

CONNECTIONS NEWSLETTER

**OCTOBER 2022 ISSUE** 

# MANUFACTURING MANUFACTURING H

#### October is Manufacturing Month

As we recognize Manufacturing Month during October, we send a special thank you to all the manufacturers in the Hudson area for the positive impact they are making in our community.

Due to retirements and economic expansion, there will be significant opportunities for employment in Wisconsin's manufacturing industry, underscoring the need to ensure a robust talent pipeline now and in the years to come. In fact, according to the Manufacturing Institute, 2.1 million manufacturing jobs in the U.S. could go unfilled by 2030 due to the labor shortage. Manufacturing Month helps to promote manufacturing as a viable career in Wisconsin in an attempt to fill these much-needed jobs. Manufacturing jobs today are high-tech, high-skill, and high-pay.

The Chamber's Manufacturers Roundtable along with Hudson High School are hosting tours at four local manufacturing facilities along with three facilities and higher-ed booths at the High School on Manufacturing Day on October 7. The tours and information booths will introduce high school students to the career opportunities in the Hudson area.

# MESSAGE FROM THE PRESIDENT 3 EVENTS 6-7 NEW/RENEWING MEMBERS 8 BUSINESS BRIEFS 10-11

#### **According to the National Association of Manufacturers:**

- Manufacturing is the number one contributor to Wisconsin's economy, producing \$64 billion in total output each year.
- Manufacturers in Wisconsin account for 18.57% of the total output in the state, employing 16.97% of the workforce.
- For every \$1.00 spent in manufacturing, there is a total impact of \$2.68 to the overall economy.
- The manufacturing sector employed 12.85 million workers in August 2022 and continues to rise solidly.
- Manufactured goods exports have grown substantially to our largest trading partners since 1990, including to Canada, Mexico and even China. ■







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5 Years in a Row!



Proud Sponsor of the Hudson Chamber!

Hudsonford.com

715-386-2334









Mary Claire Olson Potter Chamber President

#### **Building Community Together**

Chambers of Commerce have long been the face of and advocates for businesses, both large and small.

In addition, Chambers of Commerce are always looking for ways we can help build our communities and make them better. Inherently, a community is made up of people - people working, buying, selling, teaching, learning, and retiring. We work hard every day to make Hudson a great place to live, work, visit and do business.

When the pandemic set in, it changed how we all work and live. For some, they thought this will not last long and we'd be back to normal soon. For others, they said it would be more like a marathon than a sprint. It turns out that second group was right.

As we continue to navigate through the staffing issues, supply chain challenges, the Hudson Chamber is here to support your business. Hudson businesses have remained resilient during the devastating economic downturn of the COVID-19 pandemic, as well as the other challenges we are dealing with. We know it will take time for businesses to get back to normal, or back to a new normal, moving forward.

Please continue your support of local businesses and be patient as all staff are doing the best job they can.



Congratulations to our September Brand Champion, John Knutson.

John is not only an integral part of the Hudson Chamber; he is and always has been very involved throughout the Hudson community. He owned and managed RPG/RESCO and more recently Catalyst Sports Medicine, which he and his business partner, JW Matheson, sold to Twin Cities Orthopedics. Recently retired, John continues to avidly dedicate his time to bettering the community.

Aside from these roles, John has been involved in many organizations, such as serving on the Chamber Board of Directors, Rotary, Big Brothers Big Sisters, Junior Achievement, Hot Air Affair, Knights of Columbus, the Hudson Community Foundation, and United Way. He also volunteered his time as a coach for Hudson High School girls' varsity soccer and tennis. He currently serves on the Chamber Membership Committee to continue to stay in touch with the Hudson business community, recently helping plan our second annual Hudson Chamber MAX event.

John is the epitome of a Hudson Ambassador. He strives to bridge the gap between the community and our members, works to foster an inclusive business community amongst our members and prospective members, and is passionate in

his love for bettering our community. We know we can always turn to John in times of need. Thank you, John, for all you do, and we look forward to your continued involvement.

