

SPRIT OF THE ST. CROIX Art Festival

**Saturday, September 25,
10 a.m. - 5 p.m.**

**Sunday, September 26,
10 a.m. - 4 p.m.**

The Hudson Area Chamber of Commerce & Tourism Bureau, in partnership with The Phipps Center for the Arts, invites you to celebrate the 12th annual Spirit of the St. Croix Art Festival Saturday and Sunday, September 25 and 26 in Lakefront Park. Visit over 80 artists booths, get creative in the "Art of Area," listen to live music, and enjoy local food and beverages.



Frank and Bell Barr

Our thanks to the following sponsors:

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- Smiles in Motion, Pediatric Dentistry
- Steiner Plumbing, Electric & Heating Inc.
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- WESTconsin Credit Union
- Xcel Energy

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- Royal Credit Union
- San Pedro Café
- University of Wisconsin-River Falls
- Valley Companies

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- Angel's Pet World
- Hudson Ford LLC and Quick Lane
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- Phipps Inn Bed & Breakfast
- SEASONS Gallery
- Wendy Peterson Ins. Agcy. Inc./State Farm Insurance

MEDIA SPONSORS

- Hudson Neighbors, Pioneer Press/TwinCities.com, O'Rourke Media Group/Star-Observer ■

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Supervisory Management CERTIFICATE PROGRAM

A portrait of Nikki Lightfoot, a woman with long, wavy hair that is brown at the roots and transitions into a vibrant purple and pink color. She is smiling warmly at the camera. The background is a soft-focus office setting with a yellow wall and some office equipment.

Completing my Supervisory
Management Certificate
was an investment in my
leadership and my team.

The better I can be,
the more successful
they will be.

NIKKI LIGHTFOOT
SECURITY HEALTH PLAN

University of Wisconsin
Eau Claire

Continuing Education



Mary Claire Olson Potter
Chamber President



Construction Continues - Committees Move Forward

As the construction continues throughout Hudson and North Hudson, all businesses are open, so please continue to support them. Traffic is open on Second Street with northbound traffic using the southbound lane, and southbound traffic detoured to First Street. Second Street from Vine Street to Lake Mallalieu will continue to be closed until September 3, however opening could be delayed with inclement weather.

The **Service Committee** hosted Dr. Stacey Vollmers, Department Chair of Management & Marketing at the University of Wisconsin-River Falls, who gave a very informative presentation on service marketing at its August meeting. Attendees left the session with several tips and examples to help them in marketing and increasing their customer base. Participate in their next meeting on October 14.

The **Non-Profit Roundtable** heard from Ann Herzog Drewiske presenting on “How to Develop a Successful Board, It pays to follow good governance” at its August meeting. Attendees had the opportunity to ask Ann questions to help them develop and grow their board. Ann is a member of Consultants in Service, a program of the St. Croix Valley Foundation. Join their next meeting on October 28.

There are many committees for members to join to network, make connections and grow your business. Check out the Chamber website for listings at www.HudsonWI.org

Hudson Chamber Welcomes New Teachers

On August 19, the Hudson Chamber welcomed over 40 new teachers to the community at the annual New Teachers' Luncheon held at Hudson High School. The event included an update from Hudson School District Superintendent Dr. Nick Ouellette. Each new teacher received a welcome bag filled with promotional items and samples from Chamber members.

Thank you to the following Welcome New Teachers Sponsors and Welcome Bag Participants:

Angel's Pet World, Associated Bank, Associated Eye Care, Baldwin LightStream, County Market, Edina Realty, Inc., Erbert & Gerbert's, Hudson Ford LLC and Quick Lane, Hudson Hospital & Clinic, ISC Financial Advisors, LearningRx Hudson, McCabe Chiropractic & Wellness Centers SC, McNamee Real Estate Team, MidWestOne Bank, Northwood Technical College, River Valley Catering, Royal Credit Union, SF Insurance Group, Smiles in Motion, Pediatric Dentistry, University of Wisconsin-River Falls, Valley Companies, WESTconsin Credit Union, Wild Rivers Conservancy, Xcel Energy, and YMCA in Hudson.

