



Wednesday, November 30, 2022

6:00 PM – 9:00 PM

National Housing Center

1201 15th Street, NW, Washington, DC

DMAW
Direct Marketing Association of Washington

DMAW **EF**
Direct Marketing Association of Washington
Educational Foundation

The Best of Direct honors our 2022 award recipients who have shown ability to adapt in a changing marketplace and have been exemplary in their field. Join us to celebrate a successful year and the holiday season!

SPONSORSHIP OPPORTUNITIES

DIAMOND - \$5,000

Entitles you to a table of eight (8), acknowledgement from the podium, 4-color full-page ad in the program book, logo on signage and appropriate acknowledgement at event and VIP seating

EMERALD - \$2,500

Entitles you to four (4) reserved seats at a table, acknowledgement from the podium, 4-color full-page ad in the program book, logo on signage and appropriate acknowledgement at event and VIP seating

RUBY - \$1,500

Entitles you to four (4) reserved seats at a table, B&W 1/2-page ad in the program; logo on signage and appropriate acknowledgement at event

SAPPHIRE - \$500

Entitles you to two (2) reserved tickets to the event, B&W business card sized page ad in the program, company name listed on signage and appropriate acknowledgement at event

EXCLUSIVE OPPORTUNITIES - \$2,750/each

Select one of the following *Exclusive Sponsorship Opportunities* and receive the benefits of the Emerald Level *plus* the special recognition identified with the opportunity:

Exclusive Sponsorship Opportunities are available on a first-come-first-served basis.

☆ **Young Professionals Sponsor** - Host 10 young professionals to enable them to network with experienced individuals and see excellence demonstrated. Each young person “sponsored” by your company will have your company name on their badge.

☆ **Cocktail Napkins** - Place your logo on cocktail napkins used during the event

INDIVIDUAL TICKETS ARE \$125 EACH

To register, go to: www.dmaw.org

Email your completed form, ad and logo to Ann Walsh at ann@dmaw.org

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11709 Bowman Green Drive | Reston, VA 20190 703-689-DMAW (3629) | www.dmaw.org | info@dmaw.org



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2022 The Best of Direct SPONSORSHIP COMMITMENT FORM

Name _____ Title _____

Company (as it will appear in the program) _____

Address1 _____

City _____ State _____ Zip _____

Phone (____) _____ Email _____

- | | |
|--|--|
| <input type="checkbox"/> Diamond Sponsor (\$5,000) | <input type="checkbox"/> Ruby Sponsor (\$1,500) |
| <input type="checkbox"/> Young Professionals Sponsor (\$2,750) | <input type="checkbox"/> Sapphire Sponsor (\$500) |
| <input type="checkbox"/> Cocktail Napkins Sponsor (\$2,750) | <input type="checkbox"/> Full Page, Four-Color Ad (\$750) |
| <input type="checkbox"/> Emerald Sponsor (\$2,500) | <input type="checkbox"/> Half Page, Black & White Ad (\$350) |

Enclosed is my check for \$ _____ made payable to DMAW.

Please charge my: VISA MasterCard AMEX

Name on Card _____ Email _____

Card # _____ Exp. Date _____

Signature _____

Program Advertising & Logos

Sponsor will receive advertising in the program and logos on the website and signage. Please submit hi-res (at least 300 dpi or greater) logos with completed sponsorship form. Submit artwork in hi-res PDF format (at least 300 dpi or greater) by **FRIDAY, November 4, 2022**, to: Ann Walsh at ann@dmaw.org.

Program Artwork Specifications

- Full-Page, Four-Color Ad (Emerald, Diamond & All Exclusive Opportunities): 5" W x 8.5"
 - Half Page, Black & White (Ruby): 5" W x 4.12"
 - Business Card, Black & White (Sapphire): 5" W x 2.67"H
- Art not received by the **NOVEMBER 4th** deadline may not be included in the program.

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