

Breakfast of Brand Champions Launched New Chamber Brand

Members gathered on the patio of The Phipps Center for the Arts for the first time in over a year to celebrate being together and the launch of the Chamber's new brand. The event was a celebration of the work we have done together this past year, how we have evolved to become stronger, and our vision for the future. Our members are what build us up and it is essential that we strengthen the connection and help our community become even better.

"We looked back and saw just how much the Chamber has done this past year and stepped up in the community which included:

- Enhanced the connection between the community and local businesses
- Helped business leaders network with one another
- Addressed immediate needs for resources and information during a critical time
- Introduced Hudson to new, regional audiences and
- Created a stronger sense of community that was noticed outside our town,"

stated Tricia Christiansen with Christiansen Creative.

Tricia explained the new Chamber logo that she and her team developed pro bono. "The mark has two pillars, our local community consisting of those who live and those who work, and our visitors that fuel our economy through tourism. The Chamber is the bridge that creates connection and opportunity. The Chamber is the bridge that connects our community, commerce, and tourism. So, moving forward we are supporting the businesses, tourism and our larger Hudson community."

All Chamber events will be rebranded to create a cohesive family of brand and experiences. The DiscoverHudsonWI.com website and the HudsonWI.org website were merged into one website to streamline the experience for the audience and simplify maintenance for the internal team.

Christiansen Creative sponsored the Brand launch kit that those in attendance received. Inside the kit was:

- A Hudson logo pin to represent your pride in the strong connection you create as a member
- A multi-tool as a symbol of all the possibilities the Chamber provides
- A mouse pad as a reminder to use the Chamber directory and support local businesses
- A new Chamber member cling to identify you as someone invested in our community
- And Hudson stickers are just fun – Hudson sticks together.

Thank you to St. Croix Baking Company for the muffins and cupcakes featuring the new logo and to Dunn Brothers for the coffee. ■

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Mary Claire Olson Potter
Chamber President

Be a Brand Champion

We are all the Hudson Chamber. Members who put more into the Chamber get more out of the Chamber. Those who go above and beyond to positively represent the Chamber are our Brand Champions.

Qualities of a Brand Champion include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

To help us recognize Brand Champions, we will take nominations every month and honor a member with an award of \$25 in Chamber Checks. Our July recipient was someone who serves the business community tirelessly as well as the Hudson community, and personally connected with several businesses to help elevate our Dog Days of Hudson promotion. Angel really represents our phrase for the year: Strengthen the Connection. We really appreciate all she does for humans and our four-legged friends. Congratulations Angel Duratti!

If you have suggestions for Brand Champions, please contact me at maryclaire@HudsonWI.org. ■



Left to right, Angel Duratti, owner, and Ashley Filkins, marketing and vendor partnerships, Angel's Pet World

Summer Interns Return

We are so glad to have summer interns working in the Chamber office this summer. Since June, Jack Walter has been working Saturdays from 10:00 a.m. to 3:00 p.m. greeting guests and working on projects. As Jack returns to college in August, we welcome Michael Wirth, who will be working on Saturdays. Tyler Warwick-Mick, who joined us in July, has been working in the office three days a week until she returns to college in August. We are fortunate to have them working at the Chamber and appreciate all they do. ■



Michael Wirth and Jack Walter



Tyler Warwick-Mick and Tricia Christiansen



Save the Date

SPIRIT OF THE ST. CROIX Art Festival

September 25 - 26

The Hudson Area Chamber of Commerce & Tourism Bureau, in partnership with The Phipps Center for the Arts, invites you to be inspired. Join us for the Spirit of the St. Croix Art Festival on Saturday, September 25 and Sunday, September 26 on the beautiful St. Croix River in Lakefront Park.

This festival draws over 8,000 attendees to experience a variety of creative talent. This event will feature over 70+ juried artists, musicians, live performers, and hands-on activities to enhance the creative experience.

How can your business be involved? Plan to participate in this popular event as a sponsor, in the "Art of" area, as a food vendor or a volunteer. Contact the Chamber to see how you can promote your business at 715.386.8411. ■

Thank You Platinum Sponsors:



Service Committee

The **Service Committee** announces the **August 12** program will feature Dr. Stacey Vollmers, Department Chair of Management & Marketing at The University of Wisconsin - River Falls. Dr. Vollmers teaches several courses, including Services Marketing. Join the conversation and learn new tips for your service business.

