



What are ACE Groups?

The Greater Pensacola Chamber of Commerce ACE Groups were created to help members' network and grow their businesses. An ACE group is a business referral network that promotes interaction, networking and relationship building. As an ACE group member, you will have the opportunity to develop sources and contacts that can help generate sales for your business.

PURPOSE:

ACE Group(s) provide a direct networking opportunity through bi-monthly group meetings for Chamber members to:

- Generate Referrals
- Build Relationships
- Share Best Practices

OBJECTIVES:

- To promote and provide a means for members to exchange business leads and information.
- To encourage expansion and growth of members' businesses.
- To keep members informed about potential business opportunities.
- To encourage cooperation amongst Chamber members.

WHAT TO EXPECT:

Each member will have a brief opportunity to share information about their business, products and promotions. We will share business cards and any other literature. One ACE member will address the group with a 10 to 20-minute presentation that will help the group understand their products or services.

WHO QUALIFIES?

Any chamber member, organization or company with an active Pensacola Chamber membership qualifies to join an ACE group at no additional charge. ACE members must be active, positive contributors to their group.

"Think about it: everybody you know, everyone that you meet, also know about 250 people. So every time you cultivate a relationship with one new person, you have actually expanded your personal inventory by 250 people - every single time."

-- Bob Burg, Author and Speaker



ACE GROUP APPLICATION

- Business Name: _____
- Primary Contact: _____
- Primary Email: _____
- Primary Phone: _____

- Alternative Contact: _____
- Alternative Email: _____
- Alternative Phone: _____

Product or Service offered for referrals (this keeps the group exclusive to one member per product or service):

What can you contribute to an ACE group?

Please list any other networking/referral groups you or your company belong to.

Preferred meeting days and times (please circle):

Days: Monday – Tuesday – Wednesday – Thursday – Friday

Times: Before 8am – Lunch – After 4pm

Other: _____

List 3 local business references and their contact information:

- 1.
- 2.
- 3.

Do you commit you and/or your alternate making a monthly meeting each month?

Do you commit to not just receive referrals but also provide referrals to your group?

Submit application to Genna Anderson at ganderson@pensacolachamber.com or fax to 850.438.6369.