



SAFE-D

Texas State Association of Fire and Emergency Districts



EXHIBITOR PROSPECTUS 2022

SAFE-D Annual Conference

February 17 – 19, 2022

Kalahari Convention Center

Round Rock, Texas

What is SAFE-D?

Emergency Services Districts are political subdivisions of the State of Texas, like a school district or a county. As Texas outgrows the abilities of cities and rural volunteer fire departments, ESDs are on the cutting edge of providing fire protection and emergency medical response to large portions of the state. The State Association of Fire and Emergency Districts is the only association dedicated to bringing these local governments together so they can work smarter and work better for Texans.

Exhibit Dates

Thursday, Feb. 17 » 8 am-12 pm » Truck Move-In
Thursday, Feb. 17 » 1 pm-5 pm » Exhibitor Move-In
Thursday, Feb. 17 » 6 pm-8 pm » Meet & Greet in Exhibit Hall
Friday, Feb. 18 » 7:30 am-4:30 pm » Exhibit Hours
Saturday, Feb. 19 » 7:30 am-Noon » Exhibit Hours

Cancellation Policy: Exhibitor cancellations will be subject to a \$100 processing fee on or before January 15, 2022. No refunds available after January 15.

Based on your sponsorship level, SAFE-D will contact you in January to get your booth preferences. After confirmation of your booth space, Superior Expo Services will send you an online exhibitor kit containing information and order forms on the variety of services they offer to make your conference experience as successful as possible. You can contact SES at 972-271-7444, service@superior-expo.com or find them on-site at the SES Desk.

Standard Exhibitor Fee.....\$1,100

*If you participated in the **SAFE-D Fall Event in Fort Worth in September**, your booth space is discounted to **\$950***

Standard booth registration includes:

- 10' x 10' booth space
- 6' draped table and 2 chairs
- 8' high back drape, 3' high side dividers, 1 company sign
- 2 company representatives included with booth*
- Printed conference program listing

Indoor Apparatus Space: 16' x 40'.....\$1,900

*If you participated in the **SAFE-D Fall Event in Fort Worth in September**, your apparatus space is discounted to **\$1,750***

Apparatus space registration includes:

- 2 company representatives included with space*
- Printed conference program listing

**Please Note: For each additional participant, there is an additional fee of \$175 per person for the entire conference.*

PREVIOUS ANNUAL CONFERENCE EXHIBITORS

Acadian Ambulance of Texas	Emergency Services Insurance Program	Precision Utility LLC
Affordable Drill Towers	by McNeil & Co	R & J Rescue Sales and Service
Affordable Web Design	Emergency Services Solutions, LLC	Radcliffe Bobbitt Adams Polley PLLC
AG CM, Inc	Emergency Solutions, Inc	SFFMA
Alpha Testing, Inc	EMERGIFIRE	Siddons-Martin Emergency Group
American Medical Response	ExtraCo Bank	Slattery Tackett Architects, LLP
Benchmark/7710 Insurance	Federal Emergency Management Agency	SMJ Equipment LLC
Brinkley Sargent Wiginton Architects	Frost Bank	Speed Fab-Crete Design-Build Contractor & Callahan & Freeman Architects
Brookstone, LP	General Truck Body	TEEX
Brown Reynolds Watford Architects	Government Capital Corporation	Texas A&M Forest Service
Buyboard	Grossman Design Build	Texas CLASS
Casco Industries, Inc	HdL Companies	Texas Commission on Fire Protection
Celebrate Excellence	Health Claims Plus	Texas Correctional Industries
Community Leasing Partners	HGACBuy Cooperative Purchasing Program	Texas County & District Retirement System
Consolidated Traffic Controls, Inc	Hoyt Breathing Air Products	Texas Emergency Services Retirement System
CORE Construction	lamResponding.com	Texas Facilities Commission Surplus Property Program
Coveler & Peeler, P.C	ISO	Texas Fire Academy
Daco Fire Equipment	Joiner Architects, Inc	Texas Fire Chiefs Association
Deep South Fire Trucks	Komatsu Architecture	The Carlton Law Firm
Delta Fire & Safety	Kyrish Government Group	TML Intergovernmental Risk Pool
Dooley Tackaberry, Inc	Life Scan Wellness Centers	VFIS of Texas/Winstar Insurance Group
Draeger, Inc	LION	Wells Fargo Bank
Durotech Construction	Martinez Architects	WS Darley
EIKON Consulting Group	Metro Fire Apparatus Specialists, Inc	ZacTax
Emergency Reporting	Municipal Accounts & Consulting LP	
Emergency Services Consulting International	Municipal Emergency Services, Inc	
	PGAL	

Sponsorship Opportunities

If you were a sponsor at the SAFE-D Fall Event in Fort Worth in September 2021, you do not need to sign up as a sponsor again; your sponsorship covers both events. *Booth space is not included with your sponsorship.*

