

Adopt-A-Cop Tool Kit Ways to Honor Your Officer

1. Post your “We Support Officer _____” (green sign supplied in packet) in store front window so the officer and community can see your participation as they pass by or enter your business.
2. Send a Thank You card to your officer
Mailing Address: Officer _____ c/o Gresham Police Department, 1333 NW Eastman Parkway, Gresham, 97030
3. Sale in officer’s honor
 - a. Example: 20% off Sale Honoring Officer _____ or have an Officer _____ Sale Buy one, get one 50% off . Use your retail expertise.
 - b. Take advantage of a discount you were planning to have or create a new one
4. Letter to the editor
 - a. The Gresham Outlook website gets you to Pamplin Media. Click The Outlook. Click letters to the editor. You can upload a message or type new one. Limit 300 words
 - b. Submit a letter written by a school aged family member of yours or your staff.
5. Coffee card given in officers honor to an individual. Purchase coffee gift card and write on the card “Honoring officer_____”. Give away to family, friends, customers.
6. Cops Rock, painting party, hide a rock then find the rock. Paint, hide, find
 - a. The Chamber is dedicating Wednesday, January 26, as a city-wide Cops Rock Day. Encouraging all to paint and hide rocks throughout the Gresham business community.
 - b. Take photo of finding rock and post on social media. Also #AdoptacopGresham. Don’t forget to tag the chamber and GPD.
 - c. Finding the rocks and posting photos will continue through Valentine’s Day
 - d. Watch for details on chamber website or chamber newsletter
7. Digital messaging, thank you to your officer and entire police force. Quick message
8. Chamber recording
 - a. Send photos, videos, messages for rebroadcast and posted on Chamber media platforms. Send to erin@greshamchamber.org
9. Stickers on paper shopping bags thanking the officer
 - a. Preprint Avery type stickers with a message like: “Thank you Officer _____”
10. Donate teddy bear or blanket
 - a. Participate in the Buddy Bear program. Donate new teddy bear (no larger than 12”) or a new blanket to The Buddy Bear program. Police officers give bears and blankets to children that are in a traumatic situation (accident, fire, etc.) Program contact: Heidi.Seipert@greshamoregon.gov Buddy Bear in subject line.
 - b. Encourage your customers to join in the donation by having a Buddy Bear donation jar available.

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11. Donate book(s) with “In Honor of Officer ____” written inside
 - a. Donate to local church, school, library, assisted living centers, etc.
 - b. Donate books in different languages

12. Call radio station and thank cop publicly
 - a. Examples: KPAM, WayFM 96.3, KPDQ, KMHD, K103, FISH, etc.

13. Post on ALL digital media
 - a. Use #adoptacopgresham
 - b. BLOG
 - c. Website
 - d. Facebook- mention @GreshamAreaChamberOfCommerce @GreshamPolice
 - e. Instagram- mention @GreshamChamber @GreshamPoliceDept
 - f. Twitter- mention @GreshamChamber @GreshamPD

14. Have coloring pages available for kids to color while in your store or business. Tape them to your window or wall. See master copies of coloring pages included in Tool Kit

15. Have coloring contest
 - a. In store contest between staff members, customers, neighborhood kids, school classrooms, etc.

16. Photo opportunity. Participate in large group photo to be organized by the Chamber of all businesses and officers who participated and can attend. Photo will be scheduled for mid-January. Watch for details. The Chamber will notify you of time and place to participate in group shot.

17. Encourage customers to sign a large thank you card that is then sent to the officer
 - a. Use in store
 - b. Deliver during or after Adopt-A-Cop campaign is over to Gresham Police Department at 1333 NW Eastman Parkway, Gresham

18. Add to your email signature that you are participating in the Adopt-A-Cop program and thank your officer by name

19. Contact the Chamber if you would like to include the campaign logo

20. Send press release to Outlook and/or other news outlets announcing your participation in the program and the name of the officer you adopted.

