

JOIN



AREA CHAMBER OF COMMERCE & TOURISM BUREAU



CONNECT



GROW

Serving Hudson, North Hudson, River Falls, Roberts, Lakeland, Afton, and the St. Croix Valley Area

# CHAMBER NEWSLETTER

Providing More Value For Your Membership Investment

DECEMBER 2019



MARNIE MARIE PHOTOGRAPHY



## Simply Social with a Holiday Twist

Wednesday, December 4, 5 p.m. – 7 p.m.

The Hudson Area Chamber of Commerce & Tourism Bureau's Simply Social is a great way to connect with other Chamber member businesses.

Join us for an evening of networking and holiday cheer at Marnie Marie Photography & Gifts, 218 Locust Street. Appetizers will be provided by The Postmark Grille. There is no charge for Chamber members to attend.

Please bring an unwrapped toy for Toys for Tots.

RSVP online at <https://bit.ly/2skXhJp> or call the Chamber Office at 715.386.8411.

### On the Inside

- Business Briefs .....pages 10-11
- New/Renewing Members..... page 12
- December Calendar ..... page 14



The Postmark Grille







Salumi

Gift Boxes

Berkshire Pork

Gold Medal Hams

Choice Aged Black Angus Beef

Artisanal Meats Crafted in Store

Family Owned and Operated 30 years



1101 Coulee Road Hudson [www.rjmeats.com](http://www.rjmeats.com) 715-386-9291





# MESSAGE FROM THE PRESIDENT



Mary Claire Olson Potter  
Chamber President



## Recognizing Hudson's finest

Happy Holidays! Before we know it, the holidays will be behind us and the new year will be underway. The new year always brings the opportunity to reflect on the past and pause to celebrate all those who have contributed to the Chamber's success.

Our Annual Meeting/Awards Banquet is an opportunity to recognize Chamber members and volunteers for all that they have done to help the Chamber grow. It is also a time to celebrate what the Chamber has accomplished in the past year, introduce priority goals for 2020, thank outgoing Board members, and welcome new Board members.

We will also celebrate innovative, successful member businesses through our awards program. The Annual Meeting/Awards Banquet Committee will review nominations and select two recipients for the "Business of the Year" awards: one to a business with one to 20 full-time equivalents, and a second for a business with 20 or more full-time equivalents. We will also present the Outstanding Chamber Member Award, the Outstanding Community Volunteer Award, and the Marie Blackman Award.

A new award category for 2020 is the "Hudson Green Leaf Awards" from Sustain Hudson. We will be recognizing Hudson-area organizations for their sustainability and conservation practices.

We need your help! We will be emailing out the link to the nomination form this week. Please take a few minutes to complete the form to recognize these individuals and businesses.

Please submit award nominations online by Friday, December 13, 2019.

## Promote your business at the Annual Meeting/Awards Banquet

The Annual Meeting/Awards Banquet offers many opportunities for sponsorship and promotion of your business. By supporting this event, more than 260 area business people will become familiar with your business and its products and services. Sponsorship options include:

- **Gold Sponsor:** \$750 (Includes four tickets)
- **Silver Sponsor:** \$500 (Includes two tickets)
- **Bronze Sponsor:** \$150 (includes one ticket)

All sponsors receive visibility through both a listing in the Chamber newsletter and recognition at the event. A quick response guarantees additional exposure by highlighting your company as a sponsor in the official program for the evening. Call 715.386.8411 for more information.



Thank you to  
Citizens State Bank  
for serving as the  
Platinum Sponsor  
for this special event!

## Congratulations to the 2019 Award Recipients!

- **Community Volunteer of the Year:** Lori Rayome, WESTconsin Credit Union
- **Chamber Member of the Year:** Amber Rykal, McDonald Insurance Agency
- **Small Business of the Year:** La Rue Marche
- **Large Business of the Year:** St. Croix Valley YMCA
- **Marie Blakeman Award:** Denny Darnold (posthumously)

On behalf of the Chamber Staff and Board of Directors, we wish you a Merry Christmas, the very happiest of holidays, and a wonderful New Year! I look forward to seeing you on January 23!







