

## SIMPLY CONNECT

Join us for a night of networking! The Hudson Area Chamber of Commerce & Tourism Bureau's *Simply Connect* is a great way to connect with others in our local business community within a fun happy hour setting. If you are new to the Chamber or would like to learn how to maximize your membership, join us at 4:30 p.m. for the Welcome to the Hudson Chamber Orientation. Beverage samples will be provided by Lucky Guys Distillery. Food will be available for purchase from The Salsa Spot food truck.

### EVENT DETAILS:

**Date:** Thursday, August 18

**Time:** 4:30 – 7:00 p.m.

**Location:** Lucky Guys Distillery

101 2nd Street, Hudson, WI 54016

[Click here to register.](#) ■

Thank you to our Host Sponsor:



Thank you to our Food Host:



### ON THE INSIDE



**MESSAGE FROM  
THE PRESIDENT**

3



**EVENTS**

6



**NEW/RENEWING  
MEMBERS**

7-8



**BUSINESS  
BRIEFS**

10-11

## Good Morning Hudson – Welcome New Teachers Luncheon

Join us on Wednesday, August 24 at 11:30 a.m. at Hudson High School as we welcome new teachers and administrators from the Hudson School District, Trinity Academy, and St. Patrick School to a Chamber welcome luncheon. We will welcome the new staff and receive updates about our area schools. This program is an excellent opportunity for you to introduce your business to these new members of our community. Additionally, lunch will be provided by River Valley Catering.

You can participate in two different ways:

- **Sponsor this program for \$175, which includes:**

- o Name listed in the newsletter, website event page, and event program
- o Provide something for the welcome bag - 65 bags
- o One ticket for lunch

- **Welcome Bags**

- o Provide a promotional sample from your business that will be put in each bag – 65 bags
- o Name listed in the newsletter

Deadline for submitting items for the bags is **Monday, August 15**. All items can be brought to the Chamber office at **219 2nd Street**.

[Click here](#) to register.

### EVENT DETAILS:

**Date:** Wednesday, August 24

**Time:** 11:30 a.m. – 1:00 p.m.

**Cost:** Members \$20 | Non-Members \$25

**Location:** Hudson High School  
1501 Vine Street ■



**Leadership Essentials**  
LEADERSHIP DEVELOPMENT

**Categories:**  
Map your employee training. Take one— take them all! Mix and match all 18 badges in the three categories.

- **Supervision**
  - Roles and Responsibilities
  - Outcome Management
  - Planning Skills
  - Teambuilding Skills
  - Problem Solving Skills
  - Performance Management
- **Team Building & Problem Solving**
  - Group Decision Making
  - Stages of Team Development
  - Systematic Problem Solving
  - Constructing Solutions
  - Solution Implementation
  - Team Building Strategies
- **Personal Skills for Supervisors**
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  - Communication
  - Time Management
  - Stress Management
  - Change Management
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### BONUS!

Individuals who earn all 18 badges earn nine undergraduate credits – just one course away from earning the **Leadership Essentials Technical Diploma**.

Co-branding the badge is available. Ask for more details.



**For more information or to schedule your training, contact**

**Liz Pizzi**

[liz.pizzi@NorthwoodTech.edu](mailto:liz.pizzi@NorthwoodTech.edu)  
715.753.8127

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**Mary Claire Olson Potter**  
*Chamber President*

## Second Quarter Results Reflect Continued Growth and Momentum

When the Chamber board approved the 2022 Plan of Action, we committed to providing quarterly updates to the membership on the progress of the plan. I am pleased to report that as we concluded our second quarter, we are continuing to make progress on all four of our 2022 priorities. Thank you to the board and all members for your continued involvement and support.

**Membership Goal:** Continue providing recognized value that results in an increase in new members and retention of existing members.

### Q2 Results:

- Welcomed 20 new members
- Membership Committee continues to meet to develop strategies and plan the annual Chamber MAX event set for September 13
- Service Committee presented a seminar on servant leadership with Judy Freund from Sustain Hudson & Tropical Wings, Inc.
- Ambassador Committee welcomed 11 new members with ribbon cuttings
- Hudson Business Connections (formerly I-94 Business Alliance) has met in person with over 45 members joining this second quarter
- Non-Profit Roundtable held its first in-person quarterly meeting in over two years at Carpenter Nature Center and had a tour of the new building prior to its grand opening
- Continue to recognize members through the monthly Brand Champion program and the new Legacy Member program

**Programs and Services Goal:** Develop and coordinate events that address the needs and interests of members while meeting Chamber financial objectives.

