



EXPO 22

N M I A D A

Sponsor Media Planner

November 9th & 10th





Diamond Sponsor - \$5,000 ~~(2 Available)~~

BENEFITS INCLUDE:

(1 Remaining)

- Recognition at one of the Keynote Sessions (first come first serve)
- Exclusive Lounge Location in Expo
- 45-60 second video shown before the sponsored session advertising your firm and/or product during the conference
- 30 Minute time slot to do an educational data-based presentation highlighting the benefits of your organization's products, services, and offerings.
- 8 Free Conference Registrations
- Full Page Ad in Conference Program — Center Placement
- Logo on NMIADA website year-round ends a week after event.
- Email Article sent to the Members on behalf of the sponsor
- Highlighted in the Conference Newsletter
- Social Media Recognition
- Premium Large Banner Recognition
- Logo recognition on Annual Conference main web page
- Logo recognition on 2 page center spread or full back cover of the conference program
- Recognition in registration and all promotional emails
- Full attendee list
- Social Media Live Stream
- Looping brand recognition throughout the day on convention hall screen

Platinum Sponsor - \$3,500 (2 Available)

BENEFITS INCLUDE:

- 6 Free Conference Registrations
- Prime Vendor Location in Expo
- Banner recognition at event
- Full Page Ad in Conference Program
- Logo on NMIADA website year-round ends a week after event.
- Social Media Recognition
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program
- Recognition in registration and all promotional emails
- Full attendee list
- Social Media Live Stream



Gold Sponsor - \$2,500 (4 Available)

BENEFITS INCLUDE:

- 4 Free Conference Registrations
- Table in Expo
- Half Page Ad in Conference Program
- Logo on NMIADA website year-round ends a week after event.
- Social Media Recognition
- Logo recognition on Annual Conference main web page
- Logo recognition at event
- Logo recognition in conference program
- Recognition in registration and all promotional emails
- Full attendee list
- Social Media Live Stream at your Booth



Silver Sponsor - \$1,800 (6 Available)

BENEFITS INCLUDE:

- 2 Free Conference Registration
- Table in Expo
- Half Page Ad in Conference Program
- Logo on NMIADA website year-round ends a week after event.
- Social Media Recognition
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program
- Full attendee list

Bronze Sponsor - \$1,200 (19 Available)

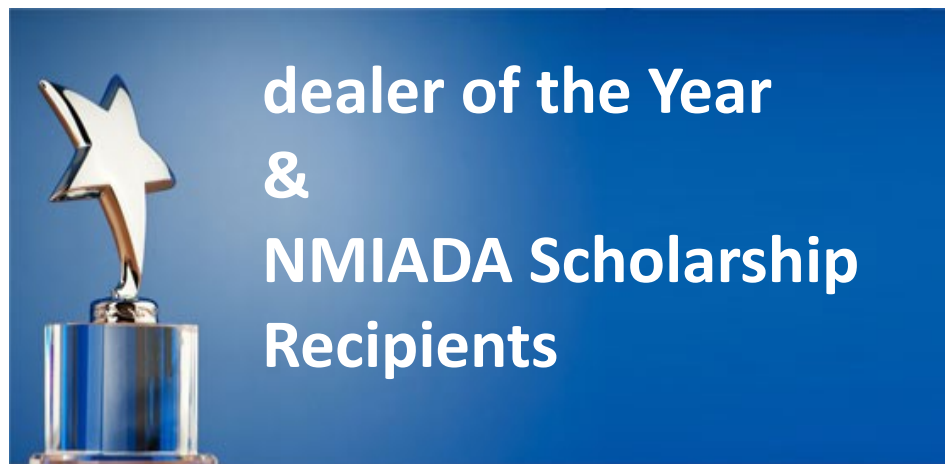
BENEFITS INCLUDE:

- Vendor Table in Expo—1 Registration Pass
- 1/4 Page Ad in Conference Program
- Logo on NMIADA website year-round ends a week after event.
- Social Media recognition
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program

