

COVID-19 Update: August 5

Reminders: All previous bulletins and other resources listed at www.gpcovid.com. Send any questions to bizinfo@greaterpeoriaedc.org.

Deadline Approaching: Paycheck Protection Program ends Aug. 8

REMINDER: Saturday, Aug. 8, 2020, at 11:59 p.m. EDT currently is the deadline for lenders to submit applications to the SBA. Approximately \$128 billion of PPP funding remains available. Congress is considering an additional but more targeted and limited round of PPP loans but those companies who have not yet applied for a PPP loan should contact their lender. Businesses without a lending relationship or who's bank is not accepting new applications can find a lender [here](#).

PPP Loan Forgiveness FAQ

The SBA, in consultation with the Department of the Treasury, is providing guidance to address borrower and lender questions concerning forgiveness of Paycheck Protection Program (PPP) loans. Click [here](#) for details.

Illinois Department of Labor Survey

From [IMA](#): Late last week, the Illinois Department of Labor (IDOL) announced that it is partnering with the public relations firm Edelman to build a program that supports small business owners in operating safely for both their employees and customers in this new environment. In order to achieve this goal, and to understand both the impact of the virus on local businesses and what actions and information is needed for them to reopen safely in the state, IDOL has [created this brief survey](#). If you would like to assist IDOL in assessing the unique challenges that Illinois small businesses face, please feel free to take the survey.

It Only Works If You Wear It

Illinois launched a new \$5 million awareness campaign to encourage Illinois residents to wear a face covering every time they're in public — because it only works if you wear it. The campaign will use local information to advertise on broadcast and cable television, radio, billboards and social media to the communities with the greatest risk from COVID-19.

Building on decades of public health campaigns that have helped the public adopt safety precautions as daily practices, the campaign reminds Illinoisans that wearing a mask is just like wearing a seatbelt, a helmet or life jacket, tools used every day to prevent serious injury or even death. Research has found that highlighting these commonsense comparisons is the most effective messaging to change behavior and increase mask usage. Research also demonstrates that wearing a face covering is one of the most effective ways of decreasing the spread of the virus, and new research indicates it could also provide important protection to the wearer.

Click [here](#) to view and download images and videos from the toolkit to help spread awareness of the campaign to your businesses.