### Q2 Results:

- Over 130 members and guests participated in the 25th annual Golf Outing
- The 19th annual Hudson Community Expo featured 60 vendor booths and 25 craft booths from Coco's Heart Dog Rescue Craft Fair with over 2,000 attendees

- *Good Morning Hudson* programs featured Head Coach Ben Johnson from Minnesota Men's Golden Gopher Basketball talking about creating a winning culture, and Elisa Vicuña, one of the founding members of Minnesota Aurora FC, addressing the importance of community
- Leadership Hudson Series hosted a celebration at Hop & Barrel in recognition of the Class of 2020
- The first in-person *Simply Connect* event of 2022 was held at First State Bank and Trust, where we also celebrated the new location of the bank

**Tourism Goal:** Increase the economic benefits of tourism to the community by marketing Hudson as a community to explore, visit, and support to both local and tourism audiences.

### Q2 Results:

- Finalized a tourism brochure, which will be sent out in tourism packets as well as available to visitors
- Promoted National Travel and Tourism Week the first week of May
- Mailed 50 promotional postcards to each juried artist participating in the Spirit of the St. Croix Art Festival
- Worked alongside Travel Wisconsin to do a summer photoshoot, highlighting the wineries, breweries, and distilleries in the Hudson area
- Sent out 60 visitor information packets

**Workforce Development Goal:** Develop partnerships with organizations/agencies/educational systems to help Hudson employers attract and retain the skilled workers they need to compete.

### Q2 Results:

- Manufacturers Roundtable met in person for a tour of MPSC, Inc., which included a tour and delicious lunch provided by the host
- Continued to promote job openings for members on the Chamber's website
- Created a Work in Hudson rack card, which was distributed at all events since the Hudson Community Expo, and is also displayed in the Chamber office
- Hudson Chamber Foundation Board met with Hudson Schools to discuss how the foundation can support the efforts of preparing students for the workforce

**Thank you** to all members for your continued involvement in the Chamber programs and events. With your participation, we will continue to meet our objectives and provide value to the membership. ■



## Hudson Area Chamber

**GOLF  
TOURNAMENT**

It was picture-perfect as golfers enjoyed a sunny, blue skyed, 80-degree day out on the course at White Eagle Golf Club on Monday, June 27. It was an afternoon of networking and golfing while enjoying games and activities throughout the course. Thank you to the sponsors, volunteers, prize donors, and staff at White Eagle Golf Club.

**Congratulations to the winners!****First Place: Cambridge Senior Living**

Jesse Gilgenbach      Jason Micek  
Tony Schrader      Luke Wilsey

**Second Place: Landmark Wealth Management Group – Bjorn Nesvold**

Jay Gagner      Bjorn Nesvold  
Matt Quinn      Chris Winslade

**Third Place: Landmark Wealth Management Group**

Michael Givens      Michael Laatch  
Jeremy Price      Brock Wise

**Highest Score: SF Insurance Group**

Nicole Brice      Alex Helmer  
Andrea Licht      Luke Wolf

**Closest to the Pin – Men: Mike Dixon****Closest to the Pin – Women: Tracy Nolan****Longest Drive – Men: Eric Kivisto****Longest Drive – Women: Amanda Annunziata****Longest Putt – Men: Ryan Bullis****Putting Green Contest: Troy Weathers****Beat the Pro: Jay Gagner****Lucky Ball Winner: Amanda Annunziata**

Thank you to the following committee members for their hard work in planning and executing this event:

