

Deadline – Friday, September 10, 2021

Organizations can only succeed with effective leadership. Members of the DMAW have responded to the call for leadership since the organization was founded in 1955! It is through the service of dedicated member volunteers that the organization has been able to successfully address the always changing needs of its members.

The Nominating Committee is seeking candidates to serve on the **2022-2023 Board of Directors**.

NOMINATOR* _____

Company Name _____ City/State _____

Phone _____ Email _____

I hereby recommend consideration of the following person as a candidate for nomination to the DMAW Board of Directors:

NOMINEE* _____

Title _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Co. URL _____

☐ **NOMINATOR:** I believe this person can fulfill the responsibilities as a Board member because *(attach separate sheet if necessary)*

***If self-nominating, please provide two (2) references as separate attachments.**

Please have the Nominee complete the rest of the application:

NOMINEE'S BUSINESS EXPERIENCE - Please select the area that best describes you:

END USER

- ☐ Agency (Direct Marketing or General Ad)
- ☐ Association
- ☐ Education
- ☐ Financial
- ☐ Government
- ☐ Healthcare
- ☐ Telemarketing

- ☐ Nonprofit
- ☐ Publishing
- ☐ Retail
- ☐ Technology
- ☐ Union
- ☐ Other _____

SUPPLIER

- ☐ Ad Specialty
- ☐ Analytical Services
- ☐ Computer Services
- ☐ Electronic (multi-media)
- ☐ Envelope Manufacturer
- ☐ Fulfillment

- ☐ Full Service
- ☐ Lettershop
- ☐ List broker/Manager/Co-op
- ☐ Printer
- ☐ Other _____

INDEPENDENT CONSULTANT

☐ Copywriter ☐ Design ☐ Consultation/strategy ☐ Other _____

INTEREST AREAS

☐ B2B ☐ Direct Mail ☐ Lists/Co-ops ☐ Telemarketing
☐ Data and Analytics ☐ Fulfillment ☐ Printing & Production ☐ Charitable Fundraising
☐ Digital marketing ☐ Political Fundraising ☐ Other _____

1. How many years have you been in your line of work? _____ How long have you been with your present firm? _____
2. What **DMAW**-produced activities have you participated in, when and as a volunteer or attendee?

NOMINEE'S PERSONAL CONTRIBUTION**Please indicate your volunteer areas of interest**

☐ Copywriting ☐ Graphic Design ☐ Marketing ☐ Membership, Recruitment & Retention
☐ Programs ☐ Website ☐ Sponsorship ☐ Finance
☐ Volunteer Recruitment/Management ☐ Social Media ☐ Other _____

What experience, expertise, passion, and commitment to service do you feel you would bring the Board to address various challenges facing the industry and the Association? *(attach a separate sheet if necessary)*

NOMINEE'S ACCEPTANCE

I am aware that my name is being submitted for consideration as a candidate for nomination to the DMAW Board of Directors, and if elected, I am willing to serve a two-year term. I am a member in good standing with the Association and I certify that all information provided on this form is correct.

I agree to actively serve on the DMAW Board of Directors, as a volunteer, to be objective in my considerations of policy issues and to always represent the best interest of the association and the membership. I have the full support of my employer in regard to the duties and the responsibilities of the office that I am seeking.

I agree that to the best of my ability I will: attend and fully participate in all board meetings; attend and participate in assigned committee meetings; arrive for Board and committee meetings fully briefed and prepared on the issues to be discussed; promote the programs, goals and products of DMAW; and will faithfully discharge any duties assigned me.

Nominee's Signature _____ Date _____

PLEASE NOTE: The Board Nomination Form must be returned to:

Donna Tschiffely, Executive Director, DMAW, 11709 Bowman Green Drive, Reston, VA 20190
 Phone: 703-689-DMAW (3629) | Fax: 703-481-3629 | email: donna@dmaw.org