



PILLAR *of* THE VALLEY

UTAH VALLEY CHAMBER OF COMMERCE

PRESENTING SPONSOR (\$15,000 CASH—ONE ONLY)

- *Two center tables of eight*
- *Preferred seating*
- *Company logo in event program*
- *150-word company description in event program*
- *Company logo included in all event promotion*
- *8 tickets to VIP reception*
- *Promotional material for each guest*
- *Web banner 30 days prior to event*
- *Thank you banner on webpage for 10 days after the event*
- *Logo on thank you ad in the Daily Herald*
- *Honorary presenter during event*
(2–3 minutes to honor award recipient)

CAPSTONE SPONSOR (\$10,000)

- *Two tables of eight*
- *Preferred seating*
- *Company logo in event program*
- *100-word company description in event program*
- *Company logo included in all event promotion*
- *4 tickets to VIP reception*
- *Web banner 30 days prior to event*
- *Thank you banner on webpage for 10 days after the event*
- *Logo on thank you ad in the Daily Herald*

PILLAR SPONSOR: (\$5,000)

- *One table of eight*
- *Preferred seating*
- *Company logo in event program*
- *100-word company description in event program*
- *Company logo included in all event promotion*
- *Logo in thank you ad in the Daily Herald*
- *2 tickets to VIP reception*

VIP RECEPTION SPONSOR (\$5,000—ONE ONLY)

- *Only Presenting Sponsor and Pillar Sponsors are eligible*
- *Company name attached to reception*
- *Logo in thank you ad in the Daily Herald*
- *Company logo included in event program*
- *Honorary reception host to offer closing remarks and invite reception audience into the main event*
- *8 tickets to VIP reception · one table of eight*

FOUNDATION SPONSOR (\$2,500)

- *One table of eight*
- *Company logo in event program*
- *50-word company description in event program*

TABLE SPONSOR (\$2,000)

- *One table of eight*

CHAMBER CHAMPION GOLF TOURNAMENT

SPONSOR OPPORTUNITIES

TITLE SPONSOR \$7500

- 2 GOLF FOURSOMES
- OPPORTUNITY TO PRESENT PRIZES AT LUNCH
- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS
- 5 MINUTES TO ADDRESS THOSE IN ATTENDANCE AT LUNCH
- OPPORTUNITY TO PROVIDE GIFTS/PROMO ITEMS FOR ALL GOLFERS
- WEB BANNER 30 DAYS PRIOR TO EVENT
- THANK YOU WEB BANNER ON WEB PAGE 10 DAYS AFTER

GOLD SPONSOR \$5000

- 2 GOLF FOURSOMES
- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS
- OPPORTUNITY TO PROVIDE GIFTS/PROMO ITEMS FOR ALL GOLFERS
- LOGO IN CONJUNCTION WITH ALL EVENT ADVERTISING

CART SPONSOR \$3000

- 1 GOLF FOURSOMES
- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS
- LOGO IN CONJUNCTION WITH ALL EVENT ADVERTISING

LUNCH SPONSOR \$2500

- 1 GOLF FOURSOMES
- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS
- LOGO ON ALL LUNCH SIGNAGE
- LOGO IN CONJUNCTION WITH ALL EVENT ADVERTISING

SILVER SPONSOR \$2500

- 1 GOLF FOURSOMES
- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS
- LOGO IN CONJUNCTION WITH ALL EVENT ADVERTISING

RANGE SPONSOR \$2000

- 1 GOLF FOURSOMES
- LOGO IN CONJUNCTION WITH ALL EVENT ADVERTISING

GOLF STORE SPONSOR \$2000

- 1 GOLF FOURSOMES
- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS

BREAKFAST SPONSOR \$1500

- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS

SNACK SPONSOR \$1500

- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS

BRONZE SPONSOR \$1000

- 1 HOLE ACTIVITY AND/OR MARKETING AT HOLE WITH LOGO AND GREEN SIGNS





SPONSOR OPPORTUNITIES

VISIONING PARTNER (\$5000)

- 10 TICKETS
- EXCLUSIVE OPPORTUNITY FOR 2-MINUTE WELCOME
- LOGO ON ALL EVENT ADVERTISING AND BANNERS

LUNCH SPONSOR (\$5000)

- 10 TICKETS
- EXCLUSIVE OPPORTUNITY FOR 2-MINUTE WELCOME
- LOGO ON ALL EVENT ADVERTISING AND BANNERS

GOLD SPONSOR (\$3500)

- 8 TICKETS
- LOGO ON ALL EVENT ADVERTISING AND BANNERS

SILVER SPONSOR (\$2500)

- 6 TICKETS
- LOGO ON ALL EVENT ADVERTISING AND BANNERS

BRONZE SPONSOR (\$1000)

- 4 TICKETS
- LOGO ON ALL EVENT ADVERTISING AND BANNERS

COMMUNITY SPONSOR (\$500)

