

## SPIRIT OF THE ST. CROIX Art Festival

The Hudson Area Chamber of Commerce & Tourism Bureau in partnership with The Phipps Center for the Arts invite you to the *Spirit of the St. Croix Art Festival*. Prepare to be inspired!

Visitors will experience a variety of creative talent, including the original artwork of over 80 juried artists, hands-on demonstrations, musical entertainment, and creative activities while sampling an assortment of fall flavors.

### How can your business be involved?

Plan to participate in this popular event as a sponsor, in the "Art of" area, as a food vendor, or a volunteer. **We are still in need of volunteers to work the Chamber booth and the beverage tent.** For more information, contact the Chamber at (715) 386-8411 or [Lauren@HudsonWI.org](mailto:Lauren@HudsonWI.org).

### EVENT DETAILS:

**Date:** Saturday and Sunday,  
September 24 & 25

**Time:** Saturday, 10:00 a.m. – 5:00 p.m.  
Sunday, 10:00 a.m. – 4:00 p.m.

**Location:** Lakefront Park, Downtown Hudson ■

## GOOD MORNING HUDSON

Join us for a *Good Morning Hudson* event at The Phipps Center for the Arts. Come network with other Chamber members and hear from local leaders on the opportunities and issues facing their respective communities. Catering will be provided by San Pedro Café.

### Featured Speakers:

- City of Hudson – Mayor Rich O'Connor
- Town of Hudson – Chairman Tim Foster
- Town of St. Joseph – Chair Theresa Johnson
- Village of North Hudson – President Stan Weckin
- Town of Troy – Chairperson Ray Knapp

### Bonus features include:

- New member introductions
- Networking – bring plenty of business cards
- What's hot in the community announcements

Thank you to our sponsor:



### ON THE INSIDE



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THE PRESIDENT**

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### EVENT DETAILS:

**Date:** Thursday, September 15

**Time:** 7:30 – 9:00 a.m.

**Location:** The Phipps Center for the Arts  
109 Locust St., Hudson

**Cost:** \$20 Members | \$25 Non-Members

[Register Here](#) ■



## Live in peace knowing your affairs are in order. Plan your future & funeral with the help of caring professionals.

### Join us for a free informational seminar.

Gain satisfaction and peace of mind knowing you have relieved your family of emotional burden.

### Speakers include:

- Elder Care Attorneys to discuss Estate Planning, Medicaid/Assistance Regulations and Spend Downs, and Long Term Care Planning
- Medical professionals to discuss Advanced Health Care Directives and End-of-Life Medical Planning
- Certified Pre-Planning Consultant to discuss options for pre-funding funeral expenses
- Funeral Directors to discuss cremation and funeral planning

**Don't leave your family with emotional and financial stress - start planning TODAY!**



**JOIN US!**  
Refreshments will be served.

**Big prizes and gift cards  
to raffle off for those  
that attend!**

### Five FREE informational sessions for your convenience:



**Tuesday, September 20th**  
10AM • 1010 Newton Street, Baldwin  
6PM • 520 South 11th Street, Hudson



**Wednesday, September 21st**  
10AM • 130 North Grant Street, Ellsworth  
6PM • 225 South 3rd Street, River Falls



**Thursday, September 22nd**  
10AM • Freedom Park, 200 Monroe Street, Prescott

*The purpose of this communication is the solicitation of insurance. Respondents will be contacted by a licensed agent from the funeral home who will offer the Pathway® plan from Pekin Life Insurance Company, which is a life insurance policy or annuity that is used to fund a funeral pre-arrangement.*

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**For questions and to RSVP, please call  
O'Connell Family Funeral Home at 715-386-3725  
or online at [www.OconnellFuneralHomes.com/seminar](http://www.OconnellFuneralHomes.com/seminar)**





**Mary Claire Olson Potter**  
*Chamber President*

### Many Donated Time and Services for Chamber Office Move

The Hudson Area Chamber of Commerce & Tourism Bureau is pleased to announce that we have officially moved into our new office space! When the board of directors explored office options, the top four criteria included:

- Better visibility for tourists coming into town
- Long-term cost savings on expenses, such as rent and utilities
- An abundance of parking for members and visitors
- Flexible space usage for offices and meetings

We are excited to usher in this new area of the Chamber as we continue to be the bridge connecting our community and members. Thank you to those who have stopped by to see us.

