



2021-2022 DMAW Board of Directors Nomination Form

Deadline – Friday, September 11, 2020

Organizations can only succeed with effective leadership. Members of the DMAW have responded to the call for leadership since the organization was founded in 1955 – 65 years ago! It is through the service of dedicated member volunteers that the organization has been able to successfully address the always changing needs of its members.

The Nominating Committee is seeking candidates to serve on the **2021-2022 Board of Directors**. Elections will be Monday, Oct. 19 – Friday, Oct. 30.

The DMAW values the diversity of experiences, ideas, people, and organizations in our community. We believe diversity makes our sector stronger. We strongly encourage and seek nominees from people of color, including bilingual and bicultural individuals, women, men, people with disabilities, veterans, and LGBTQI individuals, and/or from professionals working for organizations serving those groups.

NOMINATOR* _____

Company/Organization _____ City/State _____

Nominator's Signature _____ Date _____

Phone _____ Email _____

I hereby recommend consideration of the following person as a candidate for nomination to the DMAW Board of Directors:

NOMINEE* _____

Company/Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Email _____

I, _____ believe this person can fulfill the responsibilities of a Board member because... *(if needed, attach a separate sheet providing your thoughts.)*

Please have the Nominee complete the rest of the application. *If self-nominating, please provide two (2) references.

Nominee _____

Please print

NOMINEE'S EXPERIENCE - Please select the area(s) that best describes you:

NONPROFIT

- | | |
|--|---|
| <input type="checkbox"/> Animal Welfare | <input type="checkbox"/> International Affairs |
| <input type="checkbox"/> Arts & Culture | <input type="checkbox"/> K-12 Schools |
| <input type="checkbox"/> Environment | <input type="checkbox"/> Medical Research |
| <input type="checkbox"/> Faith Communities | <input type="checkbox"/> Military/Fraternal |
| <input type="checkbox"/> Foundations | <input type="checkbox"/> Political |
| <input type="checkbox"/> Healthcare | <input type="checkbox"/> Professional Trade Association |
| <input type="checkbox"/> Higher Education | <input type="checkbox"/> Public & Society Benefit |
| <input type="checkbox"/> Human Services | <input type="checkbox"/> Other _____ |

SUPPLIER

- | | | |
|---|---|--|
| <input type="checkbox"/> Analytics & Reporting | <input type="checkbox"/> Digital Marketing Agency | <input type="checkbox"/> Printer |
| <input type="checkbox"/> Consultant (independent) | <input type="checkbox"/> Digital Advertising | <input type="checkbox"/> Production Management |
| <input type="checkbox"/> Co-operative Databases | <input type="checkbox"/> DRTV/DR Radio | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Copywriter | <input type="checkbox"/> Envelope Manufacturer | <input type="checkbox"/> Technology |
| <input type="checkbox"/> CRM | <input type="checkbox"/> Fulfillment | <input type="checkbox"/> Telefundraising/Marketing |
| <input type="checkbox"/> Data Processing & Hygiene | <input type="checkbox"/> Lettershop | <input type="checkbox"/> Video Production |
| <input type="checkbox"/> Graphic Designer | <input type="checkbox"/> List Broker/Manager | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> Direct Response Fundraising Agency | <input type="checkbox"/> Modeling | |
| | <input type="checkbox"/> Postal Logistics | |

NOMINEE'S PERSONAL CONTRIBUTION - Please indicate your volunteer areas of interest

- | | |
|---|--|
| <input type="checkbox"/> Collaboration | <input type="checkbox"/> Membership, Recruitment & Retention |
| <input type="checkbox"/> Copywriting | <input type="checkbox"/> Policy/Advocacy |
| <input type="checkbox"/> Diversity, Equity & Inclusion (DEI) | <input type="checkbox"/> Programs |
| <input type="checkbox"/> Ethics | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Sponsorship |
| <input type="checkbox"/> Graphic Design | <input type="checkbox"/> Strategic Planning |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Volunteer Recruitment/Management |
| <input type="checkbox"/> Member Newsletter | <input type="checkbox"/> Website |
| <input type="checkbox"/> Member Outreach & Engagement (Online/Social Media) | <input type="checkbox"/> Other _____ |

Please answer these questions on a separate sheet and submit it with the completed application form.

1. What experience, expertise, passion, and commitment to service do you feel you would bring the Board to address various challenges facing the industry and the Association?
2. How many years have you been in your line of work?
3. How long have you been with your present organization?
4. What **DMAW**-sponsored activities have you participated in, when and as a volunteer or attendee?

NOMINEE'S ACCEPTANCE

I am aware that my name is being submitted for consideration as a candidate for nomination to the DMAW Board of Directors, and if elected, I am willing to serve a two-year term. I am a member in good standing with the Association and I certify that all information provided on this form is correct.

I agree to actively serve on the DMAW Board of Directors, as a volunteer, to be objective in my considerations of policy issues and to represent the best interest of the association and the membership always. I have full support of my employer regarding the duties and the responsibilities of the office that I am seeking.

I agree to attend and fully participate to the best of my ability in all board meetings; to attend and participate in assigned committee meetings; to arrive for Board and committee meetings fully briefed and prepared on the issues to be discussed; to promote the programs, goals and products of DMAW; and to faithfully discharge duties that may be assigned to me by the Board from time to time.

Nominee's Signature _____ Date _____

PLEASE NOTE: Return completed form to DMAW to: Donna Tschiffely, Executive Director, 11709 Bowman Green Drive, Reston, VA 20190 | Phone: 703-689-DMAW (3629) | email: donna@dmaw.org