



## Flexible. Focused. Fearless.

Change is an unavoidable constant in our lives. If there is anything we have learned over the course of the past few years is that we must be willing to adapt, no matter the circumstance. But change isn't always a bad thing. Change can also bring about new beginnings, a new era, and a new chance to create decades of memories.

In July 2021, the Chamber turned over a new leaf as we worked with Christiansen Creative pro bono to rebrand, signifying how the Chamber has evolved over the years as well as our vision for the future.

Tricia Christiansen of Christiansen Creative described the new Chamber logo, elaborating upon the significance that it holds. "The mark has two pillars, our local community consisting of those who live and those who work, and our visitors that fuel our economy through tourism. The Chamber is the bridge that creates connection and opportunity. The Chamber is the bridge that connects our community, commerce, and tourism. So, moving forward, we are supporting the businesses, tourism, and our larger Hudson community."

Almost a year later, the Chamber continues to be that bridge, connecting our community and members wherever they are. Additionally, we are adapting all the time to add value. After the past few years, one thing is clear, we must be flexible to better serve our community, our business members, and our visitors.

We are elated to continue ushering in this new era of the Chamber as we move to the corner of Second and Wisconsin Streets in mid-July! This location offers our organization:

- Better visibility for tourists coming into town
- Long-term cost savings on expenses such as rent and utilities
- An abundance of parking for visitors
- Flexible space usage for offices and meetings

Of course, this was not an easy decision to make, as there are decades of memories tied to the current location. We are grateful for everyone that made this space so special, and we can't wait to create amazing new memories in our new office. We look forward to continuing to serve you during this exciting time! ■

### ON THE INSIDE



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**Mary Claire Olson Potter**  
*Chamber President*

## Buena Vista – A Stroll in the Park

On November 29, 2019, the Hudson Area Chamber of Commerce & Tourism Bureau successfully debuted *Buena Vista*, a tree-lighting event in Lakefront Park. The event begins with a visit from Santa to help turn on the lights on the Friday after Thanksgiving, and the lights remain on through mid-February. There were two movies filmed in Hudson in 2020 and 2021 that featured the lights in the park.

Thank you to our partners and sponsors who have continued to support this program. We are now planning for the fourth annual event to kick-off on November 25, 2022.

Help us continue to brighten Hudson during the holidays by becoming a sponsor for this year and future seasons. We are working on more lights, decorations, and activities that everyone can enjoy in the park, and we need your help. Sponsored donations are allocated to purchase lighting displays and holiday decorations for annual use, maintenance, and storage. All donations go directly to the program.

## Sponsorship Opportunities

### FOUNDING CORPORATION \$12,000

- Exclusive Lifetime Recognition
- Logo on Chamber event page
- Link to your corporate website

### FOUNDING FAMILY \$5,000

- Exclusive Lifetime Recognition
- Family name in print and digital media (optional)

### SANTA'S TREE \$2,000

- Logo Signage near Tree in Bandshell
- Mention in print and digital media
- Only one sponsor for Santa's tree

### EVERGREEN TREE \$1,000

- Logo on Sign next to Outdoor Tree
- Mention in print and digital media
- Only one sponsor per tree

### FOOD/BEVERAGE IN-KIND

- Logo recognition for 100+ treats
- Mention in print and digital media
- Limited opportunity

### PRINT/PAPER IN-KIND

- Recognition for paper cups/plates
- Recognition for table tents/fliers
- Mention in print and digital media ■

## Hudson Noon Rotary Steps Up to Help

Thank you to the Noon Rotary Club for painting the three welcome signs that are located around Hudson. These signs were in desperate need of a fresh coat of paint and Mary and Bryan Evans stepped up and scraped and painted the signs to get them ready for the summer. In addition, they covered the costs of all the supplies. "Service Above Self" is the motto for Rotary and Bryan and Mary demonstrated that. Thank you so much for your help. ■





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# LEADERSHIP HUDSON

## Applications for the 2022-2023 Leadership Hudson Class Are Now Being Accepted!

Leadership Hudson is the Hudson Area Chamber of Commerce & Tourism Bureau's premier community leadership program. Leadership Hudson takes a full day each month, September to May, to bring together high-caliber current and emerging leaders from all sectors of the Hudson area to study issues impacting our community.

This program provides a unique opportunity for participants to:

### Connect

- Meet people with a shared commitment to the community.
- Build a diverse, long-term network.
- Promote the organization you represent.

