



# 2024-25 Business & Community Directory

**Promote your business to the  
Bethlehem Community**

**Ads Exclusive to Chamber Members**

**5,000 Printed Copies**

**Distributed to Businesses, Community,  
Schools and New Residents**

**Promotes Buy Local Bethlehem**

**5" x 8" Portable Size**

**Full Color, Glossy Pages**

**PREMIUM POSITIONS** *(includes color)*

**Back Cover** (4-3/4"w x 7-3/4"h) **\$1,595 SOLD**

**Inside Covers or Facing Pages**  
(4-3/4"w x 7-3/4"h) **\$1,140**

**REGULAR AD RATES** *(includes color)*

**Full Page** (4-3/4"w x 7-3/4"h) **\$ 830**

**1/2 Page** (4-3/4"w x 3-3/4"h) **\$ 550**

**1/4 Page Vertical** (2-1/4"w x 3-3/4"h) **\$ 305**

**1/4 Page Horizontal** (4-3/4"w x 1-7/8"h) **\$ 305**

**1/8 Page** ( 2-1/4"w x 1-7/8"h) **\$ 190**

**RESERVE YOUR SPACE:  
MAIL ● EMAIL ● FAX**

318 Delaware Avenue, Suite 27, Delmar, NY 12054  
enesbitt@bethlehemchamber.com • Call 518.439.0512 • Fax 518.475.0910

**\*\*\*\*\* PAYMENT AND AD DEADLINE FEBRUARY 28, 2024 \*\*\*\*\***

**Company:** \_\_\_\_\_ **Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_ **Ad Price \$** \_\_\_\_\_

**SELECT ONE:** Repeat Ad \_\_\_\_\_ Repeat Ad w Change \_\_\_\_\_ Emailing Press-Ready Ad \_\_\_\_\_ Ad to be Designed \_\_\_\_\_

**AD SPECS:** Press-ready ads must be provided in Adobe PDF format, 300 DPI, with fonts embedded in file.

**PAYMENT:** Check \_\_\_\_\_ *(payable to Bethlehem Chamber of Commerce)*

**Credit Card:** MC \_\_\_\_\_ Visa \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_

**Card Number:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_ **CVV Code:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Card Billing Address:** \_\_\_\_\_

*Advertiser agrees to furnish copy and/or artwork. If no material is submitted by deadline, publisher will use own discretion on ad copy. Publisher will not assume liability for accuracy of advertising copy. Acceptable press-ready copy is requested for all ads, or approval from Advertiser to use previous advertisement.*

## 2024 Directory Ad Sizes



**Quarter Page Horizontal**  
4 3/4" w x 1 7/8" h

**Quarter Page Vertical**  
2 1/4" w x 3 3/4" h

**Full Page**  
4 3/4" w x 7 3/4" h

**Eighth Page**  
2 1/4" w x 1 7/8" h

**Half Page**  
4 3/4" w x 3 3/4" h