



Official newsletter of the State Association of Fire and Emergency Districts

Get your message out to decision-makers in Texas emergency services districts and fire departments.

SAFE-D Pen, the official newsletter of the State Association of Fire and Emergency Districts, is mailed to about 2,000 recipients, from Amarillo to Brownsville, from El Paso to Texarkana.

With critical information about the ever-changing world of Texas emergency services, SAFE-D Pen reaches the audience you need to reach — decision-makers in grassroots governments charged with providing fire protection and emergency medical response.

We offer substantial discounts for multiple buys, so it makes sense — and dollars — to be in every SAFE-D Pen newsletter.

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Advertising File Format

- JPEG or PDF file at a resolution of at least 300-dpi
• Ads must be in CMYK
• Digital files may be emailed to Tracy Wagner at tracy@gcptexas.net

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For more information contact:

Tracy Wagner
512-251-8101
tracy@gcptexas.net

SAFE-D Pen Insertion Order

Company:
Contact Name:
Address:
City, State, Zip:
Phone:
Email:

Size of Advertisement

- Back Page - \$700 (4-Color Half Page - 7.5" w x 5" h) SOLD
4-Color Full Page - \$900 (7.5" w x 10" h or 8.5" x 11" h with bleeds*)
4-Color Half Page - \$600 (7.5" w x 5" h only)
4-Color Quarter Page - \$450 (3.5" w x 5" h only)
4-Color Business Card - \$275 (3.5" w x 2" h only)

*Full page advertisements may include bleeds. Bleeds must extend at least 0.25" past trim edge. Full page ads will be trimmed to 8.5 x 11". To ensure nothing is cropped, please keep the live area 0.25" away from trim edges.

DISCOUNTS FOR MULTIPLE ORDERS!
If you commit to four consecutive issues, you'll receive a 20% discount off the total.

Total Number of Insertions:
Insertion Dates:

Make check payable to: SAFE-D

c/o GCP Association Services
PO Box 676
Pflugerville, TX 78691

(p) 512-251-8101 | (f) 512-251-8152 | tracy@gcptexas.net

Total: \$ Charge: AMEX VISA MasterCard Discover
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SAFE-D 2023 Tentative Editorial Calendar

Table with 3 columns: Issue, Issue Date, Artwork Deadline. Rows include #1 (Conference Program - Feb. 2023), #2 (2nd Quarter - June 2023), #3 (3rd Quarter - Sept 2023), #4 (4th Quarter - November 2023).