

FOR IMMEDIATE RELEASE

Anderson Subaru Makes Annual Donation to Pensacola Breast Cancer Association

The Local Dealership Has Donated Over \$71,000 Since 2014

Pensacola, FL: September 25, 2020, Anderson Subaru generously donated \$14,810.24 to Pensacola Breast Cancer Association. This is the 6th consecutive year the company has donated to the local nonprofit. Based in Pensacola, Florida, and established in 2003, PBCA's mission is to raise money for education, screening, and diagnosis of breast cancer for the indigent and underinsured patient population in the local community. All funds received by Pensacola Breast Cancer Association stay local and help to cover services such as free mammograms. Annual donations from Anderson Subaru to the organization have grown since the inauguration of the partnership in 2014 and total over \$71,000 to date.

The 2020 donation was especially important for PBCA due to restrictions COVID-19 has put on fundraising efforts. Cristi Malone, PBCA President, stated "Over the past 17 years, Pensacola Breast Cancer Association has raised and distributed approximately \$650,000 to local healthcare organizations. 2020 has been an unprecedented year with COVID-19 making us all learn to adapt to the "new normal". Unfortunately, the efforts to keep everyone safe has greatly impacted our normal fundraising efforts. Our two larger October fundraising events, the Ribbons of Hope Gala and the Haunted House conducted with the Hadji Shrine, both had to be canceled for 2020. Because our normal fundraising has been affected, we must rely even more on our great community sponsors and supporters." She added "We will not give up the fight, even if we have to slow things down for the current "normal." We appreciate all the love and support from our community, and we will be back stronger than ever in 2021!" Anderson Subaru has chosen to partner with Pensacola Breast Cancer Association as part of their annual "Share the Love" campaign. The Subaru of America initiative has donated more than \$176 million over the last 12 years to both local and national charity organizations. Breast cancer is one of the most common cancers among American women. About 12% of women in the US (1 in 8) will develop invasive breast cancer during their lifetime.

To learn more about breast health, how to schedule a mammogram near you or to make a donation, you can visit the PBCA website at www.pensacolabreastcancerassociation.com or follow their Facebook page for upcoming events and fundraisers.

About Anderson Subaru: Located in Pensacola, Florida, Anderson Subaru has been awarded the Subaru Stellar Care Award since 2014 and is the only Subaru dealer in Pensacola. Anderson Subaru has a skilled, knowledgeable staff with decades of combined experience in all areas of automotive sales and service. Anderson Subaru's Parts and Service department is well-known and affectionately referred to as "The best Subaru Service around.". Learn more about Anderson Subaru and the Subaru brand by coming in for a test drive or by visiting www.AndersonSubaru.com.

About Pensacola Breast Cancer Association: To learn more about PBCA or to donate, visit <https://pensacolabreastcancerassociation.com>.