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Lakeland, Afton, and the St. Croix Valley Area

# CHAMBER NEWSLETTER

Providing More Value For Your Membership Investment

SEPTEMBER 2020



## Last chance to register for the Chamber Golf Tournament!

**September 14, 2020** - Dust off the clubs! You're invited to a fun afternoon of golfing with fellow chamber members at the 23rd annual Chamber Golf Tournament scheduled Monday, September 14 at St. Croix National Golf & Events.

The festivities begin with registration and your grab-and-go lunch at 11 a.m. and tee-off at noon. Register now to enjoy food, 18 holes, raffles and contests!

[Register Now!](#)

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### THANK YOU TO OUR SPONSORS:

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## MESSAGE FROM THE PRESIDENT

Mary Claire Olson Potter  
Chamber President



### Businesses welcome new teachers

For more than 30 years, Hudson chamber members have welcomed new teachers to the Hudson School District, including private schools, as they have opened in the community. This year was no different.

Even though we were not able to meet in person, local businesses stepped up by sponsoring this program and filling the “Welcome New Teachers” bags with great gifts, promotional items and coupons.

We know that school will look different for everyone, including students, teachers, parents, school staff and administration. We wanted to be sure that we gave a warm welcome to all new employees this fall.

Thank you to all parents, administrators, students and school board members for all the work to plan for the opening of school this year. We all have had to pivot how we work, and this includes all educational institutions, including higher education and technical schools. Each of you play a critical role in developing the future workforce and we need to work together to provide the best opportunities for all students to be successful.

Thank you to the following “Welcome New Teachers” Sponsors and Welcome Bag Participants:

**Gold:** Associated Bank, County Market, MidWestOne Bank and Xcel Energy.

**Silver:** Angel’s Pet World, Ameriprise Financial – Vallis Advisors, Associated Eye Care, Croix Gear & Machining, Grand Fete, Hudson Flower Shop, Hudson Hospital & Clinic, Leitch-McSorley Insurance Agency, McNamee Real Estate Team RJ’s Meats & Groceries, Spectrum Insurance Group – Sandeen Agency, Speer Bast Real Estate, University of Wisconsin - River Falls, VC Valley Companies, and Wisconsin Indianhead Technical College.

**Special thank you to Chamber members who participated in the “Welcome Bags”:**

8CH Print of Hudson, Afton House Inn/St. Croix River Cruises, Cardinal Health, Healthy Solutions, Edina Realty, Inc., Edward Jones - John Steenis, Faith Community Church, Fleet Farm, Grace & Grit, Great River Office Products, Keller Williams Premier Realty - Kris Jensen Larson, Keller Williams - Brad Hetland, Octagon House, Smiles in Motion Pediatric Dentistry, The 715, Tropical Wings, and WESTconsin Credit Union.

### St. Croix Valley COVID Fund announces second wave of grantmaking

The COVID-19 Response Fund for the St. Croix Valley launched a second wave of grantmaking on August 19. The fund will grant an additional \$600,000 (approximate) to nonprofits focused on housing, utilities, and transportation and serving Chisago and Washington counties (Minnesota) and Burnett, Pierce, Polk and St. Croix counties (Wisconsin).

The Response Fund was established on March 20, 2020, as a partnership between United Way St. Croix Valley, United Way Washington County-East and the St. Croix Valley Foundation (SCVF). From late-March to early-May, the fund distributed \$525,000 to 98 nonprofit organizations responding to basic needs exacerbated by the COVID-19 crisis.

The COVID-19 Response Fund will make grants to 501(c)(3) nonprofit organizations, groups fiscally sponsored by a 501(c)(3) nonprofit organization, or other charitable organizations able to receive tax-deductible contributions, such as schools and other public entities. This Response Fund is not currently able to fund businesses, or nonprofits with 501(c)(4), 501(c)(5), or 501(c)(6) status. Eligible organizations should submit

an online application form at <https://www.scvfoundation.org/covid-19>; applications must be received by 5 p.m. on Friday, September 18. Notifications will be sent in early October.

Donors have many options for contributing:

- Give online at <https://www.scvfoundation.org/covid-19>
- Checks can be sent to SCVF, 516 2nd St, Ste 214, Hudson, WI 54016 (payable to SCVF/COVID-19).
- SCVF donor-advised fund holders can recommend a grant to The St. Croix Valley Foundation with “COVID-19 Response Fund” as the grant purpose.
- SCVF can also accept appreciated stock and other assets. Call SCVF for assistance with those donations.



