



# SIMPLY CONNECT

## Moves to 2022

The Simply Connect and Ribbon Cutting event on December 9 has been postponed due to the high rate of COVID in the community. We apologize for any inconvenience this may cause.

We will continue the Diaper Drive for Operation HELP and **First State Bank and Trust** will match the number of diapers donated. Please bring your diaper donation to First State Bank and Trust or the Chamber office by **December 17**.

We look forward to presenting this event with First State Bank and Trust in February.

## January 27, 2022 - Annual Meeting & Awards Banquet

Happy Holidays! Before we know it, the holidays will be behind us, and the new year will be underway. The new year always brings the opportunity to reflect on the past and pause to celebrate all those who have contributed to the Chamber's success.

Our Annual Meeting & Awards Banquet is an opportunity to recognize Chamber members and volunteers for all that they have done to help the Chamber grow. It is also a time to celebrate what the Chamber has accomplished in the past year, introduce priority goals for 2022, thank outgoing board members, and welcome new board members.

We will also celebrate innovative, successful member businesses through our awards program. The Annual Meeting/Awards Banquet Committee will review nominations and select two recipients for the Business of the Year awards: one to a business with 1 to 20 employees, and another to a business with 20 or more full-time employees. We will also present the Outstanding Chamber Member Award, the Outstanding Community Volunteer, and the Maire Blakeman Award.

A new award category for 2022 is the Manufacturer's Award. This award was developed to recognize a team or organization for their outstanding accomplishments that have had a significant impact within the manufacturing industry.

We need your help! Nominations are due to the Chamber by December 10 - contact the Chamber on how you can nominate a deserving business. ■

### ON THE INSIDE



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NEW/RENEWING  
MEMBERS

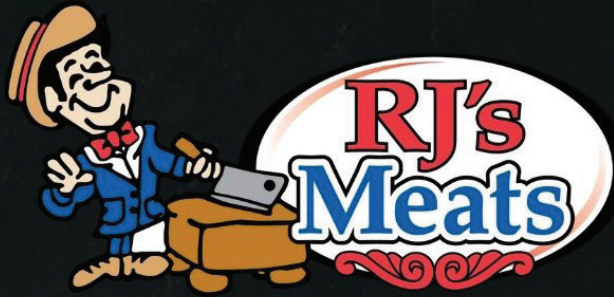
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BUSINESS  
BRIEFS

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## Thirty-four years at your Holiday table

USDA Choice Aged Black  
Angus

RIB ROAST,  
TENDERLOIN,

All Natural,  
Heritage Berkshire Pork

SPIRAL SLICED HAM,  
PRIME FRENCHED PORK RACK

Artisanal Sausages

SALAMI, SUMMER SAUSAGE,  
SNACK STICKS

Hardwood Smoked  
Salmon



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WWW.RJMEATS.COM





Mary Claire Olson Potter  
*Chamber President*

## Supporting Local Makes a Big Impact

When you do your holiday shopping, or are looking for a great meal, plan to go to all the local shops and restaurants right here in the Hudson area. Keeping your dollars local supports local businesses, local jobs, and brings more money into the local economy.

To find a list of Hudson stores and restaurants, visit [www.HudsonWI.org](http://www.HudsonWI.org) and support our fellow Chamber members.

**Chamber Checks** have been around for years, but this year they mean more than ever. Purchase Chamber Checks as gifts that can be used at most members of the Hudson Area Chamber of Commerce & Tourism Bureau. Checks come in denominations of \$5, \$10, \$20, \$25, \$50, or \$75.

Let us know what you would like, and we will put them together in our special holiday packaging.

Thank you to the sponsors of the Holiday Chamber Checks: Angel's Pet World, The Bees Knees and RJ's Meats. ■



## Promote your business at the Annual Meeting & Awards Banquet - January 27, 2022

The Annual Meeting & Awards Banquet offers many opportunities for sponsorship and promotion of your business. By supporting this event, more than 260 area businesspeople will become familiar with your business and its products and services.

