

## MEET THE CANDIDATES

### MAYOR



**Rich O'Connor**



**Liz Malanaphy**

### DISTRICT 2



**Bill Alms**

### DISTRICT 3



**Joy Knudson**



**Paul Deziel**

### DISTRICT 4



**Mike Kennedy**

### ON THE INSIDE



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**EVENTS**

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**NEW/RENEWING  
MEMBERS**

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**BUSINESS  
BRIEFS**

**10-11**

Join us as we hear from the candidates running for Hudson Mayor and Common Council. Each candidate will be presenting opening comments and will respond to questions prepared by the Community Affairs Committee. ■

#### EVENT DETAILS:

**DATE:** Tuesday, February 22, 2022

**TIME:** 6:00-7:30 p.m.

**LOCATION:** Zoom

[Register Here](#)

### Plan of Action for 2022

At its January meeting, the Chamber Board of Directors approved the Plan of Action for 2022. The Chamber will continue the four main priorities:

- Membership: Member Value
- Chamber Programs & Services: Connections
- Tourism: Promotion
- Workforce Development: Recruitment and Engagement

[Click here to review the document](#) ■



## Proud member of the **HUDSON COMMUNITY**


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**Mary Claire Olson Potter**  
*Chamber President*

## Foundation Strengthens Chamber and Community

The Hudson Chamber of Commerce Foundation, a registered 501(c)(3), has been established to support our community with financial support for local businesses and non-profits to help with workforce development. It hosted its first fundraising event in October 2021.

Kathy Ableidinger, chair of the Foundation Board of Directors, states, “Three years ago, I learned that a foundation was going to be started in conjunction with the Chamber. Already being a member of the Chamber and on the Board of Directors, I knew that being a part of this new venture would be a positive way to make a difference in our community. Being a 20+ year resident of Hudson, I love how all factors of our community work together as one to make this such a fantastic place to live. The foundation also has a direct link to support programs that support our schools and development within our workforce, which are two strong passions for me. Becoming an active part of this has been one way I can give back to this great community in which I live, work, and have children in the school system.”

Serving on the Foundation Board is:

- **Kathy Ableidinger**, Cardinal Health/Past Hudson Chamber Board Chair
- **Christine Carufel**, First State Bank and Trust
- **Meme Fehr**, Past Hudson Chamber Board Chair
- **John Steenis**, Edward Jones Investments
- **Rollie Carlson**, Past Hudson Chamber Board Chair
- **Mary Claire Olson Potter**, Hudson Chamber of Commerce and Tourism Bureau

The foundation board welcomes new board member and past Hudson Chamber board chair **Amy Bast** with abk marketing llc. To donate to the foundation, [click here](#) and see the variety of thank you gifts available for donations of \$25 or more.

**Save the date of October 6** for the second annual event to be held at Belle Vine Vineyard & Winery.

## 2022 Board of Directors

The Hudson Area Chamber of Commerce & Tourism Bureau announced its 2022 Board of Directors.

Serving as board chair for the coming year is **Angel Duratti** from Angel's Pet World. She is joined by the following board members who are continuing from 2021:

- **Katie Kranz** – First State Bank and Trust, Past Chair
- **Leanne Van Allen** – University of Wisconsin-River Falls, Chair Elect
- **Joel Larsen** – MidWestOne Bank, Treasurer
- **Kathy Ableidinger** – Cardinal Health
- **Mark Hein** – Integrity Cleaners/Family Fresh Market
- **Chris Kost** – YMCA in Hudson
- **Linda La Kosky Eng** – Minuteman Press – Hudson
- **Mark McNamee** – McNamee Real Estate Team

New to the board in 2022 are:

- **Deb Pittman** – Hampton Inn & Suites by Hilton
- **Kevin Urbik** – Heywood, Cari & Anderson, S.C.
- **Blake Willman** – Weathersafe Restoration, Inc.

Thank you to the following board members for serving and completing their terms:

- **Becca Denn**, Best Western Plus
- **Susie Halverson**, Barker's Bar & Grill, San Pedro Café, Pedro's del Este
- **John Knutson**, Twin Cities Orthopedics – Hudson Therapy

The board is excited for another great year with the Hudson Chamber! They are happy to report the Chamber of Commerce represents more than 425 business members in the region. If you haven't already, get involved in one of the standing committees, task forces or event committees.



