

MARKETING OPPORTUNITIES



Email: Ellen Nesbitt enesbitt@bethlehechamber.com or call 518-439-0512

<p>Weekly E-Newsletter Banner Ad</p>	<p>\$75—one week \$250—1 month \$2,000—1 year (52 weeks) 600x100 pxl w/ active hyperlink</p>
<p>Weekly E-Newsletter Block Ad</p>	<p>\$100/ week, limited for 4 consecutive weeks 1080 x 1080 pixl with active hyperlink. Box is responsive to platforms</p>
<p>E-Mail Blast</p>	<p>\$95 /mailing, includes one follow-up email for unopened emails. Not available on Wednesday. Open and click through states provided</p>
<p>Web Ad <i>(Located on various Chamber site pages)</i></p>	<p>\$200/month (rotate with other ads if running at the same time) \$1,000/year (rotate with other ads if running at the same time)</p>
<p>Member List Spreadsheet</p>	<p>\$200/MS Excel Spreadsheet; \$30 for quarterly updates Only available to members in good standing, and request not to share</p>
<p>Member List Printed Labels</p>	<p>\$95/one set of printed mailing labels Only available to members in good standing and request not to share</p>
<p>Enhanced Web Listing</p>	<p>\$125/year (\$62.50 if advertising in latest printed directory) Includes expanded business description, log, photos, and map locator</p>
<p>Networking Sponsorship</p>	<p>Annual Breakfast with the Legislators (February) — \$1,000 Brown Bag Lunch & Learn (6 available) — \$50 each Annual Dog Days on the Decks (August) — \$300 Social Networking Events — \$300 each</p>
<p>No Cost Opportunities</p>	<p>Let Me Introduce Myself — column in E-Newsletter 1 week, listed on home webpage Spotlight Video—Interview with Terri, and video of business, posted to Chamber’s YouTube channel, shared on social media platforms, link in e-newsletter and on web homepage</p>