If you're wondering about the qualities of a Brand Champion, they include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- · Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks!



#### Membership, Awareness, and eXperience.

On September 13, we kicked off our second Annual Hudson Chamber MAX event. Chamber members as well as prospective members were given the opportunity to network and gain more information about everything the Chamber has to offer from committee members. Business learned how to get involved locally, strategies to enhance their business presence, ways to increase their network, as well as what is new with the Chamber for the upcoming year.

We were fortunate to welcome two new members to the Chamber through this event, for a total of six new members for September. We are excited for them to join the Hudson Chamber and look forward to working with them.

Thank you to the Membership Committee for continuing to create connections throughout our community by coordinating such a successful event:

- Chair, Angel Duratti, Angel's Pet World
- John Knutson
- Maria Machtemes, Citizens State Bank
- Brian Moura, Lucky's Wine & More

#### Thank you to the following event sponsors:

- Citizens State Bank
- Croix Gear & Machining
- First State Bank and Trust

**Venue Sponsor:** Twin Cities Orthopedics **Print Sponsor:** Bayport Printing House, Inc. Design Sponsor: Christiansen Creative

#### Thank you to our food and beverage sponsors:

- Culver's of Hudson
- · Jonesv's Local Bar & Grill
- Lucky's Wine & More

#### Thank you to the volunteers who helped with this event:

- Jenna Fevereisen. Angel's Pet World
- Chris Hartke, Lucky's Wine & More
- Dan Hatalla, Lucky's Wine & More
- Erica Johnson, Angel's Pet World
- Emily Johnson, Citizens State Bank

Thank you to all the members who donated door prizes for the event. Be sure to watch for the 2023 event date and come MAX out with us!

#### **GOOD MORNING HUDSON**

Our September Good Morning Hudson program featured local elected leaders providing updates and identifying issues to be addressed in their respective communities. Common themes included the effect of population growth, transportation, affordable housing, and fostering an "open for business" persona.

Thank you to the following leaders for participating:

- City of Hudson Mayor Rich O'Connor
- Town of Hudson Chairman Tim Foster
- Town of St. Joseph Chair Theresa Johnson
- Town of Troy Chair Ray Knapp
- Village of North Hudson President Stan Wekkin

Thank you to our sponsors:





#### SIMPLY CONNECT

Thank you to **FNC Bank** for hosting the September *Simply* Connect event. Members had the opportunity to learn more about FNC Bank, celebrating 100 years in business and connect with other Chamber members. Thank you also to Willow River Saloon for providing the food for this event, and Lucky's Wine and More for providing beverages!

#### SPIRIT OF THE ST. CROIX

#### Art Festival

On Saturday and Sunday, September 24 and 25, we celebrated our 14th Annual Spirit of the St. Croix Art Festival. Lovers of the arts - including painting, woodworking, fabrics. metalworks, and more - came out to enjoy a weekend in Lakefront Park along the St. Croix River. Live music and entertainment added to the festive atmosphere where more than 9,000 attendees enjoyed 83 artists booths, vendor booth activities, live music, as well as food and beverages throughout the weekend.

The Phipps Center of the Arts continued their important partnership with the Chamber for this event, contributing to such a successful event for the Hudson community.



#### Thank you to the following sponsors:

#### **Platinum**







#### Gold

- Chiro One Wellness
- · Ciranda, Inc.
- · Croix Gear & Machining
- Minuteman Press Hudson
- Smiles in Motion, Pediatric Dentistry
- Steiner Plumbing, Electric & Heating, Inc.
- WESTconsin Credit Union
- Xcel Energy

#### Silver

- · Barker's Bar & Grill
- Citizens State Bank
- Comfort Suites Hudson
- Edina Realty, Inc.
- Hop & Barrel Brewing Company, LLC
- Hudson Ford LLC and Quick Lane
- Pedro's del Este
- Pier 500
- Royal Credit Union
- San Pedro Café
- · University of Wisconsin River Falls
- · Ziggy's

#### **Bronze**

- · Angel's Pet World
- Phipps Inn Bed & Breakfast
- SEASONS Gallery
- Valley Companies
- Wendy Peterson Ins. Agcy. Inc./State Farm Insurance

#### Media

- Hudson Neighbors
- O'Rourke Media Group/Star-Observer
- Pioneer Press/TwinCities.com

#### **Artist/Hospitality**

- · County Market
- Dunn Brothers Coffee

This is a community event that takes many volunteers to make it happen. Thank you to all the volunteers for your time and help.