**Thank you to everyone who helped us create and move into this space. Many members donated time and their services, and we could not have done it without all of you.**

- **ABG Holdings, LLC** -Building Owner
- **Brian Hinz**, Studio EA - Architect
- **Tim Gunderson**, G5 Construction - Contractor
- **Noble Electric Solutions** - Electrician
- **Christiansen Creative**
- **CD Products, Inc.**
- **Angel Duratti**, Angel's Pet World
- **Paul Mattson**, StarTech Computing, Inc.
- **Fred Pesik**, Baldwin LightStream
- **Leanne Van Allen**, University of Wisconsin-River Falls
- **Lily Van Allen**
- **Blake Willman**, Weathersafe Restoration, Inc.
- **Carpenter St. Croix Valley Nature Center**
- **Comcast Business**
- **Coordinated Business Systems**
- **National Honors Students – Angel MacMenamin** with SEASONS Gallery for coordinating
- **Tim Foster**, Hudson Flower Shop
- **Sun Control of Wisconsin** – Brian Rosenberger

PS: we are excited to see et cetera moving into the old Chamber office this fall.



*National Honors Society Volunteers: James MacMenamin, Davis Miller, Jack Strong and Mike Betz* ■



## SIMPLY CONNECT

On August 18, we held a *Simply Connect* event at Lucky Guys Distillery. This provided new members with the opportunity to learn how to maximize their membership through a Welcome to the Hudson Chamber Orientation. This event also offered members the chance to network with other members of the local business community.

Thank you to **Lucky Guys Distillery** for serving as our host sponsor as well as providing beverage samples. Be sure to check out Lucky Guys Distillery for handcrafted spirits made with local Wisconsin family farm grain.

We would also like to thank **The Salsa Spot** food truck for being our food host for this event. The Salsa Spot is renowned for being the best authentic Mexican cuisine on wheels. Be sure to check them out for all of your catering needs.



*Phil Eng and Linda La Kosky Eng*



*Sarah Lloyd, Tricia Christiansen and Leanne Van Allen* ■



**Congratulations to Our August Chamber Brand Champions, Brian Hinz, a Partner of Studio EA, and Tim Gunderson, President of G5 Construction LLC.**

Brian played a crucial role in the architecture and interior design of the new Chamber office. He used the Chamber brand colors to create a warm and welcoming environment for members and visitors alike. Brian designed a space that works well now and will work well as we move forward.

In addition to the Hudson Chamber, you can see Studio EA's work at businesses such as First State Bank and Trust, Hudson Library, San Pedro Café and Pedro's del Este Patio, the new Hudson Hockey expansion project at the Hudson Sports & Civic Center, and the new Hudson ballpark. We are so fortunate to have this creative team designing spaces and buildings in this community. Thank you, Brian, for all you do, and we look forward to your continued involvement.

Tim is also an integral part of the Hudson Chamber. He played a significant role in the build out and construction of the new Chamber office. Tim always goes above and beyond to ensure that we are properly taken care of. He and his staff did an outstanding job of coordinating and executing every part of the construction process. We cannot thank him enough for everything he has done to create the new space. We appreciate the time and effort Tim and his staff have put in to help us bring our vision to life.

Aside from his contributions to the new Chamber office, you can also find his work throughout other Hudson businesses, such as Lucky Guys Distillery and Angel's Pet World. The Hudson Chamber and our community can always count on Tim. Thank you, Tim, for all you do, and we look forward to your continued involvement.

If you're wondering about the qualities of a Brand Champion, they include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks! ■





## Save the Date



Join us for a great night of fun while you strengthen your connection to our community at the second annual **Hudson Chamber MAX** event. Chamber MAX is a free, invite-only event for local businesses to learn more about Chamber Membership, Awareness, and eXperience.

