



A Breakfast of Brand Champions - Tuesday, July 20 8:30 a.m.

Our members have been essential in keeping the Chamber strong this past year. Help us make our new brand official at our first live event in more than a year! Catch up with other Chamber members, celebrate our future efforts, and learn how we are moving forward with a stronger connection to our community, commerce, and tourism.

This event is a celebration of the work we have done together this past year, how we have evolved to become stronger, and our vision for the future. Our members are what build us up and it is essential that we strengthen the connection and help our community to become even better. A few key guests at the breakfast will be awarded a Hudson Brand Champion gift for their efforts to support our local community, business, or tourism efforts.

Join us outside The Phipps Center for the Arts, or inside if it rains, Tuesday, July 20 at 8:30 a.m. Spectacular treats will be supplied from St. Croix Baking Company and exceptional coffee from Dunn Brothers. Guests will also take away some branded treats just for members, so make sure to RSVP!

[Register Now!](#) ■

Spirit of the St. Croix Art Festival - September 25 - 26

The Hudson Area Chamber of Commerce & Tourism Bureau, in partnership with The Phipps Center for the Arts, invites you to be inspired. Join us for the Spirit of the St. Croix Art Festival on Saturday, September 25 and Sunday, September 26 on the beautiful St. Croix River in Lakefront Park.

This festival draws over 8,000 attendees to experience a variety of creative talent. This event will feature over 70+ juried artists, musicians, live performers, and hands-on activities to enhance the creative experience.

How can your business be involved? Plan to participate in this popular event as a sponsor, in the "Art of" area, as a food vendor or a volunteer. Contact the Chamber to see how you can promote your business at (715) 386.8411. ■

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THE PRESIDENT

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Brian Elwood, Hunter Hill Communications
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[Learn More!](#)

Continuing Education

University of Wisconsin
Eau Claire



Mary Claire Olson Potter
Chamber President

Business Recovery Committee Completes Its Work

A year ago, the Chamber brought together leaders from a variety of industries and organizations to help businesses navigate towards recovery. Led by Scott Jones, with Royal Credit Union, the committee crafted a survey that was sent to all members.

The top five short-term business concerns due to the impact of COVID-19 were:

- Safety of employees/clients
- Loss of revenue
- When to bring employees back/difficulty getting them back
- Supply chain issues
- None, business is great

During the next 12 months, the committee addressed those concerns and others, including:

- Sharing best practices for all business sectors
- Providing resources on grants and other funding sources to assist businesses and organizations as well as writing letters of support
- Working with city staff to offer outdoor dining or shopping spaces to help physical distance customers
- Promoted outdoor spaces for residents and visitors to experience Hudson in the parks and other spaces
- The Chamber was able to purchase hand sanitizer and disinfecting wipes in bulk from Uline, offering them to all members
- Continued with the *We Heart Hudson* campaign to support local businesses and the community

We know that it may take a year or more before businesses are back to the way things were prior to COVID.

We will continue to work with all members as they navigate through this time. ■

**THANK YOU TO THE
COMMITTEE FOR THEIR
HARD WORK AND
COMMITMENT TO THE
HUDSON CHAMBER AND
THE COMMUNITY.**

Chair, Scott Jones, Royal Credit Union

Kathy Ableidinger, Cardinal Health

Sarah Bruch, The Purple Tree

Paul Deziel, Hudson Common Council, District 3

Diana Gulden, MDM Rubicon & 517 on Main

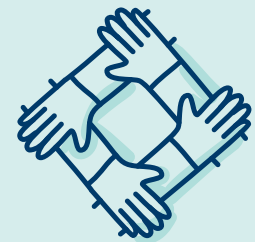
Sarah Koch, St. Croix County Supervisor, District 5

Chris Kost, Hudson YMCA

Darby Lunceford, The Phipps Center for the Arts

Dr. Paul McGinnis, Hudson Physicians, retired

Larry Szyman, Faith Community Church



Leadership Hudson & New Leadership Series

We are excited to announce that we are beginning to plan both our regular Leadership Hudson Program, that will start September 2022, as well as a new four-part Leadership Series that will start late fall 2021. The new series will cover many of today's most relevant leadership issues. Topics will include managing a remote workforce, HR issues related to COVID, leveraging social media, reassessing business as well as personal goals and mission statements, and our final session will be some of our most popular segments from our regular Leadership Hudson Program. Members can participate in the full series of four programs or select just the individual sessions that interest them. The programs are open to all members, past Leadership Hudson students and the community. Watch for more information. ■



Chamber Golf Tournament 2021

Golfers enjoyed a sunny and 85-degree day with some afternoon storms, but still they played on at Troy Burne Golf Club on Monday, June 28. It was an afternoon of networking and golfing while enjoying games and activities throughout the course. Thank you to the sponsors, volunteers, prize donors and staff at Troy Burne Golf Club for making this day possible!

