

Hi, I'm (NAME), a volunteer with the Charlottesville Regional Chamber of Commerce.

We're reaching out to all of our members with a short survey to make sure our programs and resources address what the business community needs right now. Do you have a few minutes?

YES > Thanks! I just have four questions for you. (Ask each survey question and record answers in the online form: <https://business.cvillechamber.com/form/view/23331>)

Additional comments can be recorded in the "Other" box under "most important business concern."

NO > Could I email the survey to you? (check email address) Thanks! Please respond by September 3.

Copy and paste the email text below. You can send emails individually or BCC all at once.

VOICEMAIL > Use the same basic script for your message. Say you will email the survey link.

Email subject line: Time-sensitive: we'd love your input to improve the Chamber

Dear Chamber member,

As our business community continues to navigate a changing environment, we at the Chamber want to better understand your needs and how we can best support your organization over the next few months.

By spending a couple of minutes on our brief survey, you can help shape the programs, events and resources that are so desperately needed right now and throughout the remainder of the year.

Here's the survey link: <https://business.cvillechamber.com/form/view/23331>

We also hope to better understand the needs of our minority business enterprises, which have been disproportionately hurt by the pandemic, and what resources they might require for recovery that differ from those of the business community at large.

Thank you in advance for helping us by completing this survey so we can in turn provide you with the best return on your Chamber investment. Please respond by September 15.

Best wishes and hope to see you in person soon!

Elizabeth Cromwell, President & CEO

Guy Browning, Chairman, Board of Directors