Sponsorship options include:

Gold - \$750 (Includes 4 seats)

Silver - \$500 (Includes 2 seats)

Bronze - \$150 (includes 1 seat)

All levels of commitment receive visibility by including a business listing in the Chamber newsletter and recognition at the annual meeting. A quick response guarantees additional exposure by listing your company as a sponsor in the official program for the evening. Call (715) 386-8411 for more information.

Thank you to Citizens State Bank for being the Platinum Sponsor.



Invitations for this hybrid event will be sent out in early January.

On behalf of the Hudson Area Chamber of Commerce & Tourism Bureau Board of Directors and staff, we wish you a happy and safe holiday season and a wonderful New Year! ■





## Holiday Parking

Holiday parking will be in effect Friday, November 26 to Sunday, January 2. The first three hours will be free, but parking fees of \$.50/hour will be required beyond the first three hours.

Remind your customers to use the pay station or their mobile app after three hours to avoid a parking ticket. Please remember that your customers deserve the best available parking.

Thank you to the City of Hudson for continuing this program for the holiday season.

## A Season of Thanks

The Hudson Area Chamber of Commerce & Tourism Bureau values the support of so many generous businesses, volunteers, and a caring community!

Thank you to the following Chamber members for sponsoring the Chamber newsletter during 2021. We appreciate your support!

- County Market
- First State Bank and Trust
- Hudson Ford LLC and Quick Lane
- MidWestOne Bank
- Northwood Technical College
- O'Connell Family Funeral Homes & Cremation Services, Inc.
- RJ's Meats & Groceries
- Twin Cities Orthopedics – Hudson Therapy
- UW-Eau Claire Continuing Education
- UW-Stout Professional Education Programs and Services

The contributions of so many make the Hudson Chamber successful. A special thank you to the following for their help during the last year:

- **Board of Directors** and all **Committees**.
- **Citizens State Bank** for hosting Hudson Business Connections (formerly I-94 Business Alliance).
- **City of Hudson Public Works Department and the City of Hudson Parks Department** for assisting with all Chamber events throughout the year.
- **Hudson Police Department, North Hudson Police Department, and the Hudson Fire Department** for assisting with all Chamber events throughout the year while continuing to provide a safe community for residents.
- **Hudson/North Hudson Community Access Television, Nate Skoog and his team** for covering Chamber events.
- **Angel Duratti, Ashley Filkins, and Erica Johnson (Angel's Pet World)** for going above and beyond in their efforts to ensure all Chamber events throughout the past year have run smoothly.
- **Lebo Sign Works** for making, updating, and posting event signs.
- **Star Observer/O'Rourke Media Group** for covering the many Chamber events throughout the past year.
- **Sponsors** – numerous and generous!
- **Volunteers** – the lifeblood of the organization!

## Holiday Window Decorating Contest Winners

Thank you to all businesses for decorating your buildings for the holidays.

Congratulations to the following winners:

- Best of the Best – recognizes the best applicant – **et cetera**
- Most Whimsical Display – colorful, detailed, most eye catching – **The Bees Knees**
- Classic Christmas Award – recognizes the best use of traditional décor – **Rivergirl Gifts**
- Light Up the Town – recognizes the best and most creative use of lights – **SEASONS Gallery**



*et cetera: A big WOW! Love the depth and layers.*



*The Bees Knees: A celebration of color – Very festive!*





*Rivergirl Gifts: Decorated inside and out, and maximized the window.*



*SEASONS Gallery: Lots of lights – string lights, hanging lights, different shapes ... all created a very bright, visually appealing display. ■*

# HUDSON CHRISTMAS

## Tour of Homes

**Christmas Tour of Homes welcomes over 1,200 tourists for a lavish holiday weekend.**

The Christmas Tour of Homes kicked off the holiday season by welcoming hundreds of visitors to Hudson. Tour-goers from near and far filled the shops and restaurants within the area, igniting the holiday spirit throughout town. We thank tour homeowners, committee members, volunteers, and business members for their efforts to help make this weekend a must-attend event.

Thank you to the following homeowners for opening their doors to inspire weekend visitors:

- Devon & Isaac Brazil
- Paul Gavic & Deb Green
- Carah & Matt Koch
- Angel & Adam Popowitz

In addition to visiting the beautifully decorated homes, tour-goers enjoyed a visit to the Octagon House Museum. This step back in time relies on the volunteerism of the St. Croix County Historical Society. Thank you!