CONGRATULATIONS TO GOLF COURSE WINNERS!

First Place: St. Croix National Golf & Events Team

Sam Irvine Grant Hecht
Thor Linnerooth Will Ridel

Second Place: Cambridge Senior Living Team

Jason Micek Jesse Gilgenbach
Luke Wilsey Jay Imsande

Third Place: Landmark Wealth Management Group

Bjorn Nesvold Danielle Nesvold
Brad Hrebenar Tom Stiles

Highest Score: 517 on Main Team

Closest to the pin – Men: Dan Sorensen

Closest to the pin – Women: Amy Anderson

Longest Drive – Men: Jason Micek

Longest Drive – Women: Amy Anderson

Longest Putt – Men: Kerry Larson

Longest Putt – Women: Megan Miller

Putting Green Contest: Brad Hrebenar

Beat the Pro: Alex Burian

Lucky Ball Winner: James Hanke

THANK YOU TO THE FOLLOWING CHAMBER MEMBERS FOR THEIR TIME AND HARD WORK PLANNING AND WORKING ON DETAILS FOR EVENT:

Maria Schmitt, Chair, WESTconsin Credit Union
Karrie Abbott, Hiawatha National Bank
Joette Barr, First State Bank and Trust
Angie Brown, ABG Holdings, LLC
Allison Butler, Edward Jones Investments
Pat Dolan, Hudson Innovation Center/Dolan Real Estate
Mark Kuhne, Croix River Wealth Management
Linda LaKosky-Eng, Minuteman Press - Hudson
Brian Moura, Lucky's Wine & More
Amber Rykal, McDonald Insurance Agency

THANK YOU TO OUR SPONSORS:

PLATINUM



GOLD

Hudson Hockey Association
Lucky's Wine & More

SILVER

517 on Main • Associated Eye Care
Croix Gear & Machining • Eckberg Lammers, P.C.
Family Fresh Market • First State Bank and Trust
Hiawatha National Bank • Spectrum Insurance Group
Telus Property Services + Solutions
Valley Companies • WESTconsin Credit Union

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Buddy's Bakery
Cambridge Senior Living
Citizens State Bank
Hampton Inn & Suites by Hilton
Hudson Ford LLC and Quick Lane
Hudson Hospital & Clinic
Hudson Innovation Center/Dolan Real Estate
Landmark Wealth Management Group
Mudge, Porter, Lundeen & Sequin, S.C.
Pier 500
Royal Credit Union
Simply Staffing
St. Croix National Golf & Events
StarTech Computing, Inc.
Weathersafe Restoration
Woodland Hill Presbyterian Homes and Services



IN ADDITION TO THE GOLF COMMITTEE, THANK YOU TO THE FOLLOWING VOLUNTEERS WHO HELPED WITH THE EVENT:

Karrie Abbott, Hiawatha National Bank
Joette Barr, First State Bank and Trust
Allison Butler, Edward Jones Investments
Angie Brown, ABG Holdings, LLC
Shelly DeStasio, Christian Community Homes & Services Inc.
Pat Dolan, Hudson Innovation Center/Dolan Real Estate
Jessie Eckroad, Carpenter Nature Center
Meme Fehr, Hudson Chamber Foundation Board
Teri Kavanaugh, Hiawatha National Bank
Pete Keskey, Minuteman Press - Hudson
Pam Klingfus, Christian Community Homes & Services Inc.
Linda La Kosky Eng, Minuteman Press - Hudson
Brian Moura, Lucky's Wine & More
Tara Nance, Associated Eye Care
Rachel Renner, SEASONS Gallery
Amber Rykal, McDonald Insurance Agency
Holly Schmidt, Associated Bank
Maria Schmitt, WESTconsin Credit Union