Special thank you to Chamber members who participated in the welcome bags:

Bye, Goff & Rohde, LTD, Cardinal Glass, Carpenter St. Croix Valley Nature Center, Croix Gear & Machining, Family Fresh Market, First Presbyterian Church, Fresh & Natural Foods - Hudson, Friends of Willow River and Kinnickinnic State Parks, Grand Fete, Hudson Flower Shop, Hudson Grocery Cooperative, Hudson Hot Air Affair, Hudson Optical, Inspiring Actions, Keller Williams Premier Realty - Kris Jensen Larson, Knoke's Chocolates & Nuts, Northern Star Council, Boy Scouts of America, Octagon House/St. Croix County Historical Society, Spring Creek Dental, The Phipps Center for the Arts, University of Wisconsin-River Falls, and Youth Action Hudson.



Join us for a great night of fun while you strengthen your connection to our community at the first annual **Hudson Chamber MAX** event. Chamber MAX is a new, free, invite-only event for local businesses to learn more about Chamber Membership, Awareness, and eXperience.

Come and explore everything the Chamber has to offer such as:

- How to get involved locally
- Enhance your business presence
- Increase your network
- Discover professional opportunities
- Find out what's new for 2022

Bring a non-member to the event and your name will be entered to win prizes. If that business signs up to join the Chamber that night, your name will be entered for additional prizes. ■

EVENT DETAILS:

Tuesday, September 21, 2021

4:00 p.m. – 6:00 p.m.

Twin Cities Orthopedics

1830 Hanley Road

Food and Drinks Provided

HUDSON COMMUNITY EXPO

Thank you to the Platinum Sponsors:



Good Morning Hudson: Health & Safety Work Together

Good Morning Hudson is back **September 30 at 7:30 a.m.** at The Phipps Center for the Arts. Come and network with Chamber members and hear from the fire chief, police chief, Lakeview EMS, Hudson Hospital and Hudson Physicians. Catering by San Pedro Café.

[Register Here](#) ■

Sponsored by:



EVENT DETAILS:

Thursday, September 30, 2021 | 7:30 a.m.

The Phipps Center for the Arts, 109 Locust Street

The annual Hudson Community Expo has been refreshed and we are excited to have your business participate! This event will be an opportunity for you to have a booth to promote your business or organization.

New this year are more children's activities, including a bounce house, face painting, puppies and more! Food vendors will join the great lineup of entertainment throughout the day. Let us know if you have a mascot to join the Mascot Dance Off.

Interested in having a booth: [Click here!](#) ■

EVENT DETAILS:

DATE: Sunday, October 10, 2021

TIME: 11 a.m. - 3:30 p.m.

Hudson High School

1501 Vine Street



HILLTOP PUMPKIN PARTY

The 10th annual Hilltop Pumpkin Party is set for Saturday, October 16 from 11:00 a.m. to 2:00 p.m. at YMCA Daycroix in Hudson. This FREE event is attended by hundreds of children and families and is a great way to get your business or organization out in the community.

Throughout the day there will be a variety of activities, including horse-drawn wagon rides, pumpkins to decorate and take home, games, a petting zoo, food trucks, a costume contest and more. Sign up today to be a sponsor. ■

[Register Here](#)



Buena Vista A Stroll in the Park



Photo by Sobottka Photography

Buena Vista A Stroll in the Park

The Hudson Area Chamber of Commerce & Tourism Bureau debuted Buena Vista, a tree-lighting event in Lakefront Park, which began with a visit from Santa on November 29, 2019. We are looking forward to presenting this event for the third year. Sponsored donations are allocated to purchase lighting displays and holiday decorations for annual use, maintenance, and storage.

Help us continue to brighten Hudson during the holidays by becoming a sponsor for this year and future seasons. We are working to add more lights, decorations, and activities that everyone can enjoy in the park and we need your help. All donations go directly to the program.

2021-2022

Buena Vista Stroll In The Park Sponsorship Opportunities

FOUNDING CORPORATION \$12,000

- Exclusive Lifetime Recognition
- Logo on hudsonfortheholidays.org
- Link to your corporate website

FOUNDING FAMILY \$5,000

- Exclusive Lifetime Recognition
- Family name in print and digital media (optional)

SANTA'S TREE \$2,000

- Name on Sponsor Sign in the Park
- Mention in print and digital media

EVERGREEN TREE \$1,000

- Name on Sponsor Sign in the Park
- Mention in print and digital media

FOOD/BEVERAGE IN-KIND

- Logo recognition for 100+ treats
- Mention in print and digital media
- Limited opportunity

PRINT/PAPER IN-KIND

- Recognition for paper cups/plates
- Recognition for table tents/fliers
- Mention in print and digital media

Please contact Mary Claire at maryclaire@HudsonWI.org if you would like to participate this year or if you have any questions.

Let us light up Hudson!!

