



CHAMBER NEWSLETTER

Providing More Value For Your Membership Investment

FEBRUARY 2020

Good Morning Hudson 2020 Election Year starts in Hudson

Learn more about the Mayoral candidates.

Incumbent Mayor Rich O'Connor is being challenged by Common Council member Joyce Hall. Mayor O'Connor has served since 2016. Representing District 6 since 2015, Hall has served as Council President the last two years.

Join us for this special Mayoral Candidate Forum at the February Good Morning Hudson membership meeting.

Date: Tuesday, February 18, 2020

Time: 7:30 a.m. to 9:00 a.m.

Place: The Phipps Center for the Arts, 109 Locust Street

Parking: Free on-street parking and in the Beach Lot until 10 a.m.

RSVP: By February 14, 2020 online at [HudsonWI.org](https://business.hudsonwi.org/events/details/good-morning-hudson-mayoral-candidate-forum-15289) or call 715.386.8411. You can register online at <https://business.hudsonwi.org/events/details/good-morning-hudson-mayoral-candidate-forum-15289>

Cost: Members \$14; Non-Members \$18



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Invest in your people. Improve your process. Strengthen your culture.

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Mary Claire Olson Potter
Chamber President

MESSAGE FROM THE PRESIDENT



New Year brings new opportunities, renewed commitment.

The new year often finds us reflecting on the past and making resolutions for the coming months. As 2020 gets underway, your Hudson Chamber has adopted an updated Plan of Action to support our members.

At their December meeting, the Chamber Board of Directors and Committee Chairs articulated the 2020 Plan and updated the Chamber Mission Statement. The Board wanted to refresh the Mission Statement to ensure it clearly identified members as the primary stakeholder, articulated the Chamber's purpose, and included a **commitment to supporting** a sustainable community.

The new Mission Statement reads:

"To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area."

The Board identified four priorities for the coming year:

- **Member Value:** Goal is to continue providing recognized value that results in an increase in new members and retention of existing members.
- **Connections:** Goal is to develop and coordinate events, products and services that positively impact member successes while meeting Chamber financial goals.
- **Promotion:** Goal is to increase the economic benefits of tourism to the community by marketing the Hudson area to encourage tourists to make Hudson their vacation destination.
- **Recruitment and Engagement:** Goal is to develop partnerships with organizations/agencies/education systems to help employers attract and retain the skilled workers they need to compete.

We are establishing metrics for each of these priorities and will be publishing results and updates on a quarterly basis.

To review the complete 2020 Plan of Action, visit the Chamber website at hudsonwi.org.

2020 Board of Directors, Priorities Announced at Annual Meeting

The Hudson Area Chamber of Commerce announced its 2020 Board of Directors at the annual meeting on January 23.

Serving as Board Chair for the coming year is Mark McNamee from McNamee Real Estate Team. He is joined by the following Board members who are continuing from 2019:

- Kathy Ableidinger, Cardinal Health, Past Chair
- Katie Kranz, First State Bank and Trust, Chair Elect
- Joel Larsen, MidWestOne Bank, Treasurer
- Becca Denn, Best Western Plus
- Susie Halverson, Barker's Bar & Grill/ San Pedro Café/Pedros' del Este
- Mark Hein, Integrity Cleaners
- John Knutson, Catalyst Sports Medicine
- Chris Kost, YMCA in Hudson
- Leanne Van Allen, University of Wisconsin - River Falls

New to the Board in 2020 are:

- Angel Duratti, Angel's Pet World
- Linda La Kosky Eng, Minuteman Press - Hudson

At the Annual meeting, the Board also thanked Amy Bast with akb marketing, llc for her years of service on the Board from 2014 to 2019. Amy will continue to Chair the Communications Task Force in 2020.



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2020 Annual Banquet Award Winners

Celebrating the best of Hudson!

Community spirit and commitment to our neighbors were celebrated at the Hudson Area Chamber of Commerce 2020 Annual Meeting & Awards Banquet on January 23 at White Eagle Golf Club. Thank you to the staff at White Eagle for making this a great event. The Chamber recognized the outstanding accomplishments of several extraordinary members and individuals.

Congratulations to the following award winners!

Community Volunteer of the Year: Christmas Tour of Homes Committee



(L to R) Lynn Smith, Et cetera, Mary Claire, Kathy Miller, Val Aune



Chamber Member of the Year: John Knutson, Catalyst Sports Medicine



John Knutson with Mary Claire and Kathy Ableidinger





Small Business of the Year: Studio EA



Brian Hinz, Todd Zwiefelhofer and team accept the award.