**Maria Schmitt, Chair**, WESTconsin Credit Union  
**Karrie Abbott**, Hiawatha National Bank  
**Joette Barr**, First State Bank and Trust  
**Angie Brown**, ABG Holdings, LLC  
**Allison Butler**, Edward Jones – Allison Butler  
**Patrick Dolan**, Hudson Innovation Center  
**Christopher Ferguson**, Bywater Business Solutions LLC  
**Linda La Kosky Eng**, Minuteman Press – Hudson  
**Maria Machtemes**, Citizens State Bank  
**Brian Moura**, Lucky's Wine & More  
**Dave Salentine**, DC Lean & Associates, LLC

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**Associated Eye Care – Lunch Sponsor**  
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**First State Bank and Trust**  
**Hiawatha National Bank**  
**Hudson Hospital & Clinic**  
**Hudson Physicians, S.C.**  
**Spectrum Insurance Group**  
**WESTconsin Credit Union**

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**CrossCountry Mortgage – Andy Riemenschneider**  
**Edward Jones – Hudson Financial Advisors**  
**FNC Bank**  
**Hampton Inn & Suites by Hilton**  
**Hudson Ford LLC and Quick Lane**  
**Hudson Innovation Center/Dolan Real Estate**  
**Landmark Wealth Management Group – Bjorn Nesvold**  
**McNamee Real Estate Team**  
**Mudge, Porter, Lundeen & Seguin, S.C.**  
**Pedro's del Este**  
**Pier 500**  
**Royal Credit Union**  
**San Pedro Cafe**  
**Simply Staffing**  
**St. Croix Kids Pediatric Dentistry**  
**Telus Property Services + Solutions**  
**River Valley Charities**  
**Valley Companies**



In addition to the golf committee, thank you to the following volunteers who helped with the event:

**Shelly Destasio**, Christian Community Homes & Services, Inc.  
**Meme Fehr**, Hudson Chamber Foundation Board  
**Claire Janovec**, WESTconsin Credit Union  
**Teri Kavanaugh**, Hiawatha National Bank  
**Pete Keskey**, Minuteman Press – Hudson  
**Pam Klingfus**, Christian Community Homes & Services, Inc.  
**Tara Nance**, Associated Eye Care  
**Bjorn Nesvold**, Landmark Wealth Management Group – Bjorn Nesvold  
**Rachel Renner**, SEASONS Gallery  
**Kris Salentine**

Thank you to the following staff at the golf course who helped us coordinate and execute this event:

**Danny Forsthoff**  
**Travis Hall**  
**Anna Kruger**  
**Scott Landin**  
**All of the event day staff**

Thank you to those who donated prizes:

**ABG Holdings, LLC**  
**Afton House Inn/St. Croix River Cruises**  
**Agave Kitchen**  
**Applebee's Bar + Grill**  
**Art Doyle's Spokes & Pedals**  
**Barker's Bar & Grill**  
**Bywater Business Solutions LLC**  
**Cracked Barrel Winery**  
**Culver's**  
**Dunn Brothers Coffee**  
**Family Fresh Market**  
**Fresh & Natural**  
**Green Bay Packers**  
**Hudson Food Walk**  
**Hop & Barrel Brewing Company**  
**The Kris Jensen Team**  
**LoLo American Kitchen & Craft Bar**  
**Lucky Guys Distillery**  
**Lucky's Wine & More**  
**Milwaukee Burger Company**  
**Minnesota Lynx**  
**Minnesota Timberwolves**  
**Pedro's del Este**  
**Pier 500**  
**Pita Pit**  
**Post American Eatery**  
**San Pedro Cafe**  
**Urban Olive & Vine**  
**WESTconsin Credit Union**  
**White Eagle Golf Club**  
**Wolfy's Butcher Shop & Deli, LLC**  
**Xcel Energy**

We look forward to seeing you on the course in 2023!



**Congratulations to Century 21 Affiliated as the 2022 Best Hole Sponsor winner. Golfers enjoyed participating in games of Plinko throughout the day.**



Golfers enjoyed a perfect day out on the course.



Linda La Kosky Eng, Committee & Board Member – Minuteman Press – Hudson, Rachel Renner, Volunteer – SEASONS Gallery, Lauren Battis – Hudson Chamber.



Golfers took part in a variety of course games throughout the day, including a putting contest. Volunteers enjoyed mingling with participants and overseeing the putting green. ■



## Save the Dates

# SPRIT OF THE ST. CROIX Art Festival

The Hudson Area Chamber of Commerce & Tourism Bureau in partnership with The Phipps Center for the Arts invite you to the *Spirit of the St. Croix Art Festival*. Prepare to be inspired!

