



FOR IMMEDIATE RELEASE
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25th Annual Cordova Mall Ball is Set for Jan. 25

The date has been set for the 25th Annual Cordova Mall Ball presented by Sandy Sansing Dealerships – Saturday, Jan. 25, 2020. Northwest Florida's largest Mardi Gras ball, the 25th Annual Cordova Mall Ball will be held from 8 p.m. to midnight at Cordova Mall in Pensacola. Proceeds will be designated for the Bear Family Foundation Pediatric Oncology Center for Hope at the Studer Family Children's Hospital at Ascension Sacred Heart.

Tables of eight, reserved seating and admission tickets are now available for purchase. You must be 21 or older to attend, and IDs will be checked at the door. Dress is masquerade or black tie optional.

Three bands are scheduled for the event. New to the entertainment lineup will be The Tommy Morse Band, which is known for lively rock and roll. Returning will be the variety showband Starz, which offers Top 40, Motown and old-school funk. Coming back to the event will be the Reunion Band, whose set list predominantly features rock oldies and rhythm-and-blues hits from the '60s, '70s and '80s.

A New Orleans-style French Market with jazz music is planned as part of the Mardi-Gras style festivities. Face painting and a fortune teller also will be located in the French Market, and novelties available for purchase will include Mardi Gras masks, feather boas and more.

Approximately 25 restaurants will provide food, and a silent auction will be part of the fun. Items up for bid will include jewelry, art, spa packages and more.

The committee is seeking sponsorships and donations of items for the silent auction. If you wish to donate, please contact Jennifer Saba at 850-416-4661.

Every year, Cordova Mall closes early to allow volunteers to set up for the event, an expression of mall officials' and shop owners' dedication to the health of our community's children. Last year, the Cordova Mall Ball raised a total of \$568,755. These proceeds, along with proceeds from the events over the next three years, will go toward the brand-new Bear Family Foundation Pediatric Oncology Center for Hope at the Studer Family Children's Hospital at Ascension Sacred Heart in Pensacola.

During the past 24 years, the event has generated more than \$6 million on behalf of sick and injured children at the Studer Family Children's Hospital at Sacred Heart, a hospital dedicated to the care of children for more than 49 years. It is the only pediatric facility in the region.

For more information, call Jennifer Saba with Sacred Heart Foundation, 850-416-4661 or visit www.cordovamallball.com.

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