- Preparing Lakefront Park: City of Hudson Parks Department - JJ and Jeremy Munger
- Event Preparation: City of Hudson Deb Andrews and Mike Mroz
- Creating the event map: City of Hudson Nick O'Brien
- Park Décor: Donated by Hudson Flower Shop
- Doggie Day Care: Provided by Angel's Pet World
- Carts: Provided by Home Depot
- Electrical Power: Steiner Plumbing, Electric & Heating, Inc.
- Artists set up and tear down/park clean up: Boy Scout Troop #140
- Artwork: Juried by The Phipps Visual Arts Council

#### **Weekend Volunteers:**

- · Kathy Ableidinger, Cardinal Health
- Tricia Christiansen, Christiansen Creative
- Dave Doeppel, McNamee Real Estate Team
- · Angel Duratti, Angel's Pet World
- Elizabeth Erdahl
- Konnor Garrido, Edina Realty Konnor Garrido
- Susie Halverson, Barker's Bar & Grill/Pedro's del Este/San Pedro Café
- Amy Hauser, Leitch-McSorley Insurance Agency
- David Hauser, Royal Credit Union
- Hudson Ambassadors
- · Chris Kost, YMCA in Hudson
- Gary Jader
- Richelle Jader
- Erica Johnson, Angel's Pet World
- Pete Keskey, Minuteman Press Hudson
- Linda La Kosky Eng, Minuteman Press Hudson
- Christopher Mick, Space St. Croix
- Brian Moura, Lucky's Wine & More
- North Hudson Pepper Fest Court
- Melissa Pedersen, Kinni-Croix Girl Scouts
- John H. Potter
- Rachel Renner, SEASONS Gallery
- Jennifer Roettger





Beverage booth volunteers: Chris Kost, YMCA in Hudson; David Hauser, Royal Credit Union; Amy Hauser, Leitch-McSorley Insurance Agency; Pete Keskey, Minuteman Press – Hudson; Konnor Garrido, Edina Realty – Konnor Garrido.



Arial silks performer Laura Emiola.





Many friends helped add color to our set of Adirondack chairs over the weekend! Congratulations to the raffle winners – Henrik and Oggie! Chairs sponsored by Christiansen Creative.

# HILLTOP PUMPKIN PARTY

Join us for the 11th Annual Hilltop Pumpkin Party! This FREE family fun outdoor event is now featuring the 69th Annual Rotary Halloween Parade and Costume Contest. This event is attended by hundreds of children and families, and is a great way to get your business or organization out in the community.

Throughout the day there will be a variety of activities including horse-drawn wagon rides, pumpkins to decorate and take home, games, a petting zoo, food, and so much more!

For more information, click here.

#### **EVENT DETAILS:**

Date: Saturday, October 15, 2022

Time: 11:00 a.m. - 2:00 p.m.

Location: YMCA Camp St. Croix DayCroix

345 Riverview Dr. ■

#### HUDSON CHRISTMAS

**Tour of Homes** 

Now in its 36th year, the Christmas Tour of Homes continues to feature lavishly decorated homes. Celebrate the holidays with a fantastic tour of four spectacularly decorated homes and the Octagon House Museum.

To learn more about this community event and how you and your business can get involved, contact the Chamber at 715-386-8411, or <a href="mailto:info@HudsonWl.org">info@HudsonWl.org</a>.

