SAFE-D
Texas State Association of Fire and Emergency Districts

EXHIBITOR PROSPECTUS 2020

19th Annual Conference
February 20 – 22, 2020
Moody Gardens
Galveston, Texas
Standard Exhibitor Fee ............................................. $950

Standard booth registration includes:
• 8’ x 10’ booth space
• 6’ draped table and 2 chairs
• 8’ high back drape, 3’ high side dividers, 1 company sign
• 2 company representatives included with booth*
• Printed conference program listing

Indoor Apparatus Space: 16’ x 40’ .............................. $1,550

Apparatus space registration includes:
• 2 company representatives included with apparatus space*
• Printed conference program listing

*Please Note: For each additional participant, there is an additional fee of $175 per person for the entire conference.

Cancellation Policy: Exhibitor cancellations will be subject to a $100 processing fee on or before January 17. No refunds available after January 17.

After confirmation of your booth space, Superior Expo Services will send you an online exhibitor kit containing important information and order forms on the variety of services they offer to make your conference experience as successful as possible. You can contact SES at 972-271-7444 or find them on-site at the SES Desk.

PREVIOUS EXHIBITORS

- Acadian Ambulance Service of Texas
- AG|CM Inc. Construction Management
- Alpha Testing, Inc
- American Medical Response
- Benchmark/7710 Insurance
- Brinkley Sargent Wiginton Architects
- Brookstone, LP
- Brown Reynolds Watford Architects
- Casco Industries, Inc
- CE Solutions
- Community Leasing Partners
- Consolidated Traffic Controls, Inc
- Coveler & Peeler, P.C
- Daco Fire Equipment
- Deep South Fire Trucks
- Door Engineering and Manufacturing
- Draeger, Inc
- Durotech Construction
- EIKON Consulting Group
- Emergency Reporting
- Emergency Services Consulting International
- Emergency Solutions
- Emergency Services Insurance Program by McNeil & Co
- Emergicon
- FEMA Region 6
- Frost Bank
- Gallagher Construction Services
- Government Capital Corporation
- Grossman Design Build
- Health Claims Plus
- Hoyt Breathing Air Products
- Joiner Architects, Inc
- Komatsu Architecture
- Leasing 2, Inc
- Life Scan Wellness Centers
- LION
- Lone Star Emergency Group
- Martinez Architects
- Metro Fire Apparatus Specialists, Inc
- Municipal Accounts & Consulting LP
- Municipal Emergency Services, Inc
- PGAL
- Precision Utility LLC
- Provident Agency
- R & J Rescue Sales and Service
- Radcliffe Bobbitt Adams Polley PLLC
- Sales Tax Assurance LLC
- Siddons-Martin Emergency Group
- SiteMed North America LLC
- Slattery Tackett Architects, LLP
- Speed Fab-Crete Design-Build General Contractor and Callahan & Freeman Architects
- State Firefighters’ and Fire Marshals’ Association of Texas
- Texas A&M Engineering Extension Service (TEEX)
- Texas A&M Forest Service
- Texas CLASS
- Texas Correctional Industries
- Texas County & District Retirement System
- Texas Emergency Services Retirement System
- Texas Facilities Commission Surplus Property Program
- Texas Mutual Insurance Company
- The Carlton Law Firm
- TML Intergovernmental Risk Pool
- VFIS of Texas/WinStar Insurance Group
- Wells Fargo Bank

What is SAFE-D?

Emergency Services Districts are political subdivisions of the State of Texas, like a school district or a county. As Texas outgrows the abilities of cities and rural volunteer fire departments, ESDs are on the cutting edge of providing fire protection and emergency medical response to large portions of the state. The State Association of Fire and Emergency Districts is the only association dedicated to bringing these local governments together so they can work smarter and work better for Texans.

Exhibit Dates

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, Feb. 20</td>
<td>8 am - 12 pm</td>
<td>Truck Move-In</td>
</tr>
<tr>
<td>Thursday, Feb. 20</td>
<td>1 pm - 5 pm</td>
<td>Exhibitor Move-In</td>
</tr>
<tr>
<td>Thursday, Feb. 20</td>
<td>6 pm - 8 pm</td>
<td>Meet &amp; Greet in Exhibit Hall</td>
</tr>
<tr>
<td>Friday, Feb. 21</td>
<td>8 am - 5 pm</td>
<td>Exhibit Hours</td>
</tr>
<tr>
<td>Saturday, Feb. 22</td>
<td>8 am - Noon</td>
<td>Exhibit Hours</td>
</tr>
</tbody>
</table>