THANK YOU TO MEMBERS WHO DONATED PRIZES:

517 on Main
 Angel's Pet World
 Art Doyle's Spokes and Pedals
 Buffalo Wild Wings
 County Market
 Culvers
 Family Fresh Market
 Fleet Farm
 Fresh & Natural Foods
 Hop & Barrel Brewing Company
 Hudson Area Chamber of Commerce & Tourism Bureau
 Hudson Dairy Queen
 Jonesy's Local Bar & Grill
 Knoke's Chocolates & Nuts
 Lolo American Kitchen & Craft Bar
 Lucky's Wine & More
 Milwaukee Burger Company
 Old Southern BBQ Smokehouse
 Pita Pit
 Pizza Hut
 St. Croix Baking Company
 The Kris Jensen Team
 The Postmark Grille
 The Subhouse
 Troy Burne Golf Club
 WESTconsin Credit Union
 Willow River Saloon
 Xcel Energy
 Ziggy's

**WE LOOK FORWARD TO SEEING YOU
ON THE COURSE IN 2022!**



**Congratulations to Family Fresh Market as the
2021 Best Sponsor Hole winner. Golfers enjoyed
the "Locked on an Island" Tiki Bar and samples.**





Save the Date

Service Committee

The **Service Committee** announces the **August 12** program will feature Dr. Stacey Vollmers, Department Chair of Management & Marketing at The University of Wisconsin - River Falls. Dr. Vollmers teaches several courses, including Services Marketing. Join the conversation and learn new tips for your service business.

[Register Here](#)

EVENT DETAILS:

Thursday, August 12, 2021 | 10 a.m. - 11 a.m.

Welcome New Teachers

Each new school year we invite the new teachers and administrators from the Hudson School District, Trinity Academy and St. Patrick's School to a Chamber welcome. Join us on **August 19 at 11:30 a.m.** at Hudson High School in the Forum. Official invitation and sponsorship information will be sent out mid-July. ■

EVENT DETAILS:

Thursday, August 19, 2021 | 11:30 a.m.
Hudson High School, 1501 Vine St.

Good Morning Hudson: Health & Safety Work Together

Good Morning Hudson is back **September 30 at 7:30 a.m.** at The Phipps Center for the Arts. Come and network with Chamber members and hear from the fire chief, police chief, Lakeview EMS, Hudson Hospital and Hudson Physicians.

EVENT DETAILS:

Thursday, September 30, 2021 | 7:30 a.m.
The Phipps Center for the Arts, 109 Locust St,

Hudson Chamber of Commerce Foundation

The Hudson Chamber of Commerce Foundation, a registered 501 (c)(3), has been established to provide financial support for local businesses and nonprofits to help with workforce development efforts.

MISSION STATEMENT:

The Hudson Chamber Foundation is the philanthropic branch of the Chamber with a focus on advancing education and workforce development initiatives within Hudson and surrounding area. The mission is to align resources and efforts to develop partnerships between businesses, K-12 and post-secondary education institutions, government, and community organizations that provide the opportunity to attract, develop and retain a thriving workforce.

WHAT WE DO:

The Foundation builds scholars, leaders, and communities by bringing together educators, businesses, and community members to meet workforce challenges and needs. The Foundation supports its mission to attract, develop and retain a thriving workforce through:

- Leadership Hudson programming
- Manufacturing Day sponsorship
- Educational seminars and speaker series creation and sponsorship
- Grant needs identification and distribution

OUR LEADERSHIP:

The Hudson Chamber of Commerce Foundation is led by a volunteer Board of Directors, including:

- Kathy Ableidinger, Cardinal Health/Past Hudson Chamber Board Chair
- Christine Carufel, First State Bank and Trust
- Meme Fehr, Past Hudson Chamber Board Chair
- John Steenis, Edward Jones Investments
- Rollie Carlson, Past Hudson Chamber Board Chair
- Mary Claire Olson Potter, Hudson Area Chamber of Commerce & Tourism Bureau

CONTRIBUTE TO OUR WORK:

There are multiple ways to support the mission of the Hudson Chamber of Commerce Foundation. You can select a specific program or contribute undesignated funds. Please contact Mary Claire Olson Potter at (715) 386-8411 or maryclaire@HudsonWI.org for more information on specific programs, to allocate employer match funds, or with general inquiries. ■

Join us on Thursday, October 7 at Belle Vine Vineyard & Winery to learn how you can get involved with the Foundation



Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn more about promotional opportunities, events and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>



HUDSON HOME AND GARDEN CLUB

Nancy Toll, President
826 Harbor View Road
Hudson, WI 54016
(715) 222-6086
<https://www.facebook.com/HudsonHGC/>

The Hudson Home and Garden Club is a non-profit organization whose members promote an interest in gardening and beautification of the community through garden programs and community service.