#### **EVENT DETAILS:**

Date: Friday, Saturday & Sunday

November 18, 19 & 20, 2022

Time: Friday Evening Dazzle Tour,

6:00 p.m. - 9:00 p.m.

Saturday Traditional Tour,

10:00 a.m. - 5:00 p.m.

Sunday Traditional Tour, Noon - 4:00 p.m.

Location: Various Homes Around Hudson



#### Have a Hudson Holiday

Soon Hudson will be fully immersed in our Have a Hudson Holiday seasonal campaign. The holiday season is a great opportunity to gain exposure for your business or organization as hundreds of children, families, and visitors take part in many of the events and activities Hudson has to offer. *The Purple Bow Program* and *Find Santa* are just two of the many ways you can participate this holiday season.

#### The Purple Bow Program

Tour goers on the Hudson Christmas Tour of Homes have the opportunity to win prizes from participating businesses by purchasing their event tickets prior to November 11. All tickets that are purchased before this date are entered into a drawing. Participating businesses are marked with a purple bow so ticket holders know to stop in.

#### Find Santa

Where's Santa? In Hudson, of course! Children visit participating businesses throughout the month of November looking to spot an image of Santa. When they find Santa, the business stamps the child's Find Santa in Hudson passport. The children then turn in their passports for the chance to win prizes.

If you are interested in participating in either of these events, or if you have any questions, please reach out to Tyler by October 7 at Tyler@HudsonWl.org or (715) 386-8411. ■





**Diamond Stone Oriental Medicine, Inc.** – located at 1290 Hosford St., Ste. D, Hudson. Specializing in acupuncture, botanical medicine, and various lifestyle recommendations. For more information, call (612) 201-8727.



**Coldwell Banker Realty** – located at 2424 Monetary Blvd., Ste. 214, Hudson. Helping you find homes for sale, rentals, condos, Realtors and information about your local real estate market. Be sure to check out their new location! For more information, call (715) 386-9060.



Family Friendly Workplaces, Inc. – located at 2466 County Rd. DD, Woodville. Family Friendly Workplaces, Inc. strives to elevate the success of families and children by contributing to building communities that thrive socially and economically. To learn more, call (715) 554-3441.



#### OCTOBER 2022 • NEW MEMBERS/RENEWING MEMBERS

#### **Welcome New Members**

The Chamber is here to help your business grow and build connections with other Chamber members. To learn about promotional opportunities and events, and to take advantage of all your new Chamber benefits, visit our website http://www.HudsonWl.org

#### **ADOBE**

Alexandria Haslam, SEO Manager 345 Park Avenue San Jose, CA 95110-2704 (408) 753-5826 https://www.adobe.com/

Creativity is in our DNA. Our game-changing innovations are redefining the possibilities of digital experiences. We connect content and data and introduce new technologies that democratize creativity.

#### **BELOVED MAKERS LLC**

Autumn Hill. Co-Owner 212 Locust St. Hudson, WI 54016 (715) 928-0007

http://www.belovedmakers.com

We are a gift shop that features 50 makers from the Midwest. We hope to provide unique, high-quality items for our customers and create community for all of the handmade businesses.

#### FLOOR & DÉCOR

Mike Sokol, Chief Executive Merchant 10470 Hudson Rd. Woodbury, MN 55129 (224) 833-5851 http://flooranddecor.com

Floor & Décor is a leading specialty retailer of hard surface flooring, offering an unbeatable selection of tile, wood, laminate, vinyl and stone at everyday low prices.

#### JBLOOM DESIGNS

Deb Eliason, Designer 22 Springbrook Bay Hudson, WI 54016 (218) 310-2684

http://myjbloom.com/debeliason

JBloom can help you customize jewelry with cherished memories, sayings, custom designs and more - pieces to wear every day.

**Sponsor:** Julie Heifner, Julie Heifner Real Estate

#### MY CITY MORTGAGE

Kate Otto, Loan Officer 7655 Washington Ave. S. Edina, MN 55439 (651) 214-2916 https://mycity.mortgage/advisors/ minnesota/

My City Mortgage makes home financing easy and affordable. Our local mortgage specialists are ready to guide you along the path to homeownership.

