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CHAMBER NEWSLETTER

Providing More Value For Your Membership Investment

MARCH 2020

Good Morning Hudson Celebrating International Women's Day!

Join us as we put a local twist on celebrating International Women's Day. Meet local women leaders and hear their amazing stories from right here in Western Wisconsin.

Keynote speaker will be Anne Finch, CEO of Logistics Health. You'll also be inspired by a panel discussion featuring successful local women leaders Sarah Bruch, Co-Owner, The Purple Tree; Ruth Johnston, President & CEO, Croix Gear & Machining, and Marie Schmidt, Owner, Winzer Stube German Restaurant.



Good Morning
HUDSON

KEYNOTE:



International
Women's Day

Anne Finch
CEO, Logistics Health

PANEL:

Date: Friday, March 6, 2020

Time: 7:30 to 9 a.m.

Place: The Phipps Center for the Arts,
109 Locust Street

Parking: Free on-street parking and
in the Beach Lot until 10 a.m.

RSVP: Visit HudsonWI.org or
call 715.386.8411

Cost: Members \$14; Non-Members \$18



Sarah Bruch
Co-Owner,
The Purple Tree



Ruth Johnston
President & CEO,
Croix Gear & Machining



Marie Schmidt
Owner, Winzer Stube
German Restaurant

On the Inside

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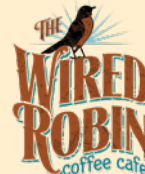
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*Thank you to Christiansen Creative for sponsoring this event
and to The Wired Robin for catering.*



Christiansen
Creative





Alyssa Pronschinske | Great Northern Corporation

- Gain confidence in your leadership skills
- Communicate better with your team
- Encourage your team to be more productive
- Deal with conflict effectively
- Find success and advance toward your career goals
- Take as individual classes or in combination for a certificate

ALL CLASSES IN
Hudson
AT THE CITIZENS STATE BANK

Supervisory Management CERTIFICATE PROGRAM

**Learning
to Lead**
March 5 & 6

**Orientation, Time
Management &
Delegation**
April 9 & 10

**Employee Evaluation
& Performance
Management**
June 4 & 5

Save 25% off
all Spring 2020
Supervisory Management
programs held in Hudson.
PROMO code: **HUDSON**

Check out the course offerings at:
uwec.ly/supman

Continuing Education

University of Wisconsin
Eau Claire



Mary Claire Olson Potter
Chamber President

MESSAGE FROM THE PRESIDENT



Get more value from your Chamber membership – get involved!

Mark your calendars!

Introducing Hudson Community Expo with Coco's Heart Craft & Bake Sale

It's a new take on a Hudson tradition. Join the best of Hudson area businesses at the 18th annual Hudson Community Expo (formally known as the Spring Showcase). We've reinvented this annual community event with fresh ideas and fun for the entire family.

Sunday, May 3, 2020

11 a.m. to 3:30 p.m.

Hudson High School
1501 Vine Street, Hudson WI



HUDSON
community expo

For more information, visit www.hudsonwi.org.
FREE ADMISSION

The annual Hudson Community Expo is a great marketing opportunity for Chamber members. Enter the "Best Booth" competition and win a free booth for the 2021 event.

The Chamber will be advertising this event in local newspapers, digital media, a direct mail postcard, outdoor signage, posters, rack cards, and social media. We are excited to partner with Coco's Heart to welcome Hudson-area residents to the event as they learn more about local businesses, enjoy free entertainment and kid's activities, a variety of food options and possibly win one of five raffle prize packages.

Call the Chamber today to sign up as a Platinum, Gold or Silver sponsor and to reserve your booth visit www.hudsonwi.org.



We've all heard it. Whether it's a commitment to fitness, taking a class, a new hobby or a volunteer opportunity, you get out of it what you put into it.

Your membership in the Hudson Area Chamber of Commerce is no different. The Chamber offers myriad opportunities to get involved, become acquainted with other members and increase the visibility of your business.



A membership-based organization like the Hudson Chamber thrives with the energy and volunteerism of all of you. The more you are involved, the more the Chamber can do, and the momentum is contagious.

We're seeing renewed interest in activities such as the monthly Good Morning Hudson membership meetings, quarterly Simply Connect networking events, grand openings and ribbon cuttings. We also will continue to organize larger scale special events such as the upcoming Hudson Community Expo (formally called the Spring Showcase Business Expo), the golf tournament and the Spirit of the St. Croix Art Festival.