## Have a Local Holiday

When you have shopping to do, or are looking for a great meal, make a plan to shop all the local shops and restaurants right here in the Hudson area. Keeping your dollars in our hometown has many advantages and supports a stronger local economy.

To find a list of Hudson stores and restaurants, visit [www.hudsonwi.org](http://www.hudsonwi.org) and support our fellow Chamber members.



## Three Free Hours of Parking

The City of Hudson welcomes downtown visitors with **three free hours of downtown parking** from November 27, 2019 to January 2, 2020.



Remind your customers to use the Pay Station or use their mobile app after three hours to avoid a parking ticket. Please remember that your customers deserve the best available parking!

Thank you to the City of Hudson for continuing this program for the holiday season.



## A season of thanksgiving

The Hudson Area Chamber of Commerce & Tourism Bureau values the support of so many generous businesses, volunteers and a caring community!

Thank you to the following Chamber members for sponsoring the Chamber Newsletter during 2019. We appreciate your support!

- County Market
- Xcel Energy
- Christian Community Homes & Services
- UW-Eau Claire Continuing Education
- Eckberg Lammers, P.C.
- Simply Staffing
- Troy Burne Golf Club
- The Kris Jensen Team
- Voila Media Group
- RJ's Meats & Groceries



The contributions of so many make the Hudson Chamber successful. A special thank you to the following for their help during the last year.

- **City of Hudson, City of Hudson Public Works Department and the City of Hudson Parks Department** for assisting with all Chamber events throughout the year.
- **Board of Directors** and all **Committees**
- **Hudson Star-Observer** for covering the many Chamber events throughout the past year.
- **The Phipps Center for the Arts** for hosting the monthly Downtown Retail Committee meetings.
- **UW-River Falls Hudson Center** for hosting the Chamber I-94 Business Alliance Committee
- **WESTconsin Credit Union** for hosting monthly Ambassador Committee meetings and LEADS Group 2.
- **BRIDGE for Community Life** for watering our plants all summer long.
- **Fresh & Natural Foods** for hosting LEADS Group 1
- **Culligan Water Conditioning** for providing bottled water for meetings.
- **My Sister's Garden** for providing and filling the beautiful pots outside the Chamber office.
- **Lebo Sign Works** for making, updating and posting event signs.
- **Sponsors** – numerous and generous!
- **VOLUNTEERS** – the lifeblood of the organization!



## Good Morning Hudson recap



“Greater Hudson Area – Growth and Development” piqued the interest of more than 90 Chamber members who attended the November 19 meeting. City of Hudson representatives provided updates on the Highway 35 project planned for 2021, the Comprehensive Plan process, and opportunities for the business community to become involved in workforce housing and transportation in the area.

Thank you to the event’s featured speakers: Aaron Reeves, City Administrator, City of Hudson; Mike Johnson, Community Development Director, City of Hudson; Mike Mroz, Director of Public Works & Parks, City of Hudson; and Patrick Moos, Public Works Director, Village of North Hudson.

Special thanks to Studio EA for sponsoring this event.



The Chamber has great programs planned for 2020. Please contact the Chamber Office about sponsorship opportunities.

## Leadership Hudson visits WESTconsin Credit Union and Croix Gear & Machining

Participants in Leadership Hudson, the Chamber’s leadership development program, recently spent a day focused on business and industry economic development. Featured speakers were from Greater MSP, St. Croix Economic Development Corporation, and Momentum West. A Business Industry Panel included representatives from Nor-Lake, Pita Pit and Angel’s Pet World, and a Hospitality/ Tourism Panel featured Chamber members from Barker’s Bar & Grill, San Pedro Café, Pedro’s del Este, and Hop & Barrel Brewing Company, LLC.

Thank you to WESTconsin Credit Union for being the Day Sponsor.



# Leadership Hudson







## Holiday Window Decorating Contest - and the Winners are...

Thank you to all businesses for decorating your buildings and storefronts for the holidays.



## Promote Your Business in 2020

Increase your business visibility through the many sponsorship opportunities available through the Chamber. We can create a sponsorship package so you are set for the whole year! Promote your business to more than 400 members and the greater community of Hudson.