[Register Here](#) ■

EVENT DETAILS:

Thursday, August 12, 2021 | 10 a.m. - 11 a.m.

Good Morning Hudson Welcome New Teachers

Join us on Thursday, August 19 at 11:30 a.m. at Hudson High School as we welcome new teachers and staff from the Hudson School District, Chesterton Academy of the Saint Croix Valley, Trinity Academy and St. Patrick's School to a Chamber luncheon. We will welcome the new staff and receive updates about our area schools.

This program is an excellent opportunity for you to introduce your business to these new members of our community.

You can participate in two different ways:

• Sponsor this program for \$175, which includes:

- Company logo, business name, 25-word description about your business that will be on a flyer in the welcome bags for each teacher
- Name listed in the newsletter and on the website events page
- Provide something for the welcome bag - 50 bags
- Includes one ticket for lunch

• Welcome Bags

- Provide a promotional sample from your business that will be put in each bag - 50 bags
- Name listed in newsletter

Deadline for submitting items for the bags is Monday, August 16 and all items can be brought to the Chamber office.

[Register Here](#) ■

EVENT DETAILS:

Thursday, August 19, 2021 | 11:30 a.m.

Cost: Members - \$18 Non-Members - \$25

Hudson High School, 1501 Vine Street

WE'RE HIRING!

Join the Hudson Chamber Team.

Looking for a great local position?

Our team is hiring a full-time Administrative Assistant. If you have a great attention to detail, good communication skills, and heart Hudson, this could be the job for you!

The full job description can be found on our jobs page:
<https://business.hudsonwi.org/jobs>

Interested applicants should submit their resume via email at info@HudsonWI.org



Hudson Chamber MAX – September 21

The Membership Committee is excited to announce a brand-new event to help members and potential members understand how to strengthen the connection through the Chamber. Hudson Chamber MAX focuses on Member Awareness and eXperience.

A variety of food and beverages, including beer and wine, will be served to all guests and we are expecting a vast array of prizes for all members and prospects attending the event.

This will be an invitation only event, but as a Chamber member you can invite local businesses you think could benefit from joining the Chamber, or who have had questions in the past. New members will strengthen all businesses by adding more connections to improve your business. Consider helping us bolster our membership by adding new businesses to the organization.

Watch for your invitation, let us know if you'd like to sponsor by August 9. If you have any questions, please contact us.

Sponsorship levels:

Platinum Sponsor \$1,000

- Name & logo on invitation, website link, table at event

Gold Sponsor \$500

- Name & logo on website, table at event

Silver Sponsor \$250

- Name & logo on website

Bronze Sponsor \$100

- Name on website

Thank you for your consideration!

Membership Committee Members:

- Angel Duratti, Angel's Pet World
- Austin Battaglia, Spectrum Insurance
- John Knutson, Twin Cities Orthopedics
- Brian Moura, Lucky's Wine & More ■

EVENT DETAILS:

Tuesday, September 21, 2021

4:00 p.m. – 6:00 p.m.

Twin Cities Orthopedics

Hudson Therapy Site, 1830 Hanley Road

Good Morning Hudson: Health & Safety Work Together

Good Morning Hudson is back **September 30 at 7:30 a.m.** at The Phipps Center for the Arts. Come and network with Chamber members and hear from the fire chief, police chief, Lakeview EMS, Hudson Hospital and Hudson Physicians. Catering by San Pedro Café.

[Register Here](#) ■

Sponsored by:



EVENT DETAILS:

Thursday, September 30, 2021 | 7:30 a.m.

The Phipps Center for the Arts, 109 Locust Street

HUDSON COMMUNITY EXPO

Thank you to the Platinum Sponsors:



The annual Hudson Community Expo has been refreshed and we are excited to have your business participate! This event will be an opportunity for you to have a booth to promote your business or organization.

New this year are more children's activities, including a bounce house, face painting, puppies and more! Food vendors will join the great lineup of entertainment throughout the day. Let us know if you have a mascot to join the Mascot Dance Off.

Interested in having a booth: [Click here!](#) ■

EVENT DETAILS:

DATE: Sunday, October 10, 2021

TIME: 11 a.m. – 3:30 p.m.

