

FOR IMMEDIATE RELEASE

CONTACT INFORMATION

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INTERNATIONAL COASTAL CLEANUP

Keep Pensacola Beautiful will join cities across the world to cleanup our coastlines

OCTOBER 10th, 2020- PENSACOLA, FLA. – International Coastal Cleanup (ICC) is a global network of volunteers who come together every September with a common goal: clean coastlines! ICC began in 1986 in a small town in Texas and has since become a worldwide movement in over 100 countries under the Ocean Conservancy.

"The coolest part about International Coastal Cleanup is the fact that we're literally gathering with people across the globe to help clean and protect our coastlines. We're proud to bring an international initiative to Pensacola and represent our beautiful home," says Lauren Doubek, Education and Outreach Coordinator.

We're so excited to gather outside and help keep our beaches pristine for both wildlife and visitors to enjoy. Keep Pensacola Beautiful has appreciated all of our volunteers from years past at Pensacola Beach, and hope to bring some love inland after Hurricane Sally made beach access more difficult! The first 40 volunteers will receive a free t-shirt but sizes are first come, first served.

*Due to COVID-19, Keep Pensacola Beautiful has implemented various safety protocols and ask that all volunteers come to sign-in with a mask. All equipment has been properly sanitized and gloves will be available.

For more information, please visit Keep Pensacola Beautiful's event page or website, KeepPensacolaBeautiful.org/beach-cleanups/, for more information.

International Coastal Cleanup at a Glance:

When: October 10th, 2020 from 9 - 11 am

Where: Bay Bluffs Park, 3400 Scenic Hwy, Pensacola, FL

What: A beach cleanup in partnership with the International Coastal Cleanup, a global network of volunteers who join together every year to cleanup our coastlines

Details: Look for KPb's blue tent at Bay Bluffs Park, bring a water bottle, face mask and your friends! The first 40 volunteers will receive a free ICC t-shirt! *All equipment will be sanitized, with gloves, buckets, litter grabbers, and extra water available.

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