All that we do is about promoting Hudson as a great place to shop, dine, work, live and play. I encourage you to make the most of your Chamber membership. Check out the list of committees and events on the website. You'll get a lot out of it!



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Leadership Hudson Leadership Day

The February meeting of the Leadership Hudson class focused on leadership skills. This included Self-Awareness, Communication Styles and Preferences, Setting Goals, Saying No, Using Strengths to Guide Decision Making, and Establishing Boundaries. A new addition to this year's curriculum was an "Etiquette lunch." In March, the class will focus on Government.

Hudson Mayoral Community Forum Thursday, March 19, 2020 at 6:30 p.m.

The Hudson Area Chamber of Commerce & Tourism Bureau will host a Hudson Mayoral Community Forum featuring incumbent Mayor Rich O'Connor and Council President Joyce Hall. Mayor O'Connor has served since 2016. Representing District 6 since 2015, Hall has served as Council President the last two years.

Mark Gherty will serve as moderator for the forum. Questions for the candidate will be provided by audience members. Those wishing to submit questions are encouraged to arrive at the event by 6:15 p.m. to allow time for questions to be reviewed. Questions should be written to allow responses from both candidates.

The forum will take place Thursday, March 19, 2020 at 6:30 pm. at The Phipps Center for the Arts. The event will be recorded for later broadcast by River Channel 15.



Fun Is Good



Mike Veeck

Fun is Good The Power of Fun in Leadership

Work *can* be fun! The team from Fun is Good is passionate about helping organizations develop and sustain a positive, fun and creative culture for employees and customers alike.

What does the Fun is Good team do?

- “We **inspire** people to create and support a work culture that is enjoyable while also aggressively working to achieve department and company goals.”
- “We **encourage** individuals to find what they’re passionate about and then bring that passion to both their work environment and their personal lives.”
- “We **entertain** audiences with humorous stories and best practices to remind them to take their job/career seriously, but not themselves. . . to laugh, have fun and appreciate the positive things around them.”

With the support of the Fun is Good team, employers of all sizes can build an engaging, innovative and collaborative work culture.

The Hudson Chamber of Commerce is excited to announce a three-event series with the Fun is Good team.

- **Good Morning Hudson:**
Thursday, April 2, 2020 at 7:30 a.m. Sponsored by the McNamee Real Estate Team. The theme of this special event is “Building Great Partnerships While Having Fun.” Fun is Good Co-Founders Mike Veeck and Fran Zeuli will deliver an entertaining session that demonstrates the power of fun, passion, creativity and kindness. By sharing experiences with the wildly successful, internationally known independent baseball club, the Saint Paul Saints, Mike and Fran have learned that achieving an engaged, fun and happy workforce is a delicate balance of taking risks, being open to change, embracing diverse people and ideas and allowing creativity and innovation to thrive!
- **A Fun St. Paul Saints Outing:**
Watch for a date to be announced
- **A ½ day Fun is Good Seminar:**
Thursday, October 8, 2020, 8 a.m. – 12:30 p.m. Entitled “Great Leadership Through Creativity and Learning From Mistakes,” this session will feature four presenters and topics:
 - Cy Amundson: Breaking the Rules – But in a Good Way
 - Fran Zeuli: Create a Work Culture Where Creativity & Collaboration Thrive!
 - Allen Fahden: Work Faster, Smarter & Love What You Do!
 - Mike Veeck: Be Extraordinary, Be Brave. Be Joyful!

Mark your calendars for these three great events. If you are interested in sponsoring the October seminar, contact Mary Claire Olson Potter at maryclaire@hudsonwi.org.





Ambassador Ribbon Cuttings

715 Events



Welcome **715 Events** to the Chamber! Owner Chad Papineau specializes in high-end, high profile events and has entertainers and photo booth attendants that will create a great event for any occasion.

ServiceMaster – Restoration and Cleaning



ServiceMaster – Restoration and Cleaning, a family-based business, was welcomed to the Chamber with one of the many vehicles that provides 24/7/365 emergency services.



County Market



Ambassadors stopped by to welcome new Store Manager John Boogren, Tammy Bleier and Maria Wallin. Open 24 hours a day, **County Market** is a full-service grocery store carrying your favorite brands and the freshest produce, meat and seafood in the area.

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Spring Break Vacation turned Staycation in Hudson

March brings a season of spring breaks. Seek new adventures right here in Hudson with a staycation!