### The variety of sponsorship opportunities include:

- Annual Meeting & Awards Banquet
- Hudson Community Expo (formally known as the Spring Showcase)
- Golf Outing
- Spirit of the St. Croix Art Festival
- Hilltop Pumpkin Party
- Good Morning Hudson
- Teacher's Luncheon
- Simply Social AM & PM

### Advertising opportunities include:

- Annual Membership Directory
- Newsletter
- Website
- Membership Mailing Labels

Some sponsorships levels have limited availability. The Chamber agrees to offer previous sponsors the first right of acceptance.

For more information, contact Chamber President Mary Claire Olson Potter at 715.386.8411 or [maryclaire@hudsonwi.org](mailto:maryclaire@hudsonwi.org).







# Christmas Tour of Homes draws visitors and shoppers

The Christmas Tour of Homes welcomed more than 1,800 guests this year. “The Tour” brings new faces to member places and we thank tour homeowners, committee members, volunteers, and business members for their efforts to help make this weekend a must-attend event.

Thank you to the following homeowners for opening their doors to inspire weekend visitors:

- Nancy Bieraugel
- Anne & Deron Finch
- Cecely Spohn
- Kay Timm

In addition to visiting the beautifully decorated homes, tour-goers enjoyed a visit to the Octagon House Museum. This step back in time relies on the volunteerism of the St. Croix County Historical Society. Thank you!

Executing this event is a big commitment. As always, the Christmas Tour of Homes depends on many volunteer

participants including home host/hostesses, decorators, ticket sellers, retailers and other volunteers willing to help however possible! THANK YOU! A special THANK YOU to the Tour of Homes Committee:

- Kendra Dare
- Genie Castro
- Linda James
- Teri Larson
- Audrey Martin
- Kathy Miller
- Kathy Newman
- Jillian Newes-Opatz
- Rachel Renner

Thank you for your help recruiting homes, working with the homeowners, retailers and decorating!

*Continued on next page...*





# Christmas Tour of Homes draws visitors and shoppers continued from previous page

The Christmas Tour of Homes also relies on the generosity of many Chamber Members. Special thanks to the participating retailers and restaurants for arranging displays, providing product, decorating services, gift certificates and Purple Bow door prizes:

- Abigail Page Antique Mall
- Angel's Pet World
- Art Doyle's Spokes & Pedals
- Audrey's Canvas Parties
- BackRoom Vintage
- Barker's Bar & Grill
- Bricks Neapolitan Pizza
- Buddy's Bakery
- Casanova Liquors
- Cecely Interiors
- Cellars Wines & Spirits of Hudson
- Chapter2Books
- County Market
- Create Space
- Divine Custom Homes
- Et cetera
- Ellner's Custom Window Treatments & Custom Closets
- Grace & Grit
- Grand Fête
- Hop & Barrell Brewing Company, LLC
- Hudson Flower Shop
- Hudson Hospital Gift Shop
- Hudson Trolley
- Kelley Gallery Art & Frame
- Knoke's Chocolates & Nuts
- kudos
- Lakefront Framing, LLC
- La Rue Marche'
- Madison Ave Wine & Spirits
- Marnie Marie Photography & Gifts
- Pedro's del Este
- Pier 500
- Onsite Apparel
- SEASONS on St. Croix Gallery
- SOLO Yoga
- Sun Control of Wisconsin



- The 715
- The Nova of Hudson
- The Purple Tree
- The Wired Robin
- Thorcraft Custom Kitchens
- Ultimissimo - Boutique Salon
- Urban Olive & Vine
- Vintage Vogue Cottage
- Walmart
- Willow River Tree

