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Hilton Sandestin Beach Golf Resort & Spa Appoints New Director of Sales and Marketing

SOUTH WALTON, Fla. (June 5, 2020) – [Hilton Sandestin Beach Golf Resort & Spa](#), a premier beachfront resort located on Florida’s Gulf coast, has appointed **Kevin Rosa** as Director of Sales and Marketing. In his new role, Rosa will shape and execute sales and marketing strategies for the resort’s group markets; develop new programs to maximize opportunities and exceed goals; and oversee the performance management, coaching, recruiting and selection of the sales team.

“With his impressive background in hospitality and a shared commitment to outstanding service, Kevin is a great – and timely – addition to our executive team,” said Gary Brielmayer, General Manager. “As we navigate these challenging times, Kevin’s industry knowledge will be a tremendous asset in forging the way forward.”

An accomplished tourism executive, Rosa brings more than 30 years of experience in sales, marketing, and incentive travel to his new position. Prior to joining Hilton Sandestin, Rosa was Vice President of Sales and Operations at Incentive Travel Solutions, where he specialized in luxury group incentive travel, full-service meetings and events and employee recognition programs. His stellar career includes time as Director of Sales and Marketing at many notable hotels and resorts around the country, including most recently the 300-room Chateau Elan Winery & Resort in Georgia. Before that, Rosa led sales and marketing teams at the Villas of Grand Cypress in Orlando, Florida; Loews Don Cesar Hotel in St. Pete Beach, Florida; Turnberry Isle Miami in Aventura, Florida; and The Sagamore in Bolton Landing, New York.

Located on Northwest Florida’s Gulf Coast, Hilton Sandestin Beach greets guests with stunning views of the Gulf of Mexico’s sugar-white sands and emerald-green waters. Each guest room boasts a full or partial Gulf view, all with private balconies and outdoor seating. Poolside lounges and

private cabanas dot the resort's expansive boardwalk area, where families and couples alike enjoy special time with one another.

For more information about Hilton Sandestin Beach Golf Resort & Spa, visit HiltonSandestinBeach.com or call (850) 267-9500.

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About Hilton Sandestin Beach Golf Resort & Spa

Hilton Sandestin Beach Golf Resort & Spa, managed by Sandcastle Resorts & Hotels, is located on the sugar-white sands and emerald-green waters of Northwest Florida's Gulf Coast near Destin in South Walton, Fla. The full-service beachfront resort hotel boasts immaculate accommodations with plenty of living space, secluded balconies, and outdoor seating; junior deluxe suites feature bunk beds, media center, one king or two double beds plus a sleeper sofa. Additional amenities include ample award-winning meeting space; a world-class spa and state-of-the-art fitness center; six separate on-site dining venues, including the Emerald Coast's only AAA Four-Diamond steakhouse; abundant resort recreation options; access to championship golf courses, and close proximity to four state parks, 15 dune lakes and Point Washington State Forest. Hilton Sandestin Beach Golf Resort & Spa is part of Hilton's CleanStay initiative, following guidelines and protocols established to maintain superior hygiene practices for the health and well-being of resort guests and employees. For more information on this premier resort, visit HiltonSandestinBeach.com, or stay up-to-date with its latest news and promotions on its [Facebook](#), [Twitter](#) or [Instagram](#).