## Buena Vista celebrates third year in Lakefront Park



Photo submitted by Fred Sobottka

*Buena Vista: A Stroll in the Park*, celebrates its third year in Lakefront Park. Through the generous donations from area families and businesses, we were able to put up 250,000 lights. The lights were lit on November 26 and will remain on through February 15. Thank you to all who donated to support this third annual event. This event is presented by the Hudson Area Chamber of Commerce & Tourism Bureau in partnership with the City of Hudson and SavATree.

This project was possible because of the following generous donors:

### Founding Family:

- Tom and Mary Abel
- Ruthie Johnston
- Thomas P. Rose
- Have a Hudson Holiday Committee
- City of Hudson
- ABG Holdings, LLC
- Lucky's Wine & More

### Founding Pledge:

- Pier 500
- Valley Companies
- Xcel Energy

### Santa's Tree:

- Gagnon, Inc.

### Evergreen Tree:

- 517 on Main
- Angel's Pet World/Nutrisource Pet Foods
- Citizens State Bank
- Debi Erickson
- Erbert & Gerbert's
- Family Fresh Market
- First State Bank and Trust
- Hudson Daybreak Rotary Club
- Hudson Ford LLC and Quick Lane
- The Hudson Rotary Club
- T-Mobile
- Ron and Jean Troyer in memory of Julie Troyer Bucella
- Dick & Georgia Whitcomb

### Other Donations:

- MPSC, Inc.
- SavATree
- Simple to Succeed



## Hudson Hot Air Affair - S'More Fun in 2022

*Hudson Hot Air Affair* announces its 2022 event theme of *S'Mores and More, Balloons Galore* for its 33rd annual celebration February 4-6, 2022. Known as the premier hot air balloon rally and winter festival in the Midwest, this fun, family-friendly community event is presented by WESTconsin Credit Union and supported by hundreds of sponsors, partners and volunteers.

A camping theme will be observed throughout the *Hot Air Affair* weekend, starting with the evening Torchlight Parade on Friday, February 4 with pilots and parade units. Fireworks will follow the parade. Plans are underway to bring over 30 hot air balloons to Hudson for mass ascensions and other ballooning events on Saturday and Sunday, February 5 and 6, weather permitting, and the popular *Moon Glow/Field of Fire* will be back on Saturday evening. You can expect some interesting costumes for the smooch board competition.

Hot Air Affair is forging some new partnerships this year. The Hudson Rotary Club is holding the annual *St. Croix River Dunk* on Saturday, February 5 as part of *Hot Air Affair*. To highlight the 2022 camping theme, the St. Croix County Parks will be coordinating the kids' ice fishing contest on Sunday, February 6 at Perch Lake, as well as holding several snowshoe classes in January and February. Another community partner, the Hudson Lions Club, is organizing this year's *Taste of Hot Air Affair* fundraiser and a corn hole tournament.

*Hot Air Affair* is a comprehensive community celebration with longtime events partnered with local businesses, community non-profits, the YMCA, Camp St. Croix, the Hudson Area Chamber of Commerce and Tourism Bureau, Hudson Boosters, Hudson Police and Fire Departments, Hudson School District, Hudson Food Shelf, Masonic Lodge #56, St. Croix County Historical Society, PROACT and the St. Croix County Sportman's Alliance.

Learn about these events and the many other *Hot Air Affair* events at [HudsonHotAirAffair.com](https://www.facebook.com/hudsonhotairaffair/) and on Facebook (<https://www.facebook.com/hudsonhotairaffair/>).





## Year-Round Chamber Checks Packaging

Thank you to the following sponsors for supporting this program:



We are so excited that Hudson loves supporting local businesses! More than \$44,640 in Chamber Checks were sold to support our local community this past year. Chamber Checks are available for purchase year-round, for any occasion. If you receive a Chamber Check at your business, please follow the steps outlined below on how to process the check.

### How to Process a Chamber Check

1. The "Pay to the Order of" line should be filled in with your business name by the customer redeeming the certificate.



2. If the total value of the purchase is less than the value of the check, provide the change needed, not store credit.



2. Deposit it at your financial institution - it's that simple!



Communicate to your employees on what Chamber Checks are and how to accept them in your business and let us know if you'd like to promote them in your place of business. We're here to help Hudson thrive.



