



## Good Morning Hudson – Create a Winning Culture – May 19

Join us on Thursday, May 19 at Troy Burne Golf Course for the FIRST in-person Good Morning Hudson event of 2022! Gain insights on how to build better teams from Head Coach Ben Johnson from Minnesota Men's Golden Gopher Basketball, University of Minnesota. This is sure to be an inspiring event with information you can bring back to your own teams. Come hungry for information. Lunch will be provided.

### Bonus Features:

- New Member Introductions
- Build Connections – bring plenty of business cards
- What's Hot in the Community Announcements
- Enter to win Minnesota Gopher prizes!

***\*Please note: This event follows the NCAA rules which state that no high school students or prospective players may attend. Please respect the regulations. We look forward to seeing you there. ■***

### Event Sponsor:



### Venue Sponsor:



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THE PRESIDENT

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### EVENT DETAILS:

**\*Must register by May 13**

**Date: Thursday, May 19, 2022**

**Time: 11:30 a.m. – 1:00 p.m.**

**Location: Troy Burne Golf Club**

**295 Lindsay Road**

**Hudson, WI 54016**

**Cost: Members \$20 | Non-Members \$25**

**[Click here](#) to register, or call (715) 386-8411**



## Urgent Care For Your Kids

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Mary Claire Olson Potter  
Chamber President

## Get more value from your Chamber membership - get involved!

We've all heard it. Whether it's a commitment to fitness, taking a class, a new hobby, or a volunteer opportunity, you get out of it what you put into it.

Your membership in the Hudson Area Chamber of Commerce is no different. The Chamber offers myriad opportunities to get involved, become acquainted with other members, and increase the visibility of your business.

A membership-based organization like the Hudson Chamber thrives with the energy and volunteerism of all of you. The more you are involved, the more the Chamber can do, and the momentum is contagious.

We're seeing renewed interest as we begin to meet in person again with *Good Morning Hudson* membership meetings, quarterly *Simply Connect* networking events, grand openings, and ribbon cuttings. We also will continue to organize larger scale special events, such as the upcoming the golf tournament and the *Spirit of the St. Croix Art Festival*.

All that we do is about promoting Hudson as a great place to shop, dine, work, and play. I encourage you to make the most of your Chamber membership. You'll get a lot out of it!

Linda La Kosky Eng, from Minuteman Press, recently shared, "Prior to working at Minuteman Press of Hudson, I was skeptical of the benefits a Chamber of Commerce could offer. What I have learned is that the Hudson Chamber of Commerce works tirelessly to promote the interest of our local business community, and to create and preserve the conditions that allow businesses to thrive. There are great opportunities to network and volunteer at events that have en-richened my career and business organization. I appreciate being able to network and learn while giving back to the business community - and it's fun!" We couldn't have said it better. ■



## Community Volunteer of the Year Award Winner

On Tuesday, April 26, Dr. Paul McGinnis, MD, FAAFP, was presented with the Community Volunteer of the Year Award by Chamber President Mary Claire Olson Potter. Dr. McGinnis was recognized as one of the Chamber award winners virtually at the Annual Meeting & Awards Banquet in February but was out of town and unable to accept the award in person at the time. Thank you, Dr. McGinnis, for your contribution and dedication to keeping the community informed throughout the course of the unprecedented COVID-19 pandemic. ■



## Committee Updates

In our April newsletter, we provided an update on all of our outstanding committees. Moving forward we will be highlighting one committee per month. If you have questions about any of the other committees in the meantime, please reach out to the Chamber at (715) 386-8411 or [info@HudsonWI.org](mailto:info@HudsonWI.org). ■



## HiBA - Powered by the Hudson Chamber

Throughout the month of March, HiBA hosted its annual Lucky Clover Contest in an effort to generate more support for local businesses. Through this contest, based upon the number of passport cards that were returned to the Chamber office, \$6,950 was put back into the community! Thank you to everyone who shopped local to make this contest such a success, and thank you to all of our participating businesses. ■

## SIMPLY CONNECT

April 28 marked our first Simply Connect event of the year. Hosted by First State Bank and Trust, new members had the opportunity to learn how to maximize their membership through a Welcome to the Hudson Chamber Orientation. Additionally, we held a ribbon cutting ceremony to celebrate First State Bank and Trust's new location and provided members with the opportunity to network at an in-person event again.