Sponsor: Miranda Green, Citizens State Bank

#### NO QUARTER STRENGTH AND CONDITIONING

Brent Jamison, Owner 2801 Harvey St. Hudson, WI 54016 (252) 717-5075 http://www.clathletics.com

We provide the best group fitness class experience, and community in the area. We also program and train the Hudson Havoc junior hockey team, and we work with the teams at Ellsworth High School.

#### **ONSITE APPAREL**

Lori Christophersen 1510 Swasey St., Ste. B Hudson, WI 54016 (715) 808-8525 http://onsiteapparel.com

The source for all your apparel needs.

We would like to make an address correction that was incorrectly printed in last month's newsletter. Please see the correct address below for Diamond Stone Oriental Medicine. Inc.

Diamond Stone Oriental Medicine, Inc. 1290 Hosford St., Ste. D Hudson, WI 54016



#### THANK YOU TO THESE **RENEWING MEMBERS** FOR THEIR CONTINUED **INVESTMENTS:**

**Abigail Page Antique Mall Adoray Home Health & Hospice** 

**Angel's Pet World** 

**Brettin Orthodontics** 

**Bricks Neapolitan Pizza** 

Coldwell Banker Realty - Ashley Stohl

**Croix Gear & Machining** 

**Drver Vent Wizard of St. Croix Valley** 

**Edward Jones - Financial Advisor -Paul Simmons** 

**Emmanuel Lutheran Church and Preschool** 

**Grand Fête** 

**Hampton Inn & Suites by Hilton Hudson Dairy Queen** 

**Hudson Rotary Club** 

**Kudos** 

**Lucky Paws Midwest Inc.** 

**Nolato Contour** 

**Peace of Mind Early Education Center** 

Ritzinger Optometric Clinic, S.C.

**SEASONS Gallery** 

**Sheep Dog Impact Assistance -**Western WI/MN

St. Croix National Golf & Events

**Steward State Farm Agency** 

**Turningpoint for Victims of Domestic** and Sexual Violence

**UW-Stout Professional Education Programs and Services** 

Walmart

**Xcel Energy** 

Youth Action Hudson, Inc.

WHEN MEMBERS DO BUSINESS WITH MEMBERS, OUR LOCAL **ECONOMY REMAINS HEALTHY** AND STRONG.

#### WELCOME NEW MEMBERS • OCTOBER 2022





We'd like to welcome the <u>Hudson Area Senior Center - WI</u> as one of our newest members. Their goal is to affirm the dignity & value of our Hudson area seniors through congregate dining, home delivered meals, transportation and many other services.

The Senior Center has evolved since 1975 and has moved throughout several locations. In July 2021, the Hudson Area Senior Center moved to the St. Paul's Episcopal Church on County Rd. UU.

For more information, visit them online: https://bit.ly/3AVT1jl



We are excited to welcome our new member, <u>Growth Management Solutions!</u>

Growth Management Solutions are technology brokers. Their goal is to utilize technology to help their clients drive more revenue, make that revenue more profitable and increase productivity.

Contact information can be found at  $\underline{\text{http://www.mygmstech.}}$   $\underline{\text{com}}.$ 



Give a warm welcome to our new Chamber Member, <u>River</u> Valley Charities!

Their mission is to generate hope for individuals and families by creating access to quality nutrition, providing relief, rehabilitation, and development opportunities; and strengthening community collaboration.

For more information on events and programs, check out their website at <a href="https://www.rivervalleycharities.com/">https://www.rivervalleycharities.com/</a>



We're happy to welcome <u>Space St. Croix</u> as a new member! Space St. Croix connects kids to the cosmos by showing them worlds beyond our own planet. They offer in-school programs free of charge as well as off-site programs for organizations like scout troops and other youth clubs. ■



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to editor omit any submitted business briefs. Email submissions to info@HudsonWI.org.