Hudson invites locals to discover new experiences while looking through a different lens. This is the perfect spot for a weekend full of new adventures and a destination that doesn't require a lengthy trip. Re-invigorate yourself with a mini vacation in this beautiful winter valley on the St. Croix River while enjoying the variety of character Hudson has to offer.

Savor the fabulous cuisine and crafted cocktails of our diverse and exciting dining scene and nightlife. Plan your day shopping the specialty boutiques and the unique gems of our community features. Local arts and cultural activities at area theatres and galleries are sophisticated and plentiful and will inspire your creative senses. Round out your staycation with endless outdoor fun, scenery for miles, and photo ops at every turn. Skiing, snowshoeing, sledding, and a variety of snow sports can be experienced at many of the authentic outdoor spaces around the city. Take a step further and book a room for the weekend. Leave your responsibilities and your housework behind as you rest and rejuvenate your winter woes by staying at one of Hudson's many clean, comfortable and affordable lodging options.



Become a visitor in your own town and re-DISCOVER Hudson and all there is to do! Natives, Locals, Guests - Vacation or Staycation- the charm and beauty of this river town will awaken your senses and invite you to unwind!

www.discoverhudsonwi.com



Chamber website continues enhancements

The Hudson Area Chamber of Commerce & Tourism Bureau has been refining its branding during the last few years. As part of this overall effort, the Chamber launched a new website in December 2019. The website features new shortcuts, advertising opportunities and member-to-member deals.

Chamber members can take advantage of several new opportunities. For example, members interested in expanding their knowledge should check out the Continuing Education calendar located under the Live & Work tab. Members can also support their business growth with a website front-page ad for \$75, receiving more than 2,500 viewers monthly.

Members can also benefit from the "Hot Deals" tab under Live & Work that promotes member-to-member and community deals. These can be submitted through ChamberMaster and can vary from a percentage off retail and food, a procedure, a free class, discounts on services, etc.

Check it out at www.hudsonwi.org.



Business Briefs

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

The Saint Croix Sailing School

(SCSS) invites you to their third annual Sails & Ales, a Community Sailing Celebration at Hop & Barrel Brewing on Thursday, March 12 from 6 to 10 p.m. Learn how you can become involved in your vibrant community sailing school! Highlighting adult sailing opportunities, SCSS staff will be on hand to answer questions, talk sailing, and find the perfect program to get you and your family out on the water this summer. There will be food available for purchase to go along with your beverages from Hop & Barrel. All proceeds will go to the SCSS Youth Sailing Fund. The Saint Croix Sailing School is a 501(c)3 non-profit organization, all funds raised go towards supporting our youth sailing summer camps. For more information, contact School Director Collin Mueller at director@saintcroixsailingschool.org.

Hartman Homes

Hartman Homes was nominated for the National Association of Home Builders (NAHB) "Custom Home Builder of the Year" Award. The award was presented at the recent 2020 International Builder's Show in Las Vegas. While a North Carolina builder won the top honor, Hartman Homes was proud to be on the stage as one of three finalists. The award is presented to the top builders, based on innovation in the industry, design and architecture of product, and participation and giving back to the communities where they work. Mike Hartman, President of Hartman Homes, stated, "We are very proud of being in the top three builders in the nation! This award is a compliment to all of our creative trade partners, to our amazing employees, and to our past and current customers who put their faith in Hartman Homes. Thanks to all of you!" Hartman Homes thanks Arrow Building Center for the award nomination.

Healthy Solutions

Healthy Solutions is sponsoring free CBD classes every Thursday from 6 to 6:45 p.m. where you can learn about the power of plant-based cannabis wellness. Classes are held at the Downtown store location, 512 2nd St., Hudson. The class includes samples and 15 percent off products with your attendance. Cannabis, like many sacred herbs, has been an ancient form of medicine within many indigenous cultures for centuries. Today, Western society is taking a second look at the healing benefits of Cannabis. The class includes the ABCs of CBD, daily practices, various applications, quality, and dosing, how CBD works with the body systems, and how to apply CBD in cases of a specific ailment.