Executing this event is a big commitment. As always, the Christmas Tour of Homes depends on many volunteer participants, including home hosts, decorators, ticket sellers, retailers, and other volunteers who helped. A special THANK YOU to the Tour of Homes Committee and other volunteers who helped:

- Laura Butler
- Genie Castro, Cream of The Crop Artists
- Linda James, Kelley Gallery Art & Frame
- Teri Larsen, T Larsen Design LLC
- Audrey Martin, Audrey Martin Art
- Kathy Miller
- Jillian Newes-Opatz, Jono Properties LLC
- Kate Pechacek
- Rachel Renner, SEASONS Gallery
- Cecely Spohn, Cecely Interiors

Thank you for your help recruiting homes, working with the homeowners, retailers and decorating.

The Christmas Tour of Homes also relies on the generosity of many Chamber members. Special thanks to the participating retailers and restaurants for arranging displays, providing product, decorating services, gift certificates, and Purple Bow door prizes:

- The 715
- Abigail Page Antique Mall





- Agave Kitchen
- a'la Mode Salonspas
- Angel's Pet World
- Art Doyle's Spokes & Pedals
- Audrey Martin Art
- Backroom Vintage
- Barker's Bar & Grill
- The Bees Knees
- Bricks Neapolitan Pizza
- Buffalo Wild Wings
- Casanova Liquors
- Cecely Interiors
- Chapter2Books
- County Market
- Cream of the Crop Artists.com
- Dot & Daisy
- Dunn Brothers Coffee
- et cetera
- From The Brows Down
- Grand Fête
- Hop & Barrel Brewing Company
- Hudson Flower Shop
- Kelley Gallery Art & Frame
- Kenzington
- Knoke's Chocolates & Nuts
- kudos
- La Rue Marche'
- LoLo American Kitchen & Craft Bar - Hudson
- Lucky's Wine & More
- Milwaukee Burger Company
- Pita Pit
- The Postmark Grille
- The Purple Tree
- Rivergirl Gifts Powered by Onsite Apparel
- RJ's Meats & Groceries
- Pedro's del Este
- St. Croix Baking Company
- St. Croix County Historical Society
- San Pedro Cafe'
- SEASONS Gallery
- The Shoppe in the Carriage House at the Octagon House Museum
- The SubHouse
- Thorcraft Custom Kitchens LLC
- Urban Olive & Vine
- Winzer Stube German Restaurant

- Comfort Suites Hudson, Hampton Inn & Suites by Hilton, and Holiday Inn Express & Suites for providing **hotel stays** for the homeowners.
- **Lebo Signs** for decorating the welcome sign.
- Hudson Neighbors Magazine, Star Observer/O'Rourke Media Group, and TwinCities.com/Pioneer Press for serving as **Media Sponsors**.
- **Hudson Ambassadors** and the **North Hudson Pepper Festival Court** for welcoming guests during the Dazzle Tour.
- **County Market** for donating shoe bags.
- The **Window Decorating** Contest judges.
- **Marnie Marie** for taking photos of the homes.
- The **City of Hudson, Public Works Department**, and the **Parks Department** for distributing signs and traffic cones.
- **Tim Foster**, Hudson Flower Shop, for helping with directional signs and deliveries.
- **Minuteman Press - Hudson** - Kim Tauer and John Jenkinson for applying the bus banners.
- **Safeway Bus Company** - Tom Stiles and Laurie Hein for determining the route, Zeb Holder and all the bus drivers for the timely shuttle service.
- **Angel's Pet World, et cetera, kudos, and The 715** for assisting in ticket sales. ■



*Photos by Dot & Daisy*



*Photo by Marnie Marie*

**Thank you to the following sponsors for their generosity and continuous support of this event:**



**We thank the following for their time, service, support, and donations for this special event:**

- All the volunteers who served as hosts/hostesses throughout the homes.
- **Grand Door Prize Participants:** et cetera, Grand Fête, La Rue Marche', and SEASONS Gallery.





