

# 2021 SAFE-D Fall Event Schedule

THURSDAY, SEPTEMBER 16					
1 pm	Registration Opens/Exhibitor Move-In • Exhibit Hall A				
2-4 pm	Preconference: Strategic Communications for ESDs Mike Howe, Travis County ESD #2 & #17 • Room 201 • 2 hours				
6-8 pm	Meet & Greet Reception in the Exhibit Hall • Exhibit Hall A				
FRIDAY, SEPTEMBER 17					
7:30 am	Breakfast • Exhibit Hall A				
8:30-9:30 am	Morning General Session: The 87th Legislature John Carlton, The Carlton Law Firm • Ballroom • 1 hour				
TRACK:	ESD BASICS	REMAINING ACCOUNTABLE	PROVIDING SERVICES	ADVANCED ISSUES	SMALL ESD FOCUS
9:45-10:45 am	<b>How an ESD Works</b> <i>Kelli Carlton, The Carlton Law Firm</i> <b>Room 201</b> <b>1 hour</b>	<b>Working with County Governments</b> <i>Johnson County</i> <b>Room 202</b> <b>1 hour</b>	<b>Leadership Challenges: Evaluating Your Organizational Capability</b> <i>Chief Stephen Coleman, The PR Approach</i> <b>Ballroom C</b> <b>1 hour</b>	<b>Cybersecurity for ESDs</b> <i>Hunter Rath, Smith County ESD #2</i> <b>Ballroom B</b> <b>1 hour</b>	<b>Quickbooks Training for DIY Small Districts</b> <i>Amber Romee, R &amp; S Bookkeeping</i> <b>Ballroom A</b> <b>1 hour</b> <i>continues at 11:15 am</i>
10:45 am	Refreshment Break in Exhibit Hall • Exhibit Hall A				
11:15 am-12:15 pm	<b>Financial Reporting</b> <i>Charlie LaConti, Municipal Accounts &amp; Consulting</i> <b>Room 201</b> <b>1 hour</b>	<b>Notices and Other Info: When, What, and How to Publish</b> <i>Coveler &amp; Peeler</i> <b>Room 202</b> <b>1 hour</b>	<b>Updates from the Texas Commission on Fire Protection</b> <i>Mike Wisko, TCFP Executive Director</i> <b>Ballroom C</b> <b>1 hour</b>	<b>Future Considerations: Planning for the Long-Term</b> <i>Mike Montgomery, MSM Consultants</i> <b>Ballroom B</b> <b>1 hour</b>	<b>Quickbooks Training for DIY Small Districts</b> <b>Ballroom A</b> <b>1 hour</b> <i>continued from 9:45 am</i>
12:15 pm	Lunch on Your Own				
1:30 pm	Visit Exhibits • Exhibit Hall A				
2-3 pm	<b>Records Retention for ESDs</b> <i>Erica Siegrist, Texas State Library &amp; Archives Commission</i> <b>Room 201</b> <b>1 hour</b>	<b>ESD Contracts</b> <i>Ken Campbell, Burns Anderson Jury &amp; Brenner</i> <b>Room 202</b> <b>1 hour</b>	<b>Transitioning to Your Own Service Provider</b> <i>Coveler &amp; Peeler</i> <b>Ballroom C</b> <b>1 hour</b>	<b>ESD Collaboration: A New Way to Look at 9-1-1</b> <i>Mike Pate, Harris County ESD #16</i> <b>Ballroom B</b> <b>1 hour</b>	<b>Facilities Construction for Small ESDs</b> <i>Nichole Kotsur, CORE Construction</i> <b>Ballroom A</b> <b>1 hour</b>
3 pm	Refreshment Break in Exhibit Hall • Exhibit Hall A				
3:30-4:30 pm	<b>Ethics 101</b> <i>John Carlton, The Carlton Law Firm</i> <b>Room 201</b> <b>1 hour</b>	<b>OMA/PIA Updates/Advanced Issues</b> <i>Jennie Hoelscher &amp; Tamara Smith, Office of the Attorney General</i> <b>Room 202</b> <b>1 hour</b>	<b>New Efforts in First Responder Safety</b> <i>Chief Scott Kerwood, Williamson County ESD #3</i> <b>Ballroom C</b> <b>1 hour</b>	<b>Labor &amp; HR Issues</b> <i>Chief Robert Abbott, Travis County ESD #6</i> <b>Ballroom B</b> <b>1 hour</b>	
4:30 pm	Recess: Evening on Your Own				

SATURDAY, SEPTEMBER 18				
7:30 am	Breakfast • Exhibit Hall A			
TRACK:	BASICS	COMMUNITY INVOLVEMENT	ADMIN/GOV'T	LEGE INTENSIVE
8:30-9:30 am	<b>Sales Tax and ESDs: Basics &amp; Emerging Issues</b> <i>Richard Fletcher, HdL Companies</i> <b>Room 201</b> <b>1 hour</b>	<b>Social Media &amp; ESDs</b> <i>Simon Vandyk, Touchstone District Services</i> <b>Room 202</b> <b>1 hour</b>	<b>ABCs of ESD Administration</b> <i>M Logan, Logan Consulting</i> <b>Ballroom C</b> <b>1 hour</b>	<b>Open Forum on Legislative Needs for 2023</b> <b>Ballroom B</b> <b>1 hour</b>
9:45-10:45 am	<b>Laws Governing ESDs</b> <i>Ken Campbell, Burns Anderson Jury &amp; Brenner</i> <b>Room 201</b> <b>1 hour</b> <i>continues at 11:15 am</i>	<b>Overdose Mapping System</b> <i>Wendell Campbell, Houston HIDTA</i> <b>Room 202</b> <b>1 hour</b>	<b>Policies &amp; Procedures that Every ESD Needs</b> <i>Coveler &amp; Peeler</i> <b>Ballroom C</b> <b>1 hour</b>	<b>Legislative Planning</b> <b>Ballroom B</b> <b>1 hour</b> <i>continues at 11:15 am</i>
10:45 am	Refreshment Break in Exhibit Hall • Exhibit Hall A			
11:15 am-12:15 pm	<b>Laws Governing ESDs</b> <b>Room 201</b> <b>1 hour</b> <i>continued from 9:45 am</i>	<b>Community Engagement - How to Get the Public on Your Side (or at least know who you are)</b> <i>Simon Vandyk, Touchstone District Services</i> <b>Room 202</b> <b>1 hour</b>		<b>Legislative Planning</b> <b>Ballroom B</b> <b>1 hour</b> <i>continued from 9:45 am</i>
12:15 pm	Conference Adjourns			

## Save the Date!

### SAFE-D's 2022 Annual Conference

Kalahari Resort and Convention Center  
Round Rock, TX

Thursday, Feb. 17 – Saturday, Feb. 19, 2022

Registration will open soon at [www.safe-d.org](http://www.safe-d.org)

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