Hudson High School

1501 Vine Street



Summer Community Celebrations and Festivals Continue

Pepperfest in the Village of North Hudson runs August 20 - 22

Pepperfest will feed your love for all things Italian. This festival is a one-of-a-kind experience full of neighborly gusto. An annual event, proceeds assist St. Croix Valley youth, school, community and service organizations. There's a taste of something for everyone with live music, eating contests, hot pepper eating championships, beer gardens, Italian foods, carnival, bingo, family fun walk, mini medallion hunt, contests, games and more. The Pepperfest Parade is a "don't miss" event that wraps all the village pride into one awesome display. Find more details at www.pepperfest.org

Concerts in the Park

Concerts in the Park are a fun Hudson outdoor experience that goes all summer long. You can't beat music by the river in a beautiful park on a lovely summer evening. See the Concerts in the Park series schedule at www.HudsonWI.gov. ■

HUDSON CHRISTMAS

Tour of Homes

Mark your calendars for November 19 - 21 as the Hudson Christmas Tour of Homes features five homes this year for the 35th anniversary of the tour. We have a wonderful variety of homes that will be decorated for the holidays. ■



Planning has begun as we get ready for the holiday season. Help us get Hudson decorated for the season by putting up lights and decorations at your business.

Be a sponsor to help support the following:

- Find Santa – starting in November
- Light Up Night – November 26
- Candlelight Stroll – December 3
- Santa and His Critters – Lakefront Park, December 4
- More decorations and lights in town

For more information, contact the Chamber at 715.386.8411 or info@HudsonWI.org ■

Buena Vista A Stroll in the Park



Photo by Sobottka Photography

Buena Vista A Stroll in the Park

The Hudson Area Chamber of Commerce & Tourism Bureau debuted Buena Vista, a tree-lighting event in Lakefront Park, which began with a visit from Santa on November 29, 2019. We are looking forward to presenting this event for the third year. Sponsored donations are allocated to purchase lighting displays and holiday decorations for annual use, maintenance, and storage.

Help us continue to brighten Hudson during the holidays by becoming a sponsor for this year and future seasons. We are working to add more lights, decorations, and activities that everyone can enjoy in the park and we need your help. All donations go directly to the program.

2021-2022

Buena Vista Stroll In The Park Sponsorship Opportunities

FOUNDING CORPORATION \$12,000

- Exclusive Lifetime Recognition
- Logo on hudsonfortheholidays.org
- Link to your corporate website

FOUNDING FAMILY \$5,000

- Exclusive Lifetime Recognition
- Family name in print and digital media (optional)

SANTA'S TREE \$2,000

- Name on Sponsor Sign in the Park
- Mention in print and digital media

EVERGREEN TREE \$1,000

- Name on Sponsor Sign in the Park
- Mention in print and digital media

FOOD/BEVERAGE IN-KIND

- Logo recognition for 100+ treats
- Mention in print and digital media
- Limited opportunity

PRINT/PAPER IN-KIND

- Recognition for paper cups/plates
- Recognition for table tents/fliers
- Mention in print and digital media

Please contact Mary Claire at maryclaire@HudsonWI.org if you would like to participate this year or if you have any questions.

Let us light up Hudson!!

We are waiting to hear about the premier dates for the two movies that were filmed in Hudson last winter. Watch for details to follow in the upcoming weeks. ■



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Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn more about promotional opportunities, events and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>

DOT & DAISY

Jordan Stewart, Co-Founder
503 Laurel Ave
Hudson, WI 54016
(651) 295-3000
www.dotanddaisy.com

Dot & Daisy is a mother-daughter owned business with the sole intention of bringing joy to your next celebration or event. We create magical balloon garlands, sleepover tent rentals, backdrop rentals and custom event decor to uniquely celebrate your big life moment for your business or personally, which includes grand openings, ribbon cuttings, corporate retreats, baby showers, weddings, birthdays, and anything worth celebrating. If you're looking for a way to create a special moment, we're here to help!

FREE CLINIC OF PIERCE & ST. CROIX COUNTIES

Julie Ducklow, Board Member
1687 E. Division Street
River Falls, WI 54022
(715) 307-3948
www.freeclinicpiercestcroix.org

Our mission is to provide primary health care and preventative health education for the residents of Pierce and St. Croix Counties who have no health care alternative.

