



**WHO PARTICIPATES?**

The Chamber will thoroughly review applications and select 30-35 individuals who represent a cross-section of the community.

Applicants must show:

- Demonstrated leadership ability and/or potential
- Community interest and involvement
- Desire to assume expanded community responsibility

**WHERE TO GET AN APPLICATION?**

- Apply online at [www.cvillechamber.com](http://www.cvillechamber.com)


**LEADERSHIP CHARLOTTESVILLE CONTACT:**

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**Leadership Charlottesville is a member of the Association of Leadership Programs**

Charlottesville Regional Chamber of Commerce  
**LEADERSHIP CHARLOTTESVILLE**  
 209 5th Street NE  
 Charlottesville, VA 22902  
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# Leadership Charlottesville

A Program of the Charlottesville Regional Chamber of Commerce

**Helping greater Charlottesville build an active corps of informed and civically-engaged leaders.**



Leadership Charlottesville Class of 2020

**APPLY TODAY!**



## Engage

### WHAT'S IT ALL ABOUT?

The Charlottesville Regional Chamber of Commerce established *Leadership Charlottesville* in 1982 as an economic development initiative in order to advance a key Chamber program to serve our member enterprises' efforts to help build an active corps of dedicated and civically-engaged leaders. *Leadership Charlottesville* has become and remains a signature Chamber member-service, community-building program.

Since 1982, our Chamber has graduated more than 1100 individuals from the program. They are serving their employers and our community in active community-building efforts. You, too, can be a part of this dedicated, dynamic, and successful group of citizens.

### HOW DOES IT WORK?

*Leadership Charlottesville* is an 8-month tuition-based program held September through April. The program consists of weekly and monthly sessions built around a curriculum of community issues. **At least 80% of the sessions must be attended and full project participation is required to qualify for a certificate of completion.** As part of the *Leadership Charlottesville* program, the class completes 4-5 team-based projects addressing community issues, partnering with local nonprofits and organizations.

### WHO PARTICIPATES?

*Leadership Charlottesville* participants include senior executives, nonprofit executives and staff, entrepreneurs, government employees, community leaders, retirees, trailing spouses, activists, and more. If you desire to become more involved in your community, then this program is for you!



## Connect

Orientation, Challenge Course, Informative Topical Sessions, Team Projects, Graduation



## Grow

### PROGRAM BENEFITS TO:

#### **Chamber Member Enterprises:**

- You have an employee better educated about our community.
- Your employee's leadership skills are strengthened, which strengthens and enriches your enterprise.
- Your employee is now linked to a new and growing network of leaders and professionals.
- You position your business as an enterprise that is committed to our community's quality of life.

#### **Chamber Member Employees:**

- Receive a bird's-eye view of the issues and challenges facing our community.
- Discover leadership strengths and sharpen critical skills that are essential for effective, results-oriented leadership.
- Strengthen your sense of personal vision and power.
- Reap the rewards of networking with an expanding and diverse group of community leaders.
- Discover opportunities to make a commitment on behalf of our community .

#### **Greater Charlottesville Community:**

- An increasing source of informed and dedicated leaders for our community.
- An improved communications network among civic, social, educational, and business leaders.
- A leadership base with a broadened perspective that is prepared to more effectively guide our Greater Charlottesville region into the future.