



# Sponsorship Opportunities & Benefits 2020

## *Annual Chamber Events*

### ***Pillar of the Valley (March)***

*The Pillar of the Valley award honors those in our valley who have made extraordinary contributions to the business, civic, social, educational, and cultural climate of Utah Valley.*

#### **Presenting Sponsor (\$15,000 cash - one only)**

- 2 center tables of eight
- Preferred seating
- Company logo in event program
- 150-word company description in event program
- Company logo included in all event promotion
- Invitation to VIP reception-8 tix
- Web banner 30 days prior to event
- Thank you banner on webpage for 10 days after the event
- Logo on thank you ad in Herald
- Honorary presenter during event  
(2-3 minutes to honor award recipient)

#### **Capstone Sponsor (\$10,000)**

- 1 table for eight
- Preferred Seating
- Company logo in event program
- 100-word company description in event program
- Company logo included in all event promotion
- Invitation to VIP reception-4 tix
- Web banner 30 days prior to event
- Logo on thank you ad in Herald
- Thank you banner on webpage for 10 days after the event

#### **Pillar Sponsor: (\$5,000)**

- 1 table for eight
- Preferred seating
- Company logo in event program
- 100-word company description in event program
- Company logo included in all event promotion
- Logo in thank you ad in Herald
- Invitation to VIP reception-2 tix

#### **VIP Reception Sponsor (\$5,000-one only)**

- 1 table for eight
- Company name attached to reception
- Logo in thank you ad in Herald
- Company logo included in event program
- Honorary reception host to offer closing remarks and invite reception audience into the main event



### **Foundation Sponsor (\$2,500)**

- Table for 8
- Preferred seating
- Company logo in event program
- 50-word company description in event program

### **Table Sponsor (\$2,000)**

- Table for 8
- Preferred seating
- Company listing in event program

### ***Valley Visioning Summit (V2) (April)***

*Valley Visioning's goal is to engage residents and stakeholders in a process that establishes a community- supported vision for future growth in Utah County.*

### **Visioning Partner (\$5,000)**

- 10 tickets
- Exclusive opportunity for 2-minute welcome
- Logo on all event marketing

### **Lunch Sponsorship (\$5,000)**

- 10 tickets
- Exclusive opportunity for 2-minute presentation during lunch
- Logo on all event marketing

### **Gold Sponsorship (\$3,500)**

- 8 tickets
- Logo on all event marketing

### **Silver Sponsorship (\$2,500)**

- 6 tickets
- Logo on all event marketing

### **Bronze Sponsorship (\$1000)**

- 4 tickets
- Logo on all event marketing

### **Community Sponsorship (\$500)**

- 2 tickets
- Logo on all event marketing



## **Chamber Champions Golf Tournament (June)**

### **Title Sponsor (\$7,500)**

- 2 golf foursomes
- Present Prizes to winners at lunch
- 1 hole – activity and/or marketing at hole with logo on green signs
- 5 minutes to address those in attendance at the lunch
- Logo on all event-related marketing
- Opportunity to provide gifts/ promo items for all golfers

### **Gold Sponsorship (\$5,000)**

- 2 golf foursomes
- 1 hole- activity and/or marketing at hole, with logo on green signs
- Logo on all event-related marketing
- Opportunity to provide gifts/ promo items for all golfers

### **Lunch Sponsorship (\$5,000)**

- 1 golf foursome
- 1 hole- activity and/or marketing at hole, with logo on green signs
- Logo on all event-related marketing
- 2 minutes to address attendees during lunch

### **Cart Sponsorship (\$3,000)**

- Logo signage on carts
- 1 golf foursome
- 1 hole- activity and/or marketing at hole, with logo on green signs
- Logo on all event-related marketing

### **Silver Sponsorship (\$2,500)**

- 1 golf foursome
- 1 hole- activity and/or marketing at hole, with logo on green signs
- Logo on all event-related marketing

### **Range Sponsorship (\$2,500)**

- 1 golf foursome
- Signage at range
- Logo on all event-related marketing

### **Bronze Sponsorship (\$1,000)**

- 1 hole- activity and/or marketing at hole, with logo on green signs

### **Golf Foursome - \$1500**



## **Executive Summit (September or October)**

*Executive Summit is a one-day conference of rapid-fire presentations from industry leaders about what's moving and shaking in Utah County. It's the must attend event for top CEOs in Utah County.*

### **Chairman Level (\$10,000 cash - one only)**

- 8 tickets to the event and up to 4 tickets at half price
- Expo Table at the Event
- Exclusive opportunity for 5-minute presentation
- Logo on Front Cover with UV chamber logo (exclusive)
- Logo on speaker backdrop (exclusive)
- Logo on all event advertising
- Company bio in the event program
- Full page color company ad
- Logo in event program and sponsor banner