KENZINGTON

Mackenzie Heisler, Owner/Founder
509 Second St.
Hudson, WI 54016
(715) 441-3843
www.Kenzingtonboutique.com

Kenzington is a luxury lifestyle boutique specializing in building a wardrobe and living space for clientele that speaks to their individual style.

PHILLIPS-MEDISIZE, A MOLEX COMPANY

Heather Ditzler, Marketing Communications Manager
1201 Beaudry Blvd
Hudson, WI 54016
(877) 508-0252
www.phillipsmedisize.com

Phillips-Medisize, a Molex company, creates innovative medical device solutions that improve people's lives.

ST. CROIX VALLEY FOOD BANK

Jordan Stewart, Administrative Operations Specialist
1231 Industrial St. #400
Hudson, WI 54016
(715) 626-5405
www.stcroixvalleyfoodbank.org

Due to the growing regional need in western Wisconsin, we are now an independent nonprofit, re-distribution organization known as the St. Croix Valley Food Bank.

Update your business listing in ChamberMaster.

Here are some helpful tips!

It's important to keep your information up to date on ChamberMaster because it feeds into our directory on our website and Facebook that brings in over 9,000 viewers monthly. Some other great options are Hot deals, Job postings, and how to submit an event! If you have any questions, feel free to contact the Chamber at info@HudsonWI.org ■



THANK YOU TO THESE MEMBERS FOR RENEWING THEIR MEMBERSHIPS:

Aileron IT
Applebee's
Art Doyle's Spokes & Pedals
Ban Tara Companies
Best Western Plus
Buffalo Wild Wings
C3 Church
Chicone's Liquor Mart
Christenson Vision Care
Christian Community Homes & Services Inc.
County Market
CPR Wealth Advisors
Discovery Financial Centers, Inc
Ellner's Valley View Window Treatments, LLC
Friends of the St. Croix County Fairgrounds
GEA Systems North America LLC
Grandview Dental
Greystone Commercial
Hope Chiropractic
Hudson Community Foundation
Hudson Optical
Keller Williams Realty Integrity WI/MN - Mary Yacoub-Raad
Lake Mallalieu - Willow River Apartments
Laser Magic, Inc.
Leitch-McSorley Insurance Agency
McCabe Chiropractic & Wellness Centers SC
Octagon House Museum/St. Croix County Historical Society
Olsen Thielen & Co., Ltd.
The Phipps Center for the Arts
Pita Pit
The Postmark Grille
Property Executives Realty - Ashley Stohl
RSG - Refrigerated Solutions Group
Sletten & Brettin Orthodontics
St. Croix Therapy
St. Croix Valley Foundation
StarTech Computing, Inc.
Steele Brothers Real Estate - Edina Realty, Inc.
Steward State Farm Agency
Sun Control of Wisconsin
Valley Companies
Viergege Construction
Viking Coca-Cola Bottling Company
Voila! Media Group
Walmart
Wild Rivers Conservancy

WHEN MEMBERS DO BUSINESS WITH MEMBERS, OUR LOCAL ECONOMY REMAINS HEALTHY AND STRONG.



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news.

We reserve the right to editor omit any submitted business briefs. Email submissions to info@HudsonWI.org.

Savor the Best of Summer with the Wild Rivers Conservancy

- Build confidence on the water this August with our Learn to Paddle events on [August 5](#), [August 11](#), and [August 18](#).
- Love to bike? [Join our "Wild Rivers Riders" team for the Bridge the Valley Bike Rally on August 15!](#)
- Bluegrass, trees, and rivers in between—you're not going to want to miss "Forever Wild," our FUNdraising hootenanny on [September 9!](#) Give back to the rivers you love while having a blast with friends. Save your spot on the dance floor today!

Hudson Senior Center/Senior Nutrition Program Found a New Home

After many months of planning and hard work, the Hudson Senior Center/Senior Nutrition Program has found a new location. Thank you to St. Paul's Episcopal Church for opening their doors and welcoming the Senior Center and Nutrition Program. The Hudson Senior Nutrition Program doors will remain closed for onsite dining for the time being. Both Grab-n-Go and Home-Delivered Meals will continue just like they did at the old location. We are hoping to get all settled in before opening the doors for onsite dining and activities, so please be patient. Once we are able to reopen to onsite dining, we will offer the same great meals and wonderful smiling faces, just at a new location to continue to provide physical, emotional, and economic well-being of older adults and to encourage participation in all aspects of community life.

