



MVD Dealer Licensing Bureau

State of New Mexico

Demonstration Permits

- “ Demo Tags” should be on all your inventory and are vehicle specific. Demonstration Permits are for the limited purposes of:
 1. Testing
 2. Demonstrating
 3. Preparing a Vehicle for Sale

DO NOT use Demo Tags for loaner/ courtesy vehicles. They must get registered (not titled) with a standard plate. Tax is not collected only registration fees.

66-3-6 NMSA “When a vehicle is sold, the dealer shall keep demonstration permits with other records of the sale.”

Demonstration Permits

- A dealer who uses demonstration permits is required to maintain a list showing the date on which the dealer assigned the permit to a vehicle and the name and a description of the vehicle, including its make, model, model year and vehicle identification number. A dealer shall maintain the list for three years from the end of the year in which the dealer issued the permit and must make it available to the department or its agents and to law enforcement officers during reasonable business hours.

Temporary Registration Permits

- “Temp Tags” should be issued to get the customer off the lot and on the road. The 30 day clock starts ticking!
- Do not issue another Temp Tag unless you have good cause.
- “Temporary registration permits shall be used only on vehicles sold at retail by the dealer to whom the temporary registration permits are issued and **shall not** be extended **nor another issued** for the same vehicle except for **good cause shown.**”
- 66-3-6 NMSA

Title & Registration

- BUY HERE PAY HERE
- **DO NOT** let the buyer take delivery of the vehicle without having collected taxes and registration fees and, if required, a VIN Inspection or Emission Test or both.
- You cannot hold the title while payments are made without perfecting the title. You're the LIENHOLDER the buyer is the REGISTERED OWNER and receives their License Plate! WITHIN 30 DAYS!

Title & Registration

- 66-3-107- When a dealer allows a vehicle to be purchased over a period of time...**the dealer shall collect the necessary registration fees from the purchaser upon delivery of the vehicle and shall, within thirty days, pay all registration fees due on the vehicle to the department and shall give to the new purchaser the new registration certificate in the purchaser's name.**
- If you hold the title and issue Temp Tags you are violating 66-3-107 and 66-3-6. You can lose your VRS access and jeopardize Dealer License.

Change of Location

- If you will be moving locations you must get that proposed location approved by Dealer Licensing prior to moving.
- If you are leaving a current place of business and don't have a new location yet you should contact Dealer Licensing to suspend your license otherwise the license becomes invalid when you don't have an approved place of business.
- If you will be closing your dealership permanently you should request a Business Closure Form.

Change of
Location

or

Supplemental
Location

- 66-4-2 NMSA
- B. A dealer or auto recycler licensee, **before moving** any of the licensee's places of business **or opening** any additional place of business, shall apply to the department for and obtain a supplemental license for which no fee shall be charged.

Dealer License

- **66-4-2 NMSA**
- A. ... A licensee **shall not** lease, loan, transfer or sell its license to another person, and no person shall use the license of another person for any purpose.
- DO NOT sign up anyone at auction as a buyer unless they are an employee of your dealership and it is for your dealership!
- You can be banned from the auction, lose your license, and be charged with a misdemeanor.

Penalty for Violations

- **66-4-9 NMSA**
- A. Any person violating any provision of Sections [66-3-119](#), [66-3-121](#), [66-3-123](#) through [66-3-125](#), [66-4-1](#) through [66-4-7](#) and [66-4-9](#) NMSA 1978 or Section 1 of this 2018 act [[66-4-10](#) NMSA 1978] is guilty of a **misdemeanor** and shall be punished by a fine of three hundred dollars (\$300) or by imprisonment for not less than thirty days or both.
- B. The penalty upon **second conviction** of such offense shall be that provided for a fourth degree **felony**.

Dealer Statutes

&

Regulations

- Dealer Statutes 66-4-1 – 66-4-10 can be found at www.nmonesource.com

https://www.nmonesource.com/nmos/en/nav.do



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Dealer
Statutes

&

Regulations

- Dealer Regulations can be found by internet searching-

NMAC 18.19.4

Click on **18.19.4- Licensing**

Or <http://164.64.110.134/parts/title18/18.019.0004.html>

Thank you

Jason Wagner, State Investigator

MVD Dealer Licensing Bureau

Jason.Wagner@State.NM.US

505-383-2370

DLB Main Number for Licensing Questions 505-383-2316