### **Keynote Sponsor (\$8,000 cash – one only)**

- Introduce the keynote speaker
- 6 tickets to the event and up to 4 tickets at half price
- Expo table (limit 2—first come first served)
- Logo on all event advertising
- Company bio in the event program
- Full page color company ad
- Logo in event program and sponsor banner

### **Platinum Sponsorship (\$7,000)**

- 6 tickets to the event and up to 4 tickets at half price
- Expo table (limit 2—first come first served)
- Logo on all event advertising
- Company bio in the event program
- Full page color company ad
- Logo in event program and sponsor banner

### **Lunch Sponsorship (\$5,000)**

- 6 tickets to the event and up to 2 tickets at half price
- Exclusive opportunity for 3-minute presentation during or following lunch
- Logo on all event advertising
- Full page color company ad
- Logo in event program and sponsor banner

### **Gold Sponsorship (\$3,500)**

- 4 tickets to the event and up to 2 tickets at half price
- Logo on all event advertising
- ½ page color company ad
- Logo in event program and sponsor banner



### **Silver Sponsorship (\$2,500)**

- 2 tickets to the event and 1 at half price
- Logo in conjunction with all event advertising
- ½ page color company ad
- Logo in event program and sponsor banner

### **NEW! Emerging Leaders Sponsorship (\$2,500)**

Sponsor 5 Utah County Emerging Leaders to attend Executive Summit, plus

- 2 tickets to the event and 1 at half price for company reps
- Logo in conjunction with all event advertising
- ½ page color company ad
- Logo in event program and sponsor banner

### **NEW! Refreshment Break Sponsorship (\$2,500)**

- 2 tickets to the event and 1 at half price
- Logo in conjunction with all event advertising
- Logo on event program and on sponsor banner

### **Bronze Sponsorship (\$1000)**

- 1 Ticket to the event and 1 ticket at half price
- Logo in conjunction with all event advertising
- Logo on event program and on sponsor banner

## ***Business & Education Partnership Awards (November)***

Educators from Nebo, Provo, Alpine School Districts, BYU, UVU, RMU, and MTEC celebrate the partnerships with their business partners for the previous year. Support attendees by demonstrating support for local education, career exploration, and development of 21<sup>st</sup> century skills.

### **Platinum Apple Sponsor (\$3,000)**

- 10 tickets to the event (table)
- Opportunity to address the attendees
- Placement of company's promotional material at each seat
- Company logo prominently displayed on all event marketing and printed event program

### **Diamond Apple Sponsor (\$2,000)**

- 5 tickets to the event
- Placement of company's promotional material at each seat
- Company logo prominently displayed on all event marketing and printed event program

### **Golden Apple Sponsor (\$1,500)**

- 4 tickets to the event
- Company logo prominently displayed on all event marketing and printed event program



### **Crystal Apple Sponsor (\$1,000)**

- 2 tickets to the event
- Company logo prominently displayed on all event marketing and printed event program

### **Bronze Apple Sponsor (\$500)**

- 1 ticket to the event
- Company logo prominently displayed on all event marketing and printed event program

## **Monthly Events**

### **Friday Forum (\$500) (First Friday of each month except July & December)**

- Logo in conjunction with all event advertising
- 2 tickets to the event
- 3 minutes to address those in attendance
- Expo table
- Placement of company's promo material at each seat

### **Women's Business Network Luncheons (Third Thursday, except July & December)**

#### **Table sponsor (\$125)**

- 1 lunch ticket
- 5 minutes to address those in attendance
- Placement of company's promo material at each seat

### **Annual Christmas Luncheon First Friday in December**

#### **Table sponsor**

Fifteen to twenty local businesses sponsor individual tables for the luncheon. Sponsors provide gifts for each person at a table, plus an extra gift to be used as a door prize—nine gifts total. In order to keep the quality of the gifts consistent, we ask that they be valued at a minimum of \$25 per gift, and that the same type of gift be provided for each person at the table. This is a great way to promote your organization (the gifts don't necessarily have to be a product produced by your business, but you may include information about what you do).

#### **Donate a gift for our silent auction**

Our silent auction has grown more successful every year. Proceeds from the auction go directly to the scholarship fund. We ask that gifts have a minimum value of \$50. We will also ask that you provide an electronic copy of your organization's logo (we can help with this if necessary), and that you provide a description of the gift you're giving. We've had a wide range of gifts in the past, which makes the auction much more appealing. Professional services are always popular with our members, so consider that donation as an option if that's something you provide.