Photo by Jim Johnson, O'Rourke Media Group

### Buena Vista A Stroll in the Park Continues Through February 15

Enjoy the 250,000 twinkling lights dotting the shoreline of the frozen St. Croix River all winter long. Bundle up the family, grab some hot cocoa, and head down to Lakefront Park!

## Promote Your Business in 2022

Increase your business visibility through the many sponsorship opportunities available through the Chamber. We can create a sponsorship package, so you are set for the entire year. Promote your business to more than 400 members and the greater community of Hudson.

The variety of sponsorship opportunities include:

- Annual Meeting & Awards Banquet
- Hudson Community Expo (formally known as the Spring Showcase)
- Golf Outing
- Spirit of the St. Croix Art Festival
- Hilltop Pumpkin Party
- Good Morning Hudson
- Teacher's Luncheon
- Simply Connect AM & PM

Advertising opportunities include:

- Annual Membership Directory
- Newsletter
- Website
- Membership Mailing Labels

Some sponsorship levels have limited availability. The Chamber agrees to offer previous sponsors the first right of acceptance.

For more information, contact Chamber President Mary Claire Olson Potter at 715.386.8411 or [maryclaire@HudsonWI.org](mailto:maryclaire@HudsonWI.org).

## BUSINESS BANKING WITH MORE BENEFITS

- ✓ Low Or No Fee Account Services
- ✓ Fast Loan Decisions & Funding
- ✓ Local Business Experts



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Equal Housing Opportunity.  
Insured by NCUA.



### Congratulations to Linda La Kosky Eng with Minuteman Press – Hudson as the Brand Champion for November.

Linda serves on the Board of Directors, Ambassadors, Hudson Community Expo Committee, Hilltop Pumpkin Party, and the Spirit of the St. Croix

Art Festival Committee. Linda also serves on the Service Committee Planning Team and attends the Hudson Business Connections Committee.

Linda has been an active Chamber Volunteer for many years and is always willing to do whatever needs to get done for any event. Linda brings great ideas and a positive attitude that helps to make each event a success.

If there is a Hudson Chamber event, Linda will be there greeting and welcoming all who attend.

Thank you, Linda, for all you do for the Hudson Chamber and the community. ■



## Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn about promotional opportunities and events, and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>

### CARBONE'S DOWNTOWN HUDSON

Eric McGregor  
207 Second St.  
Hudson, WI 54016  
715.386.8228  
[www.carbonespizzeria.com](http://www.carbonespizzeria.com)

Pizza, pizza sandwiches, hot hoagies, salads, appetizers, wraps, & cold drinks. Friendly, excellent service! Delivery available.

**Sponsor:** Angel Duratti, Angel's Pet World

### CBD HUDSON

Elizabeth Vetter, Owner  
1015 Pearson Dr.  
Hudson, WI 54016  
715.279.0200  
[www.facebook.com/CBDhudson/](http://www.facebook.com/CBDhudson/)

CBD Hudson is a dedicated CBD store that shares knowledge about cannabis and offers local product from well trusted CBD lines and farms in Minnesota/Wisconsin.

### COMCAST BUSINESS

Andrea Kajer  
10 River Park Plaza  
St. Paul, MN 55107  
651.238.5983  
[www.comcastbusiness.com](http://www.comcastbusiness.com)

Comcast Business offers Internet, Ethernet, Voice and TV services that are built for business, including 24x7 business support and a diverse, private network.

**Sponsor:** Angel Duratti, Angel's Pet World

### SMC LTD

Crystal Schuldt, Talent Acquisition  
330 SMC Drive  
Somerset, WI 54025  
715.247.3500  
[www.smcltd.com](http://www.smcltd.com)

SMC, Ltd. is a globally recognized manufacturer to the medical market with 9 locations worldwide. People committed to speed, technology, and performance are the cornerstone of our organization.

### THE REAL MAGIC HOUSE

Devon and Isaac Brazil  
904 6th St.  
Hudson, WI 54016  
612.310.2707  
[therealmagichouse.com](http://therealmagichouse.com)

We are unique special event venue and vacation rental space for enchanting experiences of all kinds.