Come and explore everything the Chamber has to offer such as:

- How to get involved locally
- Enhance your business presence
- Increase your network
- Discover professional opportunities
- Find out what's new for 2023

Bring a non-member to the event and your name will be entered to win prizes. If that business signs up to join the Chamber that night, your name will be entered for additional prizes.

### EVENT DETAILS:

**Date:** Tuesday, September 13

**Time:** 4:00 – 6:00 p.m.

**Location:** Twin Cities Orthopedics  
1830 Hanley Rd., Hudson

Food and drinks provided.

[Register here](#) ■

## SIMPLY CONNECT

Join us for a night of networking! The Hudson Area Chamber of Commerce & Tourism Bureau's Simply Connect is a great way to connect with others in our local business community in a fun happy hour setting. If you are new to the Chamber or would like to learn how to maximize your membership, join us at 4:30 p.m. for the Welcome to the Hudson Chamber Orientation. Stay after to network with others in the local business community. Food and beverages will be provided.

### EVENT DETAILS:

**Date:** Thursday, September 22

**Time:** 4:30 – 7:00 p.m.

**Location:** FNC Bank  
744 Ryan Dr., Ste. 100, Hudson

[Click here](#) to register. Please RSVP by **Tuesday, September 13**.

Thank you to our Host Sponsor: ■



## Past Chairs' Happy Hour

Calling all past chairs! In appreciation for your past leadership with the Hudson Area Chamber of Commerce & Tourism Bureau, we cordially invite you to gather with us for a Past Chairs' Happy Hour to update you on Chamber activities, goals, and plans for the new year.

### EVENT DETAILS:

**Date:** Wednesday, September 28

**Time:** 4:00 – 6:00 p.m.

Brief program at 5:00 p.m.

**Location:** Pedro's del Este  
212 Walnut St., Hudson

[Click here](#) to register. ■



## Hudson Economic Outlook Roundtable

Join the conversation as we hear from local officials as well as business and economic development leaders at the Hudson Economic Outlook Roundtable.

Featured Speakers & Topics of Discussion:

- **Peter Barca, DOR Secretary** – Most recent federal and state initiatives affecting businesses
- **John Koskinen, Wisconsin Chief Economist** – Wisconsin Economic Outlook
- **Emily Camfield, DOR Senior Economist** – Regional Economic Outlook

### EVENT DETAILS:

**Date:** Thursday, September 29

**Time:** Noon – 1:00 p.m.

**Location:** Citizens State Bank  
375 Stageline Rd., Hudson

Thank you to our lunch sponsor:

To register, [click here](#). ■



## Hudson Chamber Foundation Event

Help us raise funds for the Chamber Foundation to support our community with financial assistance for local businesses and non-profits to help with workforce development efforts.

### EVENT DETAILS:

**Date:** Thursday, October 6

**Time:** 5:00 – 7:00 p.m.

**Location:** Belle Vinez Vineyard & Winery Pavilion  
W10829 875th Ave., River Falls

**Cost:** \$35/ticket or \$60 for two tickets

[Click here](#) to register. ■

## LEADERSHIP HUDSON

### Last Call for Enrollment!

Leadership Hudson is the Hudson Area Chamber of Commerce & Tourism Bureau's premier community leadership program, bringing together current and emerging leaders from all sectors of the Hudson area. This is a unique opportunity for participants to think about the critical issues facing Hudson while also developing leadership skills. Register by September 7.

For more information about Leadership Hudson, please contact Wendy Helgeson at (612) 501-0377 or [Wendy@HudsonWI.org](mailto:Wendy@HudsonWI.org). ■



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## Welcome New Members

The Chamber is here to help your business grow and build connections with other Chamber members. To learn about promotional opportunities and events, and to take advantage of all your new Chamber benefits, visit our website <http://www.HudsonWI.org>

### COLDWELL BANKER REALTY - GOODWIN & MOORE TEAM

Peter Goodwin  
2424 Monetary Blvd, CBR Ste. 214  
Hudson, WI 54016  
(651) 303-1324  
<http://www.goodwinandmoore.com>

Goodwin & Moore are a real estate team serving the St Croix Valley, helping homebuyers, investors, and renters find their ideal home. Our team largely specializes in Hudson real estate.