New location: St. Paul's Episcopal Church 502 County Rd UU Hudson

Phone number: 715-386-8709 to reserve your meal
Email address: senior.hs@sccwi.gov
Open Monday through Thursday from 8:30 a.m. – 1:30 p.m.
Call for pick up time for Grab-n-Go option

Royal Credit Union Announces New Infrastructure Manager

Royal Credit Union announces the promotion of Adam Kastendieck to Infrastructure Manager. Kastendieck's responsibilities include leading the IT team responsible for designing, implementing, and maintaining Royal's infrastructure systems and services to consistently provide excellent service to Royal members.

Kastendieck started with Royal in April 2017 as an Infrastructure Engineer and was promoted to the role of Senior Infrastructure Engineer in December 2017. He is currently enrolled in Royal's Exploring Leadership program and serves on the Summit planning committee. Kastendieck holds an associate of applied science degree from Iowa Central.

Kastendieck is active in his community and enjoys being a volunteer foster for the Eau Claire County Humane Association.

Royal Credit Union and Peoples Choice Credit Union Announce Plans to Merge

Royal Credit Union (Royal) and Peoples Choice Credit Union (PCCU) have announced plans to merge. The combined entity will operate under the Royal Credit Union name and leadership. PCCU has \$50 million in assets, 5,000 Members, and is headquartered in Medford, Wisconsin. The merger was unanimously approved by both Royal's and PCCU's Boards of Directors on June 21, 2021, and is pending regulatory approval.

"The team members of Peoples Choice Credit Union, as well as the Board of Directors, have been privileged to serve our Members and communities," said Tom Judnic, Peoples Choice Credit Union Board Chair. "We believe Royal is well positioned to serve the needs of our Members by offering personalized financial products and outstanding service. Royal's values-driven culture and commitment to community align with the mission of Peoples Choice. We are working with Royal to ensure a smooth transition for our valued Members."

PCCU serves Members in Clark, Chippewa, Price, Taylor, and Rusk counties, which are currently in Royal's field of membership.

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**CHECK OUT OUR
UPDATED JULY STATS!**

**WEBSITE: 9,300 Visitors
LINKEDIN: 264 Followers**

**FACEBOOK: 9,741 Reached, 2,122 Engaged
TWITTER: 1,420 Followers**

Veteran Prosecutor Imran Ali Joins Eckberg Lammers

Eckberg Lammers is proud to announce the addition of Imran Ali to the firm as a shareholder, attorney, and Director of Law Enforcement Education & Training. He joins the firm after serving over 17 years as a felony-level prosecutor. Prior to joining our firm, Imran worked for the Washington County Attorney's Office where he tried some of the most complex cases, including homicide, rape, domestic violence, narcotics related and burglary cases. In 2014, he spearheaded the East Metro Human Traffic Taskforce, one of the first trafficking task forces in the state of Minnesota. For the past five years, Imran has prosecuted national and international sex trafficking rings, trained and presented to thousands of officers and prosecutors, helped draft legislation and testified for stiffer penalties for sex trafficking offenders.

Through his outreach and training opportunities, he has spent his career engaging and working side-by-side with criminal justice professionals. Imran's experience includes training new judges in the state of Minnesota at the University of Minnesota Law School to teaching law students at Mitchell Hamline Law School, as well as law enforcement and prosecutors nationwide, Imran enjoys helping others chart their career. Imran's addition to Eckberg Lammers, will include an expansion of the firm's Law Enforcement Education and Training program.

Imran has received local and national recognition for his work both inside and outside of the courtroom as Attorney of the Year in 2016 and 2020. He has also received other accolades for his work within the state of Minnesota and area communities.