Large Business of the Year: VC Valley Companies



Todd Gilbert, President accepts the award along with brother Eric and VC Valley Companies team members.



The evening also included attendees “playing golf at Pebble Beach” via a golf simulator. They competed for the “closest to the pin” contest.

Continued on next page...





Award Winners *...continued from previous page.*

Green Leaf Awards: City of Hudson



Council Member Jim Webber, Mayor O'Connor, Mike Mroz, City of Hudson and Judy Freund

Tropical Wings



Anastasia Shartin presented by Judy Freund with Sustain Hudson



Marie Blakeman Award:

Recognizes individuals who have demonstrated lifelong community leadership.

Evy Nerbonne



Evy Nerbonne with Carla Timmerman

Best Selfie Award:

River Valley Catering



Attendees enjoyed participating in the selfie contest at the Annual Meeting. Congratulations to River Valley Catering for winning the best selfie award!



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Hudson Ford LLC and Quick Lane • Hudson Hospital & Clinic
Mason Jar Marketing • McNamee Real Estate Team
Pedro's del Este • Pioneer Press/Twin Cities.com
River Valley Catering • San Pedro Café
Spectrum Insurance Group/Sandeem Insurance
StarTech Computing Inc. • Stevens Engineers, Inc.
Sun Control of Wisconsin • Xcel Energy

Table Arrangement Sponsor:



Promote Your Business in 2020

Increase your business visibility through the many sponsorship opportunities available through the Chamber. We can create a sponsorship package so you are set for the whole year! Promote your business to more than 400 members and the greater community of Hudson.

The variety of sponsorship opportunities include:

- Annual Meeting & Awards Banquet
- Hudson Community Expo (formally known as the Spring Showcase)
- Golf Outing
- Spirit of the St. Croix Art Festival
- Hilltop Pumpkin Party
- Good Morning Hudson
- Teacher's Luncheon
- Simply Social AM & PM

Advertising opportunities include:

- Annual Membership Directory
- Newsletter
- Website
- Membership Mailing Labels

Some sponsorships levels have limited availability. The Chamber agrees to offer previous sponsors the first right of acceptance.

For more information, contact Chamber President Mary Claire Olson Potter at 715.386.8411 or maryclaire@hudsonwi.org.



- We welcome your advertising flyers in the display racks in the Chamber lobby. This is a free member benefit.
- Simply Social: Spotlight your product or service at a quarterly Simply Social. Cost: \$150.



Welcome to the Hudson Chamber Member Orientation - February 19, 2020 at Noon

It is a new year to get noticed! Maximize your membership and help us to help you! Attend this event on Wednesday, February 19 and learn more about:

- **Member Deals:** Discounts offered by fellow Chamber members
- **Job Postings:** Post your open positions on our website and Facebook news feeds.
- **"HOT DEALS":** Offer discounts to the public on the Business Directory page of the Chamber website
- **Business Briefs:** Members may submit a business brief by the 15th of the month, 100 words or less, to be included in the upcoming monthly newsletter. FREE!
- **Annual Member-to-Member E-Blast:** This membership renewal incentive cannot be purchased! It is offered to members who renew within their 30-day invoice renewal period.
- **Chamber Monthly Newsletter:** Individuals who belong to a Chamber Member business are entitled to receive the electronic monthly newsletter at NO cost. There is no limit to the number of employees from a member business who can receive the e-newsletter.



Investigate the benefits of your Chamber Membership!

Chamber Office

502 2nd Street

Bring your own lunch.

FREE!

Register at <https://business.hudsonwi.org/events/details/welcome-to-the-hudson-chamber-membership-orientation-01-08-2020-14027>



Simply Social – Make Connections on February 6, 2020

Join us at Lucky's Wine & More for appetizers and food on Thursday, February 6 from 5 to 7 pm.

Sponsored by 8CH Print, Lucky's Wine & More, and Jonesy's Local Bar & Grill.

Simply Social events are a great way to connect with other Chamber member businesses. There is no charge to attend.

RSVP online at <https://business.hudsonwi.org/events/details/simply-social-pm-15260> or call the Chamber Office at 715.386.8411.