### DIAMOND STONE ORIENTAL MEDICINE, INC.

Katherine Krumwiede  
1090 Hosford St., Ste. D  
Hudson, WI 54016  
(612) 201-8727  
<http://www.diamondstoneom.com>

"I incorporate acupuncture, botanical medicine, and lifestyle recommendations (in other words - plenty of education!) to help you feel your best."

### FAMILY FRIENDLY WORKPLACES, INC.

Neil Kline  
2466 County Rd. DD  
Woodville, WI 54028  
(715) 554-3441  
<http://www.familyfriendlyworkplaces.org>

Family Friendly Workplaces works to address western Wisconsin's workforce shortage, and strengthen western Wisconsin families, by certifying businesses as Family Friendly and encouraging the adoption of Family Friendly practices.

### FAMILYMEANS

Melena Nelson, Director of Development & Communications  
1875 Northwestern Ave S.  
Stillwater, MN 55082  
(651) 439-4840  
<http://www.familymeans.org>

FamilyMeans is a nonprofit organization with a mission to support individuals and families through life's toughest challenges. Counseling & Therapy, Caregiving & Aging, Financial Solutions, & Youth Development

### HAULING IT AWAY

Rebekah Chamberlain  
1601 Industrial St., Ste. 1  
Hudson, WI 54016  
(715) 492-1100  
<https://www.haulingitaway.com/>

Your go to clean out solution.

### SPACE ST. CROIX

Christopher Mick  
900 4th St.  
Hudson, WI 54016  
(715) 220-1755  
<http://spacestcroix.org>

We connect kids to the cosmos by bringing cool info and experiences about the universe to local youth in schools or parks, through private events, and so much more! ■



### THANK YOU TO THESE RENEWING MEMBERS FOR THEIR CONTINUED INVESTMENTS:

a'la Mode Salonspas  
Applebee's  
Barker's Bar & Grill  
Big Brothers Big Sisters of Northwestern Wisconsin  
Cardinal Glass  
Carmichael, LLC  
Croix View Construction & Remodeling, Inc.  
Derrick Companies  
Discovery Financial Centers, Inc  
Dr. Chu Acupuncture Clinic  
Edward Jones - Financial Advisor:  
Dan Timmerman, AAMS  
Fresh & Natural Foods - Hudson  
Gavic Construction Corporation  
Hudson Boosters, Inc.  
Hudson Grocery Cooperative  
Hudson Optical  
Kiwanis Club of Greater Hudson  
McCabe Chiropractic & Wellness Centers SC  
McDonald Insurance Agency  
Mike's Standard Service  
Nelson & Lindquist S.C.  
Nicolet Law Office S.C.  
Olsen Thielen & Co., Ltd.  
Operation HELP  
Phipps Inn Bed & Breakfast  
Pita Pit  
Post american eatery  
Speer Bast Real Estate  
St. Croix Business Park Corporation  
St. Croix Kidds Pediatric Dentistry  
Stevens Engineers, Inc.  
Sun Control of Wisconsin  
Valley Agencies  
Valley Pools & Spas  
Vieregge Construction

**WHEN MEMBERS DO BUSINESS  
WITH MEMBERS, OUR LOCAL  
ECONOMY REMAINS HEALTHY  
AND STRONG.**



## Ribbon Cutting



**ProteinHouse** – located at 1047 Pearson Dr., Hudson. ProteinHouse is a healthy, made-to-order dining concept. ProteinHouse provides all natural, quality recipes that promote both physical and mental wellness. Unprocessed, fresh, non-GMO ingredients! For more information, call (715) 744-7474. ■



The Hudson Chamber Ambassadors are excited to be out in the community welcoming new members and engaging current members in Chamber programs and events. Ambassadors met at Culver's for their July meeting.