LAKEVIEW EMS

Jon Muller, Director
2720 Center Drive
Hudson, WI 54016
(651) 430-4621
<https://www.healthpartners.com/care/hospitals/lakeview/specialties/ems/>

Lakeview EMS cares for more than 125,000 people in eastern Minnesota and western Wisconsin. We're proud of our award-winning history and continuing commitment to the best emergency medicine.

LUCKY PAWS MIDWEST INC.

Kerri Holmberg, President/Director
1080 10th Ave., Suite 102
Baldwin, WI 54002
(651) 248-2282
<http://Luckypawsmidwest.org>

Foster home-based animal rescue working to save local animals that need us most.

Sponsor: Angel Duratti,
Angel's Pet World ■



THANK YOU TO THESE MEMBERS FOR RENEWING THEIR MEMBERSHIPS:

21 Nails

Adoray Home Health & Hospice

American Red Cross - Northwest Wisconsin Chapter

Apostle Septic Service

AVENTURA WORLD

Kevin Busse

Butler CPA, LLC

Culver's of Hudson

Dick's Bar and Grill

Eckberg Lammers, P.C.

Edina Realty, Inc. - Kathy Madore

Edina Realty, Inc. - Nanci Johnson

First Presbyterian Church

Hanson Creative Services, LLC

Heppner's Rivercity Collision

Hudson Hockey Association

Hudson Innovation Center

Kilkarney Hills Golf Course

Knoke's Chocolates & Nuts

Leading Edge Contracting, LLC

LoLo American Kitchen & Craft Bar Hudson

Market & Johnson

OneStCroix Financial

People Ready

Plantables, LLC

Royal Credit Union

Spectrum Insurance Group

St. Croix Bike and Pedestrian Trails Coalition

St. Croix Business Park Corporation

St. Croix Cigar Co., LLC

St. Croix Valley Habitat for Humanity

The Bees Knees

Tropical Wings

Wisconsin Indianhead Technical College

WHEN MEMBERS DO BUSINESS WITH MEMBERS, OUR LOCAL ECONOMY REMAINS HEALTHY AND STRONG.



Summer in Hudson Means Community Celebrations and Festivals

July brings a beehive of activity for Hudson! Community celebrations kick off with a grand entrance during Independence Day weekend and continue throughout the remaining weeks of summer and into early fall.

While Hudson residents enjoy many of these traditions, community celebrations are not for locals alone. The energy and activity these events create only enhance the charm and excitement in our community. Dining out is bustling at all types of diners, restaurants, taverns, lounges, and bars that are featuring fun fare for the season. Shops and boutiques are offering summer specials. A wide variety of lodging options are available for guests. It all adds up to Hudson being the place to be this summer.

Booster Days kicks off summer fun July 2 - 4

Booster Days is the annual 4th of July celebration held in Lakefront Park along the scenic St Croix River in historic downtown Hudson. This event draws crowds from Hudson and the surrounding region with activities for all ages. The fireworks show over the St. Croix River takes place Saturday, July 3 this year. The weekend also includes a carnival in Lakefront Park, a fishing contest, beer gardens, bingo, kid's activities, a car show, contests and live music from multiple bands in the Hudson band shell each night. Learn more at [https://www.facebook.com/HudsonBoosterDays/?_xts__\[facebook\]=](https://www.facebook.com/HudsonBoosterDays/?_xts__[facebook]=)

St. Croix RiverFest, the "Party with a Purpose," runs July 20 - 24

This five-day event celebrates the St. Croix River while recognizing the need to preserve its health and beauty. The celebration commences with the feel-good effort of a river cleanup along with a picnic lunch. Family and kid-friendly events on the schedule include story times, art activities, and Carpenter Nature Center presenting Animals of the St. Croix. Get your tickets before they're gone! The full schedule is here: www.stcroixriverfest.org