If you have any questions regarding the Chamber Check program, call the Chamber office at 715-386-8411.

## Buena Vista: A Stroll in the Park Open Donation

Be a part of the magic that makes thousands of lights in Lakefront Park along the St. Croix River light up! Make a donation to *Buena Vista: A Stroll in the Park* 2022-2023. We are grateful for the generous donations in 2021 from area families and businesses in the community which supported this third annual event.

[Donate Now!](#)

Residents, visitors and guests enjoyed this beautiful attraction and look forward to the 2022 event with your support.



### EVENT DETAILS:

DATE: Thursday, February 17, 2022

TIME: 6:00 – 9:00 p.m.

LOCATION: Hybrid Event (In-person & Zoom option)

White Eagle Golf Club

316 White Eagle Trail Hudson, WI 54016

[Register Here](#)



# International Women's Day



**Save the Date!**  
**March 8, 2022**

International Women's Day will be celebrated with a panel of speakers. More details to follow.

## HUDSON COMMUNITY EXPO

The annual *Hudson Community Expo* has been refreshed and we are excited to have your business participate! This event will be an opportunity for you to have a booth to promote your business or organization.

This event consists of a variety of children's activities, including a bounce house, face painting, puppies and more. We also will have an array of food vendors, as well as a great lineup of entertainment throughout the day. Let us know if you have a mascot to join the Mascot Dance Off!

Interested in having a booth or sponsoring the event?

[Click here](#)

### EVENT DETAILS:

**DATE:** Sunday, May 1, 2022

**TIME:** 11:00 a.m. – 3:30 p.m.

**LOCATION:** Hudson High School  
1501 Vine Street



**Congrats to Our January  
Brand Champion**

**Congratulations to Lyn Francois,  
with the Hudson 12 Theatre, on  
being named Brand Champion for  
January.**

We recognize Lyn Francois with the Hudson 12 Theatre as our January Brand Champion. Lyn played a pivotal role in coordinating and showing *A Christmas Wish in Hudson*. She acted as a liaison between the production company, the Chamber office, and the corporate office of CEC Theatres to ensure our premiere would be a success.

Lyn has worked for CEC Theatres for over 32 years, with 25 of those years in Hudson. She played a key role in the construction and transfer from the old theatre, Hudson Cinema 9, to the current Hudson 12 Theatre. The theatre is a staple to our community, and Lyn has managed to keep it running smoothly amidst the challenges of COVID-19. At this time in her life, she has chosen to retire from the theatre business and look for work that will allow her to spend more time with her son, RJ. Thank you, Lyn, for all you have done for the Hudson community.

If you're wondering about the qualities of a Brand Champion, they include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks!



## Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn about promotional opportunities and events, and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>

### JOHN KNUTSON

John Knutson  
392 St. Croix Cove  
Hudson, WI 54016  
(651) 210-7858

John owned and managed RPG/RESCO and more recently Catalyst Sports Medicine. In 2020, John and business partner JW Matheson sold the Catalyst business to Twin Cities Orthopedics. John worked in a decreasing role with the new organization until his retirement in 2021. Now he is joining the Chamber as an Individual member.

### G5 CONSTRUCTION LLC

Tim Gunderson, President  
9575 Ideal Avenue North  
Grant, MN 55115  
(612) 965-6730  
<https://g5-construction.com/>

G5 Construction is a full-service commercial construction company located in White Bear Lake, specializing in providing the highest quality and service for over 35 years.

## Promote Your Business in 2022

Increase your business visibility through the many sponsorship opportunities available through the Chamber. We can arrange a customized annual sponsorship package, so you are set for the entire year. Promote your business to more than 425 members and the greater Hudson community.

Sponsorship opportunities include:

- Annual Meeting & Awards Banquet
- Hudson Community Expo (formerly known as the Spring Showcase)
- Golf Outing
- Spirit of the St. Croix Art Festival
- Hilltop Pumpkin Party
- Good Morning Hudson
- Teacher's Luncheon
- Simply Connect AM & PM
- Hudson Chamber MAX
- Hudson Christmas Tour of Homes
- Have a Hudson Holiday
- *Buena Vista: A Stroll in the Park*

Advertising opportunities include:

- Annual Membership Directory
- E-Newsletter
- Website
- Membership Mailing Labels

Some sponsorship levels are offered with limited availability. The Chamber agrees to offer previous sponsors the first right of acceptance.