### THE ZONE

Eric Tostrud, Owner/Head Coach  
1830 Hanley Rd.  
Hudson, WI 54016  
715.864.6981  
[thezonefit.com](http://thezonefit.com)

A clear path for every roadblock. A place for everyBODY, get in The Zone!

**Sponsor:** John Knutson, Twin Cities Orthopedics - Hudson Therapy

### WOLFY'S BUTCHER SHOP & DELI, LLC

Shana, Blanco, Owner  
210 Locust St.  
Hudson, WI 54016  
715.808.8085  
<https://www.facebook.com/Wolfys-Butcher-Shop-Deli-112414687909487>

Small batch, artisan made, locally sourced, taste the difference.

**Sponsor:** Paul Gavic, Gavic Construction Corporation ■



### THANK YOU TO THESE MEMBERS FOR RENEWING THEIR MEMBERSHIPS:

Alms Creative, LLC

American Family Insurance  
- Tammy Belisle Agency

Bell Bank Mortgage

Cracked Barrel Winery

Eagle Eye Farm

Faith Community Church

Gagnon, Inc.

Holiday Inn Express & Suites

Midwest Health and Fitness

Oakwood Dental

River Valley Trails

SF Insurance Group

T Larsen Design LLC

Telus Property Services + Solutions

Uline

**WHEN MEMBERS DO BUSINESS WITH MEMBERS, OUR LOCAL ECONOMY REMAINS HEALTHY AND STRONG.**





**St. Croix Valley Food Bank** located at 1231 Industrial Street. Bring your team and help to pack boxes for the mobile pantries. Call 715.626.5405 for more information.



**St. Croix Baking Company** located at 424 Second Street. Enjoy fresh baked goods, including breads, breakfast pastries, cakes, cupcakes, cookies and bars, county pies, and specialty cakes. Call today to place your order at 715.808.8587.



**Stellar Techs Home Services**, providing 24-hour residential HVAC service to the Hudson area. Call 715.441.9246 for more information. ■

## Hudson Chamber Foundation Kick Off

The Hudson Chamber Foundation held its first event at Belle Vinez Vineyard & Winery on October 7. Attendees learned about the mission of the foundation and had the first opportunity to see the swag gifts available by donating to the foundation.

### About the Foundation

The Hudson Chamber Foundation is the philanthropic branch of the Chamber of Commerce with a focus on advancing education and workforce development initiatives within Hudson and the surrounding area.

### Mission

To align resources and efforts to develop partnerships between businesses, K-12 and post-secondary education institutions, government, and community organizations that provide the opportunity to attract, develop and retain a thriving workforce. Some of the current projects we are supporting include:

- **Buena Vista Lights in the Park**, an annual celebration of lights in Lakefront Park that our local community and visitors can enjoy during the winter holiday. We fundraise each year to bring the lights back to the community. This year, our challenge is the loss of trees due to the major storm this fall.
- **Lakefront Heritage Project**, a collaborative project to create an outdoor Hudson history experience that can be enjoyed all year round. Phase One include signs throughout Lakefront Park. Phase Two would include an audio tour that accompanies the signs. Our partners in this effort are the Octagon House Museum and Christiansen Creative.

Currently, we are offering a thank you gift for donations of \$25 or more. Consider a donation to the Hudson Chamber Foundation as a holiday gift to someone special. Each gift will come with a Hudson Chamber Foundation thank you card. Our current thank you gifts to our donors include:

- A donation of \$25-\$49 will receive a We Heart Hudson poster
- A donation of \$50-\$99 will receive a We Heart Hudson holiday ornament
- A donation of \$100-\$249 will receive a We Heart Hudson embroidered winter hat
- A donation of \$250+ will receive a We Heart Hudson embroidered fleece jacket - we will follow up to request your size.

Visit [www.HudsonWI.org](http://www.HudsonWI.org) for more information and to donate. ■





**Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news.**

**We reserve the right to editor omit any submitted business briefs. Email submissions to [info@HudsonWI.org](mailto:info@HudsonWI.org).**

## Fred Dietze Honored with WI-UM Kiwanis District Solberg Distinguished Service Medal

M.A. "Fred" Dietze, a member of the Kiwanis Club of Greater Hudson, was awarded the Hilmar L. "Bill" Solberg Distinguished Service Medal at the Wisconsin-Upper Michigan Kiwanis District Convention in August.

