



BETHLEHEM

Chamber of Commerce

2022 Business & Community Directory

Promote your business to the Bethlehem Community

Annual Publication

Ads Exclusive to Chamber Members

8,000 Printed Copies

Distributed to Businesses, Community, Schools and New Residents

Promotes Buy Local Bethlehem

5" x 8" Portable Size

Full Color, Glossy Pages

PREMIUM POSITIONS *(includes color)*

Back Cover (4-3/4"w x 7-3/4"h) **\$1,595**

Inside Covers or Facing Pages
(4-3/4"w x 7-3/4"h) **\$1,135**

REGULAR AD RATES *(includes color)*

Full Page (4-3/4"w x 7-3/4"h) **\$ 825**

1/2 Page (4-3/4"w x 3-3/4"h) **\$ 540**

1/4 Page Vertical (2-1/4"w x 3-3/4"h) **\$ 295**

1/4 Page Horizontal (4-3/4"w x 1-7/8"h) **\$ 295**

1/8 Page (2-1/4"w x 1-7/8"h) **\$ 180**

RESERVE YOUR SPACE:

call Paula Segal (518.482.9044) or email/fax/mail agreement to:

Bethlehem Chamber of Commerce

318 Delaware Avenue, Suite 11, Delmar, NY 12054

enesbitt@bethlehemchamber.com • Call 518-439-0512 • Fax 518.475.0910

***** AD DEADLINE March 1, 2022 / ISSUE DATE week of April 18, 2022 *****

Company: _____ **Name:** _____

Phone: _____ **Email:** _____

Ad Size: _____ **Ad Price \$** _____

SELECT ONE: Repeat Ad _____ Repeat Ad w Change _____ Emailing Press-Ready Ad _____ Ad to be Designed _____

AD SPECS: Press-ready ads must be provided in Adobe PDF format, 300 DPI, with fonts embedded in file.

PAYMENT: Check _____ *(payable to Bethlehem Chamber of Commerce)*

Credit Card: MC _____ Visa _____ AMEX _____ Discover _____

Card Number: _____ **Exp Date:** _____ **CVV Code:** _____

Name on Card: _____ **Signature:** _____

Billing Address: _____

Advertiser agrees to furnish copy and/or artwork. If no material is submitted by deadline, publisher will use own discretion on ad copy. Publisher will not assume liability for accuracy of advertising copy. Acceptable press-ready copy is requested for all ads, or approval from Advertiser to use previous advertisement.

2022 Directory Ad Sizes

Quarter Page Horizontal
4 3/4" w x 1 7/8" h

Quarter Page
Vertical
2 1/4" w x 3 3/4" h

Full Page
4 3/4" w x 7 3/4" h

Eighth Page
2 1/4" w x 1 7/8" h

Half Page
4 3/4" w x 3 3/4" h