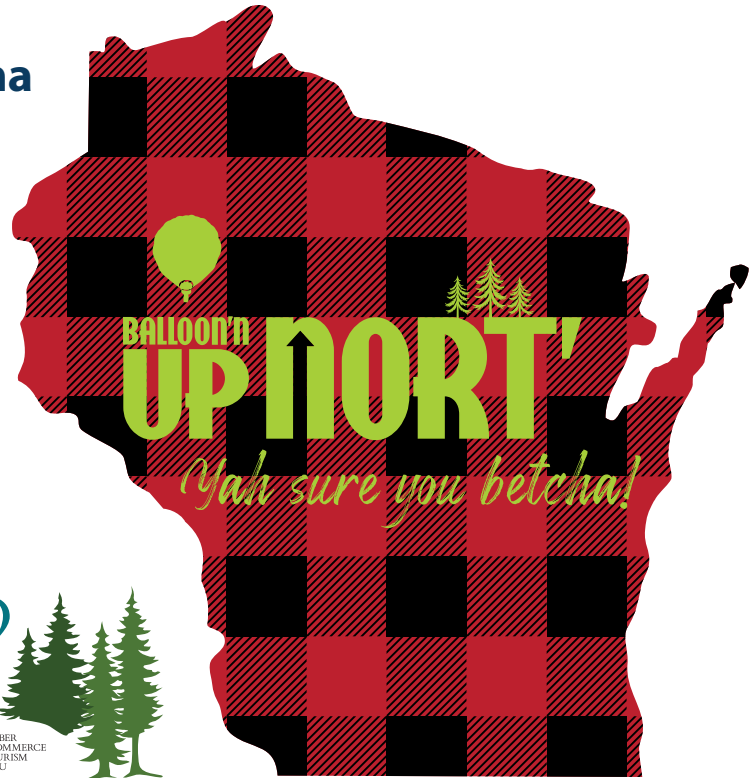
Hudson Hot Air Affair

Balloon'n up Nort Yah sure, you betcha

The Hudson Hot Air Affair balloon rally and winter festival will be held February 7-9, 2020. This year's theme is "Balloon'n Up Nort Yah sure you betcha."

Hudson Hot Air Affair is the premier winter hot air balloon rally in the Midwest with pilots, crews and visitors attending from Wisconsin, Minnesota, Illinois, South Dakota, Iowa, Missouri, Tennessee and other outlying states.

Businesses can also join in the event's fun with parade units, smoosh-boarding teams, balloon crews and other events. Check out the Hot Air Affair website at hudsonhotairaffair.com for a full schedule of events and see Hudson Hot Air Affair on Facebook for the latest updates and additional real-time information.



Hudson's Community Survey – What's Your Vision for Hudson in 2040?

What's your vision for the City of Hudson in 2040? The City would like to hear from you through a Community Survey. Community members are asked to complete a survey, either online or a paper copy available at Hudson City Hall, Hudson Utility Department and the Hudson Public Library.



The City of Hudson has started the process of updating its Comprehensive Plan. The purpose of the Comprehensive Plan is to identify issues, opportunities, needs and organize public policy to address them in a manner that makes the best and most appropriate use of City resources. It will also describe a desired future for the community over the next 20 years and establish goals to move toward the future.

The City of Hudson has prioritized public engagement during this process and values your opinion. Please help the City of Hudson complete this update to the City's Comprehensive Plan.

Participate in the Community Survey online at:
<http://hudsoncomprehensiveplan.com/>





Business Briefs

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

St. Croix River Dunk - Hudson Rotary Fundraiser

Jump in the river at Lakefront Beach on Saturday, Feb 15 at 11 a.m.! The Hudson Rotary Club is hosting the St. Croix River Dunk again this year. Teams take the icy plunge to raise money for their sports team, church, or charity of their choice. It is easy to sign up to jump or donate online at Hudson Rotary River Dunk-ROTARY INTERNATIONAL. The challenge is on! The money raised is split between Hudson Rotary and the charity of the jumpers' choice. More details and FAQs can be found at www.hudsonrotaryclub.org.

Microlearning for High-Impact Leadership Training

Eighty percent of employers believe the need for new skills is their biggest business challenge. Because most employees are seeking opportunities to learn and advance, workplace learning should help to fill the gap. However, the question becomes: "Is it possible to have a performance-driven learning program that doesn't interfere with operations?"

