

NMIADA



EXPO 2023

Sponsor Media Planner
November 2nd, 2023



NMIADA EXPO 2023

Title Sponsor - \$10,000 (1 Available)

BENEFITS INCLUDE:

- Recognition at one of the Keynote Sessions
- Lounge Location in Expo
- 30 Minute speaking opportunity. Must be data-based presentation highlighting benefits of your organization's expertise in your field
- 8 Free Conference Registrations
- Full Page Ad in Conference Program — Center Placement
- Logo on NMIADA website year-round ends a week after event.
- Email Article sent to the Members on behalf of the sponsor
- Highlighted in the Conference Newsletter
- Social Media Recognition
- Recognized on registration banner
- Logo recognition on Annual Conference main web page
- Recognition in registration and all promotional emails
- Full attendee list
- Social Media Live Stream
- Looping brand recognition throughout the day on convention hall screen
- Logo on tote bag
- Follow-up thank you email to all attendees.
- Table at the awards ceremony and reception.





NMIADA EXPO 2023

Diamond Sponsor – \$5,000 (1 Available)

BENEFITS INCLUDE:

- Recognition at one of the Keynote Sessions (first come first serve)
- Exclusive Location in Expo with identifying banner placement.
- 6 Free Conference Registrations
- 20 Minute speaking opportunity. Must be data-based presentation highlighting benefits of your organization's expertise in your field
- Full Page Ad in Conference Program — Back Cover
- Logo on NMIADA sponsor page on website year-round ends a week after event.
- Email Article sent to the Members on behalf of the sponsor
- Social Media Recognition
- Double Sided Premium Large Banner Recognition in registration hall.
- Logo recognition on Annual Conference main web page
- Recognition in registration and all promotional emails
- Full attendee list
- Social Media Live Stream
- Looping brand recognition throughout the day on convention hall screen
- Logo on tote bag
- Follow-up thank you email to all attendees

Platinum Sponsor – \$3,500 (5 Available)

BENEFITS INCLUDE:

- 4 Free Conference Registrations
- 8x2 table
- Prime Vendor Location in Expo with Identifying Signage in Platinum Row.
- Banner recognition in registration hall
- Full Page Ad in Conference Program
- Social Media Recognition
- Logo on NMIADA website year-round ends a week after event.
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program
- Recognition in registration on all promotional emails
- Full attendee list
- Social Media Live Stream



NMIADA EXPO 2023

Gold Sponsor - \$2,500 (14 Available)

BENEFITS INCLUDE:

- 2 Free Conference Registrations
- 8x2 Table
- Exclusive Location in Gold Row with identifying signage.
- Half Page Ad in Conference Program
- Logo on NMIADA website year-round ends a week after event
- Banner recognition in registration hall
- Social Media Recognition
- Logo recognition on Annual Conference main web page
- Logo recognition at event
- Logo recognition in conference program
- Recognition in registration and all promotional emails
- Full attendee list



Silver Sponsor - \$1,800 (18 Available)

BENEFITS INCLUDE:

- 2 Free Conference Registration
- 8X2 Table
- Half Page Ad in Conference Program
- Logo on NMIADA sponsor page on website year-round ends a week after event.
- Banner Recognition in registration hall
- Social Media Recognition
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program
- Full attendee list



NMIADA EXPO 2023

Scholarship Awards Ceremony & Reception - \$5,000 (1 available)

BENEFITS INCLUDE:

- Presentation of Award to Scholarship Recipients
- Logo on NMIADA website year-round ends a week after event.
- Full page booth ad
- Verbal Acknowledgement
- Social media recognition
- Logo recognition on scholarship main web page
- Logo recognition on Scholarship printed interview in conference program
- Logo on Scholarship printed Congratulation/About Me in conference program
- Thank you signage
- Logo on Scholarship checks –Co branded w/NMIADA and additional sponsor
- Specialty cocktail branded with logo
- Static Logo during Scholarship award ceremony & reception
- QR Code & Logo tent on all tables
- Table at Scholarship awards ceremony & reception





NMIADA EXPO 2023

Dealer Of The Year Awards Ceremony & Reception - \$5,000 (1 available)

BENEFITS INCLUDE:

- Presentation of Award to Dealer of the Year
- Logo on NMIADA website year-round ends a week after event
- Full page booth ad
- Verbal Acknowledgement
- Social media recognition
- Logo recognition on Dealer of the Year main web page
- Thank you signage
- Logo on DOY award co-branded
- Specialty cocktail branded with logo
- Static Logo during Dealer Of The Year ceremony & reception
- QR Code & Logo tent on all tables
- Table at Dealer Of The Year ceremony & reception
- Dealer of the Year Press Release with your company's logo





NMIADA EXPO 2023

Breakfast Sponsor - \$3000

BENEFITS INCLUDE:

- Logo on NMIADA website year-round ends a week after event.
- Name to appear in the conference program
- Verbal Acknowledgement
- Social media recognition
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program
- Recognition in registration and all promotional emails
- Full page booth ad
- Thank you signage w/QR Code



Lunch Sponsor - \$4000

BENEFITS INCLUDE:

- Logo on NMIADA website year-round ends a week after event.
- Name to appear in the conference program
- Verbal Acknowledgement
- Event Recognition
- Social media recognition
- Logo recognition on Annual Conference main web page
- Logo recognition in conference program
- Recognition in registration and all promotional emails
- Company Logo on Dessert
- Full page booth ad
- Thank you signage w/QR Code



NMIADA EXPO 2023

Additional Expo Registration - \$90

- Includes meals & Expo Hall Pass

Add On Sponsorship Are Co-Branded with NMIADA

OPPORTUNITIES INCLUDE:

- **Social Media Live Stream - \$150 (8 available)** - Live streams can extend your reach by engaging with attendees and followers -
- **Badges & Lanyards \$1000** - Add your logo to attendee lanyards given out at registration. Attendees must wear badges/lanyards for conference activities.
- **Drink Stations \$500** - Hydration stations sponsored by your company. Signage at water stations will include your logo and a "Visit Booth #" message.
- **5x7 Program Inserts with QR Code \$1500 (5 available)** - This is a special custom insert will be included in the official convention program.
- **Table Tents with Logo and QR Code \$2500 (1 available)** - Placement in main class hall with 45 tables.





NMIADA EXPO 2023

Vendor Registration Form

Company: _____

Address: _____

Phone #: _____ Cell #: _____ Email: _____

Attending: _____ Contact Name: _____

Names of those attending: _____

Title (1 available) \$10,000.....

☐

Gold (14 available) \$2500.....

☐

DOY/Scholarship Dinner (2 available) \$5000..

☐

Breakfast Sponsor \$3000.....

☐

Badges & Lanyards \$1000.....

☐

Program Insert (5 available) \$500.....

☐

QR Code Tent (45 tables) \$2500.....

☐

Diamond (1 available) \$5000.....

☐

Platinum (5 available) \$3500.....

☐

Silver (18 available) \$1800.....

☐

Lunch Sponsor \$4000.....

☐

Additional Attendee \$90.....

☐

Social Media Stream (8 available) \$150.....

☐

Drink Stations (3 available) \$500.....

☐

Name on Card: _____

Billing address: _____ Table #: _____ Total: \$ _____

Credit Card #: _____ Exp: _____ CVV: _____

Check: _____ Check #: _____ Check Amount: \$ _____