#### **Community Shredding Events**

**FNC Bank** will be hosting Community Shredding Events at their Hudson, New Richmond and Dresser branches on Saturday, October 8, 2022. During these events, the bank will have an on-site shredding truck to securely shred documents for customers and the broader community. Participants are invited to bring up to 2 bags or boxes of paper documents during specified event timeframes on **Saturday, October 8**.

- **8:30-10:00am** at FNC Bank, 744 Ryan Dr, Suite #100, Hudson, WI 54016
- 11:00am-12:30pm at FNC Bank, 109 East 2nd Street, New Richmond, WI 54017
- 1:30-3:00pm at FNC Bank, 111 State Road 35 N, Dresser, WI 54009

The shredding events are part of FNC Bank's initiative to serve the greater community as well as encourage a greener option to banking. This aligns nicely with the bank's recent launch of their new socially-responsible checking account dubbed "Green Giving". This paperless account is environmentally friendly, provides greater security than paper options, and requires no shredding. Furthermore, for every completed Green Giving debit card transaction, the bank will donate money to charities within the local communities it serves. More information on the bank's Community Shredding Events and Green Giving Checking can be found on the FNC Bank website at www.fnc.bank.

#### **Announcing the Third Annual Maytober Sale**

Thanks to the generosity of Jody Close, President, Smith Auction Company is conducting the third annual charity auction for the benefit of **Friends of the St. Croix County Fairgrounds**. All proceeds will go towards Fairgrounds capital improvements with the primary focus retiring the loan on the new Multi-species Livestock Building.

Maytober schedule

Donation solicitation: Ongoing through October 7th

Bidding opens: week of October 10th Bidding closes: 6 p.m. November 2nd

Register to bid & view auction bill: Go to <a href="https://www.smith-auctions.com/">https://www.smith-auctions.com/</a> Contact: Chris Libbey (651) 247-0395

#### Celebrate our new location with us!

**Hudson Valley Dental** would like to invite you to join us for an Open House at our new location. Tour our beautifully designed office, learn more about our state-of-the-art technology and services we offer for your entire family. Come join us on Thursday, October 13th 4:00-6:00 PM. Bring your colleagues, friends, and family for an evening of fun! Meet our newest dentist, Dr. Shannon Burns, and the entire team at 709 Rodeo Drive, Suite 114. We look forward to seeing you!

#### **2022 Employer Health Care Best Practice Conference**

Are out of control healthcare costs affecting your business? Are you looking for ways to control costs while also enhancing benefits packages? On October 20, learn about employer strategies proven to save the bottom line while offering improved healthcare services to employees and families sponsored by **Refor Medicine**. Gain a recruiting and retention advantage in a difficult labor market. Business owners, employers, human resource professionals and benefits consultants are all encouraged to attend. For more information, or to register, click here.

#### Holiday Cooking with Herbs and Spices - November 1

On Tuesday, November 1, at 1 p.m., the **Hudson Home & Garden Club** will host a program called "Holiday Cooking with Herbs and Spices" by Kay Timm, owner of the Grand Fete store on Second Street in Hudson. Kay's presentation will be in the River Room at The Phipps in Hudson. She will offer professional advice on using herbs and spices for delicious holiday meals. And she'll showcase the newest, latest kitchen gadgets! The public is invited to attend and there is no charge.

After the program, stroll over to Grand Fete and check out the variety of products that are offered. Consider becoming a member of the garden club if you're interested in "green" homes and gardens, community beautification and opportunities to learn! Contact: <a href="mailto:HudsonHomeGarden@gmail.com">HudsonHomeGarden@gmail.com</a>

#### **Great Dessert Dash Fundraiser**

Hudson Hospital Foundation will hold a dessert dash fundraiser on Friday, November 4, 2022, at Tattersall Distillery in River Falls to raise funds for our Good Samaritan program. This program provides support for patients with financial hardships. The program can help provide prescription and transportation assistance, medical supplies, food, clothing, and more depending on each person's needs. Register online at <a href="https://charityauction.bid/dessertdash">https://charityauction.bid/dessertdash</a>. If you would like to sponsor this event or have questions, you can contact Tessa at <a href="mailto:Tessa.M.Boury@HudsonHospital.org">Tessa.M.Boury@HudsonHospital.org</a>.