## And finally, we thank the following for their time, service, support and donations for this special event:

- Grand Door Prize participants: Kelley Gallery Art & Frame, Marnie Marie Photography & Gifts, SEASONS on St. Croix Gallery, and The 715.
- Comfort Suites Hudson and Hampton Inn & Suites by Hilton for providing hotel stays for the homeowners.
- Safeway Bus Company for the timely shuttle service.
- Lebo Signs for decorating the Welcome Sign.
- MN Monthly and Hudson Neighbors Magazine for serving as Media Sponsors.
- Hudson Ambassadors and the North Hudson Pepper Festival Court for welcoming guests during the Dazzle Tour.
- County Market for donating shoe bags.
- Hudson Hospital & Clinics for shoe covers.
- The Window Decorating Judges.
- Marnie Marie Photography & Gifts for taking photos of the homes.
- The City of Hudson, Public Works Department and the Parks Department for distributing signs and traffic cones, and for decorating the Downtown area enjoyed by the many guests and tourgoers.
- Evy Nerbonne and Carla Timmerman from Hot Air Affair for helping with the craft sale.
- Tim Foster, Hudson Flower Shop, for helping with directional signs and deliveries.
- Minuteman Press – Hudson – Kim Tauer and John Jenkinson for applying the bus banners.
- Tom Rose – hauling materials to and from the storage unit.
- Safeway Bus Company – Tom Stiles and Laurie Hein for determining the route, Zeb Holder and all the bus drivers for the timely shuttle service.

**Thank you to all volunteer Ticket Sellers at the Hudson House Grand Hotel**

**Thank you to sponsors**







# Celebrate the Holidays in Hudson



## Light Up Night

**Friday, November 29, 2019 at 7 p.m.**

Santa is escorted into Downtown Hudson where he turns on the town's holiday lights with a wave of his wand. Free activities, hot chocolate, candy canes and much more are offered to keep the children busy before Santa's arrival in the hallway of the 512 building. Follow Santa down to Lakefront Park as he turns on the large tree and view Buena Vista – A Stroll in the Park.



## Candlelight Stroll

**Friday, December 6, 2019 from 6 to 9 p.m.**

Carriage rides through Lakefront Park aglow with luminary candles set the mood for this holiday event. Festively decorated shops and bistros greet you with the sights and sounds of the season. Tasty treats tempt your senses while restaurants showcase the best of holiday dining. Carriage rides will be available from 6 to 8:30 p.m.



## Santa and His Critters

**Saturday, December 7, 2019 from Noon to 4 p.m.**

Santa will visit with children at the River City Center. Children bring your lists, parents bring your cameras! Sweet treats, sled dogs, a petting zoo plus many other activities are part of the fun! Visit the downtown shops and restaurants for specials as well.

# Hudson Hospital Gift Shop Spreads Holiday Cheer

The halls have been decked at Hudson Hospital Gift Shop and shoppers are enjoying the holiday treasures.

Every year, the hospital gift shop spreads seasonal cheer to community members, visitors, patients and staff, who enjoy seeking special gifts for family and friends. And best of all: profits from every sale, all year long, go to help Hudson Hospital patients who cannot afford to pay their hospital bills.

In need of a holiday wrap to ward off the winter chill in style?  
A hatchable penguin egg for a favorite child?  
A special card with just the right sentiment?

You'll find them all at Hudson Hospital Gift Shop!



To help shoppers meet their holiday gift-giving deadlines, the gift shop is open extended holiday hours through Dec. 23. Hours are Monday to Thursday 9 a.m. to 6 p.m. and Friday 9 a.m. to 4 p.m.

Stop in and shop for some great holiday treasures! For more information about the Hudson Hospital Gift Shop, contact Amber Thompson at 715.531.6262.





# Business Briefs

**Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to [info@hudsonwi.org](mailto:info@hudsonwi.org).**

## Attend a "Burlesque Workshop"

Attend a "Burlesque Workshop" on Saturday December 21! Make Santa blush this year. You'll definitely be on the naughty list with a festive, flirty burlesque style routine. Polish your jingle bells, grab a few friends and come on over for a playful "Ladies Night Out" with snacks and refreshments provided. Put on a sassy attitude and bring some long gloves and stockings to peel off. Sign up early. This one fills up fast!

Two workshop times at 5 p.m. and at 7 p.m. For more information, contact Kimberly Webb at [kimberly@webbzone.net](mailto:kimberly@webbzone.net).

## BRIDGE for Community Life

BRIDGE for Community Life serves youth and adults with disabilities and will hold their annual Come See Santa event Saturday, December 7 from 9:30 a.m. to 12 noon at The First Presbyterian Church, 1901 Vine Street, Hudson. This event is for all ages and offers a stress-free environment to participate in holiday games and visit with Santa and other families and friends. Refreshments served. Admission is free. For more information, call 715.381.8230.