Yellowstone Trail Heritage Days – July 30 – 31

Hundreds of car and history enthusiasts will in be St. Croix County to celebrate this event. New this year will be three car shows including the Vintage and Classic, Britfest and new old Model A Ford Car Show. A new event highlight is the Military Vehicle Preservation Association Convoy of historic military vehicles which is driving cross-county on the Yellowstone Trail and arriving in Hudson on July 30. An evening Salute to Veteran's Parade is planned to honor local veterans followed by a pig roast organized by the SeaBee Veterans of America. July 31 enjoy a Yellowstone Trail Hospitality Center at Living Vine Church, tours and an ice cream social at the Octagon

House museum, electric vehicle display, geocaching, history speaker and more. Check out the trail with the Yellowstone Trail Poker Run and Sociability Drive. Visit Poker Run Stops along the Trail in Hudson, Roberts, Hammond and Baldwin to earn cards for a chance to win a \$100 cash prize. Visit HudsonWI.org or Facebook at St. Croix County Yellowstone Trail.

Pepperfest in the Village of North Hudson runs August 20 - 22

Pepperfest will feed your love for all things Italian. This festival is a one-of-a-kind experience full of neighborly gusto. An annual event, proceeds assist St. Croix Valley youth, school, community and service organizations. There's a taste of something for everyone with live music, eating contests, hot pepper eating championships, beer gardens, Italian foods, carnival, bingo, family fun walk, mini medallion hunt, contests, games and more. The Pepperfest Parade is a "don't miss" event that wraps all the village pride into one awesome display. Find more details at www.pepperfest.org

Concerts in the Park

Concerts in the Park are a fun Hudson outdoor experience that goes all summer long. You can't beat music by the river in a beautiful park on a lovely summer evening. See the Concerts in the Park series schedule at www.HudsonWI.gov.

Hudson Community Expo – Sign up now!

HUDSON COMMUNITY EXPO

The annual Hudson Community Expo is a great marketing opportunity for Chamber members.

We're excited to welcome Hudson-area residents to the refreshed event as they learn more about local businesses, explore job opportunities, enjoy free entertainment and kids' activities, and possibly win raffle prizes.

EVENT DETAILS:

DATE: Sunday, October 10, 2021

TIME: 11 a.m. - 3:30 p.m.

LOCATION: Hudson High School
1501 Vine St.

Interested in having a booth: [Click here!](#) ■



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news.

We reserve the right to editor omit any submitted business briefs. Email submissions to info@HudsonWI.org.

Heppners Auto Body Summer is here and we know you've got road trips planned. Stop by our location in the St. Croix Business Park, 2001 Rock Street, and get that bumper fixed or the chips in your windshield filled before you head out on the road. We offer free estimates, lifetime warranties and have a rental vehicle assistance program, just ask for more details at the shop. If you are short on time, you can send some vehicle information and photos through our online estimate system: <https://heppnersautobody.com/get-an-estimate/> and we will get back to you right away with a complete estimate. We are open Monday - Friday from 7:30 a.m. to 5:30 p.m. and on Saturdays from 9:00 a.m. until 12:00 noon. Family owned and operated since 1956, we are ready to help you with all your auto body and glass repair needs.

Make Your First Impression Impressive!

We've been helping many businesses improve their image and we want to help you, too! How your image is conveyed can be a major contributing factor in how your customers view who you are and get them excited to do business with you. We can help you instantly portray a lasting impression of your company. We will work with you to differentiate your image from your competitors ... to become Vibrant, Visible, Unforgettable! **Please contact Pam Deutsch today to learn more, phone 715-377-1797, or email sales@8CHPrint.com**

Carpenter Nature Center Golf Tournament

**ST. CROIX VALLEY GOLF SCRAMBLE
JULY 19
2015 HASTINGS GOLF CLUB,
WESTVIEW DRIVE, HASTINGS, MN**

The St. Croix Valley Scramble is a fundraising golf event benefiting Carpenter Nature Center. Each year business and community golfers gather at a local area golf course for this popular fundraiser, which includes many prizes, catered lunch and dinner, and hole contests. It's a wonderful day of golf and friendship. Save the date and plan your Scramble Foursome today!

\$95 per Golfer or \$380 per Foursome

Online: [Click here to access the Scramble Online Registration Form](#) (powered by PayPal).

