



# **SAFE-D**

**Texas State Association of Fire and Emergency Districts**



## **EXHIBITOR PROSPECTUS 2020**

**19th Annual Conference**

**February 20 – 22, 2020**

**Moody Gardens**

**Galveston, Texas**

## What is SAFE-D?

Emergency Services Districts are political subdivisions of the State of Texas, like a school district or a county. As Texas outgrows the abilities of cities and rural volunteer fire departments, ESDs are on the cutting edge of providing fire protection and emergency medical response to large portions of the state. The State Association of Fire and Emergency Districts is the only association dedicated to bringing these local governments together so they can work smarter and work better for Texans.

### Exhibit Dates

Thursday, Feb. 20	8 am - 12 pm	Truck Move-In
Thursday, Feb. 20	1 pm - 5 pm	Exhibitor Move-In
Thursday, Feb. 20	6 pm - 8 pm	Meet & Greet in Exhibit Hall
Friday, Feb. 21	8 am - 5 pm	Exhibit Hours
Saturday, Feb. 22	8 am - Noon	Exhibit Hours

Inquiries for exhibitor arrangements and advertising and sponsorship opportunities should be directed to Tracy Wagner, GCP Association Services, 512-251-8101, [tbwagner@texas.net](mailto:tbwagner@texas.net).

### Standard Exhibitor Fee.....\$950

Standard booth registration includes:

- 8' x 10' booth space
- 6' draped table and 2 chairs
- 8' high back drape, 3' high side dividers, 1 company sign
- 2 company representatives included with booth\*
- Printed conference program listing

### Indoor Apparatus Space: 16' x 40'.....\$1,550

Apparatus space registration includes:

- 2 company representatives included with apparatus space\*
- Printed conference program listing

*\*Please Note: For each additional participant, there is an additional fee of \$175 per person for the entire conference.*

**Cancellation Policy:** Exhibitor cancellations will be subject to a \$100 processing fee on or before January 17. No refunds available after January 17.

After confirmation of your booth space, Superior Expo Services will send you an online exhibitor kit containing important information and order forms on the variety of services they offer to make your conference experience as successful as possible. You can contact SES at 972-271-7444 or find them on-site at the SES Desk.

## PREVIOUS EXHIBITORS

Acadian Ambulance Service of Texas  
 AG|CM Inc. Construction Management  
 Alpha Testing, Inc  
 American Medical Response  
 Benchmark/7710 Insurance  
 Brinkley Sargent Wiginton Architects  
 Brookstone, LP  
 Brown Reynolds Watford Architects  
 Casco Industries, Inc  
 CE Solutions  
 Community Leasing Partners  
 Consolidated Traffic Controls, Inc  
 Coveler & Peeler, P.C  
 Daco Fire Equipment  
 Deep South Fire Trucks  
 Door Engineering and Manufacturing  
 Draeger, Inc  
 Durotech Construction  
 EIKON Consulting Group  
 Emergency Reporting  
 Emergency Services Consulting International  
 Emergency Solutions  
 Emergency Services Insurance Program by McNeil & Co

Emergicon  
 FEMA Region 6  
 Frost Bank  
 Gallagher Construction Services  
 Government Capital Corporation  
 Grossman Design Build  
 Health Claims Plus  
 Hoyt Breathing Air Products  
 Joiner Architects, Inc  
 Komatsu Architecture  
 Leasing 2, Inc  
 Life Scan Wellness Centers  
 LION  
 Lone Star Emergency Group  
 Martinez Architects  
 Metro Fire Apparatus Specialists, Inc  
 Municipal Accounts & Consulting LP  
 Municipal Emergency Services, Inc  
 PGAL  
 Precision Utility LLC  
 Provident Agency  
 R & J Rescue Sales and Service  
 Radcliffe Bobbitt Adams Polley PLLC  
 Sales Tax Assurance LLC  
 Siddons-Martin Emergency Group