#### **BUSINESS BRIEFS** • OCTOBER 2022





CHECK OUT OUR UPDATED SEPTEMBER STATS!

WEBSITE: 10K VISITORS LINKEDIN: 387 FOLLOWERS CHAMBER FACEBOOK: REACH: 5,500, LIKES: 4,778 DISCOVER HUDSON FACEBOOK: REACH: 17,389, LIKES: 16,843 DISCOVER HUDSON INSTAGRAM: REACH: 5,342, FOLLOWERS: 4,687

### Want to make a difference in the life of a child in just ONE HOUR per week?

Consider being a mentor at **EP Rock Elementary School**! The Stand-By-Me Mentoring Partnership is a school-based volunteer mentorship program where community members, parents, and staff volunteer one hour per week connecting with students - eating lunch and playing a game. This program was established in 1998 at EP Rock Elementary School by a group of teachers. Mentored students, and their parents and teachers, consistently say how much they benefit from their mentoring friendship.

If you would like more information about this program, please contact School Counselor Kelly Curtis-Slaughter at <a href="mailto:curtiskj@hudsonraiders.org">curtiskj@hudsonraiders.org</a> or 715-377-3840, ext 2210

#### Refrigerated Solutions Group Norlake Brand Nominated for Coolest Thing Made in Wisconsin Competition

Refrigerated Solutions Group (RSG) is pleased to announce that its Norlake brand has been nominated as a contestant in the 2022 Coolest Thing Made in Wisconsin competition. Norlake, a manufacturer of refrigeration equipment including walk-in coolers and freezers, is based in Hudson, WI and has been in business there since 1947. Norlake will compete in a popular vote on <a href="www.madeinwis.com">www.madeinwis.com</a> from September 19-27. The Coolest Thing Made in Wisconsin, a yearly contest since 2016, is sponsored by Wisconsin Manufacturers & Commerce (WMC) and Johnson Financial Group. The competition aims to highlight the state's vibrant manufacturing industry. To cast a vote, look for the "Vote Now!" button in the top banner at <a href="www.madeinwis.com">www.madeinwis.com</a> and follow these steps:

- Select the Norlake walk-in product by clicking on its image. Nominees are in alphabetical order so you may need to scroll through multiple pages.
- 2. Once on the Norlake page, click "Vote Now!"
- 3. Come back each day and do it again. Visitors can vote once per device, every 24 hours. (Example: If you cast a vote at 10am on a Wednesday, you must wait until 10am on Thursday to cast another vote).

The winner is announced each year during Manufacturing Month in October.

#### Five Course Black Rooster Bistro Wine Dinner December 8

Black Rooster Bistro is thrilled to announce our next five course tasting dinner! We have teamed up with 45th Parallel Distillery to prepare an evening of amazing food and local spirits. This dinner is set for December 8 at 7:00 p.m, and we are taking reservations for this experience starting now! Tasting dinner seating is limited, so make your reservations early. Prices start at \$50 per person, deposit required at time of reservation. Reservations can be made by calling the restaurant (715) 808-0560. More information available at www.blackroosterbistro.com.

#### **BRIDGE Camp Sibs**

Camp Sibs is a unique one-day camp exclusively for children who have siblings with special healthcare needs (ex: disabilities, cancer, other chronic medical conditions, etc.). The goal of Camp Sibs is to come together as a unique sibling community to chat about the joys and the challenges of being a super sib—and of course, have tons of fun and make lasting friendships! We are excited to offer arts, music, movement, adventure courses, and much more! Camp Sibs is for siblings in kindergarten through 8th grade. For questions and registration, contact Dr. Madeleine Gagnon at (715) 410-0638 or maddyg@bridgecl.org.