Phone/Email: To register over the phone, get more information, or to arrange an item donation, please contact Erika at 651-437-4359 or erika@carpenternaturecenter.org.

New Board and Staff Members Join SCV

Habitat for Humanity St. Croix Valley Habitat for Humanity (SCVHFH) continues its growth with the addition of two new board members and a full-time construction supervisor. The nonprofit is working with community partners who share the mission of safe, affordable housing and will add Tabitha Jackson, of Oakdale, Minnesota, and James (Jim) Ellis of Hudson to round out the family support and finance committees, as part of its board of directors.

Currently, construction is underway on the New Richmond home with new leadership as the organization welcomes Dave Christensen as its construction supervisor.

SCVHFH is celebrating its 25th year. Applications for families

looking for affordable housing in 2022 will be taken in June. **Visit <https://scvhhabitat.org/apply> to learn more.**

SBA Launches Community Navigator Pilot Program Application

The [U.S. Small Business Administration](#) (SBA) announced it is accepting applications for its new Community Navigator Pilot Program. This new initiative, established by the American Rescue Plan, will leverage a community navigator approach to reach our nation's smallest businesses, with a priority focus on those owned by socially and economically disadvantaged individuals, as well as women and veterans. SBA will accept applications through July 12, 2021, and anticipates making award decisions by August 2021. The Biden-Harris Administration has made delivering equitable relief to hard-hit small businesses a top priority and will continue to take steps to ensure equitable distribution of relief.

The [Community Navigator Notice of Funding Opportunity](#) will be open to applications from nonprofit organizations, state, local, and tribal governments, SBA resource partners, and other organizations. Selected partners will engage in [targeted outreach](#) for small businesses in underserved communities to help small businesses get the resources and support they need to get back on track as the economy continues to recover from the COVID-19 pandemic.

Competitive grant awards will range from \$1 million to \$5 million for a two-year performance period. Applicants have until July 12, 2021, to submit their applications at grants.gov. Performance periods are projected to commence in September 2021. Those eligible to apply must meet and demonstrate abilities to support the requirements of this funding opportunity.

For more information on the Community Navigators Initiative, please visit www.sba.gov/navigators.

Angel's Pet World was recognized as one of the best pet shops in Wisconsin.

<https://happydoggo.com/services/wisconsin/pet-shops-in-wisconsin/>

Marnell named St. Croix Valley Business Innovation Center director

The College of Business and Economics (CBE) at the University of Wisconsin-River Falls, in partnership with the City of River Falls, Chippewa Valley Technical College, and the River Falls Economic Development Corporation, welcomes Sheri Marnell, Ph.D., as the new director of the St. Croix Valley Business Innovation Center (SCVBIC).

Marnell, of Hudson, was initially brought in to lead the center in February 2020 on an interim basis. She has previous higher education and corporate experience, including at UW-Stout and Target Corporate.

The Center was founded with the mission to provide incubation space, training and support to foster entrepreneurship and enhance success of businesses resulting in regional economic growth, new job opportunities, and a vibrant St. Croix Valley.



CHECK OUT OUR
UPDATED JUNE STATS!

WEBSITE: 3,100 Visitors
LINKEDIN: 254 Followers

FACEBOOK: 5,644 Reached, 1,391 Engaged
TWITTER: 1,420 Followers

Interim Chancellor Connie Foster issues statement on funding of UW-River Falls SciTech project

June 8, 2021 - University of Wisconsin-River Falls Interim Chancellor Connie Foster's statement on funding of UWRF SciTech project: "On behalf of UW-River Falls, I am pleased to express my gratitude for the outcome of today's vote by the Joint Committee on Finance to include \$111.73M in state funding towards the \$116.73M UW-River Falls Science and Technology Innovation Center (SciTech) project in the state's 2021-23 capital budget.

"Today's commitment will allow UWRF to move forward with plans to replace its terribly outdated science facilities and offer a unique university/business collaboration hub that will benefit our students and local employers alike. We will actively be exploring options regarding the additional \$5M in gifts and grants required for the project, having already benefited from a \$1M challenge gift from UWRF alumni entrepreneurs Jeff and Kristi Cernohous.

"This investment in UW-River Falls and in the UW System is an expression of confidence in the role our university plays in the future of the state. We look forward to continuing to work with our legislators and the Governor's Office as the biennial budget makes its way forward in the state process."