Thank you to our host sponsor, First State Bank and Trust, and congratulations on your new location!

We would also like to thank our beverage sponsor, Lucky's Wine & More, for providing beverages for this event. ■



Congrats to Our April  
**Brand Champion**

## Congratulations to our April Chamber Brand Champion, Kathy Ableidinger of Cardinal Health!

Kathy has served on the chamber board of directors and as chair of the Manufacturers Roundtable since 2017. Under her leadership, the committee has toured local manufacturing locations; celebrated Manufacturers Month with a proclamation from the City of Hudson; and in 2019, over 150 students toured three manufacturing facilities to learn about job and career opportunities in the Hudson area. In the fall of 2021, we were not able to take students on tours, so the committee pivoted and held a trade show at the high school showcasing manufacturing and higher education opportunities. Kathy launched the Hudson Chamber Foundation, helping to establish the board, mission, and strategies with a focus on advancing education and workforce development initiatives within Hudson and the surrounding area. We thank Kathy for her leadership and look forward to her involvement as chair of the foundation.

If you're wondering about the qualities of a Brand Champion, they include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks! ■





Thank you to all of our vendors who showcased at our Hudson Community Expo! Check out our [Chamber Facebook](#) page to see over 50 photos of vendor booths at this event. More information to follow in the June Newsletter.



Chamber Board Member and Chair of the Hudson Community Expo Committee Mark Hein (Family Fresh Market) and Chamber Board Member Leanne Van Allen (Director of Graduate and Adult Programs, College of Business and Economics, University of Wisconsin – River Falls).



Meredith Arcand, Executive Director, and Youth Action Hudson representatives ■



Anne and Rick Reams – RJ's Meats & Groceries

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# Hudson Area Chamber GOLF TOURNAMENT

## Participate in the 2022 Chamber Golf Tournament

Join us in networking with fellow Chamber members at the 25th Annual Chamber Golf Tournament scheduled for Monday, June 27 at White Eagle Golf Club. This event is sure to be a tee-rific time filled with food, drinks, contests, raffles, and so much more!

### Sponsorships Available!

Please consider sponsoring this popular annual event. Sponsorship levels include Gold (\$2,000), Silver (\$1,000), and Hole (\$425).

If you would like to donate a raffle prize, or have any questions, please contact the Chamber at (715) 386-8411 or [lauren@HudsonWI.org](mailto:lauren@HudsonWI.org).

**Members, register now to receive Early Bird Pricing through May 10!** ■

### EVENT DETAILS:

**Date:** Monday, June 27, 2022

**Time:** 11:00 a.m. – 6:00 p.m.

**Location:** White Eagle Golf Club  
316 White Eagle Trail  
Hudson, WI 54016

**Cost:** Member \$155

Non-Member \$175

Member Foursome \$620

Non-Member Foursome \$700

[Click here to register.](#)



## National Travel and Tourism Week (NTTW) – #FutureofTravel

Join us in celebrating National Travel and Tourism Week, May 1-7. This 39th annual industry tradition celebrates the value the U.S. travel industry holds for our economy, businesses, personal well-being, and more. NTTW was created by Congress in 1983 to elevate the economic power of travel in the U.S. This year's theme, *The Future of Travel*, elevates how the travel industry can restore the workforce, help communities recover, foster sustainability, usher in new innovations, and reconnect travelers in the U.S. and around the world. To learn more, [click here](#).

**Thank you** to all Hudson area businesses who work diligently to welcome visitors to our community. ■



## National Small Business Week – Building a Better America Through Entrepreneurship

Join us in celebrating National Small Business Week, May 1-7. During this time, we honor and celebrate America's entrepreneurs and innovative startups. This year's theme, *Building a Better America Through Entrepreneurship*, celebrates the resiliency and tenacity of America's entrepreneurs who are doing their part to power our nation's historic economic comeback.

