Labels – It's not a sticky situation, ...when you ask the right questions.







WEHAVE PAPER

Well, for the moment at least.















Process



- Roll to roll
- Roll to sheet
- Roll to fanfold
- Cinnamon Roll



- Up to 10 printing colors
- •Up to 20" press web width
- Varnish, Lamination, Embossing

Assorted Materials for Your Application

- •Gloss, Uncoated, Laser, Foils, etc., etc...
- Piggyback...Clear and Paper Liner
- NovaNote RPN...Pattern and Full Gum
- White & Clear BOPP Decals
- Static Cling Decals
- Multitude of Adhesives Labels are primarily printed using the flexographic process.

Digital is an option and is good for short to medium runs or lots of variable information.

UV inkjet, aqueous inkjet and toner-based printing technologies are used in the printing process.





Process



To Find Efficiencies for Better Costs...

- BE FLEXIBLE WITH DIE CUT SIZES -

-What you think prints CMYK may better print as spot PMS color!

- 1/8" difference in your format can potentially save 1000's of dollars in web rolls of paper









Process









Flexible dies are the most economical tools to use.





Thank You!



Alan Rich
President
Nova Label Co.
alan@novalabel.com
301-386-4433

