



# MARKETING AND ADVERTISING OPPORTUNITIES

## Complimentary Benefits

- **Member Information Center**-Keep your directory listing up to date, upload your news releases and events, pay invoices, and more!
- **Visitor Center**- Display your literature so residents and visitors can learn more about your organization.
- **Spotlight Table**- Showcase your products and/or services in our Visitor Center.
- **Ribbon Cutting**- Ceremonies held to celebrate new members, milestones, new locations, and more.
- **Facebook**- Tag the Exeter Area Chamber in your post, and we can share it on our page.

## Premium Benefits

- **Website Advertising**- Advertise on the two most visited pages on the Exeter Area Chamber website.
  - \$1,500/6 month commitment (Community Calendar)
  - \$1,000/6 month commitment (Business Directory)
- **Member Eblast Program**- Promote your event or special offering.
  - \$150 per Eblast
  - \$75 per Eblast (Non-Profits)
- **Newsletter Advertising**- Sent out monthly to over 2,500 contacts. Limited to 1 underwriter and 4 advertisements.
  - Underwriter- \$2,000/year commitment- **SOLD**, Kennebunk Savings Bank
  - Advertisements- \$300/year commitment
- **Weekly Chamber Happenings Advertising**- Sent out weekly to over 2,500 contacts. Limited to 1 underwriter and 4 advertisements.
  - Underwriter- \$4,000/year commitment-**AVAILABLE**
  - Advertisements- \$500/year commitment
- **Gift Certificate Program**- Have your advertisement printed on every gift certificate sold.
  - Underwriter- \$5,000/banner ad-year commitment (Exclusive)-**SOLD**, Service Credit Union
  - Advertisements- \$250/block ad-6 month commitment (12 Available)
- **Shop Local Rewards Program**- Support the Exeter Area Chamber in their Shop Local initiative.
  - Underwriter- \$2,000/year commitment- **SOLD**, The Exeter Inn

## Business Programs

- **Raffle Prizes**- Donate a raffle prize to one of our networking programs and highlight your organization.
- **Sponsor a Business Program**- Be the exclusive sponsor/host for one of the Exeter Area Chamber's business programs, held on a monthly basis.
  - Morning Mixer/Morning Central- \$200 (Monthly Hosts)
  - Fast Track-\$300 (Monthly Hosts)
  - Trivia Night-\$400 (Monthly Hosts)
  - ChamberConnects Speed Networking-**SOLD** (Year-Long Underwriter: Service Credit Union)
  - Virtual Connect- **SOLD** (Year-Long Underwriter: Kennebunk Savings)

**\*\*Business After Hours will resume once we can meet safely in person\*\***

Contact Kim Lindquist, Director of Events & Marketing, to set up an appointment to learn about how you can take advantage of these opportunities.