Visitors will experience a variety of creative talent, including the original artwork of over 80 juried artists, hands-on demonstrations, musical entertainment, and creative activities while sampling an assortment of fall flavors.

### How can your business be involved?

Plan to participate in this popular event as a sponsor, in the "Art of" area, as a food vendor, or a volunteer. For more information, contact the Chamber at (715) 386-8411, or [info@HudsonWI.org](mailto:info@HudsonWI.org).

### EVENT DETAILS:

Date: Saturday and Sunday,  
September 24 & 25

Time: Saturday, 10:00 a.m. – 5:00 p.m.  
Sunday, 10:00 a.m. – 4:00 p.m.

Location: Lakefront Park, Downtown Hudson ■

## Hudson Chamber Foundation Event

Mark your calendar for October 6. Help us raise funds for the Chamber Foundation to support our community with financial assistance for local businesses and non-profits to help with workforce development efforts.

### EVENT DETAILS:

Date: Thursday, October 6

Time: 5:00 p.m. – 7:00 p.m.

Location: Belle Vinez Vineyard & Winery Pavilion,  
W10829 875th Ave., River Falls ■

## HUDSON CHRISTMAS

### Tour of Homes

Now in its 36th year, the *Christmas Tour of Homes* continues to feature lavishly decorated homes. Celebrate the holidays with a fantastic tour of four spectacularly decorated homes and the Octagon House Museum.

To learn more about this community event and how you and your business can get involved, contact the Chamber at (715) 386-8411, or [info@HudsonWI.org](mailto:info@HudsonWI.org).

### EVENT DETAILS:

Date: Friday, Saturday & Sunday  
November 18, 19 & 20

Time: Friday Evening Dazzle Tour, 6:00 p.m. – 9:00 p.m.  
Saturday Traditional Tour, 10:00 a.m. – 5:00 p.m.  
Sunday Traditional Tour, Noon – 4:00 p.m. ■



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## Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn about promotional opportunities and events, and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>

### DEFINED DESTINATIONS

Michael Kenny  
584 128th Avenue  
Hudson, WI 54016  
(651) 398-9358  
<http://www.defineddestinations.com>

Defined Destinations offers unique travel experiences on classic tours that both enrich and delight.

### HUDSON SENIOR CENTER

Melissa Wright, Nutrition Site Manager  
502 Co. Rd UU  
Hudson, WI 54016  
(715) 386-8709

The Hudson Area Senior Center offers full dining and to-go options as well as social opportunities, such as cards, bingo, exercise groups, coffees, and outings.

### PROTEINHOUSE

Joylynn Auderieth, Co-Owner  
1047 Pearson Drive  
Hudson, WI 54016  
(715) 744-7474  
<http://proteinhouse.com>

ProteinHouse is a healthy, made-to-order dining concept. We provide all natural, quality recipes that promote both physical and mental wellness. Unprocessed, fresh, non-GMO ingredients! ■



### THANK YOU TO THESE RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENTS:

Accumark, Inc.  
Aileron IT  
American Red Cross - Northwest Wisconsin Chapter  
Art Doyle's Spokes & Pedals  
C3 Church  
Chicone's Liquor Mart  
Christian Community Homes & Services Inc.  
Coco's Heart Dog Rescue  
County Market  
CPR Wealth Advisors  
Dot & Daisy  
Eckberg Lammers, P.C.  
Ellner's Valley View Window Treatments, LLC  
et cetera  
Free Clinic of Pierce & St. Croix Counties  
Friends of the St. Croix County Fairgrounds  
Greystone Commercial  
Heppner's Rivercity Collision  
Hope Chiropractic  
Hudson Hospital & Clinic  
Hudson Neighbors Magazine  
Hudson Valley Dental  
Market & Johnson  
Octagon House Museum/St. Croix County Historical Society  
The Phipps Center for the Arts  
RSG - Refrigerated Solutions Group  
SEEK Careers/Staffing, Inc.  
Sievers Creative  
St. Croix Bike and Pedestrian Trails Coalition  
St. Croix Therapy  
St. Croix Valley Food Bank  
Star-Observer  
StarTech Computing, Inc.  
Valley Companies

**WHEN MEMBERS DO BUSINESS  
WITH MEMBERS, OUR LOCAL  
ECONOMY REMAINS HEALTHY  
AND STRONG.**



## Meet the New Members



Welcome to the Chamber Carah Koch!