### Cultivate

- A better understanding of your personal and leadership strengths and how to use them more effectively.
- A more in-depth understanding of the resources, opportunities, and challenges in the Hudson community.
- An enhanced understanding of a diverse and changing work force.

### Contribute

- To the vitality of the Hudson area.
- Learn how you can help the continued health and well-being of the Hudson area.

All are welcome to apply for this program! To fill out an application, [click here](#). For additional information, contact Leadership Hudson Director Wendy Helgeson at (612) 501-0377 or [Wendy@HudsonWI.org](mailto:Wendy@HudsonWI.org). ■

## Save The Dates!



## Welcome New Teachers

Each new school year we invite the new teachers and administrators from the Hudson School District, Trinity Academy and St. Patrick's School to a Chamber welcome event. Official invitation and sponsorship information will be sent out late-July.

### EVENT DETAILS:

**Date:** Wednesday, August 24, 2022

**Time:** 11:30 a.m. – 1:00 p.m.

**Location:** Hudson High School, 1501 Vine St. ■

# SPIRIT OF THE ST. CROIX Art Festival

Join us for an interactive art experience at the Spirit of the St. Croix Art Festival and prepare to be inspired! The Hudson Area Chamber of Commerce & Tourism Bureau in partnership with The Phipps Center for the Arts invites you to channel your creative spirit!

Visitors will experience a variety of creative talent, including the original artwork of over 80 juried artists, hands-on demonstrations, musical entertainment, and other activities, while sampling a variety of fall flavors.

### How can your business be involved?

Plan to participate in this popular event as a sponsor, in the "Art of" area, as a food vendor or a volunteer. For more information, contact the Chamber at (715) 386-8411, or [info@HudsonWI.org](mailto:info@HudsonWI.org).

### EVENT DETAILS:

**Date:** Saturday and Sunday,  
September 24 & 25, 2022

**Time:** Saturday 10:00 a.m. – 5:00 p.m.  
Sunday 10:00 a.m. – 4:00 p.m.

**Location:** Lakefront Park, Downtown Hudson ■





## Hudson Chamber Foundation Event

Mark your calendar for October 6! Join us to help raise funds for the Chamber Foundation to provide our community with financial support for local business and non-profits to help with workforce development efforts.

### EVENT DETAILS:

**Date:** Thursday, October 6, 2022

**Time:** 5:00 p.m. – 7:00 p.m.

**Location:** Belle Vinez Vineyard & Winery Pavilion,  
W10829 875th Ave., River Falls ■

## SWITCH YOUR CHECKING ACCOUNT TO ROYAL CREDIT UNION!



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## Congrats to Our June Brand Champion

Congratulations to our June Chamber Brand Champion, Susie Halverson with Barker's Bar & Grill, San Pedro Café, and Pedro's del Este.

Susie has been actively involved in the Hudson Chamber since 2010. She served on the ambassador committee, Have a Hudson Holiday committee, retail & restaurant committee, and the board of directors from 2016 through 2021. Susie served as chair of the board in 2018 and spearheaded the national search for a new Chamber president. She currently chairs the program and events committee and helps to coordinate the annual past chair event. Susie continues to actively participate by supporting events and programs, and always agrees to help when called upon at the last minute.

Susie works every day to ensure all locals and visitors have a positive experience in Hudson. We thank Susie for all that she does and look forward to her continued involvement.

If you're wondering about the qualities of a Brand Champion, they include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks! ■



## Meet the New Members



New Member Alert! Welcome, [All Occasions DJ Service](http://alloccasionsdjservice.com). Their motto is “More than Music” and their number one goal is to provide fun entertainment to everyone we interact with, from start to finish! Plus, did you know they were voted “Best Wedding DJ” by their clients? Let their reviews do the talking and learn more here [alloccasionsdjservice.com](http://alloccasionsdjservice.com).