For more information, contact Mary Claire at (715) 386-8411 or [maryclaire@HudsonWI.org](mailto:maryclaire@HudsonWI.org).



## THANK YOU TO THESE RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENTS:

Adams Publishing Group  
Bayport Marina Association, Inc.  
Butler CPA, LLC  
Century 21 Affiliated  
Century 21 Affiliated - Jenny Olson  
Eagle Storage  
Edward Jones Investments  
- John Steenis, AAMS, CRPC  
Meme Fehr  
Hiawatha National Bank  
Home Electronic Systems  
Hope Chiropractic  
Hudson Physicians, S.C.  
Hurlburt Heating and Plumbing  
Image360 Woodbury  
Jonesy's Local Bar & Grill  
Keller Williams Premier Realty  
- Kris Jensen Larson  
Keys Cafe & Bakery  
Landmark Wealth Management Group  
- Bjorn Nesvold  
Leadership Martial Arts  
Milwaukee Burger Company  
Minuteman Press - Hudson  
North Hudson Pepper Festival  
Priceless Painting Contractors LLC  
Thomas P. Rose  
Safe-Way Bus Co.-Wisc.  
St. Croix Valley Popcorn, LLC  
St. Paul's Episcopal Church  
SavATree  
Steiner Plumbing, Electric & Heating Inc.  
Super 8 by Wyndham  
The 715  
Thorcraft Custom Kitchens LLC  
Thrivent Financial - Tracy Berglund  
Urban Olive & Vine  
Viking Coca-Cola Bottling Company  
Village of North Hudson  
WBD Inc.  
YMCA Camp St. Croix  
Zappa Brothers

**WHEN MEMBERS DO BUSINESS  
WITH MEMBERS, OUR LOCAL  
ECONOMY REMAINS HEALTHY  
AND STRONG.**

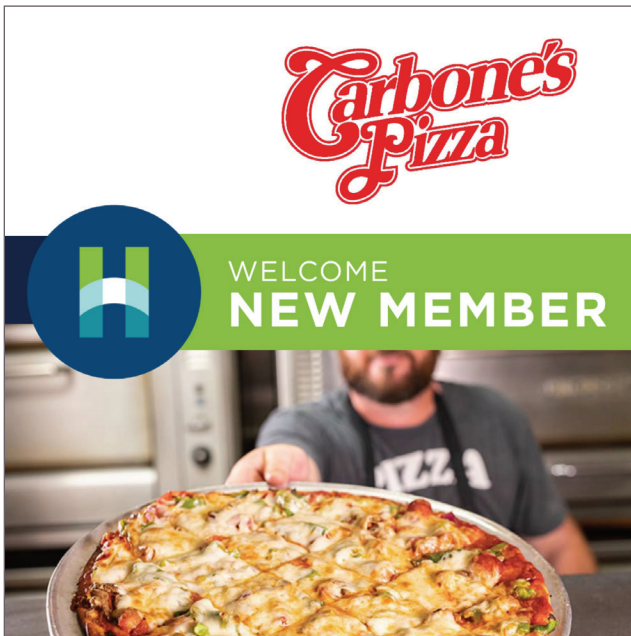




Welcome one of our New Members, [The Real Magic House](http://www.therealmagichouse.com)! If you didn't see them on the Hudson Christmas Tour of Homes, The Real Magic House is a unique vacation rental space and special event venue. Learn more about hosting your next celebration, meeting, performance, or staycation at [www.therealmagichouse.com](http://www.therealmagichouse.com).