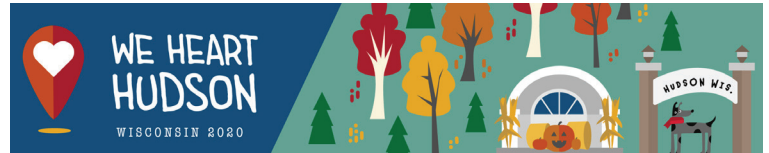


## Promoting the Hudson area takes a new direction

In April, the Chamber rolled out the “WeHeartHudsonWI” campaign working with Christiansen Creative. During the campaign, the Chamber Facebook page received 27,637 views and the Chamber website received 6,600 views.

We are going to carry forward the positivity of the “WeHeartHudsonWI” campaign with a new theme called “Follow Your Heart to Hudson, 2020.” The overall objective is to create an interest in Hudson as a drivable destination. Supporting this overall objective are four goals:

- Improve engagement in addition to awareness
- Expand Hudson visuals to help tell the story
- Deepen our reach within a defined radius to Hudson, i.e. two-hour drive



- Stay current to procedures so visitors know what to expect

In the upcoming weeks, look for updates on the Discover Hudson website and Facebook page with flexible messages that can be used throughout 2020 including:

- Follow Your Heart to Hudson – come visit our community
- Hudson Has Heart – let us share our best with you
- We Hear Hudson – we’re proud of our community

## September is Chamber of Commerce Month!

The Wisconsin Chamber of Commerce is recognizing the month of September as Chamber of Commerce Month. More than 260 local chambers of commerce offer their members core services across the state ranging from villages to towns to cities. Like the Hudson Chamber, each chamber plays an integral

role in our state focusing on advocacy, tourism, economic development, entrepreneurship, young professionals, workforce and organizing community events.

Thank you for making the Hudson Chamber a vibrant organization that is able to support our local community.

University of Wisconsin  
**Eau Claire**  
Continuing Education

Shift your perspective to navigate difficult conversations

# Critical Conversations

Sept. 22-23, 2020 | Citizens State Bank | Hudson WI

Take \$50 off any Fall 2020 Supervisory Management program with promo code **CHAMBER50**





## GOOD MORNING HUDSON

Thursday, September 17th

8:00 am - 9:00 am

Virtual Zoom Event

[Register Here](#)

# Fun Is Good



Mike Veeck



Fran Zeuli

## FEATURING:

**Fun is Good  
Co-Founders  
Mike Veeck  
and Fran Zeuli**

**Register  
Now and be  
entered to  
win prizes!**

## "Building Great Partnerships While Having Fun!"

Hear from Mike and Fran that achieving an engaged, fun and happy workforce is a delicate balance of taking risks, being open to change, embracing diverse people and ideas and allowing creativity and innovation to thrive!

## SPONSORED BY:

**McNAMEE**  
REAL ESTATE TEAM

**kw** INTEGRITY WI/MN  
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## BONUS FEATURES:

- New Member Introductions
- Networking
- What's Hot in the Community Announcements

Share your  
company  
website  
during  
this  
meeting!

RSVP by September 15th

[Register Online](#) or call (715) 386-8411

Members - \$15 Non-Members - \$20

A Portion of the proceeds will go to Operation HELP -  
Helping Families in need.

Sorry we are unable to issue refunds



• [www.DiscoverHudsonWI.com](http://www.DiscoverHudsonWI.com)

• [www.HudsonWI.org](http://www.HudsonWI.org)

• 715.386.8411



# ART FESTIVAL

SPIRIT OF THE ST. CROIX

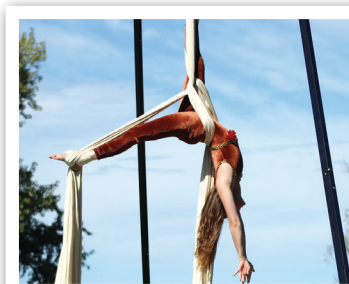
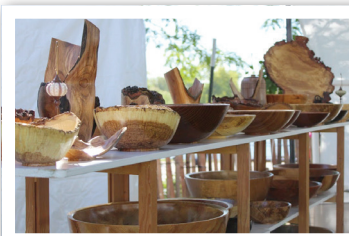
Although the Spirit of the St. Croix Art Festival was canceled this year because of COVID-19, The Phipps Center for the Arts and the Hudson Area Chamber of Commerce & Tourism Bureau are launching an online marketplace featuring the artists you would have met at this juried event. There will be a wide variety of original artwork for sale, including pottery, paintings, photography, jewelry, glass, wood and much more! Each artist will have a full profile with photos and videos of their work and creative process so you can get to know them, just like going to their tent at the show.