Turningpoint's Fourth Annual Empowered Women's Half-Marathon and 5K Will Take Place on Saturday, September 25 at Weitkamp Park in Hudson

All proceeds benefit [Turningpoint for Victims of Domestic and Sexual Violence](#), a 501(c)(3) tax-exempt nonprofit organization based in River Falls. For more than 42 years, Turningpoint has provided support and resources to achieve freedom from domestic and sexual violence. The organization serves individuals and families throughout Pierce and St. Croix Counties of Wisconsin.

Empowered Women's Half-Marathon and 5K

Weitkamp Park, Hudson

Saturday, September 25, 2021

Half-Marathon Start 7:30 A.M.

5K Start 8:00 A.M.

For further information, or to register, visit <https://www.turningpoint-wi.org/news-events/empowered-womens-half-marathon.html>

We are seeking event volunteers, particularly set-up volunteers on Friday and Saturday, September 24 and 25; course marshals, groups of people for the water stops along the route, finish line volunteers, registration volunteers, and clean-up crew. If you are affiliated with a local Rotary, women's club, Lions Club, faith-based group, corporation, or other group that is interested in volunteering or sponsoring the event, please contact Amy Berg at amyb@turningpoint-wi.org or (715) 629-1671 (direct).

Royal Credit Union Receives \$1.8 Million CDFI Rapid Response Grant

Royal Credit Union has been awarded more than \$1.8 million from the U.S. Department of the Treasury's Community Development Financial Institution (CDFI) Rapid Response Program. Royal is one of 863 CDFIs receiving the COVID-19 relief funds.

Link to CDFI Fund news release: [U.S. Treasury Awards \\$1.25 Billion to Support Economic Relief in Communities Affected by COVID-19 | Community Development Financial Institutions Fund \(cdfifund.gov\)](#)

Royal's work as a CDFI is focused on expanding access to quality credit products and improving financial well-being for all. The Rapid Response Program provides necessary capital for CDFIs to respond to economic challenges created by the COVID-19 pandemic. Royal will use grant funds to lend deeper into target markets, specifically low-income, distressed, and underserved people. This will include meeting a variety of needs ranging from small-dollar signature loans to auto loans and mortgages.

Link to CDFI info blog on rcu.org: [Royal Credit Union is a Community Development Financial Institution...Here's What That Means | Royal Credit Union \(rcu.org\)](#)

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- ✓ Low Or No Fee Account Services
- ✓ Fast Loan Decisions & Funding
- ✓ Local Business Experts



ROYAL
CREDIT
UNION

LEARN MORE

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Hudson Area Public Library

Paul Berning, president of the Hudson Area Public Library Board, is pleased to announce that Shelley Tougas has accepted the position of director at the Hudson Area Public Library. Shelley has been with the library since 2016 and has been acting as the co-interim director for the last year. Berning said the board is excited to continue working with Tougas and looks forward to ushering in a new era at the library where books are just the beginning.

Explore the St. Croix and learn something new about this Wild and Scenic River with the Wild Rivers Conservancy

• [Get to know the rangers that work in and around the St. Croix National Scenic Riverway](#) in our new, quarterly blog series.

• Hudson resident Andrea Jorgenson's love for the river and her community propels her work as community service manager for Xcel Energy and service as a board member for the Wild Rivers Conservancy. [Meet Andrea in our new blog feature!](#)

• Take in the sunset beauty of the Croix near Hudson with a fully supported paddle trip on July 20. [Click for details.](#)

Five Senior Nutrition Sites Reopened

The Aging and Disability Resource Center (ADRC) of St. Croix County is excited to announce we reopened five of our [Senior Nutrition Sites](#) on June 21. The sites include our Baldwin, Deer

Park, Roberts, Somerset, and Woodville locations. We have been working closely with St. Croix County Public Health and following guidance from the CDC to provide a safe place for our seniors to meet and get the resources they need.

Reservations are required for both dine-in and Grab & Go options. We request reservations be made at least 24 hours in advance. We understand some participants may not feel comfortable dining with others, so we will continue to offer Grab & Go meals at this time. If participants are currently receiving Home-Delivered Meals, we encourage them to come to the Senior Center for lunch and to meet with friends if they are able.