Culver's is mostly known for its butter burgers and frozen custard, but also offers other items such as cheese curds, chicken, fish and salads. As of August 2022, the chain has 878 restaurants in 26 states, with most of the locations operating primarily in the Midwest. The next time you are looking for a fresh, hot meal, head on over to Culver's where the food will make you say, "Welcome to Delicious." ■

## Meet the New Members



Please welcome [Anderson Pack Dog Training](https://www.andersonpackdogtraining.com/) as a new member!

Anderson Pack Dog Training, LLC strives to provide the best training for both owners and dogs in their care. They follow the motto that, "To be the best, we train you to become the best."

More information on boarding, consultations and training services can be found at <https://www.andersonpackdogtraining.com/>.



Welcome to the Chamber, [Axis Electric + Technology](http://www.axiselectricsolutions.com)!

Axis Electric + Technology provides both residential and commercial electrical contractors specializing in small and large projects. They also provide low voltage installations including audio, cameras, and lighting systems!

You can find more information about their different contracting services, and ways to contact them here: <http://www.axiselectricsolutions.com>



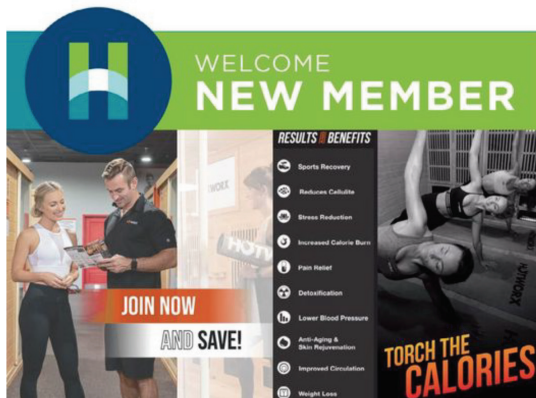


Give a warm welcome to our new members, [Farmers Insurance - Angela Kulzer](#)! Whether you're looking for homeowners, auto, renters or other insurance options, Angela Kulzer is there to help assist and guide you to the insurance coverage you need!

Serving the New Richmond, WI area since 2021, Angela can provide an extensive understanding of your coverage options so you can protect what matters most to you. Stop by in person, reach out online or call and get a free quote today!

For more information about Angela, and to receive an online quote today, visit her website here:

<https://agents.farmers.com/wi/new-richmond/angela-kulzer>



Welcome to the Hudson Chamber, [HOTWORX](#)!

HOTWORX is a 24 hour infrared fitness studio designed for MORE WORKOUT, LESS TIME. Each session is virtual, lead through your choice of a 30 minute isometric workout or a 15 minute high intensity interval training (HIIT) session. HOTWORX allows you to maximize your calorie burn, detox and feel the effects of 2D training of heat, infrared and exercise.

You can visit HOTWORX's website for more information and news at <http://www.hotworx.net/studio/hudson>



We're happy to welcome the Hudson Lions Club as a new member! The Hudson Lions are a part of a global service network, completing whatever is necessary to help our local community. Their motto of "We Serve" is accomplished by reaching, touching and improving lives.

For more information on projects and opportunities, check out their website at <https://bit.ly/3cFwIFQ>. You can also find their latest projects on their Facebook here: <https://bit.ly/3PDR4hr>.



Please welcome one of our new members, [Willow River Law](#)!

Willow River Law is a four-attorney firm located in Hudson serving all of northwestern Wisconsin. Their practice areas include Family Law, Guardian Ad Litem, Criminal Law, Employment Law, Real Estate, Civil Litigation, Social Security Disability, and Estate Planning and Probate.