The Solberg Distinguished Service Medal is presented on behalf of past governors of the Wisconsin-Upper Michigan Kiwanis District. Recipients must have been a member of Kiwanis for a minimum of 10 years and served as a lieutenant governor or district chairperson. Participation in other worthy community, lodge, or civic endeavors is essential. The recipient must be nominated by a Kiwanis club's board of directors, which must provide evidence in support of the recommendation.

Dietze joined Kiwanis in 2003. He has served three terms as club president, two terms as lieutenant governor, and one term as district governor. He currently serves as his Kiwanis club's advisor to the Hudson Area Library's K-Kids program.

## Backroom Vintage Adds New Vendors

BackRoom Vintage and BackRoom Vintage-HOME would like to introduce you to several new vendors displaying their creativity in our shop.

Lynn Goss is a former paraeducator for Special Education and has taught herself a number of crafts over the years. Now she is sharing them with you! Lynn loves to make jewelry, knit/crochet, make signs, restyle and refinish furniture. You never know what she may bring in next! Lynn also loves to do custom signs, and she is open to anything your imagination can create.

Sherri and Doug Jenkins hail from Minnesota and specialize in refinishing furniture. Doug is a master of repairs, while Sherri loves to paint furniture and add her own special touches to each item. She enjoys using color, and no piece is ever like another.

Laura Scott is a watercolor artist, creating lovely small works of art. Her framed original pieces are on display in our lower level, along with the items from Lynn, Sherri and Doug. Stop in today for your next find!

## Fresh & Natural Foods – Find Your Special Holiday Food Items

Stop in to Fresh & Natural Foods today to get your all-natural Beeler's ham for the holidays! Let them help you prepare by picking up some of our made from scratch seasonal deli salads and pies. And do not forget your loved ones with special diets this holiday season. They have the greatest selection of gluten-free, dairy-free, plant based, and vegan/vegetarian options around!

Join them on December 3-4 and 17-18 to receive 10% off your entire purchase! Feed your family well this holiday season by shopping small and local with Fresh & Natural Foods. Clean feels good!

## T Larsen Design – Get Your Graber Window Fashions

T Larsen Design, LLC is a full-line dealer for Graber Window Fashions. From now through the end of the year, Graber is offering a FREE upgrade to cordless lifting on many of their shades, including cellular, pleated, natural, roller, solar, Fresco Roman and fabric shades. They also have a rebate offer, and you can earn a \$50 rebate on every motorized shade you purchase through Jan 1, 2022! Contact Teri Larsen for a more information and a quote: [teri@tlarsendesign.com](mailto:teri@tlarsendesign.com) or 651.239.5852. You can find more about Teri's interior design services at her website: [www.tlarsendesign.com](http://www.tlarsendesign.com)

## First State Bank and Trust Adds Two New Trust Officers

First State Bank and Trust is pleased to announce the addition of Charley Clements, CTFA and Karyn Kollitz, CPA, CDFA to the Trust Department.

Clements is a graduate of the University of Minnesota – Twin Cities and since graduating has worked in the brokerage and fiduciary areas of the financial services industry. He recently joined First State Bank and Trust and holds the Certified Trust and Fiduciary Advisor (CTFA) designation.

Kollitz is a graduate of St. Olaf College and has been a trusted Certified Public Accountant (CPA) in the St. Croix Valley for over 20 years. She is also a Certified Divorce Financial Analyst (CDFA). Kollitz enjoys helping clients navigate the complex world of taxes and will assist FSBT Trust clients with proactive tax planning.

First State Bank and Trust, founded in 1914, offers full-service banking, trust, mortgage, and insurance services at four branches in the St. Croix Valley including Bayport, Oak Park Heights and Stillwater, Minnesota and Hudson, Wisconsin.