First State Bank and Trust

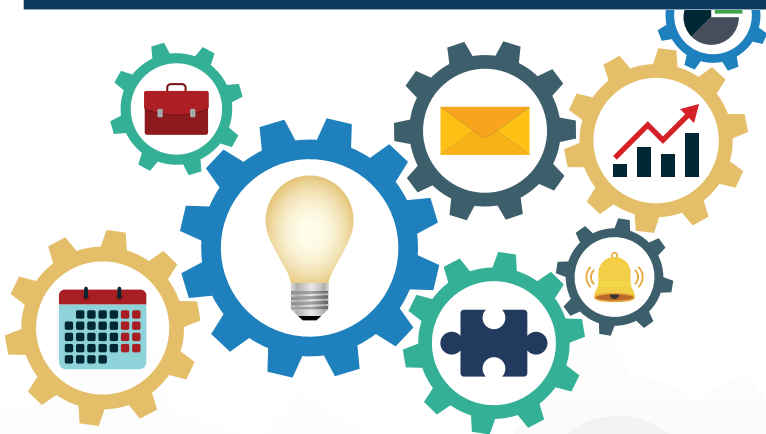
First State Bank and Trust announces the addition of Katie Kranz to the Trust Services Department. Kranz has worked as a trust and estates attorney for the past eight years and joined FSBT in January. She will assist clients with financial planning, portfolio management, investment analysis, estate planning, and trust administration. First State Bank and Trust also announces the following staff promotions: Robert Gray to Senior Vice President - Trust, Joette Barr to Vice President - Director of Marketing, Christine Carufel to Vice President - Bank Relationship Officer, Angie Laska to Vice President - Sr. Credit Analyst/Portfolio Lender, Tom Sigstad to Vice President - Trust Operations, and Nichole Cherrier to Junior Trust Officer. Andy Sexe has been promoted to President of Valley Agencies.

Bridgeway Business Brokers

Bridgeway Business Brokers is pleased to announce the sale of Ellner's Custom Window Treatments to Valley View Window Treatments, LLC, owned and operated by Darren Booth and Dena Cress. The two currently own a full-service home improvement showroom in Amery, Stone Creek Custom Interiors. Most business owners need guidance through the transition of a business sale or acquisition. Bridgeway Business Brokers is a boutique firm providing leadership through the process. For more information, contact LouAnne Loewen at 612-360-1462 or visit www.bridgewaybb.com.

Join the Spring Parade at Park Place Village!

The home tour runs March 7 to April 5 on Thursdays through Sundays from 12 to 6 p.m. Learn more at www.ParkPlaceVillageHudson.com.



YMCA Camp St. Croix

YMCA Camp St. Croix in Hudson is sponsoring a morning of family time on Saturdays. Programming takes place from 10 a.m. to 12 noon. Registration in advance is required. \$30/family. During the month of March on Saturdays 3/7, 3/14, 3/21, the sessions will feature Salsa Garden Seed Starting 101. Sign up online at https://www.ymcamn.org/camps/day_camp_daycroix/programs/family_adventure_days.

The St. Croix River Association

The St. Croix River Association is the official nonprofit partner of the St. Croix National Scenic Riverway. Together with the National Park Service, they create opportunities for people to experience and care for the Riverway. Join an upcoming event!

- **Spring Forward XC Ski**, March 8 from 1 to 4 p.m. at Wild River State Park
- **St. Croix Forestry Conference**, March 27 at Osprey Wilds
- **Morning Prairie Snowshoe**, March 28 from 10 a.m. to 12 noon at Standing Cedars
- **Spring Gathering**, April 17 aboard the St. Croix River Cruise Grand Duchess
- **3-Day Namekagon Paddle**, June 14-16

For a list of all events, visit <https://www.stcroixriverassociation.org/events/>.

Fresh and Natural Foods

Fresh and Natural Foods is Hudson's locally owned, full-service grocery store providing the highest quality natural, organic, and locally produced goods. They do the research for you and hand pick products using the strictest standards in the Twin Cities. Their experienced staff is always available to answer your questions and provide assistance that you won't find online or at any other store around. On March 14 and 28 in the Plaza 94 shopping center, save 10 percent off your entire purchase! Shop local and make Fresh & Natural Foods your one-stop store today!



Defined Destinations

Defined Destinations is offering a number of exciting European trips in 2020. They specialize in unique itineraries that experience the local culture with exciting food tours, cozy restaurants and not to be missed attractions that are curated by local guides that not just lead the group, they are storytellers! Travel destinations include beautiful boutique style hotels, gratuities & transportation as well as behind the scenes experiences that can be difficult to find on your own. Upcoming trips include:

- Rome & Florence: May 14 - 21, 2020
- Budapest, Vienna & Prague: July 9 - 18, 2020

To learn more, visit [DefinedDestinations.com](https://www DefinedDestinations.com) or call 651.398.9358.