Carah has served as the County Board Supervisor for District Five, which includes downtown Hudson as well as neighborhoods North and South of 94, since 2020. (Keep up with her County Board Supervisor experiences on her Facebook page here: [Carah Koch – St. Croix County Board Supervisor District 5](#))

Recently joining the Board of the St. Croix Economic Development Corporation, she enjoys being active in the community and also serves on the Board for the Hudson Dog Owners Association (Hudson Dog Park), the City of Hudson Board of Zoning Appeals, and is a member of the Hudson Rotary Noon Club.

Carah also previously served on the Board of St. Croix Valley Habitat for Humanity, and as an Alderperson on the Hudson City Council, which included an opportunity to work with the Chamber as the Council liaison for the Tourism Committee. We were thrilled to have her home in the 2021 Christmas Tour of Homes!



Help us welcome one of our newest members to the Chamber: Lucky Guys Distillery!

Their goal is to make the best cocktails they can and have fun doing it! Lucky Guys Distillery creates spirits from locally grown grain in the craft methodology. They hope to host you and your friends in their tasting room and on their outstanding deck overlooking the St. Croix River. (Which IS dog friendly, fyi.)

Check out their website and start planning that next happy hour for your team at [www.luckyguysdistillery.com](http://www.luckyguysdistillery.com)



We'd like to welcome Premier Chiropractic to the Chamber as a new member!

Dr. Chad Kobs is excited to bring Neuro-Structural Chiropractic Care to our greater Hudson community. Note: he always offers complimentary consultations to see if his unique approach is the right fit for you and your family's needs! Learn more about Dr. Chad at <https://premierchirowi.com> ■

## Ribbon Cuttings



**Black Rooster Bistro** – located at 516 Second St., Hudson. New restaurant in Downtown Hudson, chef-driven menu, wine, local beer, and craft cocktails. Owned and operated by a local couple. For more information, call (715) 808-0560.



**Carpenter St. Croix Valley Nature Center** – located at 279 South Cove Rd., Hudson. Carpenter St. Croix Valley Nature Center provides a unique opportunity to learn and explore the outdoors. The center preserves wildlife habitats while providing educational experiences for families. Be sure to check out the new location in Hudson. For more information, call (651) 437-4359.



**Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news.**

**We reserve the right to editor omit any submitted business briefs. Email submissions to [info@HudsonWI.org](mailto:info@HudsonWI.org).**

## Dot & Daisy Adds New Picnic Experiences

Want to uniquely celebrate your team or small business? Dot & Daisy's new picnic inspired experiences are for all ages and can be designed for indoor or outdoor. Designed for meaningful birthdays, proposals, baby and bridal showers, romantic date nights, small business celebrations, or just a fun night with friends. We take care of the setup and clean up, and offer many different options to make your experience your own. To learn more, visit: <https://view.flodesk.com/pages/62cb213ed53d17693563aa1d>

## Yellowstone Trail Heritage Day on August 13

Yellowstone Trail Heritage Day is Saturday, August 13 in Hudson and throughout St. Croix County. Visitors and locals alike are in for a treat with three different car shows on Saturday from 10 a.m. to 1 p.m. Come see the Vintage and Classic Car Show at Lakefront Park, the Britfest Car Show coordinated by the Minnesota MG Group, and an antique auto show with the Twin Cities Model A Ford Club and the North Star State Model T Club.

This annual event celebrates the historic Yellowstone Trail, which was the first coast-to-coast automobile route across the Northern United States. Hudson was the first stop when entering Wisconsin from the west on the trail.

Some of the other Saturday activities include a pancake breakfast at St. Patrick Church, geocaching, hospitality centers in Hudson and Baldwin, museum tours, plus the Yellowstone Trail Poker Run and Sociability Drive through St. Croix County.