The Phipps 2021-2022 Season is Now on Sale

The Phipps Center for the Arts returns this fall with a full season of theater, music, and thrilling entertainment, right in your backyard. The season will kick off on September 18 with a performance by country music star Mo Pitney, returning to The Phipps after a sell-out concert in 2019. Other highlights include the holiday classic *Miracle on 34th Street*, a Halloween treat with *The Phantom of the Opera* film with organ, Grammy-Award winning guitarist Pat Donohue, *The Addams Family the Musical* presented by The Phipps Children's Theater, blues and gospel singer-songwriter Annie Mack, New Year's Eve performances from the annual favorite Colleen Raye and the foremost Chicago tribute band Transit Authority, Oscar Wilde's *The Importance of Being Earnest*, the return of The Phipps Festival Chorus, cabaret performances by the St. Croix Valley Opera, and much more.

Learn more at ThePhipps.org.

BoDeans to Headline Phipps Fest '21 on August 14 at the Lakefront Park Bandshell

Phipps Fest is a FREE event for the community, celebrating a return to live music, and of course The Phipps Center for the Arts, as we enjoy an afternoon into evening concert in the beautiful Lakefront Park at the Hudson bandshell. Grab your chair and sunscreen, put together your tastiest picnic basket, find your space on the lawn, and groove to some great tunes ... all day long.

The first-ever Phipps Fest will feature four musical acts, headlined by Wisconsin's most famous rock band, the BoDeans. Latin swing band Charanga Tropical, bluegrass dynamos Monroe Crossing, and soulful singer-songwriter Annie Mack will also perform.

Phipps Fest is a benefit concert for The Phipps. Become a Phipps Fest Promoter with a tax-deductible contribution of \$20 per person and get early seating access. Thank you to our Producing Sponsor: Citizens State Bank.

Learn more at ThePhipps.Org/Event/PhippsFest/

Hot Air Affair Hosting A Volunteer Open House

Did you grow up loving the Hot Air Affair's balloon celebration? Did you move to town and find out Hudson hosts the premier winter hot air balloon rally in the Midwest? Would you like to see this community tradition continue into the future? Now's the time for new volunteers to step forward to help plan and coordinate the annual winter festival. A New Volunteer Open House will be held Tuesday, August 10 from 5:30 to 7:30 p.m. at the Hudson House Grand Hotel. Find out how to join the teams working on events, securing hot air balloon pilot participation, selling merchandise and other tasks making the celebration possible. Stop in anytime during the two-hour open house, register for prizes and enjoy some snacks. And bring your friends.

The Local Charity Fund 2021 High Socks Golf Tournament Monday, August 9 at Pheasant Hills Golf Club

The Local Charity Fund 2021 High Socks Golf Tournament will be held on Monday, August 9 at Pheasant Hills Golf Club in Hammond. Check in at 11:00 a.m. with a Noon shotgun start followed by dinner at Jonesy's Local Bar & Grill. \$400/foursome. Recipients of this fundraiser include over 30 local organizations, such as Always Smile, Relay4Life, Hudson Fire Dept., Hudson Boosters, Gigi's Playhouse, and Blue Line Club to name a few. Contact Jonesy's for registration: jonesy@jonesyslocal.com

517 on Main Redesigned Menu

The 517 on Main would like to take a moment to thank the community members for their kind welcome and generous support of our restaurant. In these uncertain times, we have been humbled by the unwavering sense of unity and encouragement from surrounding businesses and local residents. The staff and management at 517 would like to invite you back to sample our newly redesigned menu, perfectly executed by our chefs, who have a combined 70 years of experience in the restaurant industry. Our renewed focus is on exceptional quality and accessible price points, while giving a gentle nod to the rich history of the 517 building itself. We look forward to seeing you soon!



Attend the Pigskin Picnic on Monday, August 9 at Hudson High School

Attend the Pigskin Picnic on Monday, August 9 at Hudson High School from 5:00 – 8:00 p.m. Enjoy food, a silent auction and games with funds raised supporting the program with equipment needs, coaches, game day food, scholarships, the end of year banquet and more.

Youth Action Hudson's 2nd Annual Big Cup Golf Tournament Saturday, September 18 at White Eagle Golf Club

Youth Action Hudson will host its 2nd Annual Big Cup Golf Tournament on Saturday, September 18 at White Eagle Golf Club. Check in at 11:00 a.m. with a 1:00 p.m. shotgun start. \$125/ player, which includes golf cart, range balls, green fees and lunch. Enjoy games, mulligans, raffles and a live auction. Proceeds will fund student scholarships. \$350 Hole Sponsorship opportunity includes one golf package. Register online at youthactionhudson.org by September 4.