Do your part and celebrate with your local community by supporting local small businesses. We encourage you to check out our [directory](#) for the list of businesses.

Sending a huge **THANK YOU** to our small business community! ■





## Mark Your Calendars!

Join us on Tuesday, June 7, for a *Good Morning Hudson* networking event. Speaking at this event will be Elisa Vicuña, one of the co-founders of the women's soccer club Minnesota Aurora FC. More details soon to follow. ■

## Road Construction Continues

### Carmichael Road/Hillcrest Drive Intersection Closure

On April 5, the City of Hudson announced the closure of Carmichael Road at the Hillcrest Drive intersection due to construction, which began on April 18 and will reopen by June 2. [Click here](#) to see a map with detour routes. If you have any questions or concerns regarding this project, please contact Dean Chamberlain, City Engineer, at [dchamberlain@HudsonWI.gov](mailto:dchamberlain@HudsonWI.gov) or (715) 716-5729. ■

### Carmichael Road Bridge Rehab Project

Wisconsin Department of Tourism announced a rehabilitation project on the Carmichael Road bridge over I-94 in Hudson. Construction is scheduled to start Monday, May 2. Work includes replacing expansion joints, making structural repairs, and placing a polymer overlay on the deck. For additional project information, please [click here](#). ■

## Meet the New Members



Welcome to the Chamber, [G5 Construction](#)! G5 Construction is a premier commercial construction company. For over 30 years, their team has provided the highest quality of commercial building services to the Twin Cities and surrounding areas. Dedicated to the promise of delivering more, G5 Construction was built on a foundation of integrity, trust, and relationships. Each day and throughout each project, they keep their mission and values front and center. G5 Construction, building for generations.

Visit G5 Construction at <https://g5-construction.com> ■



Welcome to the Chamber National Coalition for Men, Twin Cities Chapter! The National Coalition For Men is a nonprofit educational organization that raises awareness of issues that affect men. This chapter focuses on the Twin Cities and adjacent areas of Minnesota and Wisconsin. Learn more about the National Coalition for Men at <https://tc.ncfm.org/>

#WeHeartHudsonWI #HudsonWI #SupportLocal ■





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**GROW YOUR BUSINESS!**



## Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn about promotional opportunities and events, and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>

### AXIS ELECTRIC & TECHNOLOGY

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<https://www.facebook.com/EvolveActionCoach>

Our vision: World abundance through business re-education.

**Sponsor: Maria Machtemes, Citizens State Bank**

### JENNY WOHLBERG REALTOR

Jenny Wohlberg, Realtor  
400 2nd St., Ste. 130  
Hudson, WI 54016  
(651) 303-3615

<https://www.facebook.com/Jenny-Wohlberg-107178275259128>

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### THANK YOU TO THESE RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENTS:

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Angela Olson Law  
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Carousel Pole Fitness  
Coldwell Banker Realty  
Coldwell Banker Realty - Tom Nielsen  
Comforts of Home Senior Living  
Dunn Brothers Coffee  
Edward Jones Investments - Katie Robbins  
First State Bank and Trust  
Gallery 77 LLC  
Gilby's Street Dept.  
Go Swim USA!  
Hope Chiropractic  
Hudson 12 Theatre  
Hudson Business Park LLC  
Hudson Community Foundation  
Hudson Rod, Gun & Archery Club  
Integrity Cleaners, LLC  
Keller Williams Premier Realty - Brad Hetland  
Kinni-Croix Girl Scouts  
Mattress By Appointment  
Northern Star Council, Boy Scouts of America  
Northwood Technical College  
Old Southern BBQ Smokehouse  
Oso Clean  
Rasmussen University  
ReforMedicine S.C.  
Saint Patrick Parish  
Salvation Army/Grace Place Shelter  
St. Croix Valley Foundation  
The Purple Tree  
United Way St. Croix Valley  
Valley Orthodontics  
Viking Electronics Inc.  
Wendy Peterson Ins. Agcy. Inc./State Farm Insurance  
Wild Rivers Conservancy  
Ziggy's