Welcome to the Chamber, [CBD Hudson](https://www.facebook.com/CBDhudson/)! Elizabeth Vetter, owner of CBD Hudson, offers a variety of local, third-party tested products that can help with pain, anxiety, sleep, and more. Stop in for a visit and you'll also find that she offers handmade crafts to support other local artists in the community. Learn more here: <https://www.facebook.com/CBDhudson/>



Welcome, New Member, [Carbone's Pizzeria, Hudson WI](https://www.carbones.com/)! Carbone's has been serving pizza the whole family loves since 1954. With delivery available in the Hudson community, they love serving up pizzas, pizza sandwiches, hot hoagies, salads, appetizers, wraps, & cold drinks. Give them a call today for friendly service and excellent food! Learn more or place an order here: <https://www.carbones.com/>



Welcome to New Member [Comcast Business](https://business.comcast.com/)! Comcast Business offers Internet, Ethernet, Voice, and TV services that are built for business, including 24x7 business support and a diverse, private network. Learn more about the services they offer here: <https://business.comcast.com/>





Welcome to New Member, [SMC Ltd. Careers](https://www.smcltd.com/)! SMC is a globally recognized manufacturer in the medical market with 9 locations worldwide. They are built on a vision to provide high-quality manufacturing services faster than industry options of the day. This core value of speed-to-market is what has grown SMC into a globally recognized contract manufacturer. Visit them online to learn more: <https://www.smcltd.com/>



Welcome to the Chamber, [Crestview Family Dental](https://crestviewfamilydental.com/)! Crestview Family Dental has been welcoming patients for over 20 years. Their mission is to help all of their patients achieve and maintain great oral health. They provide a variety of exciting breakthroughs and innovations in dental treatments and technologies, in addition to their excellent care and education. Learn more here: <https://crestviewfamilydental.com/>



Give a warm welcome to New Member, Dave Salentine of DC Lean & Associates! DC Lean & Associates is a consulting company that utilizes lean manufacturing and continuous improvement concepts to help solve business problems and improve financials. For more information, contact Dave Salentine at (715) 441-2411.

### Chamber Celebrates Business Anniversaries!



Hello, I am Rebecca Erickson, proprietor and stylist of Ultimissimo, along with my partner, Leslie, and team members Heather and Sidney, who support our service front desk.

Twenty years ago, January 2, 2002, Ultimissimo was birthed with the intention of bringing beauty and technical skill together with organic "pure as possible" products to the consumer in our quaint, trendy, little river town. Our philosophy has always been to combine our passion for hair and beauty together with our practice of philanthropy for our world, community and animal kingdom. This journey we've been on for the last 20 years has been quite a successful ride! Thank you for joining in on it with us! We are here for you and look forward to serving you soon! Visit Ultimissimo at 112 Walnut St.



**Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news.**

**We reserve the right to editor omit any submitted business briefs. Email submissions to [info@HudsonWI.org](mailto:info@HudsonWI.org).**

## Speaker Series *Conversations of the Valley* to Present "PLACEMAKING"

*Conversations of the Valley*, the long-running, popular speaker series hosted by the St. Croix Valley Foundation, brings a new slate of expert thought leaders to the online presentations. The theme for this season's online series is "PLACEMAKING" – how intentionally fostering an attachment to *place* can impact a town's economic growth, help to attract and retain residents, and build thriving communities.

There are no fees for this season's online program. The next presentation is:

WHEN: Wednesday, February 9, 12 noon – 1:00 p.m.

TOPIC: "The Built Environment"

FEATURING: [The Honorable John Robert Smith](#), policy advisor for the nonprofit Smart Growth America and 16-year former mayor of Meridian, Mississippi, where the city's Union Station is recognized as one of the best multi-modal transportation centers in the country.

The way our communities are planned and built has enormous impact on how well people live.

To register, go to [Conversations of the Valley | SCVFoundation](#).

## Grants Offered by Hudson Community Foundation

The Hudson Community Foundation is now accepting applications from nonprofit organizations for up to \$3,000 in grant funding for programs to benefit Hudson area residents, the community more broadly, or local natural resources.

The deadline for submitting applications is February 15, 2022. Recipients will be announced in April 2022.

The Hudson Community Foundation focuses grant funding in the areas of education, human services, civic projects, youth, and the environment. The Hudson Community Foundation exists to help create a healthy and vital community and enhance the quality of life for all in the Hudson area.

The Hudson Community Foundation grant application is available online at [hcfwi.org](http://hcfwi.org). Questions can be addressed to [HCF@scvfoundation.org](mailto:HCF@scvfoundation.org) or by calling (715) 386-9490.