Say hello to [Bee Healthy Chiropractic](http://www.beehealthychiropractic.com/), one of our new Chamber Members! This chiropractic clinic is passionate about treating people of all ages and helping them reach their optimal level of health and well-being. Dr. Amy utilizes a wide variety of diagnostic techniques and aligns all the joints of the body using activator instruments, drop piece tables, flexion/distraction tables, and diversified manual techniques. She is also trained in expert techniques to help with muscle relaxation to prepare the body for an effective adjustment. They look forward to being a part of the Hudson community and invite you to learn more about them: <https://www.beehealthychiropractic.com/>



Help us welcome our newest member to the Chamber! [Evolve ActionCoach](https://evolveactioncoach.com/) is a high-end professional business coaching firm with the goal of guiding other Business Owners & Professionals down the path of achieving financial, personal and professional success beyond their wildest dreams. So, if there is something you'd like to change (more money, better teams, better systems, more time, etc.), they can help you with that. Learn more about our new member: <https://evolveactioncoach.com/>



Meet one of our new members AND the new restaurant downtown [Black Rooster Bistro](http://www.blackroosterbistro.com/). This business is owned and operated by a local couple serving a seasonal, scratch menu featuring local ingredients in order to support other small businesses just like them. Black Rooster Bistro is open Wednesday – Sunday 11:00 a.m. – 10:00 p.m. Reservations are accepted but not required. Learn more about this new member and new business: [www.blackroosterbistro.com/](http://www.blackroosterbistro.com/)



Welcome to the Hudson Chamber, Jenny Wohlberg! Jenny's goal is to help clients succeed in today's complex real estate market by offering a personal but strategic approach to their real estate needs. With a strong work ethic, attention to detail, ability to listen to her client's needs while providing a personal approach, you can count on her to get things done right.

Jenny and her husband have raised their family here in Western Wisconsin for the past 27 years and love all it has to offer. She looks forward to the opportunity to help you with all their real estate needs. Learn more about Jenny Wohlberg here: <https://edinarealty.com/jenny-wohlberg-realtor> ■

## Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn about promotional opportunities and events, and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>

### CARAH KOCH

St. Croix County Board  
Supervisor-District 5  
503 4th St.  
Hudson, WI 54016  
(651) 295-3321  
<https://www.facebook.com/CarahKochSCCDistrict5>

Individual Member

### CHIRO ONE WELLNESS

Lyndsey Decosola, Wellness Event  
Coordinator  
1615 Maxwell Dr., Ste. A  
Hudson, WI 54016  
(630) 410-9047  
<https://www.chiroone.com/>

You'll find us at employer health fairs, teacher appreciation events, farmers' markets, and more. When you see us, stop by and meet our friendly team members. We'll provide a complimentary health check!

**Sponsor: Maria Machtemes, Citizens State Bank and Joel Larsen, MidWestOne Bank**

### CROSSCOUNTRY MORTGAGE - ANDY RIEMENSCHNEIDER

Andy Riemenschneider, Sr. Mortgage  
Loan Officer  
321 County Rd. E  
Houlton, WI 54082  
(651) 248-3788  
<http://andyrhomeloans.com>

Helping you with all of your home financing needs.

**Sponsor: Mark McNamee, McNamee Real Estate Team**

### KWIK TRIP, INC.

Lyle Castona, District Leader  
520 Annabelle Way  
Hudson, WI 54016  
<https://www.kwiktrip.com/>

Kwik Trip is one of the largest independently held convenience store chains in the U.S. and employs over 9,500 co-workers in more than 400 convenience stores in Wisconsin, Minnesota and Iowa.



## THANK YOU TO THESE RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENTS:

Access Security Inc.

Bridge Investment Group

Cocobello Interiors

Comfort By Design, Inc.

Culver's of Hudson

Dick's Bar and Grill

Edward Jones - Allison Butler

First Presbyterian Church

Home Media Innovations

Knoke's Chocolates & Nuts

Lake Mallalieu - Willow River Apartments

Leitch-McSorley Insurance Agency

People Ready

Rollie Carlson

Royal Credit Union

St. Croix Cigar Co., LLC

St. Croix Valley Habitat for Humanity

The Bees Knees

Tropical Wings

**WHEN MEMBERS DO BUSINESS  
WITH MEMBERS, OUR LOCAL  
ECONOMY REMAINS HEALTHY  
AND STRONG.**





## Ribbon Cuttings



**Bee Healthy Chiropractic** - located at 511 2nd St., Ste. 014, Hudson. Offering custom full body adjustments for all ages. For more information, call (715) 808-0393.



**Hudson Lions Club** - located at P.O. Box 691, Hudson. The Lions aim to follow the motto "We Serve by Reaching, Touching and Improving Lives;" supporting those in need throughout our community. For more information, email [HUDSONLIONSWI@GMAIL.COM](mailto:HUDSONLIONSWI@GMAIL.COM).



*The Ambassadors and Board of Directors held a joint ribbon cutting for new members Lucky Guys Distillery and G5 Construction, recognizing the wonderful job G5 Construction did on the facility as well as the excitement of a new distillery in downtown Hudson.*

**Lucky Guys Distillery** - located at 101 2nd St., Hudson. Offering spirits crafted by hand with local Wisconsin family farm grain. For more information, call (715) 245-8168.