#### Join Our Team!

**Floor & Décor** is a leading specialty retailer of hard surface flooring, offering the broadest in-stock selection of tile, wood, stone, related tools and flooring accessories at everyday low prices. At Floor & Décor, homeowners and professional contractors have access to superstore selection at warehouse prices with showroom quality. Our extensive selection of instock product allows our customers to get what they need when they need it.

Become an important part of one of the fastest growing retailers in America! We're looking for new team members who embody our values! Starting rate of \$16/hour and up to a \$500 sign-on bonus in addition to an array of benefits.

Click here for more information. We can't wait to work with you!



#### **October Calendar of Events**

- 4 Hudson Business Connections, 9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 6 Service Committee Meeting, 9:00 a.m., Citizens State Bank, 375 Stageline Rd.
- 6 Hudson Chamber Foundation Event, 5:00 p.m., Belle Vinz Vineyard & Winery, W10829 875th St. – River Falls, WI
- 7 Manufacturers Day
- 10 Columbus Day
- 10 Finance Committee Meeting, 8:30 a.m., Zoom
- 12 Retail/Restaurant Committee Meeting, 9:00 a.m., Dunn Brothers Coffee, 529 2nd St.
- 12 Welcome to the Hudson Chamber New Member Orientation Meeting, 11:00 a.m., Zoom
- 13 Hudson Community Affairs Committee Meeting, 11:00 a.m., Zoom
- 13 Ribbon Cutting Beloved Makers, LLC, 1:00 p.m., 212 Locust St.
- 14 Executive Committee Meeting, 9:00 a.m., Zoom
- 15 Hilltop Pumpkin Party, 11:00 a.m., Camp St. Croix DayCroix, 345 Riverview Dr.
- 15 Rotary Halloween Parade, Camp St. Croix DayCroix, 345 Riverview Dr.
- 18 Leadership Hudson Community Life Day
- 20 Board of Directors Meeting, 9:00 a.m., First State Bank and Trust
- 20 Ribbon Cutting Kwik Trip, Inc., 2:00 p.m., 740 6th St. N.
- 20 Ambassador Committee Meeting, 3:00 p.m.
- 25 Membership Committee Meeting, 9:00 a.m., Zoom
- 26 Tourism Committee Meeting, 1:30 p.m., Zoom
- 27 Non-Profit Roundtable, 8:00 a.m.
- 27 Ribbon Cutting River Valley Charities, 1:00 p.m., 727 2nd St.
- 27 Locust Street Trick or Treat, 4:00 pm 7:00 pm

## **8CHPRINT**

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#### **2022 Board of Directors**

Angel Duratti - Angel's Pet World, Chair

Katie Kranz - First State Bank and Trust, Past Chair

**Leanne Van Allen** - University of Wisconsin - River Falls, Chair Elect

Joel Larsen - MidWestOne Bank, Treasurer

Kathy Ableidinger - Cardinal Health

Mark Hein - Integrity Cleaners, LLC

Chris Kost - YMCA in Hudson

Linda La Kosky Eng - Minuteman Press - Hudson

Mark McNamee - McNamee Real Estate Team

**Deb Pittman** - Hampton Inn & Suites by Hilton

Kevin Urbik - Heywood, Cari & Anderson, S.C.

Blake Willman - Weathersafe Restoration, Inc.

#### Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

Mary Claire Olson Potter, President

Lauren Battis, Marketing & Membership Coordinator

Tyler Warwick-Mick, Special Projects Coordinator

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

# Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau Award Winners!

Large Business of the Year -

Barker's Bar & Grill, San Pedro Café, Pedro's del Este

Small Business of the Year - Christiansen Creative

Chamber Member of the Year -

Erica Johnson, Angel's Pet World Ashley Filkins, Angel's Pet World

Community Volunteer of the Year - Paul McGinnis, MD, FAAFP

Manufacturer of the Year Award - Croix Gear & Machining

Marie Blakeman Award - Gary Zappa, Zappa Brothers