Microlearning through Successfellows.com is a convenient way for leaders to gain the skills necessary to grow and compete in a changing environment. Because courses take 10 minutes or less to complete, they fit efficiently into the constraints of a busy workplace. By taking two or more micro courses per week, whether first thing in the morning or during breaks, learners improve their skills incrementally. Learning is easier, retention is better and the ability to think under pressure is improved. Offering a microlearning program in your organization may be compared to offering a fitness regimen. Except, instead of exercising muscles, participants are exercising their minds.

As a member of Hudson Area Chamber of Commerce & Tourism Bureau, you can enroll in successfellows.com at a 50 percent discount. There is also a free 30-day trial available for up to 10 people on your staff.

Visit successfellows.com and enter promocode HUDSCOC when you enroll. For more information on introducing microlearning into your organization, contact Linda Ruhland at 651-230-0905 or email lindat@simpletosucceed.com.

No Wand Necessary!

You are invited to be part of the magic of the Free Clinic: volunteer on our Special Events Committees! We're making plans for our 2020 events (one in St. Croix County and one in Pierce County), and we are looking for your special "Abracadabra!"

This short-term, fun, creative volunteer position is right for you if you like to meet new people, love to plan parties/events, are a big-ideas person, or just want a new and short-term way to volunteer for the Free Clinic and support our mission: providing healthcare to residents in our community who have no other alternatives. Contact Amy Tix, Communications & Events Coordinator, for information: freeclinicpsc@gmail.com.

The Phipps Center for the Arts - Art Galleries

From February 28 to April 5

- Gallery One: Mark Granlund (St. Paul, Minn.) - oil on canvas
- Gallery Two: Kimber Olson (Eden Prairie, Minn.) - mixed media sculpture and Michelle Kaisersatt (St. Peter, Minn.) - ceramics
- Gallery Three: Gloria Adrian (Hudson, Wis.) - oil paint and collage
- Overlook Gallery: Mark Ostapchuk (St. Paul, Minn.) - mixed media painting
- Riverview Gallery: Gregory T. Wilkins (Mankato, Minn.) - mixed media photography
- Atrium Gallery: Medicine Men Series by John L. Doyle - lithographs

From April 10 - May 3

- Galleries One - Three & Overlook Gallery: Annual Area High School Art Exhibition - all media
- Riverview Gallery: Area High School Art Teachers' Exhibition - all media
- Atrium Gallery & Lobby: What We Need is Here - all media

Receptions: Friday, May 1, 6:30 to 8:30 p.m. for What We Need is Here and Sunday, May 3, 1:30 to 3 p.m. for Annual Area High School Art Exhibition.

Galleries Hours: Monday-Saturday from 9 a.m. to 4:30 p.m.; Sunday, 12 noon to 4:30 p.m.; as well as one hour before and through intermission of all performances in the theaters. No admission charge.

715.386.2305

ThePhipps.org

The Phipps Center for the Arts - Music

Mozart's Requiem - The Phipps Choral Society with The River City Symphony Orchestra

The chorus celebrates its 40th season with a beloved choral masterpiece. Mozart's stirring Requiem offers both awe-inspiring majesty and tender consolation. The orchestra will perform Mozart's Overture to "The Marriage of Figaro" and Symphony No. 40.

Sunday, April 5 at 2 p.m.

Bethel Lutheran Church, 920 Third Street, Hudson, Wis.

Tickets are \$25 for adults and \$18 for students of any age.

715.386.8409

ThePhipps.org

Pat Donohue and the Prairie All Stars

Blues, folk, rockabilly, and more performed by Grammy-winning guitarist Pat Donohue with mandolinist Richard Kriehn, bassist Gary Raynor, accordionist Dan Newton, and drummer Peter Johnson, all members of the Guys All Star Shoe Band from "A Prairie Home Companion."

Saturday, April 25 at 7:30 p.m.

The Phipps Center for the Arts, Hudson, Wis.

Tickets are \$24 for adults and \$17 for students of any age.

"Once Upon a River"

In his annual show, acclaimed pianist/accordionist/writer/host Dan Chouinard and guests engage the audience in a magical performance of music, poetry, and prose in celebration of the St. Croix River. This year, he is collaborating with North Woods and Waters of the St. Croix Heritage Area to celebrate the 50th anniversary of Earth Day.

Sunday, April 26 at 3 p.m.

The Phipps Center for the Arts, Hudson, Wis.