**G5 Construction LLC** - located at 9747 Ideal Ave. N., Grant, MN 55115. A full-service commercial construction company providing the highest quality and service for over 35 years. For more information, call (612) 965-6730.



*The Hudson Chamber Ambassadors are excited to be back out in the community welcoming new members and engaging current members in Chamber programs and events. Ambassadors recently met at Milwaukee Burger.*





**The Massey Luxury Apartments** - located at 1850 Mayer Rd., Hudson. Offering studio, one- and two-bedroom units. For more information, call (715) 808-0371.



**Tattersall Distilling** - located at 1777 Paulson Rd., River Falls, WI 54022. Explore, drink, and celebrate at this 76,000+ square feet destination distillery, event center, and dining experience. For more information, call (534) 248-8300.



**Premier Chiropractic** - located at 2113 Coulee Rd., Hudson. Building healthy families through neuro-structural chiropractic. For more information, call (715) 410-8791.



**YMCA Camp St. Croix** - located at 532 County Rd. F, Hudson. Now offering the use of newly opened Pickleball courts. For more information, call (715) 386-4382. ■



The Hudson Chamber welcomes back staff member **Tyler Warwick-Mick**. Tyler began at the Chamber last summer as an intern and returns now focused on special projects such as events and database work. Tyler is a Hudson native and a recent graduate from the University of Wisconsin - Eau Claire, with a Bachelor of Science degree in Biology and Psychology. Tyler has worked and volunteered at several Hudson businesses, and they are excited to continue working within the community at the Chamber. Tyler lives with their family in Hudson, and in their free time enjoys watching classic spooky movies with their sibling. ■



**Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news.**

**We reserve the right to editor omit any submitted business briefs. Email submissions to [info@HudsonWI.org](mailto:info@HudsonWI.org).**

## 8CH Print – Helping You Make a Great First Impression!

Remember the old adage... "You never get a second chance to make a good first impression". If you're like most businesses, you have limited time, money and energy to spend on your marketing. That means it's more important than ever to make sure that your marketing messages grab the reader's attention quickly and make a great first impression. Please contact Pam Deutsch for more details on how we can help ensure your first impression makes an impact. Phone (715) 273-2113, Email [pam@helmerprinting.com](mailto:pam@helmerprinting.com).

## Minnesota Orchestra in Concert in Hudson's Lakefront Park Thursday, July 7 at 7:30 p.m.

Led by Chia-Hsuan Lin, the Minnesota Orchestra offers a free outdoor performance in the Hudson Lakefront Park bandshell, featuring classical favorites, film music, Sousa marches, and more. This concert is sponsored in part by the Fred C. and Katherine B. Andersen Foundation and the William H. Phipps Foundation.

## FNC Bank Now Accepting Grant Applications from Local Nonprofits

FNC Bank understands the importance of partnering with organizations that are dedicated to improving the well-being of citizens that make our region a great place to live and work. For more than 100 years, FNC Bank has shared this tradition of giving back to our communities through service and funding. We are honored to continue this support through the FNC Bank Grant Program supporting local nonprofits that positively impact our communities and enhance the lives of area residents.

Grant applications are now being accepted through July 15, 2022. If you have a local cause and would like consideration, please visit <https://www.fnc.bank/resources/fnc-bank-grant-guidelines-and-application>. If you know of a local charity that would benefit from grant funding, please feel free to share this information.

## The Musical Comedy *Muskie Love* July 15 – 31 at The Phipps Center for the Arts

Don't miss the catch of the summer! This crowd-pleasing, laugh-a-minute fish tale is a comic, contemporary take on Shakespeare's *Much Ado About Nothing*. Set on the shores of Green Bay, Wisconsin, *Muskie Love* features a wonderful blend of tuneful songs and maybe a few feckless fish or two.

Tickets start at \$20. Purchase tickets at [ThePhipps.org](http://ThePhipps.org).

## Celebrate RiverFest July 19 - 23

Hudson's *St. Croix RiverFest* celebration is set for July 19 - 23. "A Party with a Purpose," *RiverFest* inspires people of all ages to actively celebrate the St. Croix River while recognizing the need to preserve and protect the river's health and beauty.