St. Croix County Invites You to the Grand Opening of Homestead Parklands New Entrance Building on Saturday, August 7

St. Croix County invites you to the grand opening of Homestead Parklands new entrance building at 550 Perch Lake Road in Hudson on Saturday, August 7 at 10:00 a.m. Come for the ribbon cutting at 10:00 a.m. and stay for a scavenger hunt, cookies and refreshments, a bouncy house and more. Enter to win prizes! ■

Member Ribbon Cuttings Are Back!

Gilby's Street Dept., located at 634 Glover Rd. N., hosted a ribbon cutting event and was welcomed to the Hudson Chamber. Owner Todd Gilbertson (Gilby) offers full-service signage and wraps for personal or commercial vehicles, custom paint for motorcycles, classic cars and commercial vehicles, motorcycle service and repair. gilbysstreetdept.com



Ambassadors welcomed 4 North Beauty Collective, located at 411 2nd St., as a new Chamber member. Owner Tanya Nelson and her team are passionate and dedicated to the world of beauty. Services include, but are not limited to, haircuts, highlights, color, waxing, hair extensions, lash extensions, lash perms and tints, and eyebrow tinting. 4northbeauty.com





Sept. 14 & 16 ONLINE

Emotional Intelligence and Empowerment

Understand your strengths, effectively lead others

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Eau Claire



Congratulations to Chamber Staff member **April Worthington** on her promotion to Director of Communications, Events and Marketing. April started with the Chamber in January 2020 as an Administrative Assistant/Office Manager, and we are so pleased to recognize her hard work and contributions with this new role.

August Calendar of Events

- 3 I-94 Business Alliance & Retail and Restaurant Committee, 9:00 a.m. at Citizens State Bank
- 3 National Night Out in Lakefront Park, 5:00 – 8:00 p.m.
- 5 Events & Programs Committee, 11:00 a.m., Zoom
- 9 Finance Committee, 9:00 a.m., Zoom
- 10 LEADS 1, 7:15 a.m., Zoom
- 10 Executive Committee, 9:00 a.m., Zoom
- 11 Retail & Restaurant Committee, 9:00 a.m., Zoom
- 11 Welcome to the Hudson Chamber, Noon, Zoom
- 12 Service Committee, 10:00 a.m.
- 12 Manufacturers Roundtable, 11:00 a.m., Zoom
- 12 Hudson Community Expo Planning Call, 1:30 p.m., Zoom
- 17 LEADS 1, 7:15 a.m., Zoom
- 17 Tourism Committee, 3:00 p.m., Zoom
- 18 Have a Hudson Holiday Planning, 9:00 a.m., Zoom
- 19 Board of Directors, 9:00 a.m., Zoom
- 19 Good Morning Hudson, 11:30 a.m., Hudson High School- Forum
- 19 Ambassador Committee, 3:00 p.m.
- 24 LEADS 1, 7:15 a.m., Zoom
- 26 Non-Profit Roundtable, 8:00 am, Zoom
- 31 LEADS 1, 7:15 a.m., Zoom

2021 Board of Directors

Katie Kranz – First State Bank and Trust, Chair

Mark McNamee – McNamee Real Estate Team, Past Chair

Angel Duratti – Angel's Pet World, Chair Elect

Joel Larsen – MidWestOne Bank, Treasurer

Kathy Ableidinger – Cardinal Health

Becca Denn – Best Western Plus

Susie Halverson – Barker's Bar & Grill/San Pedro Café/
Pedro's del Este

Mark Hein – Integrity Cleaners/Family Fresh Market

John Knutson – Twin Cities Orthopedics

Chris Kost – YMCA in Hudson

Linda La Kosky Eng – Minuteman Press - Hudson

Leanne Van Allen – University of Wisconsin - River Falls

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, President

April Worthington, Director of Communications, Events and Marketing

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

Large Business of the Year –
Hudson Ford LLC and Quick Lane

Small Business of the Year – **Angel's Pet World**

Chamber Member of the Year –
Chad and Carol Trainor, Urban Olive & Vine

Community Volunteer of the Year – **Nate Skoog,**
Hudson/North Hudson Community Access Television

Marie Blakeman Award – **John H. Potter**

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