## The Phipps Theater

"Elf the Musical, Jr." is based on the book by Thomas Meehan and Bob Martin, with music by Matthew Sklar and lyrics by Chad Beguelin, and the New Line Cinema film written by David Berenbaum.

A beloved holiday story, this musical comedy follows Buddy the elf in his journey from the North Pole to New York City to find his true identity.

December 12 - 21 on Thursdays and Fridays at 7 p.m., Saturdays at 1 and 4 p.m., and Sunday, December 15 at 2 p.m. Tickets are \$24 for adults and \$19 for children for this production on the main stage. For more information, call 715.386.2305 or visit [www.ThePhipps.org](http://www.ThePhipps.org).

## The Phipps Art Galleries

From December 6 to January 12, The Phipps Art Galleries in Hudson will feature the following artists:

- Gallery One: Keren Kroul, Plymouth, MN - Painting
- Galleries Two & Three: "Inspired by Nature: The 12th Annual Exhibition of the Great River Chapter of the American Society of Botanical Arts"
- Riverview Gallery: Ann Magnusson, Mahtomedi, MN and Kathy Mommsen, St. Louis Park, MN - Clay & Painting
- Overlook Gallery: Erin Elizabeth Hunter, Minneapolis, MN - Clay/Mixed media
- Atrium Gallery: Abbey Fitzpatrick, Minneapolis, MN - Assemblage

Galleries hours are Monday - Saturday from 9 a.m. to 4:30 p.m.; Sunday from 12 noon to 4:30 p.m.; as well as one hour before and through intermission of all performances in the theaters. The Galleries will be closed January 1 and 13-31. There is no admission charge. For more information, call 715.386.2305 or visit [www.ThePhipps.org](http://www.ThePhipps.org).

## The Phipps Music

The Phipps Festival Chorus presents the 30th Season of Holiday Concerts. Ring in the holidays with the popular chorus performing joyful music in celebration of "the most wonderful time of the year."

Saturday, December 7 at 7:30 p.m. and Sunday, December 8 at 2 p.m. Tickets are \$23 for adults and \$16 for students of any age. For more information, call 715.386.2305 or visit [www.ThePhipps.org](http://www.ThePhipps.org).

Celebrate New Year's Eve on Tuesday, December 31 at 3 p.m. and 7 p.m. with "Sinatra and Company: Music from the Rat Pack Era" that features vocalists Colleen Raye, Debbie O'Keefe, and Tim Patrick, along with the Blue Eyes Band perform iconic music from the crooners of the '50s and '60s - Frank Sinatra, Judy Garland, Ella Fitzgerald, Dean Martin, Sammy Davis Jr., Dinah Shore, Rosemary Clooney, and others. Tickets are \$29 for adults and \$22 for students of any age. For more information, call 715.386.2305 or visit [www.ThePhipps.org](http://www.ThePhipps.org).

*Continued on next page...*







## Business Briefs continued from previous page

### Free Clinic of Pierce & St. Croix Counties

On Christmas Day, you have the opportunity to change lives – just by eating! Your free-will donation for brunch (8:30 a.m. to Noon) at the Annual West Wind Christmas Buffet in River Falls supports the Free Clinic of Pierce & St. Croix Counties. Every cinnamon roll, slice of ham, and scrambled egg eaten will help the Free Clinic provide free healthcare to our neighbors and community members – those who may be working two part-time jobs without health insurance, those going through a divorce, those awaiting health insurance during a workplace probationary period, those with a disability, and more. Give the gift of healthcare this Christmas. Find out more at [www.facebook.com/freeclinicpsc/events](http://www.facebook.com/freeclinicpsc/events) or call 612.240.7039.

### Career Opportunity

MDM Rubicon, Inc. is a provider of community residential services for individuals with developmental disabilities and/or mental illnesses. We operate 18 group homes in the Oakdale/Woodbury area, and are seeking to add additional members to our team! Our Service Recipients like to be active! Enjoy the summer with MDM and accompany our Service Recipients on outings to local parks, malls, thrift stores, company gatherings, and much more! Apply now!

