



**FOR IMMEDIATE
RELEASE**
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Cox Communications Offers 2 Months of Free Internet Service to New Qualifying Families in Time for Back-to-School

Free service, remote support and discounted laptops arm students for a successful new year of virtual learning

Pensacola - As back-to-school fast approaches, Cox has announced new Gulf Coast customers that qualify will receive Connect2Compete, the company's low-cost internet, for two months at no cost. New customers must sign up between July 21 and September 30 for free service, which also includes free technical support.

"Distance learning is the new normal, and we're focused on removing barriers so all kids can advance in this environment," said David Deliman, market vice president of Cox Gulf Coast. "The internet levels the playing field and there are kids that need us now more than ever."

Computers are part of virtual learning and Cox continues to partner with local, regional and national organizations including PCs for People and Computers to Kids San Diego, who provide discounted, refurbished laptops and accessories to families that qualify for the Connect2Compete program.

A summary of enhancements and benefits of Cox's Connect2Compete program include:

- 2 months of free Connect2Compete service and remote desktop and phone support through Cox Complete Care for eligible new customers who apply between July 21 and September 30, \$9.95/month thereafter
- Easy referral for discounted, refurbished equipment through PCs for People
- Student and family access to the Cox Digital Academy, which provides computer literacy training and educational resources for students
- Free WiFi modem rental
- Access to over 3M+ Cox Hotspots nationwide

This summer, Cox announced a new digital learning platform available to Connect2Compete customers to keep kids engaged in academics this summer. [MyFuture](#) is The Boys & Girls Club of America's digital platform that empowers children and teens to learn new skills, share accomplishments and earn recognition and

rewards via gamification in a safe and fun online environment. Customers can easily access this tool in Cox's [Digital Academy](#), an online learning platform full of computer literacy tips, educational videos, tutorials and interactive games.

The Cox Connect2Compete program is available to families who:

- have at least one child that is a K-12 student at home
- participate in one of these government subsidies programs: The National School Lunch Program, SNAP, TANF, Head Start, WIC, LIHEAP, or Public Housing

Families can qualify for Connect2Compete easily from anywhere whether on their mobile device or desktop by visiting www.cox.com/c2c.

To help parents help their children learn from home, Cox has provided several tips and resources available on the company's content hub Converge. Click [here](#) to learn more.

For more information on Cox's coronavirus relief efforts, visit cox.com.

About Cox Communications

Cox Communications is committed to creating meaningful moments of human connection through broadband applications and services. The largest private telecom company in America, we proudly serve six million homes and businesses across 18 states. We're dedicated to empowering others to build a better future and celebrate diverse products, people, suppliers, communities and the characteristics that makes each one unique. Cox Communications is the largest division of Cox Enterprises, a family-owned business founded in 1898 by Governor James M. Cox.

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