SiteMed North America LLC  
 Slattery Tackett Architects, LLP  
 Speed Fab-Crete Design-Build General Contractor and Callahan & Freeman Architects  
 State Firefighters' and Fire Marshals' Association of Texas  
 Texas A&M Engineering Extension Service (TEEX)  
 Texas A&M Forest Service  
 Texas CLASS  
 Texas Correctional Industries  
 Texas County & District Retirement System  
 Texas Emergency Services Retirement System  
 Texas Facilities Commission Surplus Property Program  
 Texas Mutual Insurance Company  
 The Carlton Law Firm  
 TML Intergovernmental Risk Pool  
 VFIS of Texas/WinStar Insurance Group  
 Wells Fargo Bank

## Sponsorship Opportunities

### Diamond Sponsor » \$7,500

- Choice of booth placement (based on availability)
- Announcement at lunch
- Listing with logo in Conference Program and on SAFE-D website
- Listing with logo on thank you signage at conference
- Exhibitor Forum Breakout Session

### Platinum Sponsor » \$5,000

- Choice of booth placement (based on availability)
- Announcement at lunch
- Listing with logo in Conference Program and on SAFE-D website
- Listing with logo on thank you signage at conference

### Gold Sponsor » \$2,500

- Choice of booth placement (based on availability)
- Announcement at lunch
- Listing with logo in Conference Program and on SAFE-D website
- Listed on thank you signage at conference

### Silver Sponsor » \$1,000

- Choice of booth placement (based on availability)
- Announcement at lunch
- Listing in Conference Program and on SAFE-D website
- Listed on thank you signage at conference

## Rules for Exhibiting

### General Exhibitor Rules:

**By submitting an application for exhibit space, Exhibitor agrees to abide by the following rules.**

1. All participants must be registered and badged while at the conference. Nonbadged participants will be asked to leave.
2. No subletting of any exhibit space is permitted. Only the registered exhibitor is permitted to exhibit in space.
3. No trading of booth areas is permitted without prior approval from Show Coordinator.
4. No roaming. Products may not be marketed in areas outside of purchased exhibit space(s).
5. If a registered exhibitor chooses to not attend the show, booth space may be forfeited for future shows.
6. Exhibitors shall not deface, injure or mar Exhibit Hall. Any damage done shall be made good by the exhibitor to the State Association of Fire and Emergency Districts.
7. No vehicle shall be parked in designated fire lanes at any time, including move-in/move-out. Vehicles will be towed at the owner's expense.
8. SAFE-D shall have the right to prohibit or require the dismantling of any exhibit or part of an exhibit that in their opinion is not suitable to or in keeping with the character or purpose of the exhibition. Exhibits shall immediately be modified or dismantled at the request of SAFE-D.
9. SAFE-D reserves the right to remove from the exhibit area any advertising, displays, programs, materials, literature, merchandise, costumed persons or mannequins which are, in the opinion of SAFE-D, deemed inappropriate.
10. By submitting application for booth space, Exhibitor acknowledges that SAFE-D is not responsible for damaged, lost or stolen merchandise.

11. Exhibitor grants to SAFE-D a fully-paid non-exclusive license to use, display, and reproduce photos of exhibits, logos, company names, and promotional materials. Exhibitor authorizes SAFE-D to take photographs of exhibitor's booth, exhibit, staff, etc. before, during, and after the show.
12. Exhibitor acknowledges that the SAFE-D logo is licensed; only licensed vendors will be permitted to sell, display or distribute merchandise with SAFE-D branding or use SAFE-D's logo in conjunction with advertising. Contact the SAFE-D Office with questions.

### Apparatus Exhibitor Rules:

1. Exhibitors must provide the name of an on-site contact and cell phone number before the exhibitor will be allowed to move apparatus into the Exhibit Hall.
2. Exhibitors exhibiting apparatus or emergency vehicles in the Exhibit Hall will be notified of their scheduled move-in time.
3. Vendors exhibiting apparatus or emergency vehicles in the Exhibit Hall must take action to prevent stains on the Exhibit Hall floor from lubricating oil, engine oil and protectant, and tire and wheel care products such as Armor All. Tire and wheel care products should be applied BEFORE the vehicles enter the arena.
4. Internal combustion engines cannot contain more than five (5) gallons or a quarter (1/4) tank of gasoline or fuel, whichever is less. Fuel tank cap must be locked or sealed by tape. Water tanks must be empty upon entering the Exhibit Hall. Every battery must be disconnected once inside the building.
5. No machinery or exhibit shall extend outside of the boundary of exhibitor's exhibit space.
6. Exhibitor acknowledges that Show Coordinator may require repositioning of an apparatus to minimize obstruction of neighboring exhibitors.

