

For Immediate Release October 5, 2020

October 5, 2020 – Beck Partners, one of Northwest Florida's leading property management firms and the only Accredited Management Organization in Northwest Florida with in-house insurance and commercial real estate services is pleased to announce that Chris Cobb has been accepted to the Institute of Real Estate Management's (IREM) Next-Gen CPM Leaders program.

IREM Next-Gen CPM Leaders is a talent management initiative. This initiative fast tracks a class of young professionals through the CPM program, providing supplemental leadership training at a savings of more than 50% on tuitions and registrations. In addition to training exceptional property managers, the program is also intended to create a sense of community and camaraderie among the participants to network and share best practices from around the country.

"Being the only Accredited Management Organization in Northwest Florida is something Beck Partners takes pride in offering its clients," says Chris Cobb. "We routinely see quantifiable value that third-party management brings to a property through its financial performance and independent valuations. Now, more than ever, property owners rely on their properties to produce revenue making it critical to hire expert property managers with specialized training."

Chris is just one of ten individuals nation-wide to be selected for highly-competitive Next-Gen CPM Leaders program. His involvement in the program adds depth to Beck Partners' team of facility technicians, accountants and property managers.

For more information regarding Property Management or the IREM CPM certification, contact Chris Cobb at 850-477-7044 or ccobb@teambeck.com.

About Beck Partners: <u>Beck Partners CRE</u> is headquartered in Pensacola, Florida, with additional offices in Tallahassee, Jacksonville, and Mobile. Beck Partners is an innovative real estate and insurance services firm doing business in the Southeast for over 30 years. It is the only Gulf Coast firm offering Real Estate, Property Management, and Insurance service under one roof. Beck Partners' unique combination of integrated services allows our team to collaborate openly, share ideas and provide critical solutions with speed and efficiency.

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