The St. Croix Valley Foundation

(SCVF) announces the recipients of the Valley Arts Initiative competitive grant program. This winter, the St. Croix Valley Foundation awarded \$31,850 to 14 nonprofit organizations in Wisconsin and Minnesota. Funded projects range from Music in the Trees experiences offered in a beautiful red pine grove, to a therapeutic art healing support group for survivors of sexual violence – from outdoor operatic music festival on the St. Croix River, to a writing program for incarcerated women at Washington County Jail. The St. Croix Valley Foundation's Valley Arts Initiative is built on a combination of public funds and private contributions. For more information, contact Angie Pilgrim at apilgrim@scvfoundation.org or 715.386.9490.



New Members

Please join us in welcoming the newest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their websites, sending them an email or stopping by to introduce yourself and patronize their businesses. The personal touch helps our Chamber continue to grow and thrive.

a'la Mode salonspas

Boni LaVelle, President
208 Locust Street
Hudson, WI 54016
715.386.8440
www.alamodesalonspas.com

Our mission at Aveda is to care for the world we live in, from the products we make to the ways in which we give back to society. We strive to set an example for environmental leadership and responsibility.

Aventura World

Ian Scott, General Manager
250 Moonachie Road, #308
Moonachie, NJ 07074
www.aventuraworld.com

Travelers love to experience new places, people, cultures, international cuisines and traditions ... and we love to provide superior service, flexibility and reliability - always going the extra mile to deliver meticulously planned travel programs that promote excellence at prices. Let our professional, experienced staff handle the details of your next group travel program to destinations across the globe.

Family Fresh Market

Mark Hein, Store Manager
303 S Main Street
River Falls, WI 54022
715.425.7277
www.FamilyFreshMarket.com

*The real low-price leader.
Shop fresh, shop smart.*

Jonesy's Local Bar & Grill

Jeremy Jones, Owner
1801 Ward Street, Suite 240
Hudson, WI 54016
715.808.0009
www.facebook.com/jonesyslocal

The local neighborhood bar with outstanding food.

Sponsors: Deanna Nelson, 8CH Print/Helmer Printing & Angel Duratti, Angel's Pet World

Little Sky's Farm

Carey Shilts, Owner
905 Daily Road
Hudson, WI 54016
715.577.3946
www.localline.ca/little-skys-farm

We are a canine-founded and veteran-owned micro-farm based in Hudson, WI.

St. Croix National Golf & Events

Kristine Botelho, COO
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715.247.4200
www.scngolf.com

Compete. Celebrate. Make Memories.

Sponsor: Joel Larsen, MidWestOne Bank

**When members do
business with members,
our local economy remains
healthy and strong.**

Thank you to these renewing members for their continued investments:

Afton House Inn/St. Croix River Cruises
akb marketing llc
Associated Eye Care
Belle Vinez Vineyard & Winery
Bethel Lutheran Church
Bridge Investment Group
Casanova Liquors
Catalyst Sports Medicine
Coordinated Business Systems
Edina Realty, Inc. – Luke Steele
Edina Realty, Inc. – Shari Otstot
Farrell's eXtream Bodyshaping – Hudson
First National Community Bank
Fresh & Natural Foods – Hudson
Grace + Grit
Guinn, Vinopal & Zahradka, LLP
HealthMax Chiropractic
Hudson Hockey Association
Hudson Soccer Association
Hudson, City of
Keller Williams Realty Integrity WI/MN
Keller Williams Realty Integrity WI/MN – Mary Yacoub-Raad
Keys Café & Bakery
Kinderman Family Chiropractic
Lucky's Wine & More
Mathnasium of Hudson
MDM Rubicon, Inc.
Next Generation Auto, Inc.
Oso Clean
ProAct, Inc.
Riverview Dental Clinic
Sletten & Brettin Orthodontics
St. Croix Sailing School, Inc.
Sustain Hudson – RiverFest
The Nova of Hudson
The Purple Tree
Thrivent Financial – Bjorn Nesvold
TravelCenters of America
UW-Eau Claire Continuing Education
White Eagle Golf Club
Winzer Stube German Restaurant
Woodland Hill Presbyterian
Homes and Services
YMCA in Hudson

Day at the Capitol Recap



The Greater St. Croix Valley Chamber joined EDC, College and University Executives Day for the annual trip to Madison on February 12. The day included meetings with Wisconsin State Legislators and members of the Governor's Cabinet to discuss issues of importance to Dunn, Pierce, Polk and St. Croix Counties.

