

Name: _____

Email: _____

Webinars – Exclusive Opportunities

1:15 PM – 2:15 PM – Projected number of participants for each webinar (depending upon topic) is 60-100 individual sign-ups, with usually 2 or more professionals at each location. \$750 per webinar.

\$750 per Webinar benefits include:

- Company logo on program landing page
- Logo & website link in promotional emails
- Two complimentary registrations
- Logo in opening PowerPoint
- Recognition from Emcee
- Post-event attendee list (with Emails)
- Opportunity to introduce presenter

Webinar Dates:

- SOLD** Thursday, January 14 **What’s Old is New Again (Direct Mail & Digital Media) - Nova Label Co.**
- SOLD** Thursday, February 11 **Creating a Memorable Personal Brand – Mal Warwick Donordigital**
- SOLD** Wednesday, April 14 **Industry Benchmarking - Wiland**
- SOLD** Thursday, August 12 **IWITOT (I Wish I Had Thought of That) -PMG Family**
- SOLD** Thursday, September 23 **DAF Data Integration Strategies - Wiland**
- Friday, November 12 **(Topic /DATE TBD) - AVAILABLE!**
- SOLD** Thursday, November 18 **Data Analytics - Wiland**

TOTAL Webinar Series Opportunity @\$750 each x _____ = \$ _____

Breakfast with the Expert (Series of 9) – Exclusive Opportunity

9:45 AM – 11:00 AM – Projected number of participants for each intimate conversation is limited to 20 individual sign-ups at each session. Series of nine (9) Breakfast Sessions – investment: \$3,000.

Breakfast Series Partner benefits include:

- Logo & website link on landing page
- Logo & website link in promotional emails
- One (1) complimentary registration for each breakfast
- Logo in opening PowerPoint
- Recognition from Emcee
- Post-event attendee list (with emails)
- Opportunity to introduce Expert

Breakfast with the Experts dates:

- Thursday, January 28 **(Topic TBD)**
- Thursday, February 25 **Diversity, Equity, Inclusion and Antiracism**
- Thursday, March 25 **Human Resources – Onboarding New Staff**
- Thursday, April 29 **Planned Giving**
- Thursday, May 27 **Creative**
- Thursday, June 24 **Constituent Care**
- Thursday, July 29 **Mentor and Mentee Orientation**
- Thursday, August 26 **Mid-Level Giving**
- Friday, October 29 **Texting**

TOTAL Breakfast Series Opportunity @\$3,000 = \$ _____

Email investment form to: Beth Holcomb – beth@dmaw.org	Page 2 of 5	Questions: 703-689-DMAW (3629)
---	-------------	--------------------------------

Name: _____

Email: _____

MEMBER APPRECIATION VIRTUAL HAPPY HOURS

5:00 PM – 6:00 PM – Projected attendance at each event is 50-75 professionals.

DMAW members love our happy hours! They're fun and people really connect have a great time!

8 opportunities available at \$500 per Happy Hour, benefits include:

- Company logo & link on program landing page
- Logo & link in promotional emails
- Two (2) complimentary non-member registrations
- Logo in PowerPoint
- Post-event attendee list (with emails)
- Recognition from Emcee

Happy Hour Dates:

Thursday, April 29

Thursday, October 21

(A Few Spots Left!)

Check which opportunity(ies) you would like and total on page 1!

TOTAL Happy Hour Opportunities @\$500/each x _____ = \$ _____

Name: _____

Email: _____

FOCUSED PROGRAMS

Our programs are focused on a specific area of direct marketing.

All marketing opportunities receive:

- Company logo on program landing page
- Two (2) complimentary registrations
- Logo or company name with link in promotional emails
- Logo in PowerPoint
- Recognition from Emcee
- Post-event attendee list (with emails)

Thursday, January 21 — Annual Meeting 5:00pm – 6:00pm

Event Partner – ~~8~~ opportunities available..... **(SOLD OUT)** \$500

Monday, March 8 – Friday, March 12 — DM 101 Workshops Week – 1:15 pm - 2:15pm daily

Session Partner – 5 opportunities available **(SOLD OUT)** \$1,000

- Opportunity to introduce a presenter

Monday, April 19 – Friday, April 23 — Production Workshops – 1:15pm – 2:15pm daily

Session Partner – 5 opportunities available **(SOLD OUT)** \$1,000

- Opportunity to introduce a presenter

Wednesday, May 12 — ½ Day Program Payment Solutions - 8:30 am - 4:30pm (3 Sessions)

Session Partner – 3 opportunities available **(SOLD OUT)** \$1,000

- Opportunity to introduce a presenter

Monday, June 7 – Friday, June 11 — Digital Workshops – 1:15pm – 2:15pm daily

- Session Partner** – ~~8~~ opportunities available **(SOLD OUT)**\$1,000
 - Opportunity to introduce a presenter

Monday, September 27 – Friday, October 1 — Sustainers Workshops – 1:15pm – 2:15pm daily

- Session Partner** – 5 opportunities available **(2 Spots Left)**\$1,000
 - Opportunity to introduce a presenter

Monday, October 11 – Friday, October 15 — Data Strategy Forum – 8:30am – 5:30pm

- Session Partner** – ~~12~~ opportunities available **(7 Spots Left)**\$1,000
 - Opportunity to introduce a presenter

TOTAL Focused Program Opportunities \$ _____

Go to page 1, total your investments and you'll see your savings

Be part of our award-winning newsletter!

Great articles and information in each issue!

Advertise in DMAW's MARKETING AdVents!

The background image shows several overlapping newsletters from the 'Marketing AdVents' series. Visible headlines include 'Augmented Reality: The First Step to Winning Your 2020 Budget With Confidence', '3 Surprising Neuroscience Tactics That Drive Donor Behavior', and '9 Steps to Planning FY20'. The newsletters are published by the Direct Marketing Association of Washington (DMAW).

**Check out the Marketing *AdVents* rate card included with this
2021 Marketing Opportunities booklet!**

Don't miss the first-time ever – video ads in Marketing *AdVents*!

Email investment form to:	Page 5 of 5	Questions: 703-689-DMAW (3629)
Beth Holcomb – Beth@dmaw.org		