**WHEN MEMBERS DO BUSINESS WITH MEMBERS, OUR LOCAL ECONOMY REMAINS HEALTHY AND STRONG.**



**Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to editor omit any submitted business briefs. Email submissions to [info@HudsonWI.org](mailto:info@HudsonWI.org).**

## 8CH PRINT OFFERS BANNERS & SIGNS FOR EVERY OCCASION

With spring/summer comes local community events and festivals PLUS graduation parties, family reunions, and other social gatherings. 8CH can design, print, and deliver banners and signs that stand out and get noticed. **Please contact Pam Deutsch to discuss your needs by phone at (715) 273-2113 or email at [pam@helmerprinting.com](mailto:pam@helmerprinting.com).**

## NEED GRADUATION DECORATION?

Make a statement this graduation season with balloon decor or backdrop rentals from Dot & Daisy.

Let us help make your life easier for your next party or celebration. Elevate your event decor with balloon garlands, arches, backdrops, marquees and more. We use high-quality, 100% biodegradable, natural latex balloons without the use of helium to create these unique balloon creations.

Or maybe balloons aren't your thing. We also love a good photo op! Our backdrop rentals are made to be seen. Our unique assortment of rentals is sure to wow your party guests. **Visit our website to learn more:** [www.dotanddaisy.com](http://www.dotanddaisy.com).

## HUDSON TENNIS ASSOCIATION OFFERS PROGRAMS FOR KIDS AGE 5 - HIGH SCHOOL

Do you have kids who want to learn how to play tennis, or improve their abilities in the life-long sport of tennis? Then please consider looking into what the Hudson Tennis Association has to offer. All of our programs are listed on our website. We specialize in youth development

in the sport of tennis for kids from the age of 5 through high school students. Our programs are taught by enthusiastic and professional-level coaches. **For more information on spring, summer and fall programs, visit [www.hudsonhastennisassociation.org](http://www.hudsonhastennisassociation.org)**

## THE OCTAGON HOUSE MUSEUM OPENS MAY 6

The Octagon House Museum opens for its 2022 season, *The Burkhardt's Electrify Hudson*, on May 6. The museum is offering a chance to see the Old Way in a New Way. Please see our new website at <http://www.scchistory.org> to find out the various tour options throughout the summer months. We also offer various teas, walks, and more this summer.

In addition to the house tours, the Octagon House Museum has joined forces with Sustain Hudson to offer weekly farmers markets starting June 7, 3 - 6 p.m. on the lawn of the museum.

## HUDSON HOSPITAL FOUNDATION'S 41ST ANNUAL AL HEIN MEMORIAL GOLF TOURNAMENT ON JUNE 13

Hudson Hospital Foundation's 41st Annual Al Hein Memorial Golf Tournament's registration will open soon for the fundraiser on June 13 at White Eagle Golf Club. We'll hold two rounds of golf: morning and afternoon. Your sponsorship and participation will help us fund our student scholarship program. This year, we're awarding five scholarships at \$2,000 each to students at local high schools who intend to pursue a health care career at a college or university. **If you'd like to sponsor this highly anticipated event, contact us at [deborah.c.mager@hudsonhospital.org](mailto:deborah.c.mager@hudsonhospital.org).**

## EDWARD JONES SEEKS FULL-TIME ADMINISTRATOR IN NORTH HUDSON

If you find yourself looking for a fulfilling career, the Branch Office Administrator (BOA) may be the right opportunity for you. BOAs team up with financial advisors to help clients achieve their long-term financial goals. We're proud to have more offices in the U.S. and Canada than any other investment firm, serving over 7 million clients.