21. Send photo and information to local news outlets
 - a. Hoodview News at info@hoodviewnews.com
 - b. Gresham Outlook at theoutlookonline.com

22. Brag about your Adopt-a-Cop participation in your company/customer newsletter

23. Notify business associations of your participation in the Adopt A Cop program
 - a. Send photos and commentary to your professional associations and boards

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24. Have an Adopting Officer party for staff and/or customers with donuts 😊
25. Plant a tree
- Donate a tree to be planted in your officer's name. Non-Profits: One Tree Planted and Friends of Trees have gift giving programs. Cost is one dollar to \$35 in these two programs.
26. Go big. Rent a billboard. Gather a group of business friends together and purchase a billboard with a message thanking the Gresham Police department. Longer term thank you commitment.
27. Use your business reader board to thank your police officer
28. Be a moving billboard. Purchase magnetic signs for your fleet vehicles thanking the Gresham Police and or your officer.

29. Donate to the Gresham Police Officers Benevolent Fund

The Gresham Police Benevolent Group is an independent organization that provides charitable and benevolent services to members of the Gresham Police Department and their immediate families in times of crisis or traumatic incident, births, deaths, injuries and illnesses. To donate to this organization, you can mail a check to:

Gresham Benevolent Group c/o Gresham Police Department
1333 NW Eastman Parkway Gresham, OR 97030

Please note this organization does not have 501(c)(3) status, therefore donations are not tax deductible.

30. Donate funds for needed gear, equipment, activities, etc.
- Donations towards much needed equipment can be made. Items such as vests for the k-9 officers is an example.

b. Gresham Police Department Donation Fund

Donations made directly to the Gresham Police Department benefit programs such as Officer Wellness, including cardiac screening, gym equipment, K-9 equipment and activities, and the Comfort K-9 (Tagg) Service Dog Program. To donate to the Police Department, you can mail a check to:

City of Gresham Police Department Attn: Chief Travis Gullberg
1333 Eastman Parkway Gresham, OR 97080

Contributions paid to the city for public purposes are deductible. Contributors will receive an IRS letter stating that contributions to the City of Gresham will be used exclusively for public purposes and are deductible under Section 170(c)(1) of the IRC. The City of Gresham's tax ID number is 93-6002176. Contributors should consult with a tax professional concerning the tax-deductible nature of this donation.

31. Donate time or money to local mental health facility or non-profit on behalf of your adopted officer.

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32. Kindness911 citations

- a. Donate product (gift certificates as an example) to Kindness911. All donations return to Gresham to be used at the appropriate time
- b. Funds towards membership fee to participate in the program can be made on behalf of the Gresham Police Department.
- c. Kindness 911 is a nonprofit support organization connecting local law enforcement agencies with those they directly serve. Through thoughtful and intentional means individuals/groups are recognized for their genuine, positive impact on their community. To donate to this organization, you can mail a check to the address below or you can access their website at www.Kindness911.org and choose the “Donate” button to donate via PayPal, Debit or Credit Card.

Kindness 911 PO Box 932 Ridgefield, WA 98642

Kindness 9-1-1 is a 501(c)(3) charitable organization. All donations made to the organization are tax deductible

33. Provide food fit for the Police Wellness Program

- a. Information about the wellness program through Chief Gullberg.

34. Invite the Comfort Dog, Tagg, to an event or host a party with him as a guest.

- a. Contact: chris.anderson@greshamoregon.gov to book Tagg

35. Create your own coupon book to be given to your officer. Your officer can give the coupons out at the appropriate time. Used sparingly, officers can encourage or reward school age children to do the right thing. Ideas for coupon books can be a free soda with meal, upgrade in size of ice cream cone, free slurpy, etc.

36. Have a Wear Blue Apparel Day. Wear Blue Day. Involve staff. Take photos.

37. Donate to the Oregon Fallen Badge Foundation

- a. The Oregon Fallen Badge Foundation seeks to maintain the highest order of honor, tradition, and ceremony within the greater law enforcement community, and law enforcement memorial services to provide the highest level of tribute and honor to fallen officers. To donate you can access their website at www.oregonfallenbadge.com and donate via PayPal, Debit or Credit Card.

Funded entirely by private and public donations, the Oregon Fallen Badge Foundation is a 501(c)(3) charitable organization. As such, all donations made to the foundation are tax deductible.

38. Host Coffee with a cop event. Great way to get to know our police force.

- a. Invite friends, customers, to a short coffee.
- b. Contact Chamber office for details of how to host party

39. **Finally..... Have fun. Be Creative. Take Photos. Don't be shy about the good thing you are doing. Share that you are participating in the Adopt-A-Cop program. Encourage your neighboring businesses to participate too.**