As we look forward to hosting an in-person event next year, we are excited to create this marketplace to support the artists and give you the opportunity to purchase one-of-a-kind art. The marketplace will “open” on September 26. Watch for updates at [ThePhipps.org](http://ThePhipps.org), [HudsonWI.org](http://HudsonWI.org), and on [Facebook](https://www.facebook.com).

Thank you to the following sponsors of the 2020 event for making this online marketplace possible:

Platinum

Gold





# Hudson Chamber Celebrates Business Anniversaries

## American Family Insurance: 25 Years



In the midst of all the turmoil in this world, it almost slipped by that this summer Tammy Belisle celebrates 25 years as an American Family Insurance Agent. Tammy started her career at just 24 years old when she was required to move from her Hudson home because she was taking over a small agency in New Richmond. "Back then, there was no such thing as 'do not call lists,' policies were rated out of a book instead of a computer app, and cell phones

charged over a dollar a minute," Tammy recalls. "Over the years, a lot changed in the insurance industry as well as my agency."

In January 2001, Tammy took over an office in St. Croix Falls and at that time was one of the few agents to have multiple locations. She had always said if she had the opportunity to be an agent in the Hudson area, she would jump at the chance. That opportunity presented itself in June of 2016 when she took over the office at 1301 Coulee Road. "The past four years have flown by, but I have really enjoyed our Hudson clients and getting reacquainted with the community," Tammy says.

Tammy's office is open Monday through Friday and is always staffed by Tammy or a licensed agent. American Family recently added more discounts and adjusted their rates, so now is a great time to call and compare. Call Tammy at 715-690-3346 or [tbelisle@amfam.com](mailto:tbelisle@amfam.com).



## Phipps Inn: A Bed & Breakfast Inn: 20 Years

Described as the "Grand Dame" of Queen Anne houses in the St. Croix Valley in Western Wisconsin, the Phipps Inn is a luxurious 1884 Victorian mansion nestled in the charming setting of Hudson's historic Third Street. Mary Ellen and Rich Cox have been the owners and innkeepers for the last 20 years. The home has been a B&B for 30 years and is currently the only B&B in Hudson.

All six guest rooms have jetted tubs and fireplaces and the spacious common areas, including a billiards room, invite guests to just relax and enjoy. Mary Ellen and Rich have welcomed more than 25,000 guests in the last 20 years. Guests have come from all over the world and many guests are regulars and stay several times a year. Breakfast includes chilled juices, fresh brewed coffee, and assorted teas along with homemade pastries and entrees – and always dessert.

Need a break or some R&R? Check out reservations at [www.phippsinn.com](http://www.phippsinn.com) and book your stay.

*We want to recognize your business anniversary.*

*If you are celebrating 1 year, 5 years, 10 years, 15 years, 20 years, 25 years and beyond in 2020, please contact us.*





# How much can you **LOWER**

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**April Nelson**

Vice President & Loan Officer

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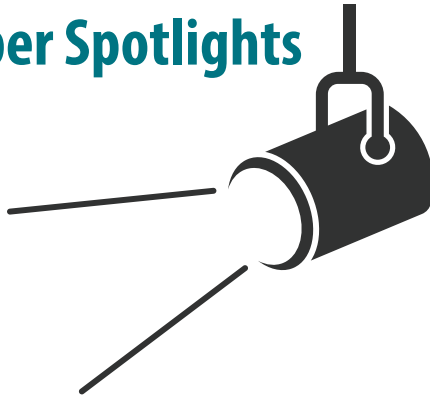
[anelson@wbd.org](mailto:anelson@wbd.org)



**LEARN MORE**

## August Member Spotlights

We will be featuring a different member each week as our "Member Spotlight". This is completely random and shared to the [Chamber's website](#) "Chamber Corner" and on the Chamber's social media accounts including [LinkedIn](#), [Twitter](#) and [Facebook](#)



If you missed them, check out those that were highlighted in August:

- Hiawatha National Bank
- Bye Goff & Rohde, Ltd.
- Faith Community Church
- Derrick Companies



If you haven't connected with us on LinkedIn, be sure to do so!  
[@HudsonAreaChamberofCommerce&TourismBureau](#)

## New Member

Please join us in welcoming the newest member of the Hudson Area Chamber of Commerce & Tourism Bureau. We encourage you to welcome this new member by visiting their website, sending them an email, or calling them to introduce yourself and patronize their business. The personal touch helps the chamber continue to grow and thrive.