You can learn more about their practices and contact them at <https://willowriverlaw.com/>. ■



**Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to editor omit any submitted business briefs. Email submissions to [info@HudsonWI.org](mailto:info@HudsonWI.org).**

## Senior Farmers Market Vouchers Still Available

To help older adults get access to nutritious food, the Aging and Disability Resource Center (ADRC) of St. Croix County provides Senior Farmers Market Vouchers. The ADRC has a limited number of \$25 farmer's market voucher packets available for St. Croix County residents who are age 60 and older and meet income requirements. These vouchers can be used to purchase fresh fruits and vegetables from any approved farmer's market vendor in the state of Wisconsin. You can learn more about these vouchers on the St. Croix County website:

<https://www.sccwi.gov/CivicAlerts.aspx?AID=245>

## Hudson Hometown Music Fest on Sept. 10

The Hudson Hometown Music Fest, a family-friendly day of music hosted by the Hudson Lions Club, will be Saturday, Sept. 10, noon to 11 p.m. at Lakefront Park in downtown Hudson. Admission is free.

The event will showcase talented musicians in the Hudson and Twin Cities area, with bands including FireWater Gospel Choir, Boondoggle, Hellkat, Goodbye Sun, Alex Zackary Band, and The Fourth Degree. The music schedule includes country, blues, folk, classic, and current rock and roll.

In addition to the free music shows, the fest will host family activities including a dunk tank, kids' games, and face painting. Eric the Magician with Magic Dragon Enterprises will be a children's event highlight.

Food and beverages will be for sale, including pizza, BBQ, tacos, egg rolls, Kona Ice, and mini-doughnuts. A large selection of wine, seltzer, craft beer, and soda will be available.

A silent auction and wine pull will be held with proceeds donated to Bikers Against Child Abuse. The Hudson Lions Club will be doing free vision screening from 2 to 4 p.m. at the Lions tent.

New volunteers from the Hudson business community are always welcome. Check <https://bit.ly/2022musicfest> to sign up.

Visit Hudson Hometown Music Fest on Facebook for the latest event details: [Hudson Hometown Music Fest - Home | Facebook](#)

## Hudson Home & Garden Club Offers Two Upcoming Programs on Sept. 6 & Oct. 3

Anna Zimmer from Hudson's Camp St. Croix will be the featured speaker at the Hudson Home & Garden Club's Sept. 6 meeting at 1 p.m. in the River Room of The Phipps Center for the Arts. She will talk about the camp's Farm and Garden Education Program and its exciting next phase--high tunnel farming, creating nearly year-round education and produce. The meeting is free and open to the public.

Do you love cranberries? Join the club on Oct. 3 for a bus trip from Hudson to Warrens, Wisconsin, for a guided tour through the Wisconsin Cranberry Discovery Center, followed by lunch and a gift shop visit. Then travel on to Weatherby Cranberry Marsh to tour a cranberry bog harvest and production guided by Marianne Strozewske, a former Wisconsin cranberry grower. Contact Gerry Luepke, (651) 402-9972, for time and cost information, and to sign up.

## Play Date at Weitkamp Park on Sept. 17

Join the Hudson Hospital Foundation for a free Play Date at Weitkamp Park in Hudson on Saturday, September 17 from 9:00 a.m. to noon. We'll have games, healthy snacks, and a drawing for a fun gift package. All adults who register before or at the event will also be entered into a drawing for a fun prize! Enjoy the park's universal playground built to promote integrated play for all children, including those with special needs. For more information, contact Debi at [Deborah.C.Mager@HudsonHospital.Org](mailto:Deborah.C.Mager@HudsonHospital.Org).

## Woodland Hill Art & Craft Fair on Sept. 17

Seeking all craftaholics! Woodland Hill Presbyterian Homes & Services is hosting an art and craft fair on Saturday, September 17, 10:00 a.m. – 2:00 p.m. Tables are \$25 each, and all food sold is required to be from a reputable company. To reserve a table, please contact Jessica at (715) 716-5234 or [jboyer@preshomes.org](mailto:jboyer@preshomes.org).