More information can be found on the St. Croix County website or by contacting the ADRC.

Online: sccwi.gov/adrc

Phone: (715) 381-4360

Email: adrcinfo@sccwi.gov

Kiwanis 'n Cops 'n Kids Reading Together

The Kiwanis Club of Greater Hudson and the area safety services organizations are teaming up to launch a childhood literacy program. In conjunction with the Hudson Area Public Library, local law enforcement, fire service, EMS/ambulance and US Army recruiters will read to children. The program is sponsored by the Kiwanis Club who will be soliciting donations from the community to help fund the initiative as well as gently used book donations.

For more information, contact Stan Sias at stan.sias@comcast.net or (925) 337-4162. ■

Meet the New Members

Welcome the following new members to the Hudson Area Chamber of Commerce & Tourism Bureau! The Chamber is here to help your business grow and build connections with other Chamber members. To learn more about promotional opportunities, events and to take advantage of all your new Chamber benefits, visit our website, <http://www.HudsonWI.org>



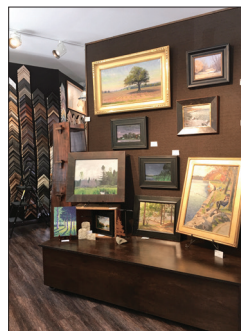
Welcome **517 on Main** to the Hudson Chamber! 517 on Main is Hudson's supper club. <http://517onMain.com>.



Dunn Brothers Coffee was welcomed to the Hudson Chamber! They are locally owned by three Hudson High School graduates, and they offer a variety of fresh coffee and food. <http://dunnbrothers.com>



Welcome **Kelley Gallery Art & Frame** to the Hudson Chamber! They specialize in custom framing, design and art restoration. They feature original art by local artists: paintings, jewelry, pottery, sculpture, blown glass, home decor and more. <http://www.kelleygalleries.com>



ABG Holdings, LLC was welcomed to the Hudson Chamber! They are a locally owned and operated family business/company specializing in commercial real estate and property management. <http://www.abgholdingsllc.com>





Best wishes to **Madeline Vorlicek** as she moves to southern Minnesota to work for Hormel Foods in marketing. Maddie joined the Chamber as an Intern September 5, 2019 while at the University of Wisconsin - River Falls. Maddie joined the Chamber full time June 1, 2020 as the Communications and Events Coordinator. We thank Maddie for her service and dedication to the Chamber and the Hudson community and wish her all the best in her new adventure.

July Calendar of Events

ALL ZOOM MEETINGS

- 4 **Happy 4th of July**
- 5 **Office Closed**
- 6 **I-94 Business Alliance Meeting, 9:00 a.m.**
- 13 **Leads Group, 7:15 a.m.**
- 14 **Golf Committee, 11:00 a.m.**
- 14 **Welcome to the Hudson Chamber, 12:00 noon**
- 15 **Ambassadors, 3:00 p.m.**
- 20 **Brand Breakfast, 8:30 a.m.**
- 20 **Tourism Committee, 3:00 p.m.**
- 21 **Retail/Restaurant Committee, 9:00 a.m.**
- 27 **Leads Group, 7:15 a.m.**

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2021 Board of Directors

Katie Kranz - First State Bank and Trust, Chair

Mark McNamee - McNamee Real Estate Team, Past Chair

Angel Duratti - Angel's Pet World, Chair Elect

Joel Larsen - MidWestOne Bank, Treasurer

Kathy Ableidinger - Cardinal Health

Becca Denn - Best Western Plus

Susie Halverson - Barker's Bar & Grill/San Pedro Café/
Pedro's del Este

Mark Hein - Integrity Cleaners/Family Fresh Market

John Knutson - Twin Cities Orthopedics

Chris Kost - YMCA in Hudson

Linda La Kosky Eng - Minuteman Press - Hudson

Leanne Van Allen - University of Wisconsin - River Falls

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, President

April Worthington, Administrative Assistant/Office Manager

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

Large Business of the Year -
Hudson Ford LLC and Quick Lane

Small Business of the Year - **Angel's Pet World**

Chamber Member of the Year -
Chad and Carol Trainor, Urban Olive & Vine

Community Volunteer of the Year - **Nate Skoog,**
Hudson/North Hudson Community Access Television

Marie Blakeman Award - **John H. Potter**