We are waiting to hear about the premier dates for the two movies that were filmed in Hudson last winter. Watch for details to follow in the upcoming weeks. ■



Join us for our **FREE** Informational Seminar

Gain satisfaction and peace of mind knowing you have relieved your family of emotional and financial burden.

Topics for seniors and people who care for them:

- Cremation and funeral planning
- Elder Law with estate planning
- Medicaid/assistance regulations and spend downs
- Long term care planning
- Veterans benefits
- Advanced Health Care Directives and End-of-Life Medical Planning

Four sessions for your convenience:

Tuesday, September 14th • 10AM & 6PM • 1010 Newton St., Baldwin

Thursday, September 16th • 10AM & 6PM • 520 South 11th St., Hudson

Sign up for our free informational seminar.

www.OconnellFuneralHomes.com/seminar • 715-386-3725

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The purpose of this communication is the solicitation of insurance. Respondents will be contacted by a licensed agent from the funeral home who will offer the Pathway® plan from Pekin Life Insurance Company, which is a life insurance policy or annuity that is used to fund a funeral pre-arrangement.



Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn about promotional opportunities and events, and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>

BAKKE NORMAN, S.C.

Kyle Schaffer, Attorney
1200 Heritage Drive
New Richmond, WI 54017
715-246-3800
<https://bakkenorman.com>

When you need legal help, second-best simply doesn't cut it. Bakke Norman has been setting the legal standard in Northwest Wisconsin since 1985, offering exceptional advice in a broad spectrum of legal areas. When you choose Bakke Norman, you can rest assured you are getting the best guidance and legal support possible.

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NORTHSTAR EARLY LEARNING CENTER

Angela Bonneprise, Center Lead
2400 Foxglove Way Ste. 4
Hudson, WI 54016
715-808-0538
www.northstarelc.com

At Northstar Early Learning Center, we are committed to ensure all children are ready socially, emotionally, cognitively, and academically for lifelong success. We provide care for ages 6 weeks - 6 years.

HUDSON VALLEY DENTAL

Laura Keller, COO
1102 Beall Street
Hudson, WI 54016
715-386-3675
hudsonvalleydentalgroup.com

CREATING BEAUTIFUL SMILES

We are dedicated to providing you with the highest quality dental care. We pride ourselves on being leaders in dental technology and patient communication. Proudly serving Hudson, Wisconsin.

HUDSON GROCERY COOPERATIVE

Joe Rouleau, Board of Directors, President
PO Box 92
Hudson, WI 54016
<https://hudsongrocery.coop>

A growing group of shareholders who are people working to open a cooperatively-owned grocery store in Hudson. We are seeking more people to become shareholders to make this co-op a reality. Join us!

CARDINAL GLASS

Jeff Haney, Plant Manager
2200 Rock St.
Hudson, WI 54016
715-377-7700
www.cardinalcorp.com

Cardinal Glass is the gold standard and industry leader in residential windows and doors.



THANK YOU TO THESE MEMBERS FOR RENEWING THEIR MEMBERSHIPS:

Access Security Inc.
a'la Mode Salonspas
Barker's Bar & Grill
Big Brothers Big Sisters of Northwestern Wisconsin
Carmichael, LLC
Cecely Interiors
Croix View Construction & Remodeling, Inc.
Derrick Companies
Dr. Chu Acupuncture Clinic
Edward Jones Investments - Allison Butler
Edward Jones Investments - Dan Timmerman, AAMS
Gavic Construction Corporation
Hampton Inn & Suites by Hilton
Home Media Innovations
Hudson Boosters, Inc.
Hudson Dairy Queen
Hudson Hospital & Clinic
Hudson House Grand Hotel
Hudson Neighbors Magazine
ISC Financial Advisors
Kiwanis Club of Greater Hudson
McDonald Insurance Agency
Nelson & Lindquist S.C.
Nicolet Law Office S.C.
Nolato Contour
Operation HELP
Peace of Mind Daycare - Hudson
Phipps Inn Bed & Breakfast
Pioneer Press/TwinCities.com
Speer Bast Real Estate
St. Croix County - Community Development Department
Stevens Engineers, Inc.
Turningpoint for Victims of Domestic and Sexual Violence
Valley Agencies
Valley Pools & Spas
Willow River Carbone's
Wiseway Transportation Services
Woodbury Financial
Youth Action Hudson, Inc.

WHEN MEMBERS DO BUSINESS WITH MEMBERS, OUR LOCAL ECONOMY REMAINS HEALTHY AND STRONG.