## Five Course Black Rooster Bistro Wine Dinner September 22

Black Rooster Bistro is excited to start a series of five-course wine dinners. These dinners are designed to be an elevated dining experience. Wines will be presented by industry experts and the food prepared by Chef Rick Frazer. The first in the series features Italian style wine maker Greg Graziano of Graziano Family Wines from Mendocino County, California. Prices start at \$75 per person, deposit required at time of reservation. Reservations can be made by calling the restaurant (715) 808-0560. More information available at [www.blackroosterbistro.com](http://www.blackroosterbistro.com)



CHECK OUT OUR UPDATED  
AUGUST STATS!

WEBSITE: 6.5K VISITORS  
LINKEDIN: 370 FOLLOWERS  
CHAMBER FACEBOOK:  
REACH: 5,435, LIKES: 4,590

DISCOVER HUDSON FACEBOOK: REACH: 17,337, LIKES: 16,805  
DISCOVER HUDSON INSTAGRAM:  
REACH: 5,350, FOLLOWERS: 4,646

## Golden Rule Hurrah for Booyah on Oct. 1

A free family event that celebrates the community spirit will be held on Saturday, October 1 from 2:00 to 6:00 pm at Weitkamp Park in Hudson. Fun games and activities for the family, including visits from Clifford the Big Red Dog, Pete the Cat, and Cinderella as well as a golden opportunity to explore emergency vehicles. Booyah is a long simmering stew, cooked outdoors in a large kettle, meant to be shared by community members in a fall gathering. The menu includes a booyah sampler for \$2, a booyah bowl for \$5, and booyah takeout for \$10.

## An Unconventional Way to Give

FNC Bank recently took a unique approach to banking with the launch of a brand-new checking account dubbed "Green Giving." The bank developed this one-of-a-kind product with the goal of giving back to the community. For starters, it's a "green" checking account – meaning it's paperless and environmentally friendly. Furthermore, with every completed debit card transaction (swipe), the bank will donate money to charities within the local communities it serves.

The funds donated by the bank are distributed through the FNC Bank Grant Program with the purpose of supporting local causes. Additionally, this new community-focused account aligns nicely with the bank's sustainability goals and their recent move to fully powering their branches with 100% renewable energy.

More information on Green Giving Checking can be found on the FNC Bank website at [www.fnc.bank](http://www.fnc.bank).

## Direct Mail Works!

Enjoy the results when you target every door, special lists/demographics, or your customer list with direct mail marketing! We print and send over 2 million pieces of direct mail nationwide every month. We are direct mail marketing specialists, and we would appreciate the opportunity to show you how we can increase your business. Please contact Pam Deutsch for more details. Phone (715) 273-2113 or email [pam@helmerprinting.com](mailto:pam@helmerprinting.com).

## Royal Credit Union Foundation Announces \$150,000 Gift to Carpenter St. Croix Valley Nature Center

The Royal Credit Union (RCU) Foundation made a \$150,000 gift to the Carpenter St. Croix Valley Nature Center in support of the Center's new Wisconsin campus just outside of Hudson. The new campus will expand quality environmental education and access to restored and protected habitat along the St. Croix River. Carpenter St. Croix Valley Nature Center serves 30,000 people annually, including 7,000 K-12 students. Entrance to the Nature Center is free and program fees are kept low to ensure access to all. The new Wisconsin campus will provide a place for people of all ages to connect with nature and learn from experienced Carpenter naturalists.

"The RCU Foundation is making a huge impact on the quality of life in Hudson and beyond by helping provide amazing and accessible places for our community to connect with nature," said Jennifer Vieth, executive director of the Carpenter St. Croix Valley Nature Center. "We are incredibly grateful to Royal Credit Union Foundation for their generous support of the new Wisconsin campus of the Carpenter St. Croix Valley Nature Center."