Diamond Sponsor » \$10,000

- Priority booth placement
- Sponsorship Thank You at event's Opening Session
- Sponsorship recognition with your logo on the SAFE-D website with hyperlink to your website
- Sponsorship recognition with your logo in SAFE-D event email correspondence with hyperlink to your website
- Sponsorship recognition with your logo in the Event Program
- Special Thank You with sponsorship recognition and your logo in the SAFE-D newsletter
- Listed with logo on thank you signage at conference

Platinum Sponsor » \$7,500

- Choice of booth placement (based on availability)
- Sponsorship Thank You at event's Opening Session
- Sponsorship recognition with your logo on the SAFE-D website with hyperlink to your website
- Sponsorship recognition with your logo in SAFE-D event email correspondence with hyperlink to your website
- Sponsorship recognition with your logo in the Event Program
- Special Thank You with sponsorship recognition and your logo in the SAFE-D newsletter
- Listed with logo on thank you signage at conference

Gold Sponsor » \$5,000

- Choice of booth placement (based on availability)
- Sponsorship Thank You at event's Opening Session
- Sponsorship recognition with your logo on the SAFE-D website with hyperlink to your website
- Sponsorship recognition with your logo in SAFE-D event email correspondence with hyperlink to your website
- Sponsorship recognition with your logo in the Event Program
- Special Thank You with sponsorship recognition and your logo in the SAFE-D newsletter
- Listed with logo on thank you signage at conference

Silver Sponsor » \$3,000

- Choice of booth placement (based on availability)
- Sponsorship Thank You at event's Opening Session
- Sponsorship recognition on the SAFE-D website with hyperlink to your website
- Sponsorship recognition in SAFE-D event email correspondence with hyperlink to your website
- Sponsorship recognition in the Event Program
- Special Thank You with sponsorship recognition in the SAFE-D newsletter
- Listed on thank you signage at conference

Bronze Sponsor » \$2,000

- Choice of booth placement (based on availability)
- Sponsorship Thank You at event's Opening Session
- Sponsorship recognition on the SAFE-D website with hyperlink to your website
- Sponsorship recognition in SAFE-D event email correspondence with hyperlink to your website
- Sponsorship recognition in the Event Program
- Special Thank You with sponsorship recognition in the SAFE-D newsletter
- Listed on thank you signage at conference

Inquiries for exhibitor arrangements and advertising and sponsorship opportunities should be directed to Tracy Wagner, GCP Association Services, 512-251-8101, tracy@gcptexas.net.

SAFE-D EXHIBITOR REGISTRATION FORM • Annual Conference

Kalahari Convention Center • February 17-19, 2022 • Round Rock, Texas

Please type or print all information. LIST ALL PARTICIPANTS

Company (how name appears in conference listings): _____

Address: _____

City: _____ State: _____ Zip: _____ Authorized By: _____

Phone: _____ Email: _____

On-Site Contact Name: _____ On-Site Cell #: _____

Booth Personnel:

Name: _____ Position: _____

Name: _____ Position: _____

(Note: Additional charge for more than 2 participants)

Name: _____ Position: _____

Name: _____ Position: _____

	Fall Event Discount	Regular Rate	
STANDARD RATE BOOTH	\$950.....	\$1,100.....	\$ _____
Indoor Apparatus Space: 16' x 40'.....	\$1,750.....	\$1,900.....	\$ _____
Additional Participants: _____		\$175 each.....	\$ _____
Annual Associate Membership (optional).....		\$1,100.....	\$ _____

SPONSORSHIPS.....

Diamond (≥\$10,000) | Platinum (\$7,500) | Gold (\$5,000) | Silver (\$3,000) | Bronze (\$2,000)

Sponsor's website (URL): _____

TOTAL \$ _____

I acknowledge that I have read the rules of the Exhibition (Pg. 6): Signature: _____

****Booth reservation invalid until payment is received****

CHECK ENCLOSED (Made payable to SAFE-D) BILL ME

Billing Address: _____

CHARGE MY: AMEX VISA MasterCard Discover

Cardholder Name: _____

Billing Address: _____

Card #: _____ Total Amount Charged: \$ _____

Expiration Date: _____ Security Code: _____

Signature: _____

Please complete this form and send to:

SAFE-D c/o GCP Association Services

P.O. Box 676 | Pflugerville, TX 78691

or Fax to 512-251-8152 | Email to tracy@gcptexas.net

Cancellation Policy: A full refund minus \$100 processing charge will be made for exhibit space cancelled on/prior to Jan. 15, 2022. No refunds will be made after Jan. 15, 2022.

SAFE-D Program Advertising Order Form

REPRODUCTION: In approximate size, camera-ready copy required or electronic copy in high resolution (300 dpi or greater) in JPEG, TIFF or PDF format.