## The Phipps Center for the Arts

St. Croix Valley Opera Cabaret Night

### *Moonlight and Love Songs*

A special Valentine's Day treat! Jennifer Eckes and Arne Fogel sing time-honored popular standards about courting and romance, breaking up and making up, and everything in between. The perfect date with your funny valentine, a night out with friends, or even a solo excursion, you'll be "Falling in Love with Love" by the end of the evening, because after all, "That's Amore."

February 12 at 7:30 p.m., Black Box Theater

Tickets start at \$20 and can be purchased at [www.ThePhipps.org](http://www.ThePhipps.org).

### Special Event: Rights of the Child Community Forum

Inspired by the exhibit, *Doublethink: Rights of the Child*, by Moira Villiard, this community forum includes an artist presentation from Villiard and Moira Lynch, professor of Politics, Geography, and International Studies at the University of Wisconsin at River Falls.

Free, February 19, 1-4 p.m. in-person or Zoom, register at [www.ThePhipps.org](http://www.ThePhipps.org).

The Phipps Children's Theater

### *The Addams Family, the Musical*

Book by Marshall Brickman & Rick Elice, Music and Lyrics by Andrew Lipppa

They're creepy and they're kooky, mysterious, and spooky. This hit Broadway musical comedy embraces the wackiness in every family and features an original story that's every father's nightmare.

Fridays, February 25, March 4 and 11 at 7:30 p.m.

Saturdays, February 26, March 5 and 12 at 1 p.m. & 4 p.m.

Sundays, February 27, March 6 and 13 at 2 p.m.

John H. Potter Theater

Tickets start at \$15 for youth and \$20 for adults and can be purchased at [www.ThePhipps.org](http://www.ThePhipps.org).

## Tax Assistance Available Through Chippewa Valley Technical College and Royal Credit Union

Royal Credit Union is partnering with Chippewa Valley Technical College (CVTC) and the Volunteer Income Tax Assistance (VITA) program to provide assistance to community members with their tax returns. VITA was created to provide free income tax return assistance to taxpayers who cannot afford to pay for professional help. VITA volunteers provide free tax assistance to anyone with an adjusted gross annual income of \$57,000 or less, including disabled, non-English speaking, senior citizens, and special needs taxpayers.

This service will be available on Thursdays, February 3-April 14, from noon to 4 p.m., with the exception of March 24, at CVTC's Business Education Center at 620 W. Clairemont Avenue in Eau Claire. Appointments for VITA are required; appointments can be made online by going to [www.rcu.org/VITA](http://www.rcu.org/VITA) or by calling (800) 341-9911 and dialing extension 6.

Precautions like mandatory masks and physical distancing will all be in place to ensure everyone's safety. To limit the number of people involved, it is asked that only the client/spouse attend the appointment. Translators or caregivers will be allowed for those clients that require them. Royal Credit Union is among a number





CHECK OUT OUR UPDATED  
JANUARY STATS!

WEBSITE: 3.7K USERS  
LINKEDIN: 297 FOLLOWERS  
CHAMBER FACEBOOK:  
REACH: 11,893, 4,398 LIKES

DISCOVER HUDSON FACEBOOK: REACH 93,829, 16,742 LIKES  
DISCOVER HUDSON INSTAGRAM:  
REACH OF 12,203, 4,533 FOLLOWERS

of credit unions in Wisconsin who are taking the initiative to help build financially strong, self-supporting families and communities by offering innovative services like VITA.

Those that take advantage of this unique service are asked to bring photo ID, social security cards for taxpayer and all dependents, earnings statements, a copy of their tax return from last year, forms 1095(A, B or C) affordable health care statements, rent certificates from landlord or property tax statement, as well as financial institution's routing and account numbers for direct deposit.

### St. Croix Valley Habitat for Humanity Welcomes Additions to Board of Directors

St. Croix Valley Habitat for Humanity (SCVHFH) is pleased to announce Gina Knutson, realtor, WESTconsin Realty, LLC, has been elected to its board of directors. "Gina's extensive real estate knowledge and experience in Western Wisconsin will help St. Croix Valley Habitat for Humanity further its mission to identify both land and families in need of affordable housing in Pierce and St. Croix Counties," SCVHFH Board President Joel Skinner said. Knutson added, "After volunteering with SCVHFH, I've learned even more about affordable housing needs in our communities and look

forward to the chance to support the mission to help more people with a safe place to call home each night."