Tickets are \$25 for adults and \$18 for students of any age.

The Phipps Center for the Arts - Theater

"Busybody" by Jack Popplewell

Nosy Mrs. Piper discovers a dead body one night while cleaning an office, but then it disappears! While the detectives are baffled, she somehow deduces both the identity of the corpse and the murderer in this mystery-comedy.

April 3 - 19 on Fridays and Saturdays at 7:30 p.m., as well as Sundays, April 5 and 19 at 2 p.m.

The Phipps Center for the Arts, Hudson, Wis.

Tickets are \$20 for adults and \$13 for students of any age.

715.386.8409

ThePhipps.org



Fresh and Natural Foods

Fresh and Natural Foods is Hudson's locally-owned, full-service grocery store providing the highest quality natural, organic, and locally-produced goods. We do the research for you and hand-pick products using the strictest standards in the Twin Cities. Our experienced staff is always available to answer your questions and provide assistance that you won't find online or at any other store around.

Join us February 8th and 22nd in the Plaza 94 shopping center to save 10 percent off your entire purchase! Shop local and make Fresh & Natural Foods your one-stop store today!

KinniCroix Valley Girl Scouts Cookie Program

The KinniCroix Valley Girl Scouts Cookie Program starts February 15 and runs until March 29, 2020. KinniCroix Valley Girl Scouts includes 300 Girl Scouts in grades K-12 participating in 44 troops in Hudson, River Falls and Ellsworth. Girl Scouting is the largest leadership program for girls in the world. The Girl Scout Cookie Program is the largest girl-led business in the world. Girls learn goal setting, decision making, money management, people skills and business ethics. Local Girl Scouts will be selling cookies from February 15 through March 29 this year.

If your business would like to show your support of Girl Leadership by hosting a cookie booth sale at your location or buying cookies, please contact us and we will put you in touch with a local troop! kinnicroixsum@gmail.com

Continued on next page...





Business Briefs *...continued from previous page.*



The St. Croix River Association

It's the season for snowshoe hikes with the St. Croix River Association (SCRA). This season, SCRA is offering a number of snowshoe hikes from ranger-led hikes in partnership with the St. Croix National Scenic Riverway to family friendly snowshoe hikes to cross-country skiing! Take the time to discover your National Park, breathe in the crisp winter air, and bond with family, friends and a new community. Join us, strap on a pair of snowshoes, and beat the winter blues away!

SCRA Outside Snowshoe Events – Registration and Information:

- February 8: Sand Rock Cliffs Snowshoe: www.stcroixriverassociation.org/event/sand-rock-cliffs-snowshoe/
- February 13: Sweethearts Snowshoe: www.stcroixriverassociation.org/event/sweethearts-snowshoe/
- February 22: Northwoods Snowshoe: www.stcroixriverassociation.org/event/northwoods-snowshoe/
- March 8: Spring Forward XC Ski: www.stcroixriverassociation.org/event/spring-forward-xc-ski/
- March 28: Morning Prairie Snowshoe: www.stcroixriverassociation.org/event/morning-prairie-snowshoe/

The St. Croix River Association works to protect, restore and celebrate the St. Croix River and its watershed. With an approach based on partnerships, the organization is working to realize a vision for the St. Croix as a place where rivers run free and clean, a diverse habitat sustains our unique and diverse flora and fauna, people have access to our National Park and the park flourishes, towns throughout the basin thrive, and people celebrate the river. More information is available at www.stcroixriverassociation.org.

Eckberg Lammers, P.C.

Eckberg Lammers, P.C. is pleased to announce the election of two new shareholders, Joe Van Thomme and Lida Bannink.

Joe Van Thomme is a lead attorney in the criminal prosecution group. With more than 10 years of experience, serving municipalities throughout Minnesota, Joe skillfully guides local governmental clients through all facets of misdemeanor prosecution. He is board member for StandPoint – an organization that stands to promote justice for victims of domestic and sexual violence. He is also a member of the DWI Task Force and a presenter at the annual statewide Toward Zero Death (TZD) law enforcement conference.

Lida Bannink is the lead attorney in Labor & Employment as well as a litigator in the business and individual law groups. She places a special emphasis on counseling employers, both businesses and municipalities, on how to manage the complex web of laws and regulations to support their entities' human resource needs. She is actively involved in bettering the community both professionally, such as her involvement in the St. Croix Valley Employers' Association, and personally through various volunteer events and charitable giving opportunities.