Congrats to Our August
Brand Champion

Congratulations to Heath Ehrnreiter with Cardinal Health as the Brand Champion for August.

Heath serves on the Ambassador Committee and makes numerous contacts throughout the month with personal emails and notes to current members thanking them for their membership as well as to new members welcoming them to the Chamber. Heath represents our slogan for the year: Strengthen the Connection. We really appreciate all that Heath does for the Chamber and the community.

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Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news.

We reserve the right to editor omit any submitted business briefs. Email submissions to info@HudsonWI.org.

2021 Has Been a Big Year for the Wild Rivers Conservancy, and There's a Whole Lot More Excitement Ahead

[Join us this September!](#)

Special thanks to the Xcel Energy Foundation for their support of K-12 environmental education. A newly awarded \$5,000 grant to the Conservancy will enable us to get more kids outside and experiencing their national park through the Rivers Are Alive program. [Click here to learn more!](#)

River fun and helping hands combine on September 11 with our [2021 Namekagon River Clean Up!](#) Join in this community-wide effort to show some extra love to your wild and scenic river neighbor.

Big Brothers Big Sisters of Northwestern Wisconsin Cordially Invites You to An Evening on the St. Croix on Thursday, September 9

Come aboard the Afton Princess for a wonderful meal, scenic views, and an evening of inspirational stories of mentoring success. Big Brothers Big Sisters of Northwestern Wisconsin cordially invites you to An Evening on the St. Croix. We'll depart from Hudson on Thursday, September 9 at 6:00 p.m. and return at 9:00 p.m. Tickets are \$75 and are available online at [An Evening on the St. Croix — Big Brothers Big Sisters of Northwestern Wisconsin \(bbbsnw.org\)](https://www.bbbsnw.org)

The Hudson Hometown Music Fest on Saturday, September 11 in Lakefront Park

The Hudson Hometown Music Fest, a family-friendly day of music hosted by the Hudson Lions Club, will be Saturday, September 11, noon – 11:00 p.m., in Lakefront Park in downtown Hudson. Admission is free.

The event will showcase talented musicians in the Hudson and Twin Cities area with bands including Boondoggle, Hell Kat, Goodbye Sun, Crabgrass, Heart Breaker and Trandy Blue. The music schedule includes country, blues, folk, classic and current rock and roll. In addition to the free music, the fest will host a 9/11 Patriotic Salute at 3 p.m.

Food and beverages will be for sale, including pizza, BBQ, wine, seltzer, craft beer and soda. Lots of family-friendly activities, including bubble entertainment by The Bubbler and face painting will round out the offerings. A silent auction and wine pull will be held with proceeds donated to Gigi's Playhouse, a Down syndrome achievement center in Hudson.

Visit [Hudson Hometown Music Fest - Home](#) | [Facebook](#) for the latest details.

Fill Your Talent Pipeline Northwood Technical College Conference Center September 16, 8:00 a.m. - 12:00 noon

Dust off your marketing hat and learn the five top factors that are hurting your staff recruitment efforts (and how you can fix them) at Northwood Technical College Conference Center, 1019 S. Knowles Ave. New Richmond, on Thursday, September 16, 8:00 a.m. - 12:00 noon. Attend in person or via webinar: \$49 in-person Includes continental breakfast and networking lunch. Limited seating available; registration deadline: September 7. \$35 virtual webinar, link will be sent 2 days prior to the event. Registration: [Fill Your Talent Pipeline](#) | [Northwood Technical College](#)

The St. Croix County Historical Society Vintage & Variety Yard Sale September 16-18

The St. Croix County Historical Society will host its annual Vintage & Variety Yard Sale Fundraiser Thursday through Saturday, September 16-18, from 11:00 a.m. to 4:00 p.m. The sale will take place on the lawn and porch of the Octagon House Museum at 1004 3rd Street in Hudson. The sale will be held rain or shine.

This unique sale features items donated by Historical Society members and the community for an eclectic collection, including vintage pieces, antiques, furniture, linens and more.

Please call in advance to discuss any potential donations, as we are strictly judging all donations this year. Clothing, large appliances, baby items, computers and sports/exercise equipment will not be accepted.

For questions or more information about this fundraiser, please call the museum at 715-386-2654 or email us at octagon@stcroixcountyhistory.org.

Farmers Market September 21, 3:00 – 6:00 p.m. Family Heritage Day September 26, 11:00 a.m. – 4:00 p.m.

Stop by our yard to learn many different skills from yesteryear. We will have wool spinning, lace making, butter making, antique weapons and more.