## St. Croix County Holds Open House to Discuss Expansion Plans

St. Croix County will hold an open house to share information about the need for an expansion to the County's Government Center. County employees, County representatives, and Architects will be available to share information and answer questions about the need for expansion and the benefits to our County. The open house will be held in the County Board Room of the Government Center in Hudson and is scheduled for **December 8, 2021, from 4 – 6 pm.**

St. Croix County is experiencing an increased need for additional services to meet the needs of our growing County. We are the second fastest growing County in the state of Wisconsin. As the need for services increase, the need for space to provide those services also increases. To meet future needs of residents, the County is proposing an expansion to the existing Government Center Building in Hudson.

You can find more information about this project on the St. Croix County website: [sccwi.gov/Government-Center-Expansion](http://sccwi.gov/Government-Center-Expansion)





CHECK OUT OUR UPDATED  
NOVEMBER STATS!

WEBSITE:  
9.7K USERS  
LINKEDIN:  
287 FOLLOWERS

CHAMBER FACEBOOK: REACHED 28K+ UP 60%

• 147 NEW LIKES IN 1 MONTH FOR A TOTAL 4,309

DISCOVER HUDSON FACEBOOK: ALMOST 31K REACHED; 16,624 LIKES

DISCOVER HUDSON INSTAGRAM: REACH OF 8,701; 4,410 FOLLOWERS

## Locally Owned Hudson Physicians Breaks Ground on Their New Clinic - The Hudson Medical Center.

Hudson Physicians, an independently and locally owned clinic, kicked off the construction of their new medical center with a groundbreaking ceremony on November 3, 2021. The \$50 million project will provide a larger space equaling 160,000 square feet and will allow for an increase of approximately 125+ new employees when fully operational. With tree clearing and grading already under way, the estimated completion date for the new facility at 2651 Hillcrest Drive, North of I-94, is January 2023.

"For over 40 years Hudson Physicians has grown along with the Hudson community, and this new space will ensure we can continue to serve Hudson and the surrounding areas in the years to come," says Matt Brandt, CEO of Hudson Physicians.

The Hudson Medical Center will also allow for the expansion of current services, including more clinic space for Family Practice, Pediatrics, OB/GYN, Sports & Spine, General Surgery, Occupational Medicine, Urgent Care, Podiatry, Sleep Medicine, and Audiology.

Additionally, Hudson Physicians is working with its specialty partners in the areas of Ophthalmology, Orthopedics, and Dermatology to lease the remaining clinic space in the Hudson Medical Center. "Our specialty partners are some of the best of the best in their areas of expertise, and we are looking forward to partnering with them on this project," commented Dr. Greg Young, M.D., Medical Director for Hudson Physicians.

## 8CH - Offers Full Color Printing and More

**LOW COST, HIGH QUALITY FULL-COLOR PRINTING...** In a pinch and need some full-color prints to promote an upcoming event, sale, or promotion during the Holidays? We Can Help! Contact us for Posters, Rack Cards, Table Tents, Flyers, Brochures and more. Please contact Pam Deutsch today. Phone 715.273.2113, Email [pam@helmerprinting.com](mailto:pam@helmerprinting.com)

## St. Croix Kiddy Pediatric Dentistry Collects Toys for Tots

St. Croix Kiddy Pediatric Dentistry is participating in a Toys for Tots holiday fundraiser for their office. The fundraiser begins the week of November 22nd and will continue through December 13. Each of their four office locations (Hudson and New Richmond WI and Blaine and Coon Rapids, MN) will have large "Toys for Tots" drop boxes to drop off new toys for children in need.

The doctors and staff are excited about this opportunity to help others in need during the holidays and support such a great cause. St. Croix Kiddy Pediatric Dentistry is located at 400 2nd Street S, Suite 250, Hudson. Toys can be dropped off Monday, Wednesday, and Thursday 8am-5pm, and Tuesday and Friday 8am-2pm. For more information about St. Croix Kiddy, visit [www.dentalkiddy.com](http://www.dentalkiddy.com) or call 715.808.0460.

Since beginning the U.S. Marine Corps Reserve Toys for Tots Program in 1947, Marines have distributed more than 512 million toys to more than 237 million needy children.

## Senior Nutrition Sites Reopening

The Aging and Disability Resource Center (ADRC) of St. Croix County is excited to announce that they are reopening Senior Nutrition Sites for in-person dining on Monday, November 8. The Glenwood City and River Falls locations will only offer Grab-n-Go or Home-Delivered Meals for those who qualify.

