

Data Strategy Forum



Integrated Fundraising Panel



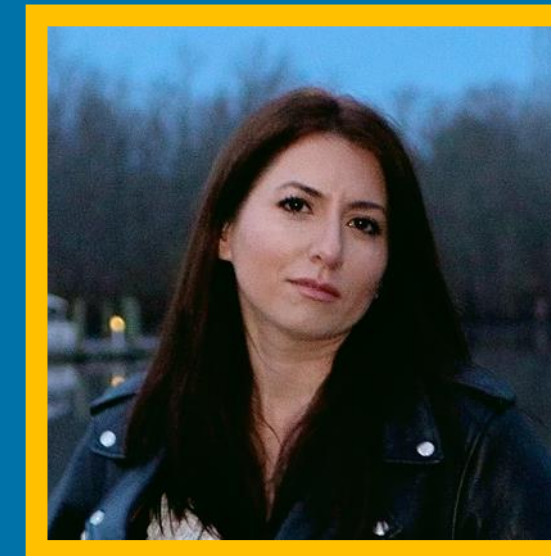
Bethany Maki
Chief Strategy &
Marketing Officer
Progressive Power
Lab



Juanita Monslave
Sr. Marketing &
Creative Director
United We Dream



Brenden Sloan
Development Director
Jobs with Justice



Gayane Margaryan
Sr. Digital & Partner
Marketing Manager
African Wildlife
Foundation

Sponsored by:



Tuesday, October 13 | 11 AM- 12 PM EDT

Introductions



Juanita Monslave
Sr. Marketing &
Creative Director
United We Dream



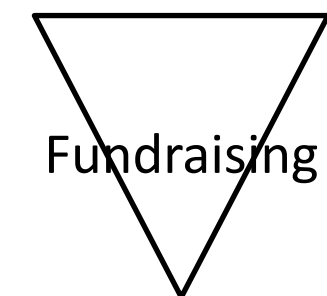
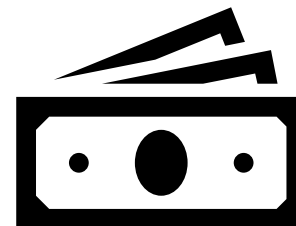
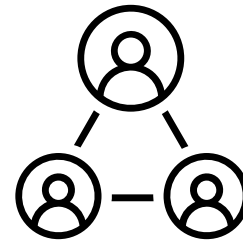
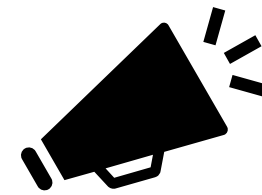
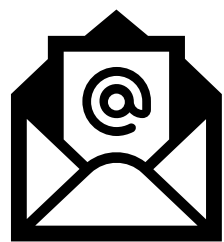
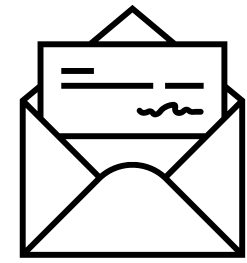
Brenden Sloan
Development Director
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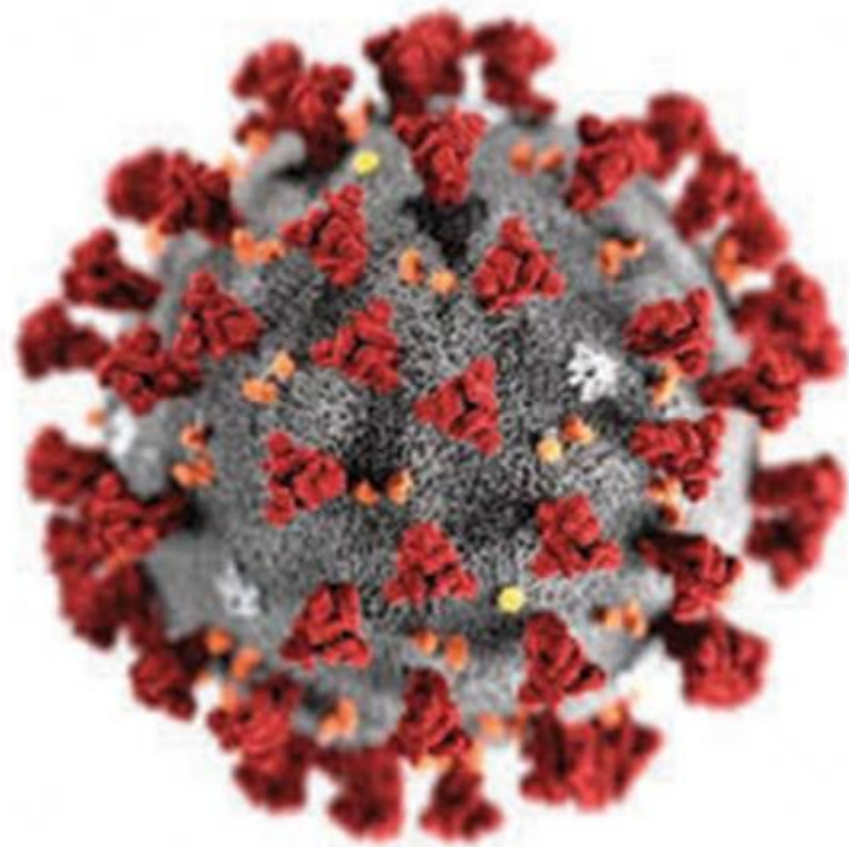
Gayane Margaryan
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Marketing Manager
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**How do you support integrated fundraising in
your position?**

What is integrated fundraising?



How is this moment evolving that definition?



How do we figure out where to focus on integration going forward?



Integrated Fundraising

Questions for the panel?

Closing Thoughts

What's the one piece of advice you'd give anyone grappling with how to measure & operationalize integrated fundraising today?