# SAFE-D EXHIBITOR REGISTRATION FORM 19th Annual Conference

Moody Gardens • February 20–22, 2020 • Galveston, Texas

Please type or print all information. LIST ALL PARTICIPANTS

Company (how name appears in conference listings): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Authorized By: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

On-Site Contact Name: \_\_\_\_\_ On-Site Cell #: \_\_\_\_\_

**Booth Personnel:**

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

(Note: Additional charge for more than 2 participants)

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

**STANDARD RATE BOOTH**.....\$950.00.....\$ \_\_\_\_\_

Indoor Apparatus Space: 16' x 40'.....\$1,550.00.....\$ \_\_\_\_\_

Additional Participants: \_\_\_\_\_ .....\$175.00 each.....\$ \_\_\_\_\_

Annual Associate Membership (optional).....\$1,100.00.....\$ \_\_\_\_\_

**SPONSORSHIPS**.....\$ \_\_\_\_\_

Diamond (≥\$7,500) | Platinum (\$5,000) | Gold (\$2,500) | Silver (\$1,000)

**TOTAL** .....\$ \_\_\_\_\_

YES, I'm a **Diamond Sponsor** and would like to present a **one hour** Exhibitor Forum Break-Out Session

I acknowledge that I have read the rules of the Exhibition. Signature: \_\_\_\_\_

**\*\*Booth reservation invalid until payment is received\*\***

CHECK ENCLOSED (Made payable to SAFE-D)

BILL ME

Billing Address: \_\_\_\_\_

CHARGE MY:  AMEX  VISA  MasterCard  Discover

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Card #: \_\_\_\_\_ Total Amount Charged: \$ \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete this form and send to:

**SAFE-D** c/o GCP Association Services

P.O. Box 676 | Pflugerville, TX 78691

or Fax to 512-251-8152 | Email to [tbwagner@texas.net](mailto:tbwagner@texas.net)

Cancellation Policy: A full refund minus \$100 processing charge will be made for exhibit space cancelled on/prior to January 17, 2020. No refunds will be made after January 17, 2020.

# SAFE-D Program Advertising Order Form

**REPRODUCTION:** In approximate size, camera-ready copy required or electronic copy in high resolution (300 dpi or greater) in JPEG, TIFF or PDF format.

**FORMAT:** The format is a standard letter-size page (8.5" wide x 11" high) and contains **full-color** pages. The Conference Program will be printed and distributed at the SAFE-D Annual Conference.

**DEADLINE FOR PROGRAM:** January 10, 2020

**LIMITATION OF LIABILITY:** Acceptance of advertising for publication in the SAFE-D Conference Program does not imply approval or endorsement of any product, service or representation by the State Association of Fire and Emergency Districts.

**Advertise in the Conference Program PLUS 3 SAFE-D Quarterly Newsletters and receive a 20% discount off your total**

**Please complete this form and send to:**

**Tracy Wagner**

512-251-8101 | (f) 512-251-8152

[tbwagner@texas.net](mailto:tbwagner@texas.net)

AD SIZE	DIMENSIONS	PROGRAM	PROGRAM + 3 SAFE-D NEWSLETTERS
<input type="checkbox"/> Full Page	(7.5" wide x 10" high)	\$850	\$2,720
<input type="checkbox"/> Half Page	(7.5" wide x 5" high)	\$500	\$1,600
<input type="checkbox"/> Quarter Page	(3.5" wide x 5" high)	\$400	\$1,280
<input type="checkbox"/> Business Card	(3.5" wide x 2" high)	\$250	\$800

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Ad Size: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

## Method of Payment

Check (Make checks payable to: SAFE-D)  Visa  MC  Amex  DIS

Card #: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Expiration Date \_\_\_\_\_ Amount to Charge \$ \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

For questions or information about advertising in the SAFE-D Annual Conference Program, contact **Tracy Wagner** at **512-251-8101** or [tbwagner@texas.net](mailto:tbwagner@texas.net)