Thank you to Andrea Jorgenson, Mark Gherty and Buck Malick for joining Chamber President Mary Claire Olson Potter on the trip!

Parking System Changes

The Hudson Common Council approved the following changes:

- On-line and printed materials will be updated with consistent messaging
- The brochure will be updated and clearly communicate how the system works and will be distributed to businesses
- City staff will evaluate and determine placement of 15-minute parking spaces on each block
- The Harbor Lot will change to 3 hour metered parking
- Pay Stations from Beach House and First Street will be relocated to high traffic areas
- Parking Zones will be changed to two zones
- Allow four (4) hours free parking in the Beach House Lot, Williams Lot and the angled parking on First Street north of Vine Street and change signage
- Change parking violation fines, first violation is a warning, second is \$15.00



For additional information, please visit www.hudsonwi.gov.

Chamber Newsletter Sponsor Benefits & Ad Specs:

We have reformatted the Chamber's newsletter! Newsletter Sponsors receive additional advertising for the same price of \$250!

Sponsors receive:

- A full color banner ad sent electronically with the newsletter to the entire Chamber membership.
- An additional full color, full page ad will be displayed on the 2nd page of the newsletter.
- A full color banner ad will also be posted on the Chamber website "news" page for the entire month and will link to your company website.

Please have your ad designed to fit the following specs:

Banner Ad - Website and E-blast:

- 600px x 110px. Provided in a jpeg format.
- Let us know the URL you would like this linked to.

Full Page Ad - E-Newsletter:

- 8 x 9.5 in. (vertical) - 2nd page

Cost: \$250.

Exclusive: Only 12 newsletter sponsorships are available.

1/2 Page Ad - E-Newsletter: \$100

- 8 x 4.75 in. (horizontal)

1/4 Page Ad - E-Newsletter: \$50

- 3.875 x 4.75 in. (vertical)

Ad Deadline: 15th of the month prior to your sponsored month.

Website Advertising:

On two sites –

Hudson Chamber & Discover Hudson Banner Ad

- 600px x 110px
- Rates range from \$25 - \$75

Interested? For more information, contact Chamber President Mary Claire Olson Potter at 715.386.8411 or maryclaire@hudsonwi.org.



March Calendar of Events

- 3 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 3 I-94 Business Alliance Meeting,
9 a.m., UWRF Hudson Center
- 4 Retail/Restaurant Downtown Committee,
9 a.m., The Phipps Center for the Arts
- 6 Good Morning Hudson,
7:30 a.m., The Phipps Center for the Arts
- 10 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 10 Leadership Hudson
- 11 Welcome to the Hudson Chamber Orientation,
Noon, Chamber Office
- 12 HiBA, 9 a.m., Chamber Office
- 12 LEADS Group 2, Noon, WESTconsin Credit Union
- 17 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 18 Manufacturers Roundtable, 11:30 a.m., MPSC
- 19 Board of Directors, 8 a.m., Chamber Office
- 19 Ambassador Committee,
3 p.m., WESTconsin Credit Union
- 19 Hudson Mayoral Community Forum,
6:30 p.m., The Phipps Center for the Arts
- 24 LEADS Group 1, 7 a.m., Fresh & Natural Foods
- 26 LEADS Group 2, Noon, WESTconsin Credit Union
- 31 LEADS Group 1, 7 a.m., Fresh & Natural Foods

SAVE THE DATE April 2: Good Morning Hudson with Mike Veeck!



Tips for a Green Office:



Utilize Double-sided Printing

2020 Board of Directors

Mark McNamee – McNamee Real Estate Team, Chair

Kathy Ableidinger – Cardinal Health, Past Chair

Katie Kranz – First State Bank and Trust, Chair Elect

Joel Larsen – MidWestOne Bank, Treasurer

Becca Denn – Holiday Inn Express Hotel & Suites

Angel Duratti – Angel's Pet World

Susie Halverson – Barker's Bar & Grill/San Pedro Café/
Pedro's del Este

Mark Hein – Integrity Cleaners

John Knutson – Catalyst Sports Medicine

Chris Kost – YMCA in Hudson

Linda La Kosky Eng – Minuteman Press - Hudson

Leanne Van Allen – University of Wisconsin - River Falls

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, *President*

Wendy Helgerson, *Leadership Hudson Director*

Anne Sonnee, *Communications Consultant*

Emily Sumner, *Director of Tourism & Marketing*

Madeline Vorlicek, *Intern, Special Projects*

April Worthington, *Administrative Assistant/Office Manager*

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.