Awards Ceremony & Reception - \$5,000 (2 available)

BENEFITS INCLUDE:

- Presentation of Award to Dealer & Scholarship Recipients
- Logo on NMIADA website year-round ends a week after event.
- Full page booth ad
- Verbal Acknowledgement
- Social media recognition
- Logo recognition on Annual Conference main web page
- Logo recognition on Dealer of the Year printed interview in conference program
- Logo on Scholarship printed Congratulation/About Me in conference program
- Thank you signage
- Logo on Scholarship checks –Co branded w/NMIADA and additional sponsor
- Logo on DOY award co-branded w/ NMIADA and additional sponsor
- Signature Drink
- Static Logo



Breakfast Sponsor - \$3000

BENEFITS INCLUDE:

- Logo on NMIADA website year-round ends a week after event.
- Name to appear in the conference program
- Verbal Acknowledgement
- Social media recognition
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program
- Recognition in registration and all promotional emails
- Full page booth ad
- Thank you signage



Lunch Sponsor - \$4000

BENEFITS INCLUDE:

- Logo on NMIADA website year-round ends a week after event.
- Name to appear in the conference program
- Verbal Acknowledgement
- Event Recognition
- Social media recognition
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program
- Recognition in registration and all promotional emails
- Company Logo on Dessert
- Full page booth ad
- Thank you signage

Additional Conference Registration - \$90

- Includes meals

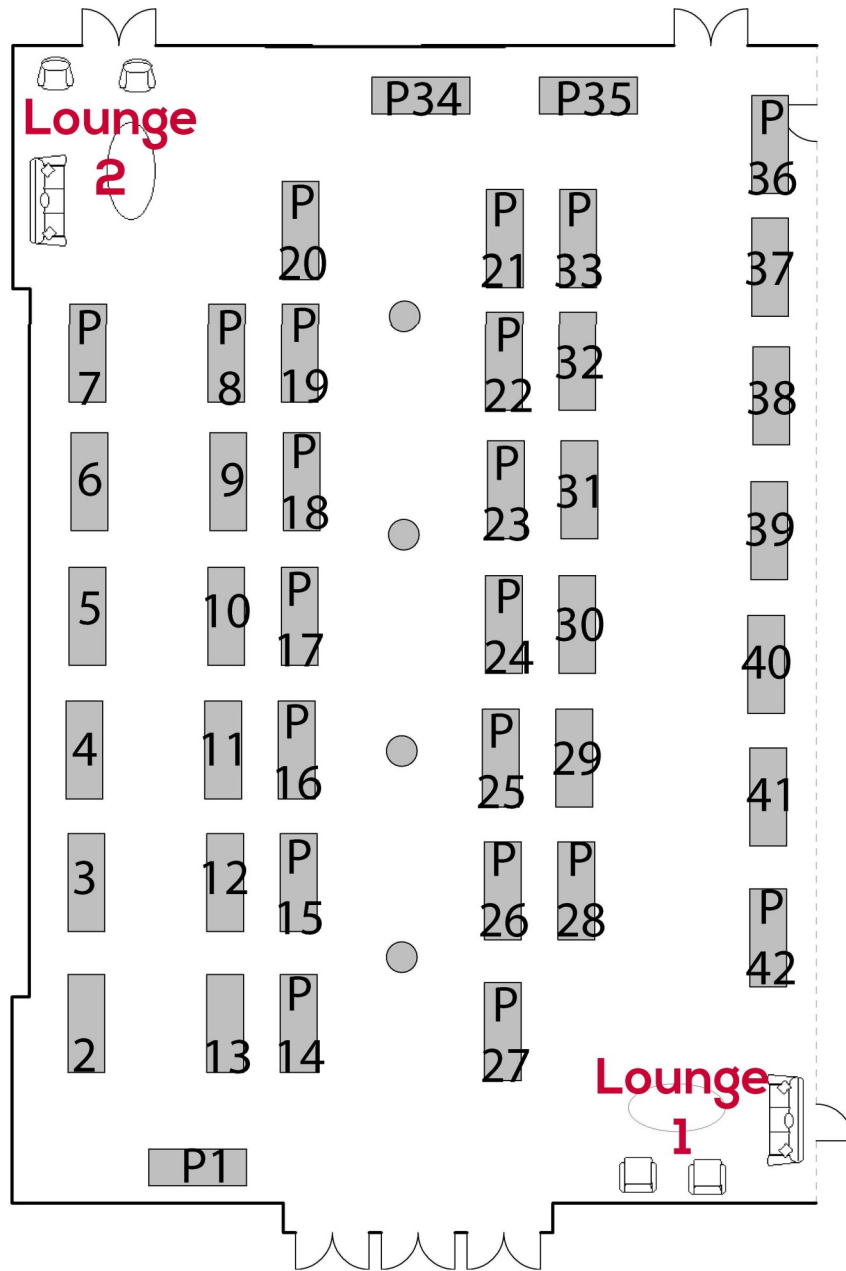
Add On Sponsorship Are Co-Branded with NMIADA