Skinner was elected board president as past president Bill Richard's term expired in December 2021. Richard becomes immediate past president and board member Gary Zifko steps into the role of vice president. "Joel's long-time service on our board continues the work he has done as a board and executive committee member with SCVHFH these past seven years," said SCVHFH Executive Director Kristie Smith. "Gary's extensive construction experience with Kraus-Anderson and as our construction committee chair and board member has helped us stay on budget during unprecedented market fluctuations and continue to strategize about ways to do more for more people. During his tenure, Bill's service has led the nonprofit to a significant place of strength and strategic prominence," Smith said. "2022 holds the key to important growth potential and the ability to offer partnership opportunities that will support our organization's strong leadership and vision."

Visit [scvhabitat.org](http://scvhabitat.org) for homeowner and volunteer information and to support the mission to help families create successful futures.

Effectively influence  
employees to achieve  
maximum productivity  
and performance

# Maximizing Performance

Feb. 17 & 24

Continuing Education

University of Wisconsin  
Eau Claire





## February Calendar of Events

- 1 LEADS 1, 7:00 a.m., Zoom
- 1 Hudson Business Connections (formerly I-94 Business Alliance), 9:00 a.m., Citizens State Bank
- 3 Hudson Community Affairs Meeting, 10:00 a.m., Zoom
- 4 Hudson Hot Air Affair
- 5 Hudson Hot Air Affair
- 6 Hudson Hot Air Affair
- 8 Leads 1, 7:00 a.m., Zoom
- 9 Retail/Restaurant Committee, 9:00 a.m., Zoom
- 9 Welcome to the Hudson Chamber, 11:00 a.m., Zoom
- 10 LEADS 2, Noon, Zoom
- 11 Foundation Meeting, 10:00 a.m., Zoom
- 14 Happy Valentine's Day!
- 15 LEADS 1, 7:00 a.m., Zoom
- 17 Board of Directors, 9:00 a.m., First State Bank and Trust
- 17 Ambassador Committee Meeting, 3:00 p.m., Zoom
- 17 Annual Meeting & Awards Banquet, 5:00 p.m., Hybrid- White Eagle Golf Club or Zoom
- 22 LEADS 1, 7:00 a.m., Zoom
- 22 Meet the Candidates, 6:00 p.m., Zoom
- 24 Non-Profit Roundtable, 8:00 a.m., Zoom
- 24 Service Committee Meeting, 10:00 a.m., Zoom
- 24 LEADS 2, Noon, Zoom
- 24 Ribbon Cutting - LearningRx Hudson, 3:30 p.m., 732 Exchange Dr., Ste. 200
- 24 Ambassadors, following Ribbon Cutting
- 25 Ribbon Cutting - Droplets of Wellness, LLC, 1:00 p.m., 511 2nd St, Ste. 108

## 2022 Board of Directors

- Angel Duratti** - Angel's Pet World, Chair
- Katie Kranz** - First State Bank and Trust, Past Chair
- Leanne Van Allen** - University of Wisconsin - River Falls, Chair Elect
- Joel Larsen** - MidWestOne Bank, Treasurer
- Kathy Ableidinger** - Cardinal Health
- Mark Hein** - Integrity Cleaners/Family Fresh Market
- Chris Kost** - YMCA in Hudson
- Linda La Kosky Eng** - Minuteman Press - Hudson
- Mark McNamee** - McNamee Real Estate Team
- Deb Pittman** - Hampton Inn & Suites by Hilton
- Kevin Urbik** - Heywood, Cari & Anderson, S.C.
- Blake Willman** - Weathersafe Restoration, Inc.

## Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

**Mary Claire Olson Potter**, President

**Lauren Battis**, Administrative Assistant

**April Worthington**, Director of Communications, Events and Marketing

**MISSION:** To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

## Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

Large Business of the Year -  
**Hudson Ford LLC and Quick Lane**

Small Business of the Year - **Angel's Pet World**

Chamber Member of the Year -  
**Chad and Carol Trainor, Urban Olive & Vine**

Community Volunteer of the Year - **Nate Skoog, Hudson/North Hudson Community Access Television**

Marie Blakeman Award - **John H. Potter**

# 8CHPRINT

## Impressive Impressions

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Promotional Products • Screen Printing & Embroidery

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[sales@8chprint.com](mailto:sales@8chprint.com)

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