One of this year's highlights is a book signing event at the Octagon House Museum, from 1 to 4 p.m., with Yellowstone Trail historians and authors John and Alice Ridge. Their new book, *A Good Road from Plymouth Rock to Puget Sound: A Modern Guide to Driving the Historic Yellowstone Trail, 1912-1930*, is the definitive and most complete book of the history of the Yellowstone Trail.

View event details on the St. Croix County Yellowstone Trail Facebook page at <https://www.facebook.com/StCroixYellowstoneTrail>.

## The Aging and Disability Resource Center (ADRC) of St. Croix County Has Openings in Two of its Programs that Provide Support for Caregivers of Individuals Living with Dementia

The ADRC's DayAway Adult Day Social Respite and Alzheimer's Family Caregiver Support Programs are designed to help caregivers in their caregiving journey. Caregivers are relatives or friends who provide a wide range of support to spouses, parents, siblings, relatives, friends, and neighbors. This can include helping with anything from housekeeping, shopping, or transportation to direct hands-on assistance with personal cares.

You can find more information about these programs in the full press release on the St. Croix County website: <https://www.sccwi.gov/CivicAlerts.aspx?AID=233>

## Ciranda Names Joe Rouleau to Head of Sustainability

Ciranda, a premier supplier of certified organic, non-GMO and fair-trade food ingredients, is pleased to announce the appointment of longtime team member Joe Rouleau to head of sustainability. Rouleau will leverage more than 17 years of industry experience to oversee the company's environmental, social, and governance (ESG) initiatives, and communicate progress to internal and external audiences, including customers.

Throughout his tenure at Ciranda, Rouleau has worked closely with customers and supply partners to drive positive change at origin for the company's portfolio of flours, starches, sweeteners, oils, cocoa, and coconut products. As head of sustainability, he will continue to align ESG efforts from end-to-end through the identification and evaluation of future ingredient suppliers as part of the Go-To-Market function to ensure alignment with customer needs and company core values.

Rouleau has been a key member of Ciranda's employee sustainability committee for over a decade and is professionally involved with the Organic Trade Association and Marbleseed (formerly known as Midwest Organic & Sustainable Education Service), among others. He also serves as board president of the Hudson Grocery Cooperative.

The employee-owned company operates in Hudson. For more information, visit [www.ciranda.com](http://www.ciranda.com).



CHECK OUT OUR UPDATED  
JULY STATS!

WEBSITE: 9.9K VISITORS  
LINKEDIN: 352 FOLLOWERS  
CHAMBER FACEBOOK:  
REACH: 5,479, LIKES: 4,556

DISCOVER HUDSON FACEBOOK: REACH: 17,312, LIKES: 16,792  
DISCOVER HUDSON INSTAGRAM:  
REACH: 5,357, FOLLOWERS: 4,641

## Mary Claire Olson Potter Appointed to the Joint Effort Marketing Grant Committee of the Wisconsin Department of Tourism

Chamber President Mary Claire Olson Potter was recently appointed to the Joint Effort Marketing (JEM) grant committee of the Wisconsin Department of Tourism.

JEM grants provide partnership funding to help nonprofit Wisconsin organizations promote tourism, including 501(c)(6) organizations such as convention and visitor bureaus and chambers of commerce. With five rounds of grants throughout the year, the JEM grants are part of an ongoing program to ignite projects and grow economic impact.

In fiscal year 2021, the Department funded 45 JEM projects, awarding \$1.1 million statewide. JEM grant funds are available to non-profit organizations for the promotion of Wisconsin tourism events and destinations. The state can fund up to 75 percent of a project's first-year advertising and marketing costs and provide support for second- and third-year projects with decreasing amounts of funding until projects become self-sustaining.

The mission of the Wisconsin Department of Tourism is to inspire travelers to visit Wisconsin. Because the department believes in the power of exploration and travel, it works to market the state as a premier travel destination. By executing industry-leading marketing programs and establishing strategic partnerships, the department plays a significant role in generating greater economic impact for Wisconsin through tourism. Learn more at [industry.travelwisconsin.com](https://industry.travelwisconsin.com). ■



## Congrats to Our July Brand Champion

Congratulations to our July Chamber Brand Champion, Leanne Van Allen, director of Graduate and Adult programs, College of Business and Economics, University of Wisconsin - River Falls.