This is the 10th year of the *RiverFest* celebration. It offers a variety of activities, including the annual **Riverfront Clean-up** on Tuesday morning, July 19, followed by a presentation with **Carpenter St. Croix Valley Nature Center** animal ambassadors and an evening **Forager Walk at Bluebird Hill Homestead** at 6:30 p.m.

On Wednesday, July 20, the popular **Toonies ENVIRO-FUN Puppet Show** is at 6:30 p.m. in the Hudson bandshell.

The **St. Croix Valley Community Band concert** in the Hudson bandshell is on Thursday, July 21 at 7 p.m. **Partner organizations will have information booths** before the concert starting at 6 p.m.

On Friday, July 22, there is an **Evening Prairie Hike** with naturalists at the Carpenter Nature Center's Wisconsin Campus Trail, starting at 7 p.m.

*RiverFest* wraps up on Saturday, July 23 with a **Native American Cultural Celebration** from 1 to 4 p.m. Gather by the river for a dancing, singing, and drums presentation by the St. Croix Chippewa Indians of Wisconsin with the TRAILS Dance Troupe and the Native Pride Dancers. Native American food and crafts will be available for sale. The Hudson Inclusion Alliance will host **The Longer Table Picnic** in Lakefront Park starting at 5 p.m. Following the picnic, *RiverFest* concludes with an evening **Native American music and dance** performance in the Hudson bandshell.

*RiverFest* is made possible by the support of event sponsor Nor-Lake and other local sponsors. Make plans to get out and celebrate the St. Croix River during *RiverFest*. See a complete schedule at <https://stcroixriverfest.org>.

## Phipps Fest '22 Features Yam Haus on Saturday, August 6 in Hudson's Lakefront Park

Phipps Fest returns to Hudson's Lakefront Park on Saturday, August 6 featuring Yam Haus, the Minneapolis-based band with Hudson connections. There's nothing better than live music outdoors with drinks, food, and friends.

Tickets start at \$25. Purchase tickets at [ThePhipps.org](http://ThePhipps.org).





CHECK OUT OUR UPDATED  
JUNE STATS!

WEBSITE: 7.4K VISITORS  
LINKEDIN: 343 FOLLOWERS  
CHAMBER FACEBOOK:  
REACH: 5,397, LIKES: 4,491

DISCOVER HUDSON FACEBOOK: REACH 17,268, LIKES: 16,764  
DISCOVER HUDSON INSTAGRAM:  
REACH: 5,373, FOLLOWERS: 4,625

## The Phipps Center for the Arts Announces the 2022-2023 Season

The Phipps Center for the Arts recently announced the 2022-2023 season of theater, music, and thrilling entertainment.

Executive Director Darby Lunceford said, "We pride ourselves in offering a wide variety of outstanding entertainment right in your back yard. The 2022-2023 season is no exception, from a Broadway hit to returning seasonal favorite artists, and options for kids and the whole family, this season is one you do not want to miss."

The season will kick off on August 20. Highlights include Irving Berlin's *White Christmas*; Shaun Johnson's Big Band Experience; Disney's *The Descendants*; Broadway's *Something's Rotten*; Colleen Raye's *Rockin' & Swingin' New Year's Eve*; tributes to Ella Fitzgerald, Billy Joel, and Adele; a special children's adaptation of *The Barber of Seville*; concerts from Miss Myra and the Moonshiners, Charanga Tropical, The Phipps Festival Chorus, and much more.

Season ticket packages are now on sale, starting at only \$13 per show. Individual tickets will go on sale in early July. Full season details can be found on The Phipps website at [ThePhipps.org/2022-2023-season](https://ThePhipps.org/2022-2023-season).

## Wisconsin Tourism Surges in 2021

The Wisconsin Department of Tourism released its 2021 [economic impact data](#), showing Wisconsin tourism generated \$20.9 billion in total economic impact. Statewide, total economic impact increased 21 percent, with all 72 counties reporting double-digit growth over 2020.

In 2021, tourism supported more than 169,700 full and part-time jobs across diverse sectors of the industry, up 7 percent over 2020. Wisconsin also hosted over 102.3 million visitor trips in 2021, up 12 percent from 2020.

Visitors generated \$1.4 billion in state and local taxes because of tourism spending. Without this tax revenue, each Wisconsin household would need to pay \$580 to maintain the current level of government services generated by tourism. For more data, including individual county figures and year over year growth, visit [industry.travelwisconsin.com](https://industry.travelwisconsin.com).