### Hudson Dairy Queen

Justin Reischel, Owner  
9 South Second Street  
Hudson, WI 54016  
715.386.6326

[www.dairyqueen.com](http://www.dairyqueen.com)

*Soft serve ice cream treats and full food menu.*

## Tech Tips

Having trouble updating your business listing in ChamberMaster? Here are some [helpful tips](#)!

It's important to keep your information up to date on ChamberMaster because it feeds into our directory on our [website](#) and [Facebook page](#) that brings in over 30,000 viewers monthly. Some other great options are [Hot deals](#), [Job postings](#), and how to submit an [event](#). If you have any questions, feel free to contact the chamber at [info@HudsonWI.org](mailto:info@HudsonWI.org).

## Thank you to these renewing members for their continued investments:

Barker's Bar & Grill  
Boulder Ridge  
C3 Church  
CD Products, Inc.  
Classy Nails  
Derrick Companies  
Dr. Chu Acupuncture Clinic  
Edward Jones Investments - Dan Timmerman, AAMS  
Gavic Construction Corporation  
Greystone Commercial  
Hudson Area Library Foundation  
Kiwanis Club of Greater Hudson  
LearningRx Hudson  
McDonald Insurance Agency  
Momentum West  
Nelson & Lindquist S.C.  
Nicolet Law Office S.C.  
Nolato Contour  
Peace of Mind Daycare - Hudson  
Phipps Inn Bed & Breakfast  
Reliable Medical Supply LLC  
Speer Bast Real Estate  
St. Croix Kids Pediatric Dentistry  
Stevens Engineers, Inc.  
Studio EA  
Super 8 - Hudson  
Turningpoint for Victims of Domestic and Sexual Violence  
Valley Agencies  
Valley Pools & Spas  
Viergege Construction  
Willow River Carbone's  
Wiseway Transportation Services

**When members do business with members, our local economy remains healthy and strong.**





# *Profit to the Power of*

# **INNOVATION**

Strategic Excellence + Culture = Profit<sup>i</sup>

*Join our team of experts as we dispel five assumptions that executives make which threaten business survival, especially during challenging times.*

There are false business assumptions that have remained throughout history. So long as times were good and change was slow, these misguided beliefs didn't do much harm. However, they have never served organizations, especially not today. For leaders who are focused on growth and sustainability, these assumptions fall dangerously short of the real power behind business success.

*Discover the powerful truths behind the following misconceptions:*

- ~~1. A TACTIC IS A STRATEGY~~
- ~~2. PROFITS SIGNIFY GROWTH~~
- ~~3. INNOVATION OCCURS NATURALLY~~
- ~~4. CULTURE HAS NO IMPACT ON PROFITABILITY~~
- ~~5. COMPANIES ARE HIGH-FUNCTIONING MACHINES~~

**Choose Your Date to Attend: Oct 7, 8 or 9**

Learn about the real differentiators to business success during this valuable 50-minute webinar with information crucial to companies who are struggling to remain solvent during the recent crisis.

### **Meet the Experts:**



Margaret Ricci  
Team  
Performance



Ed Bogle  
Master  
Strategist



Jayne Sanders  
Purposeful  
Leadership



Ronn Lehmann  
Cultural  
Alignment



Joy Thao  
Financial  
Accountability



Linda Ruhland  
Learning  
Management

*Too many companies have fallen victim to outmoded principles and strategies that collapse under the pressures of radical change and disruption.*

There's a better way to bring your company up to speed with the best practices of business in the future. Be sure to join us for our 50-minute webinar "Profit to the Power of Innovation," which is **available free** to select business leaders who sign up early. For more information, email [ruhland@successauthorities.com](mailto:ruhland@successauthorities.com).