Inquiries for exhibitor arrangements and advertising and sponsorship opportunities should be directed to Tracy Wagner, GCP Association Services, 512-251-8101, tbwagner@texas.net.
### Sponsorship Opportunities

**Diamond Sponsor » $7,500**  
- Choice of booth placement (based on availability)  
- Announcement at lunch  
- Listing with logo in Conference Program and on SAFE-D website  
- Listing with logo on thank you signage at conference  
- Exhibitor Forum Breakout Session

**Gold Sponsor » $2,500**  
- Choice of booth placement (based on availability)  
- Announcement at lunch  
- Listing with logo in Conference Program and on SAFE-D website  
- Listed on thank you signage at conference

**Platinum Sponsor » $5,000**  
- Choice of booth placement (based on availability)  
- Announcement at lunch  
- Listing with logo in Conference Program and on SAFE-D website  
- Listing with logo on thank you signage at conference

**Silver Sponsor » $1,000**  
- Choice of booth placement (based on availability)  
- Announcement at lunch  
- Listing in Conference Program and on SAFE-D website  
- Listed on thank you signage at conference

### Rules for Exhibiting

#### General Exhibitor Rules:

*By submitting an application for exhibit space, Exhibitor agrees to abide by the following rules.*

1. All participants must be registered and badged while at the conference. Nonbadged participants will be asked to leave.
2. No subletting of any exhibit space is permitted. Only the registered exhibitor is permitted to exhibit in space.
3. No trading of booth areas is permitted without prior approval from Show Coordinator.
4. No roaming. Products may not be marketed in areas outside of purchased exhibit space(s).
5. If a registered exhibitor chooses to not attend the show, booth space may be forfeited for future shows.
6. Exhibitors shall not deface, injure or mar Exhibit Hall. Any damage done shall be made good by the exhibitor to the State Association of Fire and Emergency Districts.
7. No vehicle shall be parked in designated fire lanes at any time, including move-in/move-out. Vehicles will be towed at the owner’s expense.
8. SAFE-D shall have the right to prohibit or require the dismantling of any exhibit or part of an exhibit that in their opinion is not suitable to or in keeping with the character or purpose of the exhibition. Exhibits shall immediately be modified or dismantled at the request of SAFE-D.
9. SAFE-D reserves the right to remove from the exhibit area any advertising, displays, programs, materials, literature, merchandise, costumed persons or mannequins which are, in the opinion of SAFE-D, deemed inappropriate.
10. By submitting application for booth space, Exhibitor acknowledges that SAFE-D is not responsible for damaged, lost or stolen merchandise.
11. Exhibitor grants to SAFE-D a fully-paid non-exclusive license to use, display, and reproduce photos of exhibits, logos, company names, and promotional materials. Exhibitor authorizes SAFE-D to take photographs of exhibitor’s booth, exhibit, staff, etc. before, during, and after the show.
12. Exhibitor acknowledges that the SAFE-D logo is licensed; only licensed vendors will be permitted to sell, display or distribute merchandise with SAFE-D branding or use SAFE-D’s logo in conjunction with advertising. Contact the SAFE-D Office with questions.

#### Apparatus Exhibitor Rules:

1. Exhibitors must provide the name of an on-site contact and cell phone number before the exhibitor will be allowed to move apparatus into the Exhibit Hall.
2. Exhibitors exhibiting apparatus or emergency vehicles in the Exhibit Hall will be notified of their scheduled move-in time.
3. Vendors exhibiting apparatus or emergency vehicles in the Exhibit Hall must take action to prevent stains on the Exhibit Hall floor from lubricating oil, engine oil and protectant, and tire and wheel care products such as Armor All. Tire and wheel care products should be applied BEFORE the vehicles enter the arena.
4. Internal combustion engines cannot contain more than five (5) gallons or a quarter (1/4) tank of gasoline or fuel, whichever is less. Fuel tank cap must be locked or sealed by tape. Water tanks must be empty upon entering the Exhibit Hall. Every battery must be disconnected once inside the building.
5. No machinery or exhibit shall extend outside of the boundary of exhibitor’s exhibit space.
6. Exhibitor acknowledges that Show Coordinator may require repositioning of an apparatus to minimize obstruction of neighboring exhibitors.
Please type or print all information. LIST ALL PARTICIPANTS

Company (how name appears in conference listings): ________________________________________________________________

