

SIGNATURE EVENTS

EXETER AREA CHAMBER OF COMMERCE



SANTA'S BLOCK PARTY

Downtown Exeter is lit up for a holiday celebration like no other! Santa greets young and old as holiday music fills the air along with everyone's favorite Roaming Railroad. This event attracts thousands of families and consumers to the area annually.

EVENT UNDERWRITER- \$3000 (1 AVAILABLE)

- Logo and company link on website
- Logo on all event promotion & signage
- Numerous mentions on social media
- Banner displayed at event
- Opportunity to display promotional materials at event
- Verbal recognition at the event
- Opportunity to ride into town on the Roaming Railroad Train with Santa (4 people)
- Name on event directories

ROAMING RAILROAD- \$2000 (1 AVAILABLE)

- Logo and company link on website
- Logo on all event promotion & signage
- Mentions on social media
- Banner displayed at event
- Opportunity to display promotional materials at event
- Verbal recognition at the event
- Opportunity to ride into town on the Roaming Railroad Train with Santa (2 people)
- Name on event directories

BENCHMARK

AT RYE

*A Benchmark Senior Living
Memory Care Experience*

HOT COCOA SPONSOR- \$750 (1 AVAILABLE)

- Name on website
- Name on all event promotion & signage
- Mentions on social media
- Verbal recognition at the event
- Ability to display and be present at Hot Chocolate booth at the event and at the parade the following Saturday.



Note: This sponsorship requires attendance to both events.

TINSEL SPONSOR- \$1000

- Logo and company link on website
- Logo on all event promotion & signage
- Mentions on social media
- Banner displayed at event
- Opportunity to display promotional materials at event
- Verbal recognition at the event
- Name on event directories



SNOWFLAKE SPONSOR- \$500

- Name on website
- Name on all media promotion
- Mentions on social media
- Verbal recognition at the event
- Name on all event signage
- Name on event directories