Reservations are required for both dine-in and Grab & Go options. Participants are asked to call at least 24 hours in advance to reserve a meal. They understand that some participants may not feel comfortable dining with others, so they will continue to offer Grab & Go meals at this time. If participants are currently receiving Home-Delivered Meals, they encourage them to come to the Senior Center for lunch and socialization with friends if able.

We continue to work closely with Public Health and follow guidance from the CDC to provide a safe place for our seniors to meet and get the resources they need. For the Hudson location, please call 715.386.8709 - Monday - Thursday. More Information More information can be found on the St. Croix County website or by contacting the ADRC. Online: [sccwi.gov/adrc](http://sccwi.gov/adrc) Phone: 715.381.4360.

## Royal Credit Union's "Giving Never Melts Away" Annual Toy Drive Begins November 1

**Minnesota & Wisconsin** - Royal Credit Union (Royal) and The Salvation Army have partnered again to present Giving Never Melts Away, Royal's annual toy drive. New and unwrapped toys for children of all ages are being accepted at all Royal Credit Union locations during regular business hours from November 1 - November 30. Monetary donations are also accepted in the offices and online at [rcu.org/ToyDrive](http://rcu.org/ToyDrive).

Royal values making a difference in the communities it serves and knows credit union Members appreciate the opportunity to help their neighbors. Giving Never Melts Away is a special way people can come together to assist families in need and bring smiles to children's faces during the holidays.

Once the toys are received, The Salvation Army picks up the donations and coordinates distribution to families in the area's Royal serves. Those donating toys are encouraged to remember children over the age of thirteen when selecting toys to contribute, as this group typically receives the lowest amount of toy donations. Royal Credit Union is proud to make a positive impact in the lives we touch and to show that Giving Never Melts Away. ■



## December Calendar of Events

- 3 Candlelight Stroll (Lakefront Park, Second Street, Locust Street) 6:00 – 9:00 p.m.**
- 4 Santa and His Critters (Lakefront Park), Noon – 3:00 p.m.**
- 7 Hudson Business Connections – (formerly I-94 Business Alliance Meeting), 9:00 a.m., Citizens State Bank**
- 8 Retail/Restaurant Downtown Committee Meeting, 9:00 a.m., Zoom**
- 8 Welcome to the Hudson Chamber, 11:00 a.m., Zoom**
- 9 Service Committee Meeting, 10:00 a.m., Zoom**
- 14 Leadership Series, 11:30 a.m., Zoom**
- 16 Board of Directors Planning Retreat, 9:00 a.m. – 1:00 p.m.**
- 16 Ambassador Meeting, 3:00 p.m.**
- 24 Office Closed – Happy Holidays**
- 27 Office Closed – Happy Holidays**
- 31 Office Closed – Happy Holidays**



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## 2021 Board of Directors

**Katie Kranz** – First State Bank and Trust, Chair

**Mark McNamee** – McNamee Real Estate Team, Past Chair

**Angel Duratti** – Angel's Pet World, Chair Elect

**Joel Larsen** – MidWestOne Bank, Treasurer

**Kathy Ableidinger** – Cardinal Health

**Becca Denn** – Best Western Plus

**Susie Halverson** – Barker's Bar & Grill/San Pedro Café/  
Pedro's del Este

**Mark Hein** – Integrity Cleaners/Family Fresh Market

**John Knutson** – Twin Cities Orthopedics

**Chris Kost** – YMCA in Hudson

**Linda La Kosky Eng** – Minuteman Press - Hudson

**Leanne Van Allen** – University of Wisconsin - River Falls

## Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

**Mary Claire Olson Potter**, President

**Lauren Battis**, Administrative Assistant

**April Worthington**, Director of Communications, Events and Marketing

**MISSION:** To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

## Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

Large Business of the Year –  
**Hudson Ford LLC and Quick Lane**

Small Business of the Year – **Angel's Pet World**

Chamber Member of the Year –  
**Chad and Carol Trainor, Urban Olive & Vine**

Community Volunteer of the Year - **Nate Skoog, Hudson/North Hudson Community Access Television**

Marie Blakeman Award – **John H. Potter**