FORMAT: The format is a standard letter-size page (8.5" wide x 11" high) and contains **full-color** pages. The program will be printed and distributed at the SAFE-D Fall Event.

**Advertise in the Conference Program PLUS
3 SAFE-D Quarterly Newsletters and receive
a 20% discount off your total**

CONFERENCE PROGRAM DEADLINE: Feb. 1, 2022

LIMITATION OF LIABILITY: Acceptance of advertising for publication in the SAFE-D Conference Program does not imply approval or endorsement of any product, service or representation by the State Association of Fire and Emergency Districts.

Please complete this form and send to:

Tracy Wagner

512-251-8101 | (f) 512-251-8152

tracy@gcptexas.net

AD SIZE	DIMENSIONS	PROGRAM	CONFERENCE PROGRAM + 3 SAFE-D NEWSLETTERS
<input type="checkbox"/> Full Page	(7.5" wide x 10" high)	\$850	\$2,720
<input type="checkbox"/> Half Page	(7.5" wide x 5" high)	\$500	\$1,600
<input type="checkbox"/> Quarter Page	(3.5" wide x 5" high)	\$400	\$1,280
<input type="checkbox"/> Business Card	(3.5" wide x 2" high)	\$250	\$800

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Ad Size: _____

Contact Name: _____ Signature: _____

Method of Payment

Check (Make checks payable to: SAFE-D)

Visa MC Amex DIS

Card #: _____ Amount to Charge \$ _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Expiration Date _____ Security Code: _____

Card Holder Name: _____

Card Holder Signature: _____

For questions or information about advertising in the SAFE-D Conference Program
contact **Tracy Wagner** at **512-251-8101** or tracy@gcptexas.net

Rules for Exhibiting

General Exhibitor Rules:

By submitting an application for exhibit space, Exhibitor agrees to abide by the following rules.

1. All participants must be registered and badged while at the conference. Nonbadged participants will be asked to leave.
2. No subletting of any exhibit space is permitted. Only the registered exhibitor is permitted to exhibit in space.
3. No trading of booth areas is permitted without prior approval from Show Coordinator.
4. No roaming. Products may not be marketed in areas outside of purchased exhibit space(s).
5. If a registered exhibitor chooses to not attend the show, booth space may be forfeited for future shows.
6. Exhibitors shall not deface, injure or mar Exhibit Hall. Any damage done shall be made good by the exhibitor to the State Association of Fire and Emergency Districts.
7. No vehicle shall be parked in designated fire lanes at any time, including move-in/move-out. Vehicles will be towed at the owner's expense.
8. SAFE-D shall have the right to prohibit or require the dismantling of any exhibit or part of an exhibit that in their opinion is not suitable to or in keeping with the character or purpose of the exhibition. Exhibits shall immediately be modified or dismantled at the request of SAFE-D.
9. SAFE-D reserves the right to remove from the exhibit area any advertising, displays, programs, materials, literature, merchandise, costumed persons or mannequins which are, in the opinion of SAFE-D, deemed inappropriate.
10. By submitting application for booth space, Exhibitor acknowledges that SAFE-D is not responsible for damaged, lost or stolen merchandise.

11. Exhibitor grants to SAFE-D a fully-paid non-exclusive license to use, display, and reproduce photos of exhibits, logos, company names, and promotional materials. Exhibitor authorizes SAFE-D to take photographs of exhibitor's booth, exhibit, staff, etc. before, during, and after the show.
12. Exhibitor acknowledges that the SAFE-D logo is licensed; only licensed vendors will be permitted to sell, display or distribute merchandise with SAFE-D branding or use SAFE-D's logo in conjunction with advertising. Contact the SAFE-D Office with questions.

Apparatus Exhibitor Rules:

1. Exhibitors must provide the name of an on-site contact and cell phone number before the exhibitor will be allowed to move apparatus into the Exhibit Hall.
2. Exhibitors exhibiting apparatus or emergency vehicles in the Exhibit Hall will be notified of their scheduled move-in time.
3. Vendors exhibiting apparatus or emergency vehicles in the Exhibit Hall must take action to prevent stains on the Exhibit Hall floor from lubricating oil, engine oil and protectant, and tire and wheel care products such as Armor All. Tire and wheel care products should be applied BEFORE the vehicles enter the arena.
4. Internal combustion engines cannot contain more than five (5) gallons or a quarter (1/4) tank of gasoline or fuel, whichever is less. Fuel tank cap must be locked or sealed by tape. Water tanks must be empty upon entering the Exhibit Hall. Every battery must be disconnected once inside the building.
5. No machinery or exhibit shall extend outside of the boundary of exhibitor's exhibit space.
6. Exhibitor acknowledges that Show Coordinator may require repositioning of an apparatus to minimize obstruction of neighboring exhibitors.

For questions about the rules or prohibited items, please contact **Tracy Wagner** at **512-251-8101** or **tracy@gcptexas.net**