SuccessAuthorities with SuccessFellows provide leading-edge insights and tools to build extraordinary businesses.



## Face coverings required in St. Croix County

St. Croix County Public Health has been in discussions with local leadership, the St. Croix County Sheriff's Office, and the District Attorney's Office to determine the impact of Governor Evers' statewide face covering requirement. The County Public Health Department is asking for your voluntary compliance with this order.

We all want our community to stay healthy, our businesses to thrive, and to get back to a sense of normalcy. You play the most important role in helping us all achieve these goals. By wearing

a face covering and following the recommendations in our Health Advisory, together we can get back to a sense of normal.

None of us enjoy wearing a face covering and some of us have legitimate medical reasons that prevent us from wearing them. We are simply asking that all who can wear a face covering, please do so. To all who cannot wear a face covering due to medical reasons or a disability, please take other precautions to protect yourself and those around you, starting by maintaining a 6-foot distance from others when possible. If you see someone not wearing a face covering, please be respectful and avoid any confrontation. We want everyone to be healthy and feel safe.

For more information visit the [St. Croix County website](https://www.stcroixcountywi.gov/).

## Business Briefs

**Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to [info@HudsonWI.org](mailto:info@HudsonWI.org).**

Get to know **ReforMedicine!** We are an independent Direct Pay Family Practice Clinic located in Hudson's Outpost Center offering affordable, accessible and exceptional primary care for all ages and a Medical Weight Loss Treatment Program. Find pricing for appointments, labs, and services on our [website](https://www.reformedicine.com/). Call to schedule an in-person appointment or a secure E-Visit. ReforMDirect is ReforMedicine's near-site and on-site clinic service for employers. Learn how this membership model provides a return on investment through independent high-quality care. Reduce your downstream costs with high-value primary care featuring longer appointments, lower referral rates, and a medical home for your team.

**Vallis Advisors** asks:

- Are you effectively utilizing your employer-provided benefits including insurance coverages and receiving your company match, etc.?
- Do you have daycare expenses and your employer provides a flexible spending account for dependent care?
- Do you understand the long-term benefits of proper retirement saving via pre-tax, Roth and after-tax?
- Did you know that adding employer-provided/subsidized financial planning via a cafeteria plan can result in financially healthy employees?

Many people don't truly understand the employee benefits they have or how to utilize them. To learn more contact Luke Meier, Financial Advisor with Vallis Advisors, a financial advisory practice of Ameriprise Financial Services, Inc., at 715.386.4100 or on their [website](https://www.vallisadvisors.com/).

**Viola! Media Group** is presenting powerful marketing webinars to help your business be successful. Designed with successful professionals in mind, this educational series will help you save time and money while giving you actionable marketing tips for your business. [Sign-up](#) for one or all of the webinars. In the meantime, join the [Facebook Group "Successful Business Owners Group"](#) to get marketing tips, free downloads, and key takeaways to grow your business. Presented by Shelly Burr and Tobie Anderson of Viola! Media Group. Sign-up today! Contact Viola! at 715.808.1610 or [www.voilamediagroup.com](https://www.voilamediagroup.com).

**SuccessFellows.com** is committed to helping businesses survive, innovate and thrive, especially as change disrupts the status quo. Our microlearning platform continues to expand with learning courses and curricula designed for busy leaders and their teams. Additionally, we have augmented our course offerings with services from [SuccessAuthorities.com](https://www.successauthorities.com) to provide you with firsthand insights from trusted business advisors who will assist you on your path toward greater learning and success. The COVID crisis has signified an extraordinary shift in how we conduct day-to-day business. Who could have predicted that the ways in which we network, transact sales and manage employees would all change in a matter of days? Though the crisis will end, many of the changes it introduced will continue to evolve. Therefore, a fresh approach to learning new tools and processes is required for businesses who want to make the most of this ever-changing environment. We invite you to get acquainted during our upcoming free webinar, "Profit to the Power of Innovation," which is





## Business Briefs (continued)

offered October 7, 8 or 9. To schedule the date you prefer to attend or request further information, contact Linda Ruhland at 651.230.0905 or email [ruhland@successauthorities.com](mailto:ruhland@successauthorities.com).

