



BETHLEHEM
Chamber of Commerce

2023-24 Business & Community Directory

Promote your business to the Bethlehem Community

Ads Exclusive to Chamber Members

5,000 Printed Copies

Distributed to Businesses, Community, Schools and New Residents

Promotes Buy Local Bethlehem

5" x 8" Portable Size

Full Color, Glossy Pages

PREMIUM POSITIONS *(includes color)*

Back Cover (4-3/4" w x 7-3/4" h) **\$1,595**

Inside Covers or Facing Pages (4-3/4" w x 7-3/4" h) **\$1,135**

REGULAR AD RATES *(includes color)*

Full Page (4-3/4" w x 7-3/4" h) **\$ 825**

1/2 Page (4-3/4" w x 3-3/4" h) **\$ 540**

1/4 Page Vertical (2-1/4" w x 3-3/4" h) **\$ 295**

1/4 Page Horizontal (4-3/4" w x 1-7/8" h) **\$ 295**

1/8 Page (2-1/4" w x 1-7/8" h) **\$ 180**

**RESERVE YOUR SPACE:
MAIL ● EMAIL ● FAX**

318 Delaware Avenue, Suite 11, Delmar, NY 12054
enesbitt@bethlehemchamber.com • Call 518.439.0512 • Fax 518.475.0910

******* PAYMENT AND AD DEADLINE FEBRUARY 28, 2023 *******

Company: _____ **Name:** _____

Phone: _____ **Email:** _____

PAYMENT: Check _____ *(payable to Bethlehem Chamber of Commerce)*

Ad Size: _____ **Ad Price \$** _____

SELECT ONE: Repeat Ad _____ Repeat Ad w Change _____ Emailing Press-Ready Ad _____ Ad to be Designed _____

AD SPECS: Press-ready ads must be provided in Adobe PDF format, 300 DPI, with fonts embedded in file.

Credit Card: MC _____ Visa _____ AMEX _____ Discover _____

Card Number: _____ **Exp Date:** _____ **CVV Code:** _____

Name on Card: _____ **Signature:** _____

Card Billing Address: _____

Advertiser agrees to furnish copy and/or artwork. If no material is submitted by deadline, publisher will use own discretion on ad copy. Publisher will not assume liability for accuracy of advertising copy. Acceptable press-ready copy is requested for all ads, or approval from Advertiser to use previous advertisement.

2023 Directory Ad Sizes

Quarter Page Horizontal
4 3/4" w x 1 7/8" h

Quarter Page
Vertical
2 1/4" w x 3 3/4" h

Full Page
4 3/4" w x 7 3/4" h

Eighth Page
2 1/4" w x 1 7/8" h

Half Page
4 3/4" w x 3 3/4" h