

VIRTUAL PENSACOLA FACT SHEET

MISSION

As the destination organization for Escambia County, Visit Pensacola is dedicated to providing the Pensacola Experience during the COVID-19 outbreak. Our focus remains to provide our partners, stakeholders, community and past and future visitors with resources to help them in their time of need. Below are important resources that have been developed to benefit our audiences.

HEALTHY TRAVEL WEBPAGE

visitpensacola.com/plan-your-trip/healthy-travel-updates/

This page has up to date travel information and reliable trusted sources information related to COVID-19.

SOCIAL MEDIA CAMPAIGNS

Visit Pensacola has developed a series of hashtags to track and share information from the community.

#TravelMemories

Following the lead of the Pensacola Police Department, Visit Pensacola would like to encourage people on social media to share their favorite memories of Pensacola with the hashtag #TravelMemories and to tag @visitpensacola

#StillPensacola

Visit Pensacola would like to encourage the local community on social media to share their favorite memories of Pensacola with the hashtag #StillPensacola and to tag @visitpensacola

#PensacolaHelpsOut

Visit Pensacola would like to encourage the Pensacola Bay Area community to use the hashtag #PensacolaHelpsOut when they share acts of kindness, good deeds and community welfare on social media and to tag @visitpensacola

VIRTUAL PENSACOLA WEBSITE

VisitPensacola.com/virtual-pensacola/

VisitPensacola.com/virtual-pensacola/ is the website hub for virtual resources in Escambia County. The microsite includes the following:

- VisitPensacola.com/Pensacola-To-Go/ - A curated, searchable list of restaurants and bars in Escambia County offering to-go options.
- Virtual Calendar of Events – In-person events may be canceled, but we wanted to provide a community calendar for people to submit virtual and live events that can be enjoyed from the comfort of home.
 - Anyone can submit their event here: visitpensacola.com/events/submit-your-event/
- Live Beach Webcams - Beaches are closed, but the view is not. Enjoy Pensacola's white-sand from our live beach web cams.
- Virtual Experiences (attraction tours, 360 videos, videos and more) - great for homeschooling and exploring the destination.
- Teleconference Backgrounds – Bringing a whole new meaning to bleisure - enjoy our destination at work from the comfort of home.

EXPERIENCE
Pensacola

VISITPENSACOLA.COM