**Teri Larsen, ASID, of T Larsen Design**, is a full-line dealer for Graber Window Fashions. Graber is offering a FREE upgrade to their most popular lifting system - cordless! - on many of their shades through October 14. This offer is valid on their Cellular, Pleated, Natural, Roller, Solar, Fresco® Roman, and Fabric Shades. Contact Teri for a quote today and learn more about Graber products at [www.graberblinds.com](http://www.graberblinds.com) or call 651.239.5852 or [teri@tlarsendesign.com](mailto:teri@tlarsendesign.com).



**The (Virtual) Willow River Trail Challenge** is coming up Oct 9-12. This is the largest annual fundraising event for [The Friends of Willow River and Kinnickinnic State Parks](#), a 501(c)(3) non-profit organization in Hudson. Participants register for one of several distances: 6.6k, 10.6k or and half-marathon, and will receive a limited edition “Outrun the Pandemic” t-shirt. This race is run socially distanced, over four days at a time that runners choose, in the beautiful Willow River State Park ([annual vehicle park sticker required](#)). We are looking for sponsors for this event. Sponsors’ names/logos will appear on runner t-shirts, Facebook page and e-mails to runners. Please request a poster if you can help promote this event. For more information, visit the [website](#).

**Xcel Energy**, a national leader in the clean energy transition, announced its vision to drive toward powering 1.5 million electric vehicles in its service areas by 2030. EVs would make up 20% of all vehicles on the road in those areas, more than 30 times the number today, helping save customers billions of dollars in fuel costs, while significantly cutting carbon emissions from transportation. The company’s vision will build the future of clean, affordable transportation in the eight states it serves, including Wisconsin. Building on the company’s vision to provide 100% carbon-free electricity

by 2050, powering 1.5 million EVs would reduce carbon emissions by nearly 5 million tons annually by 2030, or about three tons of carbon reduction per vehicle. Electric vehicles charged on the increasingly clean Xcel Energy system will have about 80% lower carbon emissions than gas-powered cars by 2030. More EVs would also improve air quality in our communities by reducing other emissions, like nitrogen oxide and fine particulate matter, that have the greatest impact on public health. For additional information the company’s EV vision and plans, visit the company’s [website](#).

**The Hudson Hockey Association** is hosting their annual Golf Fundraiser on September 19. The Hockey Association is looking for your kind support in the way of a sponsorship. The association brings a lot of revenue into our local community by way of regular season games and tournaments, from the Mite level up to Varsity. For more information, contact Carrie Jilek at [Carrie.Jilek@medhub.com](mailto:Carrie.Jilek@medhub.com).

**LearningRx Hudson** has moved! Our new space at 2349 Willis Miller Drive is smaller, more private and better suited for a safer environment for everyone. The plus is that we now offer our 1-1 Cognitive Training Virtually in addition to in-center! Please stop by our open house on Saturday, September 19 from 9 a.m. to 2 p.m. (Masks are required.) Register to win a Lenovo Ideapad or be one of three students to win a free cognitive assessment (regularly priced at \$199). You can also watch an online BrainSkills Demo in our Brain Lab and experience live 1-1 Brain Training exercises with a Certified Brain Trainer. For more information, call 715.808.8448 or visit [www.learningrx.com/hudson](http://www.learningrx.com/hudson).

**Law firm Lommen Abdo** has elected new board members. Marc Johannsen has been re-elected to another two-year term as President of Lommen Abdo. Cameron Kelly has been elected to a two-year term on the board and Kathleen Loucks and Mike Glover were re-elected to serve a second two-year term on the board. Jason Engkjer, Bryan Gelhaus and Brent Johnson continue their two-year terms. Lommen Abdo’s Wisconsin Office is located at 210 Grandview Professional Building, 400 S. Second Street in Hudson and can be reached at 715.386.8217 or via their [website](#).

**SEASONS on St. Croix Gallery** is hosting “Art in the Alley” on September 12, 19 and 26 from 10 a.m. to 5 p.m. SEASONS will welcome three to four local/regional artists to display and sell their artwork in the parking lot behind SEASONS gallery. Please join us for our fun mini art fairs and to celebrate the art and artists of SEASONS! For more information visit the [website](#).



# Celebrate the Holidays

## Sponsorship & Participation Information for 2020

Celebrate the Holidays in Hudson represents a wonderful collaboration that includes: The Hudson Area Chamber of Commerce & Tourism Bureau, The City of Hudson, retail businesses, service businesses, restaurants, and many generous sponsors! This collaboration helps create a magical holiday season for Hudson residents and visitors to enjoy.