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Chamber Newsletter Sponsor Benefits & Ad Specs:

We have reformatted the Chamber's newsletter! Newsletter Sponsors receive additional advertising for the same price of \$250!

Sponsors receive:

- A full color banner ad sent electronically with the newsletter to the entire Chamber membership.
- An additional full color, full page ad will be displayed on the 2nd page of the newsletter.
- A full color banner ad will also be posted on the Chamber website "news" page for the entire month and will link to your company website.

Please have your ad designed to fit the following specs:

Banner Ad - Website and E-blast:

- 600px x 110px. Provided in a jpeg format.
- Let us know the URL you would like this linked to.

Full Page Ad - E-Newsletter:

- 8 x 9.5 in. (vertical) - 2nd page

Cost: \$250.

Exclusive: Only 12 newsletter sponsorships are available.

1/2 Page Ad - E-Newsletter: \$100

- 8 x 4.75 in. (horizontal)

1/4 Page Ad - E-Newsletter: \$50

- 3.875 x 4.75 in. (vertical)

Ad Deadline: 15th of the month prior to your sponsored month.

Website Advertising:

On two sites –

Hudson Chamber & Discover Hudson Banner Ad

- 600px x 110px
- Rates range from \$25 - \$75

Interested? For more information, contact Chamber President Mary Claire Olson Potter at 715.386.8411 or maryclaire@hudsonwi.org.

Member Ribbon Cuttings

Hudson Hot Air Affair



Weathersafe Restoration Inc.



Weathersafe Restoration Inc. located at 619 Second Street, was welcomed to the Hudson Area Chamber of Commerce & Tourism Bureau with a ribbon cutting. They are family and veteran owned with four locations in Woodbury, Shakopee, Eau Claire and now Hudson. They offer Residential & Commercial Roofing and Siding.





New Members

Please join us in welcoming the newest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their websites, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch helps our Chamber continue to grow and thrive.

Ameriprise Financial – Vallis Advisors

Chantel Luke and Luke Meier, Financial Advisors
86 Coulee Road, Suite 100
Hudson, WI 54016
715.386.4100
www.ameripriseadvisors.com/team/vallis-advisors

At Ameriprise Financial - Vallis Advisors, we help families and individuals achieve their dreams and aspirations by providing transparent financial advice.

Gigi's Playhouse Twin Cities

Tara Ferguson, Program Coordinator
505 13th Street
Hudson, WI 54016
715.441.6415
www.gigisplayhouse.org/twincities

Down Syndrome Achievement Center

Just Being Visible

David Christianson, Life Coach
414 Oak Street
Hudson, WI 54016
715.821.2810

Life Coaching with an emphasis on ADHD. Helping all people to explore the unique landscape of their lives, discovering solutions to issues at home, work or school, and developing agency.

Milwaukee Burger Company

Peter Elkin, General Manager
2420 Gateway Court
Hudson, WI 54016
715.716.5916
www.milwaukeeburgercompany.com

We are a fast casual restaurant featuring great burgers, bloody's, cheese curds and beer!

SavATree

Chris Meuhleck, District Manager
12450 Hudson Road S.
Afton, MN 55001
651.770.3744
www.savatree.com

The East Metro office of SavATree located in Afton, Minnesota offers professional tree care and lawn service from certified arborists to clients in both Minnesota and Wisconsin. Our team members in Afton are experts in tree, shrub and lawn conditions unique to this area of the Midwest. They specialize in a wide array of services including tree disease treatments, tree removal, tree pruning, lawn fertilization, organic lawn care and lawn seeding and aeration.

**When members do
business with members,
our local economy remains
healthy and strong.**

Thank you to these renewing members for their continued investments:

Bayport Marina Associations, Inc.
Beth Immanuel Messianic Synagogue
Century 21 Affiliated - Jenny Olson
Chapter2Books
Coldwell Banker Burnet –
Wayne Johnson
Edward Jones Investments –
John Steenis
Free Clinic of Pierce
and St. Croix County
Hiawatha National Bank
Holloway, Rick
Hop & Barrel Brewing Company, LLC
Hudson Innovation Center
Hudson Martial Arts
Hudson Physicians, S.C.
Keller Williams Premier Realty –
Kris Jensen Larson
Kiilkarney Hills Golf Course
Mike's Standard Service
Plantables LLC
Redmon Law Chartered
St. Paul's Episcopal Church
Urban Olive & Vine
Village of North Hudson
WBD Inc.
Zappa Brothers

Leadership Hudson Update

January meetings focuses on Health & Human Services



The Leadership Hudson class spent their January meeting visiting and learning at three health and human services organizations: Christian Community Homes & Services, Hudson Hospital & Clinic, and Cardinal Health.