The mission of the Carpenter St. Croix Valley Nature Center is to foster a sense of responsibility toward the natural world through environmental education, habitat conservation and outdoor experiences. "We strongly believe that our future leaders need to receive quality environmental education, and we appreciate the work of the Carpenter Nature Center," said John Sackett, Royal Credit Union Foundation president. "The Foundation's purpose is to create a positive impact in the lives we touch, and we think the Wisconsin Campus of the Carpenter Nature Center will make a difference in the lives of our youth and communities." Funds from the RCU Foundation will be used for construction of the classroom in the new Center. ■



Congratulations to Chamber staff member **Lauren Battis** on her promotion to Marketing & Membership Coordinator. Lauren started with the Chamber in September 2021 as an Administrative Assistant, and we are so pleased to recognize her hard work and contributions with this new role. ■





## September Calendar of Events

- 5 Labor Day – Office Closed
- 6 Hudson Business Connections, 9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 8 Hudson Community Affairs, 11:00 a.m., Zoom
- 9 Executive Committee, 9:00 a.m., Zoom
- 12 Finance Committee, 8:30 a.m., Zoom
- 13 Hudson Chamber MAX, 4:00 p.m., Twin Cities Orthopedics, 1830 Hanley Rd.
- 14 Yellowstone Trail Call, 10:00 a.m., Zoom
- 14 Welcome to the Hudson Chamber Orientation Meeting, 11:00 a.m., Zoom
- 14 Ribbon Cutting – Diamond Stone Oriental Medicine, Inc., 1:00 p.m., 1290 Hosford St., Ste. D
- 15 Good Morning Hudson, 7:30 a.m., The Phipps Center for the Arts, 109 Locust St.
- 15 Board of Directors Meeting, 9:00 a.m., First State Bank and Trust, 860 Annabelle Way
- 15 Ambassador Committee Meeting, 3:00 p.m.
- 20 Leadership Hudson, 8:00 a.m., Royal Credit Union Discovery Center at Camp St. Croix DayCroix, 532 County Rd. F
- 21 Ribbon Cutting – Family Friendly Workplaces, Inc., 1:00 p.m., Chamber Office
- 21 Tourism Committee Meeting, 1:30 a.m., Zoom
- 22 Simply Connect, 5:00 p.m., FNC Bank, 744 Ryan Dr., Ste. 100
- 24 - 25 Spirit of the St. Croix Art Festival, Lakefront Park
- 27 Membership Committee Meeting, 9:00 a.m., Zoom
- 28 Past Chairs Event, 4:00 p.m., Pedro's del Este Patio, 212 Walnut St.
- 28 Ribbon Cutting – Ember and Bean Roasting Co, 1:00 p.m., 401 2nd St., Ste. LL-B
- 29 Ribbon Cutting – Kwik Trip, Inc., 10:00 a.m., 520 Annabelle Way
- 29 Hudson Economic Roundtable, Noon, Citizens State Bank, 375 Stageline Rd.

## 2022 Board of Directors

- Angel Duratti** – Angel's Pet World, Chair
- Katie Kranz** – First State Bank and Trust, Past Chair
- Leanne Van Allen** – University of Wisconsin – River Falls, Chair Elect
- Joel Larsen** – MidWestOne Bank, Treasurer
- Kathy Ableidinger** – Cardinal Health
- Mark Hein** – Integrity Cleaners/Family Fresh Market
- Chris Kost** – YMCA in Hudson
- Linda La Kosky Eng** – Minuteman Press – Hudson
- Mark McNamee** – McNamee Real Estate Team
- Deb Pittman** – Hampton Inn & Suites by Hilton
- Kevin Urbik** – Heywood, Cari & Anderson, S.C.
- Blake Willman** – Weathersafe Restoration, Inc.

## Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Lauren Battis**, Marketing & Membership Coordinator
- Tyler Warwick-Mick**, Special Projects Coordinator

**MISSION:** To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

## Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

- Large Business of the Year – **Barker's Bar & Grill, San Pedro Café, Pedro's del Este**
- Small Business of the Year – **Christiansen Creative**
- Chamber Member of the Year – **Erica Johnson, Angel's Pet World**  
**Ashley Filkins, Angel's Pet World**
- Community Volunteer of the Year – **Paul McGinnis, MD, FAAFP**
- Manufacturer of the Year Award – **Croix Gear & Machining**
- Marie Blakeman Award – **Gary Zappa, Zappa Brothers**

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