Delightful, decorative ornaments adorn our streets and support a unique, festive atmosphere. In addition, *Buena Vista, A Stroll in the Park* will be back in Lakefront Park for the second year.

With all the challenges in the past six months, now more than ever we want to prepare for the holiday season. It will look a bit different this year as we follow the required guidelines, but Hudson will still have its holiday look and feel!

The following events are for children of all ages and are promoted and joyfully offered as follows:

- **Find Santa** - Where's Santa? In Hudson, of course! Children visit participating businesses throughout the month of November looking to spot Santa. When they find Santa, the business stamps the child's Find Santa in Hudson passport. The children then turn in their passports for the chance to win prizes.
- **Kris Kringle Market** – Stroll down Second and Locust Streets lined with decorative holiday tents filled with Holiday treasures. It will feel like a magical village with music, manikins, treats and festive joy! **Saturday, November 21, 2020 – Noon– 7:00 p.m.**
- **Light Up Night** – The lights will be turned on in Lakefront Park – look for a sighting of Santa! Activities and holiday treats will be available all in the park. **Friday, November 27, 2020.**

Your sponsorship support will help promote a wonderful holiday spirit in Hudson during a year when it is needed most.

For information on how you can be involved, please contact the Chamber at 715.386.8411.

## Save The Date!

October 29th, 2020



Hear from Connie Foster, the 19th Chancellor of the University of Wisconsin – River Falls!

Thank you to our sponsor:



# \$25 OFF

**Your Promotional Orders of \$100 or more!**

(Exp. 9/30/20)

- Golf Balls • Custom Pens • Water Bottles
- Logo Bags, thousands to choose from!

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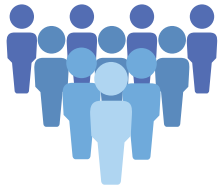


# Save The Date!

Thursday, October 8 at 9 a.m.



Thank you to our sponsor:



## Simply Connect.

[Join us](#) Thursday, October 8 at 9 a.m. for a morning of networking and connecting at the Simply Connect event hosted virtually on Zoom! Grab a coffee and join in the fun!



Thank you to [Heppner's Auto Body & Glass](#) for hosting the August in-person Simply Connect and to [Old Southern BBQ](#) for providing food! Chamber members enjoyed a preview of some of the old cars for their Annual Old Car show.



## Sept. Calendar of Events ALL ZOOM MEETINGS

- 1 LEADS Group 1, 7:15 a.m.
- 2 I-94 Business Alliance Meeting, 9 a.m.
- 2 Business Recovery Committee, 10 a.m.
- 3 Celebrate the Holidays, 9 a.m.
- 7 Labor Day – Chamber Office Closed
- 8 LEADS Group 1, 7:15 a.m.
- 9 Retail/Restaurant Downtown Committee, 9 a.m.
- 9 Welcome to the Hudson Chamber Orientation, Noon
- 10 LEADS Group 2, Noon
- 14 Golf Outing, St. Croix National Golf & Events
- 15 LEADS Group 1, 7:15 a.m.
- 15 Finance Committee, 8 a.m.
- 17 Good Morning Hudson, 8 a.m.
- 17 Ambassadors, 3 p.m.
- 18 Hilltop Pumpkin Party Committee, 10 a.m.
- 22 LEADS Group 1, 7:15 a.m.
- 22 Tourism Committee, 3 p.m.
- 24 Board of Directors, 8 a.m.
- 24 LEADS Group 2, Noon

## 2020 Board of Directors

**Mark McNamee** – McNamee Real Estate Team, Chair  
**Kathy Ableidinger** – Cardinal Health, Past Chair  
**Katie Kranz** – First State Bank and Trust, Chair Elect  
**Joel Larsen** – MidWestOne Bank, Treasurer  
**Becca Denn** – Holiday Inn Express Hotel & Suites  
**Angel Duratti** – Angel's Pet World  
**Susie Halverson** – Barker's Bar & Grill/San Pedro Café/  
 Pedro's del Este  
**Mark Hein** – Integrity Cleaners/Family Fresh Market  
**John Knutson** – Catalyst Powered by TCO  
**Chris Kost** – YMCA in Hudson  
**Linda La Kosky Eng** – Minuteman Press - Hudson  
**Leanne Van Allen** – University of Wisconsin - River Falls

## Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

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**MISSION:** To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