MDM Rubicon strives to provide our Direct Support Professionals with a great company culture. Some examples include:

- Set/consistent schedule
- Opportunities to grow within
- Continuous training
- Profit sharing and bonuses
- Benefits such as dental, vision, and a 401(K) with a company match

As a Direct Support Professional, you will play an active role in these individuals' lives, making a difference with them. Your assistance may include daily domestic activities (such as administering medication, grocery shopping, meal planning, laundry and other housework), transport activities (such as to and from medical appointments), and growth-oriented activities (such as helping clients to build effective skills for problem-solving, communication, and independence). Qualifications include having a high school diploma or equivalent; valid driver's license and clean driving record; safe, reliable, and insured vehicle for work use during each shift; background clearance as required by the DHS and BCA; good communication skills; and a positive attitude. MDM is an EEO/AA employer that values diversity at all levels.

Visit [www.mdmrubicon.com](http://www.mdmrubicon.com) for more information.

## 2020 Greater St. Croix Valley Legislative Day

The annual Greater St. Croix Valley Legislative Day in Madison will be held Wednesday, February 12, 2020. Everyone is invited to join our delegation as we meet legislators and members of the Governor's Cabinet to discuss issues of importance to Dunn, Pierce, Polk and St. Croix Counties. There is no cost to participate and transportation to and from Madison the day of the event is provided.

More information on how to register will be available soon and shared in the January newsletter. In the meantime, questions about the day may be directed to Mary Claire at 715.386.8411 or [maryclaire@hudsonwi.org](mailto:maryclaire@hudsonwi.org).



**April Nelson**  
Vice President  
& Loan Officer  
Direct  
(715) 381-6719  
[anelson@wbd.org](mailto:anelson@wbd.org)

**3.46%**  
20 Year Fixed Rate  
on commercial  
real estate

## Chances Are We Have Friends in Common

With thousands of current clients, we are probably already working with someone you know!

Visit [wbd.org/april504](http://wbd.org/april504) to see our local business clients





# New Members

Please join us in welcoming the newest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their websites, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch helps our Chamber continue to grow and thrive.

## Century 21 Affiliated

Ted Hagberg  
906 Dominion Drive  
Hudson, WI 54016  
715.3386.8207  
[www.c21affiliated.com](http://www.c21affiliated.com)

*A real estate organization producing leading edge real estate services for the dynamic real estate market.*

## Holiday Inn Express and Suites

Ron Theis  
181 Carmichael Road  
Hudson, WI 54016  
715.245.4040  
[www.ihg.com/holidayinnexpress/hotels/us/en/hudson](http://www.ihg.com/holidayinnexpress/hotels/us/en/hudson)

*This 100-Room is a new-build hotel with select service. Conveniently off I-94, right in the midst of major companies and exciting attractions. This facility has all the amenities and services at a price you can afford including free high-speed, wire and wireless Internet access. Complimentary breakfast and in-room conveniences make your stay comfortable to make you feel right at home.*

## Integrity Cleaners, LLC

1907B Riverview Lane  
Somerset, WI 54025  
715.828.7200  
[www.integritycleanersllc.com](http://www.integritycleanersllc.com)

*Residential and commercial all natural cleaning solutions for the St. Croix Valley.*

## Smiles in Motion, Pediatric Dentistry

Jessica Schroeter  
201 Carmichael Road  
Hudson, WI 54016  
715.723.2000  
[www.sim4kids.com](http://www.sim4kids.com)

*Our board certified dentist and team make it fun to go to the dentist! We realize it's a privilege to care for your child, and we address pediatric dental care and education in a professional and gentle manner to ease our young patients.*

## Thorcraft Custom Kitchens LLC

Jesse Zepplin  
512 Second Street  
Hudson, WI 54016  
715.669.7557  
[www.customcabinets.com](http://www.customcabinets.com)

*Design & Manufacturing Quality Custom Cabinets since 1998*

## Shop local this holiday season and give the gift that EVERYONE loves!

“Chamber Checks” are easy to purchase and even easier to spend! From restaurants, entertainment, office supplies, services, furniture, home needs, gasoline, auto repair, retail gifts or specialty items...with Chamber Checks you can't go wrong!