Address: ________________________________________________________________________________________________

City: __________________________________ State: ______ Zip: ______ Authorized By: ________________________________

Phone: _____________________________________________ Email: _________________________________________________

On-Site Contact Name: __________________________________________ On-Site Cell #: ________________________________

Booth Personnel:

Name: ____________________________________________ Position: ________________________________

Name: ____________________________________________ Position: ________________________________

(Note: Additional charge for more than 2 participants)

Name: ____________________________________________ Position: ________________________________

Name: ____________________________________________ Position: ________________________________

STANDARD RATE BOOTH $950.00 ................................................................................................................................................ $ ___

Indoor Apparatus Space: 16' x 40' .......................................................................................................................... $ __

Additional Participants: _________ ......................................................................................................................... $ ___

Annual Associate Membership (optional) ................................................................................................................ $ ___

SPONSORSHIPS ........................................................................................................................................................ $ ___

Diamond (≥ $7,500) | Platinum ($5,000) | Gold ($2,500) | Silver ($1,000) ................................................................................................................................................

TOTAL ................. $ _____________

☐ YES, I’m a Diamond Sponsor and would like to present a one hour Exhibitor Forum Break-Out Session

☐ I acknowledge that I have read the rules of the Exhibition. Signature: ________________________________

**Booth reservation invalid until payment is received**

☐ CHECK ENCLOSED (Made payable to SAFE-D) ☐ BILL ME

Billing Address: __________________________________________________________________________________________

CHARGE MY: ☐ AMEX ☐ VISA ☐ MasterCard ☐ Discover

Cardholder Name: ______________________________________________________________________________________

Billing Address: _______________________________________________________________________________________

Card #: ________________________________ Total Amount Charged: $ _____________

Expiration Date: __________ Security Code: ________________________________

Signature: ____________________________________________________________________________________________

Please complete this form and send to: SAFE-D c/o GCP Association Services

P.O. Box 676 │ Pflugerville, TX 78691

or Fax to 512-251-8152 │ Email to tbwagner@texas.net

Cancellation Policy: A full refund minus $100 processing charge will be made for exhibit space cancelled on/prior to January 17, 2020. No refunds will be made after January 17, 2020.
REPRODUCTION: In approximate size, camera-ready copy required or electronic copy in high resolution (300 dpi or greater) in JPEG, TIFF or PDF format.

FORMAT: The format is a standard letter-size page (8.5” wide x 11” high) and contains full-color pages. The Conference Program will be printed and distributed at the SAFE-D Annual Conference.

DEADLINE FOR PROGRAM: January 10, 2020

LIMITATION OF LIABILITY: Acceptance of advertising for publication in the SAFE-D Conference Program does not imply approval or endorsement of any product, service or representation by the State Association of Fire and Emergency Districts.

Please complete this form and send to:
Tracy Wagner
512-251-8101 | (f) 512-251-8152
tbwagner@texas.net

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>DIMENSIONS</th>
<th>PROGRAM</th>
<th>PROGRAM + 3 SAFE-D NEWSLETTERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>(7.5” wide x 10” high)</td>
<td>$850</td>
<td>$2,720</td>
</tr>
<tr>
<td>Half Page</td>
<td>(7.5” wide x 5” high)</td>
<td>$500</td>
<td>$1,600</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>(3.5” wide x 5” high)</td>
<td>$400</td>
<td>$1,280</td>
</tr>
<tr>
<td>Business Card</td>
<td>(3.5” wide x 2” high)</td>
<td>$250</td>
<td>$800</td>
</tr>
</tbody>
</table>

Company Name:______________________________________________________________
Address:______________________________________________________________
City:____________________________________________________State:_________Zip:___________________________
Phone:__________________________________________________Fax:________________________________________
Email:________________________________________________________Ad Size:
Contact Name:_______________________________________Signature:________________________________________

Method of Payment

- [ ] Check (Make checks payable to: SAFE-D)
- [ ] Visa
- [ ] MC
- [ ] Amex
- [ ] DIS

Card #:________________________________________________________________________
Billing Address: __________________________________________________________________________
City:____________________________________________________State:_________Zip:___________________________
Expiration Date____________________________Amount to Charge $____________________________
Card Holder Name:________________________________________________________________________
Card Holder Signature:________________________________________________________________________

For questions or information about advertising in the SAFE-D Annual Conference Program, contact Tracy Wagner at 512-251-8101 or tbwagner@texas.net