Gov. Evers has invested \$1 billion of Wisconsin's federal funds in small businesses and other industries impacted by the pandemic, about \$200 million of which was invested in the travel and tourism, hotels and lodging, and entertainment industries alone.

Wisconsin tourism continues to recover but has not fully recovered to Wisconsin tourism's record-setting year of 2019, which saw \$22.2 billion in total economic impact. Meanwhile, 2022 is off to a strong start, with Travel Wisconsin's summer campaign boasting its biggest spend and deepest reach than in any previous campaign in Travel Wisconsin's history. The

"Here's to Those Who Wisconsin" campaign, which launched in April, showcases the fact that Wisconsin is ready to deliver on exactly what travelers are looking for — joyful moments shared between friends and family in the perfect place for making lasting memories. ■

## Business Anniversaries



This summer marks the 20th anniversary for local graphic design studio **Christiansen Creative**. Through the years, the studio has partnered with major organizations, such as Deluxe, Ecolab, Marvin, and national AmeriCorps programs. As CC has grown so has their local support. This year the studio surpassed \$1 million donated through in-kind services. Their branding, promotion, and website work can be seen in the greater St. Croix Valley area.

For their 15th anniversary, CC hosted a large celebration complete with food from local favorites for all their clients and partners. After working remote for the past few years, Creative Director Tricia Christiansen will quietly celebrate with just her team. "Everyone gave so much energy to help our clients during COVID. They really went above and beyond; I couldn't be more thankful for them."

Learn more about Christiansen Creative at [Think-CC.com](https://Think-CC.com). ■



## July Calendar of Events

- 1-4 Hudson Booster Days**
- 3 Fireworks at Lakefront Park, 9:00 p.m.**
- 4 Happy 4th of July! – Office Closed**
- 5 Hudson Business Connections, 9:00 a.m., Citizens State Bank, 375 Stageline Rd.**
- 7 Ribbon Cutting – Black Rooster Bistro, 3:00 p.m., 516 2nd St.**
- 8 Executive Committee Meeting, 9:00 a.m., Zoom**
- 11 Finance Committee Meeting, 8:30 a.m., Zoom**
- 11 Golf Committee Meeting, 3:00 p.m., Pier 500, 500 1st St.**
- 13 Yellowstone Trail, 10:00 a.m., Zoom**
- 13 Welcome to the Hudson Chamber Orientation Meeting, 11:00 a.m., Zoom**
- 14 Hudson Community Affairs Meeting, 11:00 a.m., Zoom**
- 14 Manufacturers Roundtable Meeting, 3:00 p.m., Tattersall Distilling, 1777 Paulson Rd., River Falls, WI 54022**
- 18 Chamber in new office location – 219 2nd Street**
- 19-23 RiverFest**
- 19 Ambassador Committee Meeting, 3:00 p.m., Culver's, 151 Carmichael Rd.**
- 20 Tourism Committee Meeting, 1:30 p.m., Zoom**
- 21 Board of Directors Social, 4:00 p.m., Pier 500, 500 1st St.**
- 26 Membership Committee Meeting, 9:00 a.m., Zoom**

## 2022 Board of Directors

- Angel Duratti** – Angel's Pet World, Chair
- Katie Kranz** – First State Bank and Trust, Past Chair
- Leanne Van Allen** – University of Wisconsin – River Falls, Chair Elect
- Joel Larsen** – MidWestOne Bank, Treasurer
- Kathy Ableidinger** – Cardinal Health
- Mark Hein** – Integrity Cleaners/Family Fresh Market
- Chris Kost** – YMCA in Hudson
- Linda La Kosky Eng** – Minuteman Press – Hudson
- Mark McNamee** – McNamee Real Estate Team
- Deb Pittman** – Hampton Inn & Suites by Hilton
- Kevin Urbik** – Heywood, Cari & Anderson, S.C.
- Blake Willman** – Weathersafe Restoration, Inc.

## Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Lauren Battis**, Administrative Assistant
- Tyler Warwick-Mick**, Special Projects

**MISSION:** To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

## Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

- Large Business of the Year – **Barker's Bar & Grill, San Pedro Café, Pedro's del Este**
- Small Business of the Year – **Christiansen Creative**
- Chamber Member of the Year – **Erica Johnson, Angel's Pet World**  
**Ashley Filkins, Angel's Pet World**
- Community Volunteer of the Year – **Paul McGinnis, MD, FAAFP**
- Manufacturer of the Year Award – **Croix Gear & Machining**
- Marie Blakeman Award – **Gary Zappa, Zappa Brothers**

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