**CHECK OUT OUR
UPDATED AUGUST STATS!**

**WEBSITE: 9,300 Visitors
LINKEDIN: 281 Followers**

**FACEBOOK: 26,074 Reached, 4,027 Engaged
INSTAGRAM: 4,333 Followers**

11th Annual Coco's Heart Doggie Day Run/ Walk on Saturday, September 18

This is a family-friendly event in which anyone can participate ... even your dog! Options this year include a "sleep-in" option to run at your convenience - something for everyone.

Registration for the in-person event includes a race shirt and gift for all finishers; the sleep-in option includes a race shirt. We will provide a race bib with a timing chip along with a scavenger hunt to help keep the walk interesting for kids.

This event is the largest annual fundraiser for Coco's Heart Dog Rescue. Our organization spends hundreds of thousands of dollars on veterinary expenses each year and relies on donations to fund our rescue efforts.

Sign up here: <https://runsignup.com/cocosheartdoggieday5k>

Join Us at Seasons Gallery on Sunday, September 19, 11:00 a.m.- 5:00 p.m. as We Mark the First Anniversary of New Ownership

We are celebrating the ongoing relationships with the artists we represent and the customers who support them. There will be familiar faces on our Seasons' team as well as a few new ones. We're also launching our new website: seasons-gallery.com. We'll have refreshments, live music and prizes. Twenty years of traditions at Seasons Gallery continue.

Live Art. Love Art. Give Art. Grow Art.

The Salsa Spot Food Truck will be in the Fresh and Natural Foods Parking Lot at the Plaza 94 Shopping Center, Saturday, September 25 from 11:00 a.m. to 2:00 p.m.

Come for lunch and do some shopping with 10% off store-wide. Fresh and Natural Foods is Hudson's locally-owned, full-service grocery store providing the highest quality and locally produced goods. We do the research for you and hand pick products using the strictest standards in the Twin Cities. Our experienced staff is always available to answer questions and provide assistance you won't find online or at any other store around.

Hot Air Affair Hosting Second Volunteer Open House Thursday, September 30

Now's the time for new volunteers to step forward to help plan and coordinate the Hudson Hot Air Affair, the annual hot air balloon rally and winter festival. A second New Volunteer Open House will be held Thursday, September 30 from 5:30 to 7:30 p.m. at the Hudson House Grand Hotel. Find out how to join the teams working on events, planning marketing, securing hot air balloon pilot participation, selling merchandise and other tasks making the long-standing celebration possible. Stop in anytime during the two-hour open house, register for prizes and enjoy some snacks. For further information, contact Hot Air Affair President Michelle Webb at hotairaffair@gmail.com.

LearningRx Hudson Receives the Customer Service Award

The criteria needed to achieve the annual Corporate LearningRx Customer Service Award is below:

- minimum of 15 graduates
- a score of 9/10 on customer service surveys
- minimum of 90% completion of customer satisfaction surveys
- An NPS "Net Promoter Score" of 70

LearningRx Hudson has been in business for five + years and has won five awards!

Xcel Energy Was Ranked #1 as the Largest Clean Energy Provider in the Country When It Comes to Wind, Solar and Battery Storage

Xcel Energy was the first major U.S. power provider to announce a vision of delivering 100% carbon-free electricity to its customers by 2050. It is already over halfway to achieving this goal.

Its carbon vision and proposed energy plans are consistent with the targets of the Paris Agreement, and in order for the clean energy transition to succeed, Xcel Energy is committed to continue to deliver reliable, affordable and cleaner energy service options to its customers.



Eckberg Lammers Announces the Addition of Training & Consulting Services

Conflict Management Solutions, led by attorney and shareholder Pam Whitmore, is a unique service that provides customized workshops, training, skill building, strategic planning, and/or conflict management services to help governmental agencies and private organizations work better together and manage conflict. This is done through a holistic process aimed at learning perspectives and providing guidance to engage and listen to others, work together to pursue integrative solutions, and commit to the next steps towards improved communication, collaboration, and strategic planning.

Law Enforcement Training Academy & Consulting (LETAC), led by attorney and shareholder Imran Ali, provides courses that empower participants to serve their communities with honor and integrity while being equipped with the appropriate tools for decision making. These courses include lecture presentations, panel discussions, interactive workshops, and annual conferences and retreats facilitated by various experts in the field regarding the most relevant subject matters. LETAC will utilize distinguished faculty and subject matter experts from all over the state. This faculty will include experienced members of law enforcement, prosecutors, judges, and others in the criminal justice practice.

