

- 1) The regulatory climate in Escambia County rates a fair from me. Regulation and taxation are frequently the source of opportunity killing by local governments. Bias for existing local business is often the source of anticompetitive forces in local government.
- 2) The most obvious way that local regulations negatively affect local businesses is in land use and development codes. Many people imagine this area to be a zero sum game and wrongfully impact a local environment.
- 3)
- 4) In order to leverage the county position on business funding from state and federal sources, the county administrator should make constant renewal of efforts to pack our several industrial parks a priority.

Operations/Infrastructure

- 1) Overlap and duplication of services is a constant source of friction, especially in the areas of police departments, governmental functions and utility operations. Optimization is easy to believe in but hard to put into operation.
- 2) Joint meetings between the Sheriffs department and the Pensacola Police department are logical but do not benefit from talk about merger of services. Utility services throughout the country have been on a slow merger path for many years. Perhaps the ECUA has found a successful path to continue their position as the lead utility.
- 3) Resource allocation is always important and a continual source of friction in the big picture. The size of the school budget is always problematic.

- 4) Beach congestion plans are a constant area for improvement. The two county government calls out for a “big” solution but I have not seen a suitable proposal.
- 5) It is easy to say that a sports/meeting facility should be self sustaining, but I think that across the nation we can see that these facilities frequently are not self sustaining by simple numbers, but in that same arena you see that the broader impact in a community makes them a wise proposal.
- 6) A five year plan to fill all of the spaces in our industrial parks
A five year plan to maximize existing business’
A five year plan for a new landfill
- 7) a) Business attraction for new jobs and expansion
b) Beach improvements
c) A new airport authority and expanded air service
- 8) The county administrator should have all ears listening for federal dollars and expansion to existing plans for disenfranchised people.

ECONOMIC DEVELOPMENT ISSUES

- 1) County government should be **MARKETING** our industrial parks with a plan for every month until our business parks are full and take another business park idea to the commission. Light manufacturing jobs are the best match for our industrial parks, which typically have a higher pay scale and a history of expansion.
- 3) County should examine how it came to be the owner of “excess property” and try to fulfill the original vision for the property or create a plan if one never existed.
- 4) **TOURISM** is a bigger economic engine than most people believe.

Matching action to state government promotion is good, but that action should also be examined for areas that are more specific to Escambia County. COPROMOTION should be the watchword.