The group benefitted from the many guest speakers who shared their knowledge and passion for their work. Thank you to the following speakers:

- Dan Goodier, Executive Director, Christian Community Homes & Services, Inc.
- Tom Borowski, President, Hudson Hospital & Clinic
- Matt Brandt, CEO for Hudson Physicians
- Peter Vandusartz, Director, Programs for Change, Hudson Hospital
- Kathy Ableidinger, Director of Operations, Cardinal Health
- Angie Payden, Mindful LIFEscaping, NAMI St. Croix Valley
- Lorna Ross, NAMI of St. Croix Valley
- Amy Tix, Free Clinic of Pierce & St. Croix Counties
- Dr. Jamie Cortese, Chiropractor, HealthMax Chiropractic
- Natalie Rivard, Executive Director, St. Croix Therapy
- Dr. Barb Wasson, DAC, River Point Family Acupuncture, LLC

If you are interested in participating in the Leadership Hudson program as a speaker or panelist, please contact Wendy Helgersen, Leadership Hudson Program Director at Wendy@hudsonwi.org.





February Calendar of Events

- 4 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 4 I-94 Business Alliance, 9 a.m., UWRF Hudson Center
- 5 Retail/Restaurant Downtown Committee
Strategy Planning Session,
9 a.m. to 11 a.m., The Phipps Center for the Arts
- 6 Simply Social, 5 p.m. - 7 p.m., Lucky's Wine & More
- 7 - 9 Hudson Hot Air Affair
- 11 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 11 Leadership Hudson
- 11 Leadership Hudson Class and Alumni Happy Hour
4 p.m. - 6 p.m., Buffalo Wild Wings
- 13 LEADS Group 2, Noon, WESTconsin Credit Union
- 14 Valentine's Day
- 18 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 18 Good Morning Hudson,
7:30 a.m., The Phipps Center for the Arts
- 19 Welcome to the Hudson Chamber Orientation,
Noon, Chamber Office
- 20 Board of Directors, 8 a.m., Chamber Office
- 20 Ambassador Committee,
3 p.m., WESTconsin Credit Union
- 25 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 27 Non-Profit Roundtable,
7:30 a.m. - 9:00 a.m.; UWRF Hudson Center
- 27 LEADS Group 2, Noon, WESTconsin Credit Union

SAVE THE DATE March 6: International Women's Day
Celebration – watch for details!

Staff Updates

The Hudson Chamber welcomes **April Worthington** as the Administrative Assistant/Office Manager who started in January. April is a recent graduate from the University of River Falls with a bachelor's degree Business Administration with an emphasis in Marketing. She recently completed a project based position with the Dean's office in the College of Business at UWRF. April has lived in Hudson for over 25 years and has two grown daughters who both attended Hudson Schools. In her spare time, April enjoys spending time with her family and friends, reading, gardening, baking and traveling.

Tips for a Green Office:



2020 Board of Directors

Mark McNamee – McNamee Real Estate Team, Chair
Kathy Ableidinger – Cardinal Health, Past Chair
Katie Kranz – First State Bank and Trust, Chair Elect
Joel Larsen – MidWestOne Bank, Treasurer
Becca Denn – Holiday Inn Express Hotel & Suites
Angel Duratti – Angel's Pet World
Susie Halverson – Barker's Bar & Grill/San Pedro Café/
 Pedro's del Este
Mark Hein – Integrity Cleaners
John Knutson – Catalyst Sports Medicine
Chris Kost – YMCA in Hudson
Linda La Kosky Eng – Minuteman Press - Hudson
Leanne Van Allen – University of Wisconsin - River Falls

Staff

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Mary Claire Olson Potter, *President*
Wendy Helgerson, *Leadership Hudson Director*
Anne Sonnee, *Communications Consultant*
Emily Sumner, *Director of Tourism & Marketing*
Madeline Vorlicek, *Intern, Special Projects*
April Worthington, *Administrative Assistant/Office Manager*

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