These training and consulting resources work independently or in combination providing organizations both practical and legal considerations. They are customized based upon the organization or municipal needs and are tailored to provide participants with the appropriate tools for decision making, team collaboration and healthier workplaces.

If you want to invest in yourself, your organization and the community by either attending or hosting one of our workshops [sign-up to receive our newsletters](#) regarding upcoming events and/or opportunities, or follow us on Facebook, Twitter, or LinkedIn.

Royal Credit Union Receives Grant to Provide Virtual Financial Education to Young Adults

The Wisconsin Credit Union Foundation announced that it has awarded a record \$80,000 to 13 credit unions through their Credit Union Development and Real Solutions grants. Royal Credit Union (Royal) has been selected to receive \$6,250 to continue its efforts to increase financial literacy and improve financial management in young adults through their finU program.

finU is Royal's new, virtual financial education program specifically for people ages 14-19. It consists of four different classes designed to help boost financial independence and foster creative financial learning using a virtual format.

The first finU program was held April through May 2021. It soon became clear that this program had accomplished its goal of getting the attention of young adults across Wisconsin and Minnesota with each session having an average of 94 participants.

Registration for the fall finU session will open on September 6. The program will be held from October 4 through November 15 every other Monday at 5:00 p.m. Registration will be limited to 50 participants per session. Visit [Royal Credit Union \(rcu.org\)](https://www.rcu.org) for additional information.

Meet The New Members



Korte Fisheries Market, located at 619 2nd Street, Hudson, was welcomed to the Chamber with a ribbon cutting. Owner David Korte offers a fresh fish and seafood-centered market space, with fine, locally sourced provisions available. The market offers delivery, appointment pick-up, and wholesale opportunities. Korte Fisheries Market provides the St. Croix Valley with the freshest fish and more!

<https://www.facebook.com/kortefisheriesmarket>



The St. Croix Valley Food Bank is a new independent non-profit dedicated to a single mission: to end hunger in Western Wisconsin.

<https://www.stcroixvalleyfoodbank.org/>



September Calendar of Events

1	Membership Committee, 11:00 a.m., Zoom
2	Hudson Community Expo Planning Call, 1:30 p.m., Zoom
3	Office Closed
6	Office Closed
7	LEADS 1, 7:15 a.m., Zoom
8	Retail & Restaurant Committee, 9:00 a.m., Zoom
8	Welcome to the Hudson Chamber Orientation, 11:00 a.m., Zoom
13	Finance Committee, 9:00 a.m., Zoom
14	LEADS 1, 7:15 a.m., Zoom
14	I-94 Business Networking, 9:00 a.m., Citizens State Bank
15	Tourism Committee, 3:00 p.m., Zoom
16	Board of Directors, 9:00 a.m., Zoom
16	Ambassador Committee, 3:00 p.m., Member Visits
21	LEADS 1, 7:15 a.m., Zoom
21	Chamber MAX Event, 4:00 p.m., Twin Cities Orthopedics
22	Have A Hudson Holiday Planning Call, 9:00 a.m., Zoom
25-26	Spirit of the St. Croix Art Festival, Lakefront Park
28	LEADS 1, 7:15 a.m., Zoom
29	Past Chair's Event, 4:00 p.m., Pedro's del Este
30	Good Morning Hudson, 7:30 a.m., The Phipps Center for the Arts

2021 Board of Directors

Katie Kranz – First State Bank and Trust, Chair

Mark McNamee – McNamee Real Estate Team, Past Chair

Angel Duratti – Angel's Pet World, Chair Elect

Joel Larsen – MidWestOne Bank, Treasurer

Kathy Ableidinger – Cardinal Health

Becca Denn – Best Western Plus

Susie Halverson – Barker's Bar & Grill/San Pedro Café/
Pedro's del Este

Mark Hein – Integrity Cleaners/Family Fresh Market

John Knutson – Twin Cities Orthopedics

Chris Kost – YMCA in Hudson

Linda La Kosky Eng – Minuteman Press - Hudson

Leanne Van Allen – University of Wisconsin - River Falls

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, President

April Worthington, Director of Communications, Events and Marketing

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

Large Business of the Year –

Hudson Ford LLC and Quick Lane

Small Business of the Year – **Angel's Pet World**

Chamber Member of the Year –

Chad and Carol Trainor, Urban Olive & Vine

Community Volunteer of the Year – **Nate Skoog,**

Hudson/North Hudson Community Access Television

Marie Blakeman Award – **John H. Potter**