OPPORTUNITIES INCLUDE:

- **Social Media Live Stream - \$150** - Live streams can extend your reach by engaging with attendees and followers.
- **Welcome Banner - \$1500** – Every conference attendee, speaker, exhibitor, and special guest passes through the registration area. Sponsor name/logo will be displayed on signage. A complimentary insert in the conference tote bag is included.
- **Event Tote - \$1000** – Your company name/logo will be featured on the conference tote bag co-branded w/ NMIADA Logo
- **Badges & Lanyards \$700** – Add your logo to attendee lanyards given out at registration. Attendees must wear badges/lanyards for all conference activities.
- **Folders - \$1000** – Your company name/logo will be featured on the back of folder that will contain attendee's educational material. Includes your company insert.
- **Flash Drive - \$1000** – Logo on flash drive that will include Continuing Education study material for attendees.
- **Tumblers \$700** – Help keep attendees hydrated throughout the day with a tumbler that has your company and NMIADA logo printed.
- **Pens - \$700** – Your company and NMIADA logo on pens for attendees.
- **Notebooks \$1000** – Notebooks will be available to attendees. As the sponsor, your company logo will be imprinted on each page of the notepad, co-branded with the NMIADA logo.
- **Drink Stations - \$500** – Hydration Stations sponsored by your company logo's added to water stations includes "Visit Booth #"
- **Cell Phone Charging Station - \$1000** – Help attendees recharge their devices at the conference! Your company name, logo, and booth number will be featured on the cell phone charging area, placed in a high-traffic area of the convention center.



2022 Vendor Hall



P=Prime Table
Lounge for Diamond Sponsorship



2022 Annual NMIADA Convention & Expo Vendor Registration Form



Company					
Address					
Cell#		E-mail		# Attending	
Phone #		Contact			
Names of those attending Convention					

Diamond (2 Available Only 1 Left)	\$5000		Platinum (2 Available Only 1 Left)	\$3500	
Gold (4 Available Only 1 Left)	\$2500		Silver (6 Available Only 4 Left)	\$1800	
Bronze (10 Available 8 left)	\$1200		Breakfast Sponsor	\$3000	
60th Celebration Dinner	\$2500		Additional Attendee	\$90	
Lunch Sponsor	\$2500		Social Media Live Stream	\$150	
Welcome Registration Banner	\$1500		Event Tote	\$1000	
Expo Folders	\$1000		Event Tote	\$1000	
Tumblers	\$700		Badges & Lanyards	\$700	
Notebooks	\$1000		Flash Drive	\$1000	
Cell Phone Charging Station	\$1000		Pens	\$700	
			Drinks Stations (3 available)	\$500	

Name		
Billing Address:	Table #	Total: \$
Credit Card #:	Exp:	CVV#
Check	Check #	Check Amount: \$