

How to: Uploading Member to Member Deals

The screenshot shows the ChamberMaster website interface. At the top, there are browser tabs for ChamberMaster, Home, Member To Member Deals, and Facebook. The address bar shows the URL: secure2.chambermaster.com/mic?memId=126115&repld=138261. The website header includes the Pensacola logo, a search bar, and user information: Logged in as Blake Howerton, A Bodacious Family of Shops, with an Account Settings dropdown. Below the header is a navigation menu with icons for Home, Directory, Events, Resources, Reports, News, and Settings. On the left side, there is a 'Shortcuts' sidebar with buttons for Personal Information, Company Information, Hot Deals, Member To Member Deals, and Job Postings. The main content area is titled 'Home' and features a 'Welcome Message' section with a 'Read Later' button. Below this is a rich text editor with options for Text, Link, Photo, and Video, and a text input field with the placeholder 'Post expert advice, tips or just something from your day.' To the right of the main content are several widgets: 'Upcoming Events' for August 2020 featuring 'O'Riley's Uptown Tavern Trivia Night', 'Member Profile' showing a 19% completion bar and an 'UPDATE' button, 'Refer a Business for Membership', and 'MemberPlus' with a 'Free app' advertisement.

1. START BY SIGNING INTO YOUR MEMBER PROFILE

Member Information Center



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2. CLICK THE
MEMBER TO MEMBER DEALS
ON THE LEFT NAVIGATION TABS



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The screenshot shows the ChamberMaster website interface. At the top, there's a search bar and a navigation menu with icons for Home, Directory, Events, Resources, Reports, News, and Settings. Below the navigation, there's a 'Member To Member Deals' section with two buttons: 'Add Member To Member Deal' and 'Manage Member To Member Deals'. A search filter is set to 'Recreation & Leisure (1)' and 'Results Found: 1'. A single deal is listed for 'Sam's Fun City, Inc.' with a 'VIEW MAP' button. A green arrow points from the 'Add Member To Member Deal' button to the text '3. CLICK THE 'ADD MEMBER TO MEMBER DEAL' BUTTON TO UPLOAD A DEAL'. A blue arrow points from the 'Manage Member To Member Deals' button to the text 'ONCE YOU'VE UPLOADED A M2MD, YOU CAN MANAGE YOUR DEALS HERE.'.

CURRENT 'MEMBER TO MEMBER' DEALS WILL BE LISTED HERE



3. CLICK THE 'ADD MEMBER TO MEMBER DEAL' BUTTON TO UPLOAD A DEAL

ONCE YOU'VE UPLOADED A M2MD, YOU CAN MANAGE YOUR DEALS HERE.

How to: Uploading Member to Member Deals Tips for Success

- BE SURE TO POST THE COST-SAVINGS FOR EACH DEAL SO THE MEMBERS KNOW THE VALUE OF THEIR DEAL.
I.E. "VALUE OF \$30" OR "MEMBER COST: \$40, REGULAR COST: \$60"
- MAKE SURE YOU LIST A CODE OR UPLOAD A COUPON FOR THE MEMBER TO USE WHEN REDEEMING THEIR DEAL.
I.E. "USE CODE 'CHAMBER20' AT CHECK OUT" OR "PRINT ATTACHED COUPON TO REDEEM DEAL"
- CREATE MEMBER TO MEMBER DEALS AROUND HOLIDAYS OR BLITZES.
- BE SURE TO TRACK USAGE OF YOUR MEMBER TO MEMBER DEAL SO YOU CAN BE SURE IT'S WORKING TO FURTHER MARKET YOUR BUSINESS.