Chamber Checks are available in any denomination up to \$25 and can be used at any Hudson Chamber member businesses. They can be purchased with cash, check or credit card at the Chamber office. They are not redeemable for cash.

To order, please call with your request a few days ahead of your pick-up date to allow time for processing.

When a Chamber member business accepts the Chamber Check Gift Certificate, just fill in the “Pay to the Order” area with your business name and deposit it directly at your financial institution. Chamber Checks are better than a credit card payment because there are no fees! Please gladly accept them from your customers!

**Thank you to these renewing members for their continued investments:**

Alms Creative, LLC  
American Family Insurance - Tammy  
Belisle Agency  
Bardill Dental Associates, S.C.

BMO Harris Bank  
Century 21 Affiliated  
Ciranda, Inc.  
Comfort Keepers  
Croixview Family Chiropractic, LLC  
Home Electronic Systems  
Marnie Marie Photography & Gifts  
McNamee Real Estate Team  
Oakwood Dental





# Member Ribbon Cuttings & Ambassador Visits

## Discovery Financial Centers



Ambassador and Board members welcome new business and Chamber member to Hudson.

## Studio EA



Ambassadors join in the Grand Opening reception of their new building.

## Healthy Max Chiropractic



Ambassadors congratulate this member on their business expansion and remodel.

## Emmanuel Lutheran Church & Preschool



Board members, Ambassadors and members of Emmanuel celebrate joining the Chamber with one of the founding members cutting the ribbon.

## Sun Control of Wisconsin



Another new member is welcomed by the Chamber Ambassadors.

## Healthy Solutions



As a part of their Grand Opening, Ambassadors welcome this new business and Chamber member to Hudson.





## December Calendar of Events

- 2 Membership Committee
- 3 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 4 Simply Social,  
5 p.m. – 7 p.m., Marnie Marie Photography & Gifts
- 5 Board of Directors & Committee Chair Planning Retreat,  
8 a.m. – 1p.m., The Phipps Center for the Arts
- 6 Candlelight Stroll,  
6 p.m. – 9 p.m., Downtown & Lakefront Park
- 7 Santa and His Critters, Noon – 4 p.m., River City Center
- 9 Finance Committee, 8:30 a.m. Chamber Office
- 10 Leadership Hudson
- 10 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 11 Retail/Restaurant Downtown Committee,  
8:00 a.m., Urban Olive & Vine
- 11 Welcome to the Hudson Chamber Orientation,  
Noon, Chamber Office
- 12 HiBA, 9 a.m., Chamber Office
- 12 LEADS Group 2, Noon, WESTconsin Credit Union
- 17 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 19 Ambassador Committee, 3 p.m., WESTconsin Credit Union
- 24 - 25 Chamber Office Closed
- Jan. 1 Chamber Office Closed



## Tips for a Green Office:



**Turn Off Lights When Not In Use**

### 2019 Board of Directors

- Kathy Ableidinger** – Cardinal Health, Chair
- Susie Halverson** – Barker’s Bar & Grill/San Pedro Café/  
Pedro’s del Este, Past Chair
- Mark McNamee** – McNamee Real Estate Team, Chair Elect
- Joel Larsen** – MidWestOne Bank, Treasurer
- Amy Bast** – akb marketing
- Becca Denn** – Holiday Inn Express Hotel & Suites
- Mark Hein** – Integrity Cleaners
- John Knutson** – Catalyst Sports Medicine
- Chris Kost** – YMCA in Hudson
- Katie Kranz** - Eckberg Lammers P.C.
- Leanne Van Allen** – University of Wisconsin - River Falls

### Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, *President*
- Wendy Helgerson**, *Leadership Hudson Director*
- Anne Sonnee**, *Communications Consultant*
- Emily Sumner**, *Director of Tourism & Marketing*
- Madeline Vorlicek**, *Intern, Special Projects*

**MISSION:** To provide value to and serve our members by promoting a strong local economy, advocating the interests of the business community while promoting the recreational and cultural opportunities in the Hudson area.