- 2 TICKETS
- LOGO ON ALL EVENT ADVERTISING AND BANNERS

EXECUTIVE SUMMIT

SPONSOR OPPORTUNITIES

CHAIRMAN SPONSOR \$10K

- 8 TICKETS TO EVENT
- UP TO 4 TICKETS AT HALF PRICE FOR EVENT
- EXPO TABLE AT EVENT
- EXCLUSIVE OPPORTUNITY FOR 5 MINUTE PRESENTATION
- LOGO ON FRONT COVER OF PROGRAM WITH CHAMBER LOGO (NOT EXCLUSIVE)
- LOGO ON SPEAKER BACKDROP (EXCLUSIVE)
- LOGO ON ALL EVENT ADVERTISING
- FULL PAGE COLOR AD IN PROGRAM
- LOGO IN EVENT PROGRAM

KEYNOTE SPONSOR \$8,000

- 6 TICKETS TO EVENT
- UP TO 3 TICKETS AT HALF PRICE FOR EVENT
- EXPO TABLE AT EVENT
- EXCLUSIVE OPPORTUNITY FOR 5 MINUTE PRESENTATION
- LOGO ON FRONT COVER OF PROGRAM WITH CHAMBER LOGO (NOT EXCLUSIVE)
- LOGO ON ALL EVENT ADVERTISING
- FULL PAGE COLOR AD IN PROGRAM
- LOGO IN EVENT PROGRAM

PLATINUM SPONSOR \$7,000

- 6 TICKETS TO EVENT
- UP TO 3 TICKETS AT HALF PRICE FOR EVENT
- EXPO TABLE AT EVENT
- LOGO ON ALL EVENT ADVERTISING
- FULL PAGE COLOR AD IN PROGRAM
- LOGO IN EVENT PROGRAM

LUNCH SPONSOR \$5,000

- 6 TICKETS TO EVENT
- UP TO 2 TICKETS AT HALF PRICE FOR EVENT
- LOGO ON ALL EVENT ADVERTISING
- FULL PAGE COLOR AD IN PROGRAM
- LOGO IN EVENT PROGRAM

GOLD SPONSOR \$3,500

- 4 TICKETS TO EVENT
- UP TO 2 TICKETS AT HALF PRICE FOR EVENT
- LOGO ON ALL EVENT ADVERTISING
- 1/2 PAGE COLOR AD IN PROGRAM

SILVER SPONSOR \$2,500

- 2 TICKETS TO EVENT
- UP TO 1 TICKETS AT HALF PRICE FOR EVENT
- LOGO ON ALL EVENT ADVERTISING
- 1/2 PAGE COLOR AD IN PROGRAM

REFRESHMENT SPONSOR \$2,500

- 2 TICKETS TO EVENT
- UP TO 1 TICKETS AT HALF PRICE FOR EVENT
- LOGO ON ALL EVENT ADVERTISING
- 1/2 PAGE COLOR AD IN PROGRAM

EMERGING LEADER SPONSOR \$2,500

- 2 TICKETS TO EVENT
- UP TO 1 TICKETS AT HALF PRICE FOR EVENT
- LOGO ON ALL EVENT ADVERTISING
- 1/2 PAGE COLOR AD IN PROGRAM

BRONZE SPONSOR \$2,500

- 2 TICKETS TO EVENT
- LOGO ON ALL EVENT ADVERTISING
- 1/2 PAGE COLOR AD IN PROGRAM

BUSINESS & EDUCATION PARTNERSHIP AWARDS SPONSOR OPPORTUNITIES

Each year, the Utah Valley Chamber of Commerce partners with the three school districts in Utah County and four of the institutes of higher education to honor those in the business community that have partnered with educators to provide a better learning experience for students in the valley.

This event is one of our best attended events and the number of attendees has grown each year. Award winners are nominated by seven educational institutions in Utah Valley based on one or more of these five categories:

Cash Contribution - In-Kind Contributions - Internships & Apprenticeships - Volunteering - Advocacy

Platinum Apple \$2,500

- Logo placement on screen, flyers, Chamber website, email marketing, tickets, signage, placement of company's promotional material at each seat.
- Opportunity to address the attendees.
- 6 tickets to the event.
- Media exposure: Event highlighting sponsor's involvement promoted before and after the event in local media, through the Governor's Education Office, as well as business and community organizations

Diamond Apple \$2,000

- Logo placement on screen, flyers, Chamber website, email marketing, tickets, signage, placement of company's promotional material at each seat.
- 5 tickets to the event.
- Media exposure: Event highlighting sponsor's involvement promoted before and after the event in local media, through the Governor's Education Office, as well as business and community organizations

Golden Apple \$1,500

- Logo in conjunction with all event advertising and on event program.
- 4 tickets to the event.

Crystal Apple \$1,000

- Logo in conjunction with all event advertising and on event program.
- 2 tickets to the event.

Bronze Apple \$2,000

- Logo in conjunction with all event advertising and on event program.
- 1 tickets to the event.