Leanne is an integral part of the Hudson Chamber. She serves on an array of committees, including the ambassador committee, events & programs committee, Hudson Business Connections, and Leadership Hudson steering committee. She has also served on the board of directors since 2019, currently as the chair elect.

On top of these accomplishments, Leanne goes above and beyond in ensuring the Chamber and its events run smoothly. She acted as the moderator for our *Good Morning Hudson*: International Women's Day Panel, helped volunteer to setup the Annual Meeting & Awards Banquet, as well as helped us prepare and setup for the Hudson Community Expo. Most notably, Leanne was instrumental in helping the Chamber move office locations through her packing, cleaning, and organizing. We can always count on Leanne. Thank you, Leanne, for all you do, and we look forward to your continued involvement.

If you're wondering about the qualities of a Brand Champion, they include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks! ■



## August Calendar of Events

- 2 Hudson Business Connections, 9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 2 National Night Out, 5:00 p.m., Lakefront Park
- 8 Finance Committee Meeting, 8:30 a.m., Zoom
- 9 Retail/Restaurant Committee Meeting, 9:00 a.m., Urban Olive & Vine, 520 2nd St.
- 9 Ribbon Cutting – ProteinHouse, 3:00 p.m., 1047 Pearson Dr.
- 9 Ambassador Committee Meeting, 3:30 p.m., ProteinHouse, 1047 Pearson Dr.
- 10 Yellowstone Trail Meeting, 10:00 a.m., Zoom
- 10 Welcome to the Hudson Chamber Orientation Meeting, 11:00 a.m., Zoom
- 11 Service Committee Meeting, 10:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 11 Hudson Community Affairs Meeting, 11:00 a.m., Zoom
- 12 Executive Committee Meeting, 9:00 a.m., Zoom
- 13 Britfest, Twin Cities Model A Ford Event, Yellowstone Trail Heritage Days, Lakefront Park
- 17 Tourism Committee Meeting, 1:30 p.m., Zoom
- 18 Board of Directors Meeting, 9:00 a.m., First State Bank and Trust, 680 Annabelle Way
- 18 Simply Connect, 4:30 – 7:00 p.m., Lucky Guys Distillery, 101 2nd Street
- 19 – 21 North Hudson Pepper Fest, Pepper Fest Park, 400 7th St. N
- 23 Membership Committee Meeting, 9:00 a.m., Zoom
- 24 Good Morning Hudson, 11:30 a.m., Hudson High School, 1501 Vine Street
- 25 Non-Profit Roundtable Meeting, 8:00 a.m., Zoom

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## 2022 Board of Directors

- Angel Duratti** – Angel's Pet World, Chair
- Katie Kranz** – First State Bank and Trust, Past Chair
- Leanne Van Allen** – University of Wisconsin – River Falls, Chair Elect
- Joel Larsen** – MidWestOne Bank, Treasurer
- Kathy Ableidinger** – Cardinal Health
- Mark Hein** – Integrity Cleaners/Family Fresh Market
- Chris Kost** – YMCA in Hudson
- Linda La Kosky Eng** – Minuteman Press – Hudson
- Mark McNamee** – McNamee Real Estate Team
- Deb Pittman** – Hampton Inn & Suites by Hilton
- Kevin Urbik** – Heywood, Cari & Anderson, S.C.
- Blake Willman** – Weathersafe Restoration, Inc.

## Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Lauren Battis**, Administrative Assistant
- Tyler Warwick-Mick**, Special Projects Coordinator

**MISSION:** To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

## Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

- Large Business of the Year – **Barker's Bar & Grill, San Pedro Café, Pedro's del Este**
- Small Business of the Year – **Christiansen Creative**
- Chamber Member of the Year – **Erica Johnson, Angel's Pet World**  
**Ashley Filkins, Angel's Pet World**
- Community Volunteer of the Year – **Paul McGinnis, MD, FAAFP**
- Manufacturer of the Year Award – **Croix Gear & Machining**
- Marie Blakeman Award – **Gary Zappa, Zappa Brothers**