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WEBSITE: 3,200 VISITORS  
LINKEDIN: 324 FOLLOWERS  
CHAMBER FACEBOOK:  
REACH: 16,880, LIKES: 16,541

DISCOVER HUDSON FACEBOOK: REACH: 17,253, LIKES: 16,764  
DISCOVER HUDSON INSTAGRAM:  
REACH: 5,396, FOLLOWERS: 4,604

## Ribbon Cuttings



**517 on Main** located at 517 2nd St., Hudson. Hudson's historic hometown eatery invites you to join them as part of their "Ohana" (family). For more information, call (715) 716-5134. ■



**First State Bank and Trust** located at 680 Annabelle Way, Hudson. Offering insurance and investments, in addition to progressive banking services. For more information, call (715) 808-8183. ■



**Kenzington** located at 509 2nd St., Hudson. A luxury lifestyle boutique specializing in building a wardrobe and living space for clientele that speaks to their individual style. For more information, call (715) 441-3843. ■



**NutriSource Pet Foods** located 145 1st Ave. North, Perham, MN 56573. A third-generation family-owned company manufacturing healthy pet food since 1964. For more information, call (218) 234-1475. ■



## May Calendar of Events

- 1 Hudson Community Expo, 11:00 a.m., Hudson High School, 1501 Vine St.
- 3 Hudson Business Connections, 9:00 a.m., Citizens State Bank
- 5 Cinco De Mayo
- 5 Events & Programs Committee Meeting, 9:00 a.m., Zoom
- 9 Finance Committee Meeting, 10:00 a.m., Zoom
- 10 Executive Committee Meeting, 10:00 a.m., Zoom
- 10 Retail/Restaurant Committee Meeting, 10:00 a.m., Zoom
- 11 Yellowstone Trail Planning Call, 10:00 a.m., Zoom
- 11 Welcome to the Hudson Chamber New Member Orientation, 11:00 a.m., Zoom
- 12 Hudson Community Affairs Committee Meeting, 11:00 a.m., Zoom
- 16 Golf Committee Meeting, 9:00 a.m., Zoom
- 17 Ribbon Cutting - FIT (RE) Group, 1:00 p.m., 1615 Maxwell Dr., Ste. B
- 18 Tourism Committee Meeting, 1:30 p.m., Zoom
- 19 Board of Directors Meeting, 9:00 a.m., Citizens State Bank
- 19 Good Morning Hudson, 11:30 a.m., Troy Burne Golf Course, 295 Lindsay Rd.
- 19 Ambassador Committee Meeting, 3:00 p.m., Zoom
- 24 Membership Committee Meeting, 9:00 a.m., Zoom
- 24 Ribbon Cutting - Lindahl Event Services, LLC, 1:00 p.m., Chamber Office
- 24 Leadership Series, 4:00 p.m., Hop & Barrel Brewing, 310 2nd St.
- 25 Ribbon Cutting - Jenny Wohlberg Realtor, 1:00 p.m., Chamber Office
- 26 Manufacturers Roundtable In-Person Tour, 11:30 a.m., MPSC, Inc., 2701 Harvey St.
- 30 Memorial Day - Office Closed

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## 2022 Board of Directors

**Angel Duratti** - Angel's Pet World, Chair

**Katie Kranz** - First State Bank and Trust, Past Chair

**Leanne Van Allen** - University of Wisconsin - River Falls, Chair Elect

**Joel Larsen** - MidWestOne Bank, Treasurer

**Kathy Ableidinger** - Cardinal Health

**Mark Hein** - Integrity Cleaners/Family Fresh Market

**Chris Kost** - YMCA in Hudson

**Linda La Kosky Eng** - Minuteman Press - Hudson

**Mark McNamee** - McNamee Real Estate Team

**Deb Pittman** - Hampton Inn & Suites by Hilton

**Kevin Urbik** - Heywood, Cari & Anderson, S.C.

**Blake Willman** - Weathersafe Restoration, Inc.

## Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

**Mary Claire Olson Potter**, President

**Lauren Battis**, Administrative Assistant

**April Worthington**, Director of Communications, Events and Marketing

**MISSION:** To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

## Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

Large Business of the Year -

**Barker's Bar & Grill, San Pedro Café, Pedro's del Este**

Small Business of the Year - **Christiansen Creative**

Chamber Member of the Year -

**Erica Johnson, Angel's Pet World**

**Ashley Filkins, Angel's Pet World**

Community Volunteer of the Year - **Paul McGinnis, MD, FAAFP**

Manufacturer of the Year Award - **Croix Gear & Machining**

Marie Blakeman Award - **Gary Zappa, Zappa Brothers**

