

MARKETING OPPORTUNITIES



Email: enesbitt@bethlehemchamber.com or call us at 518-439-0512

<p>Weekly E-Newsletter Banner Ad</p>	<p>\$75— 1 week \$250— 1 month \$2,000 — 1 year (52 weeks)</p>
<p>Weekly E-Newsletter Block Ad</p>	<p>\$100/week, limited to 4 consecutive weeks</p>
<p>E-mail Blast</p>	<p>\$95/ mailing, includes one follow-up email for unopened emails. Not available on Wednesday. Open and click through stats provided</p>
<p>Web Ad <i>Located on various Chamber pages</i></p>	<p>\$200/month (rotate with other ads if running at the same time) \$1,000/year (rotate with other ads if running at the same time)</p>
<p>Member List Spreadsheet</p>	<p>\$200/Excel Spreadsheet; \$30 for quarterly updates Only available to members in good standing, and request not to share</p>
<p>Member List Printed Labels</p>	<p>\$95/one set of printed mailing labels Only available to members in good standing, and request not to share</p>
<p>Enhanced Web Listing</p>	<p>\$125/year (\$62.50 if advertised in latest printed directory) Includes expanded business description, logo, photos, and map locator</p>